

Financial Overview & Performance

Revenue Analysis

Expense Analysis

-1.45M

Net Profit

17.96M

Revenue

19.41M

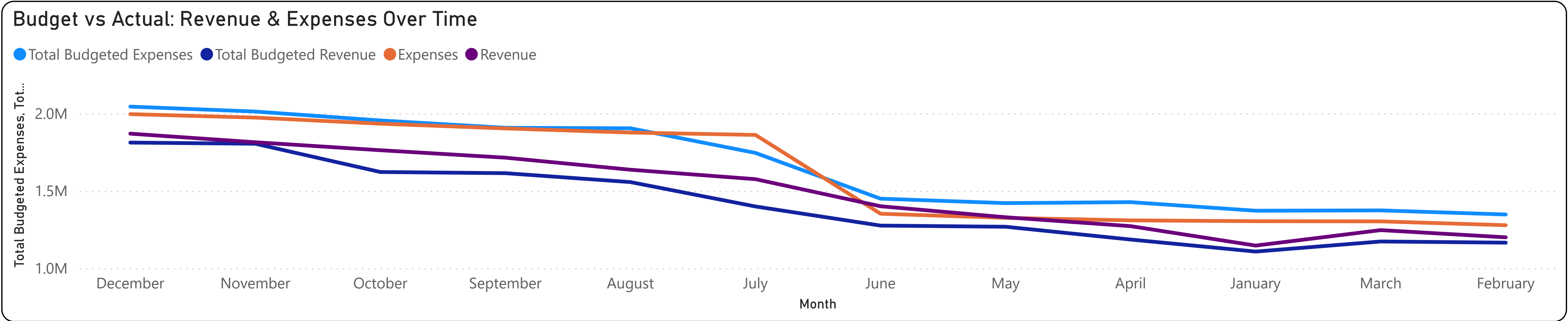
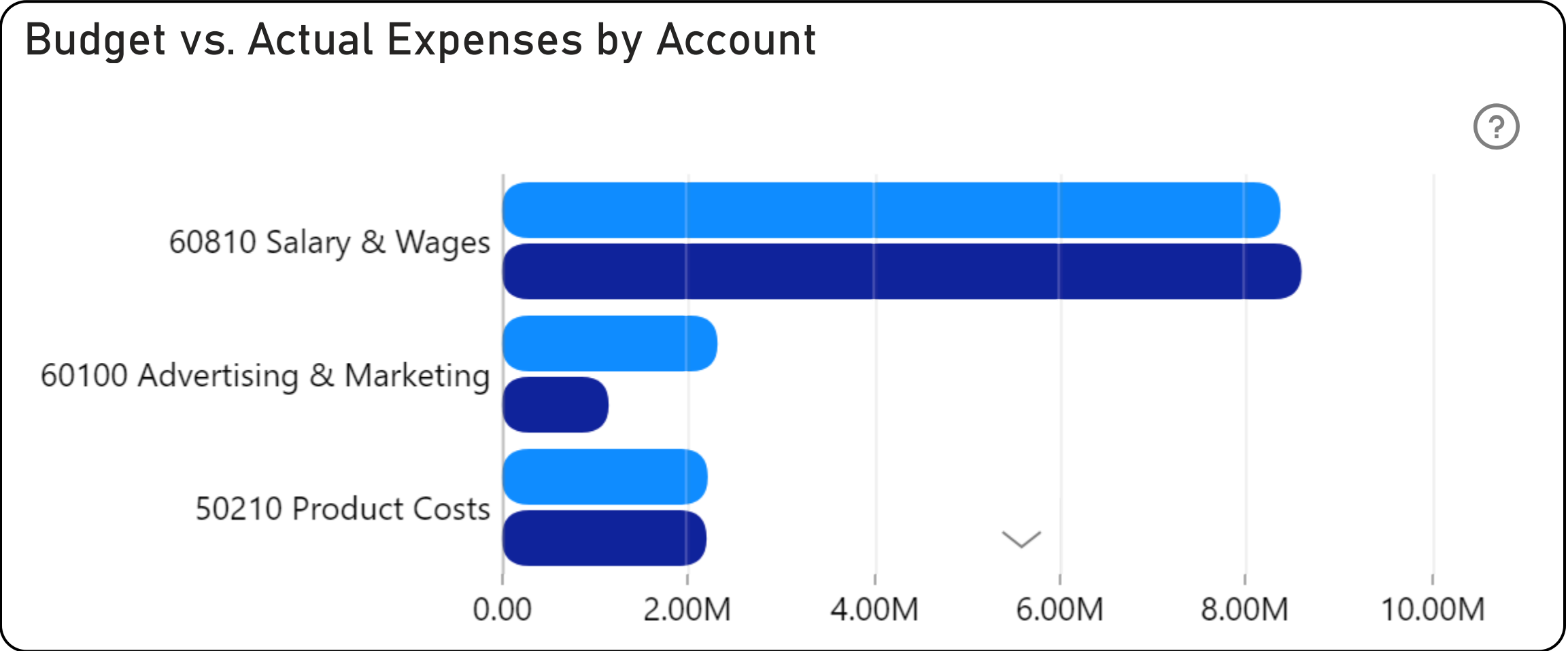
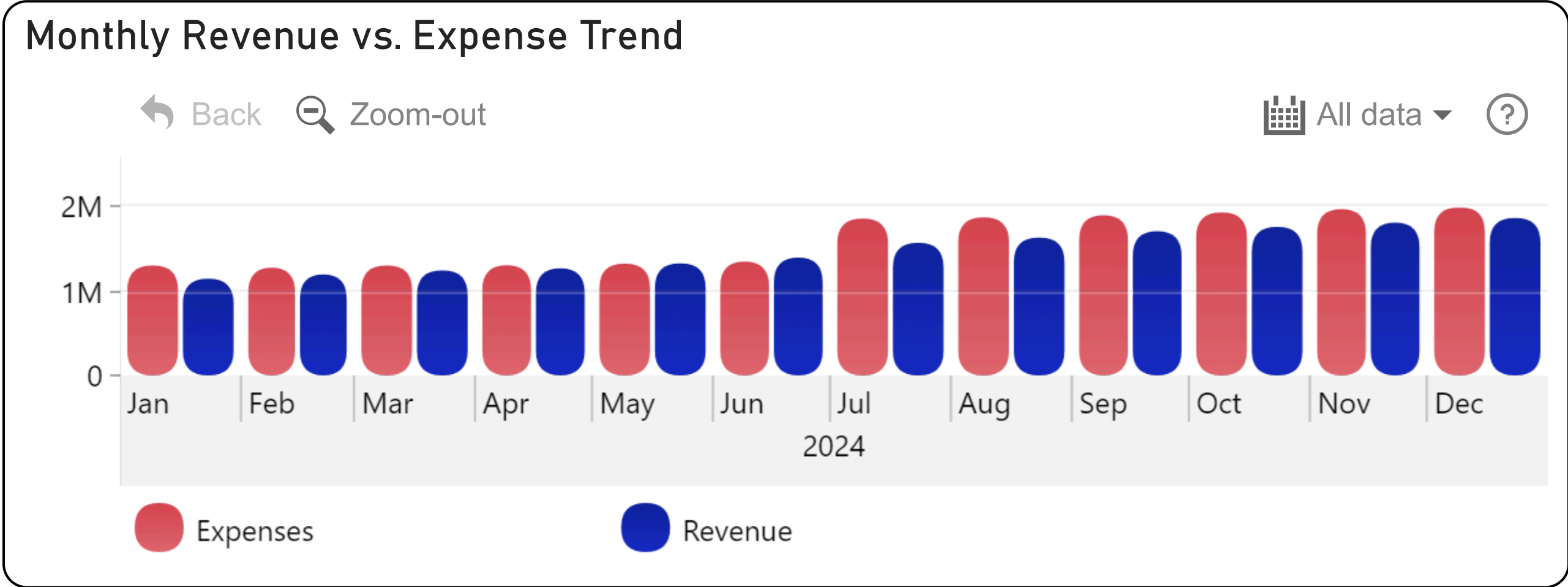
Expenses

▲ 983.5k

Revenue Variance

▼ 541.9k

Expense Variance



Revenue & Expense Analysis

Overview

Revenue Analysis

Expense Analysis

- ☐ 2022
- ☐ 2023
- ☐ 2024

-1.45M

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Expenses

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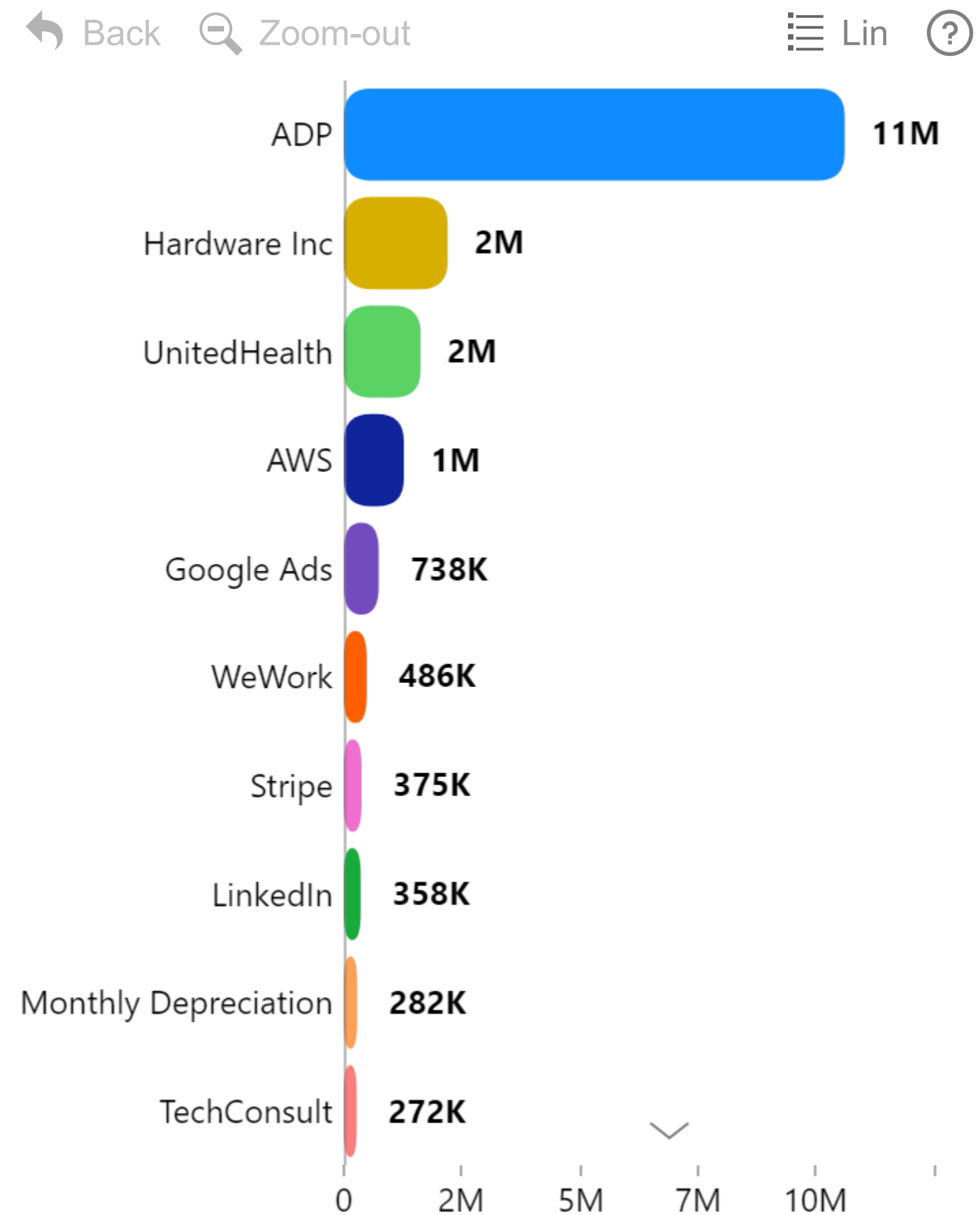
Revenue Variance

▼ 541.9k

Expense Variance

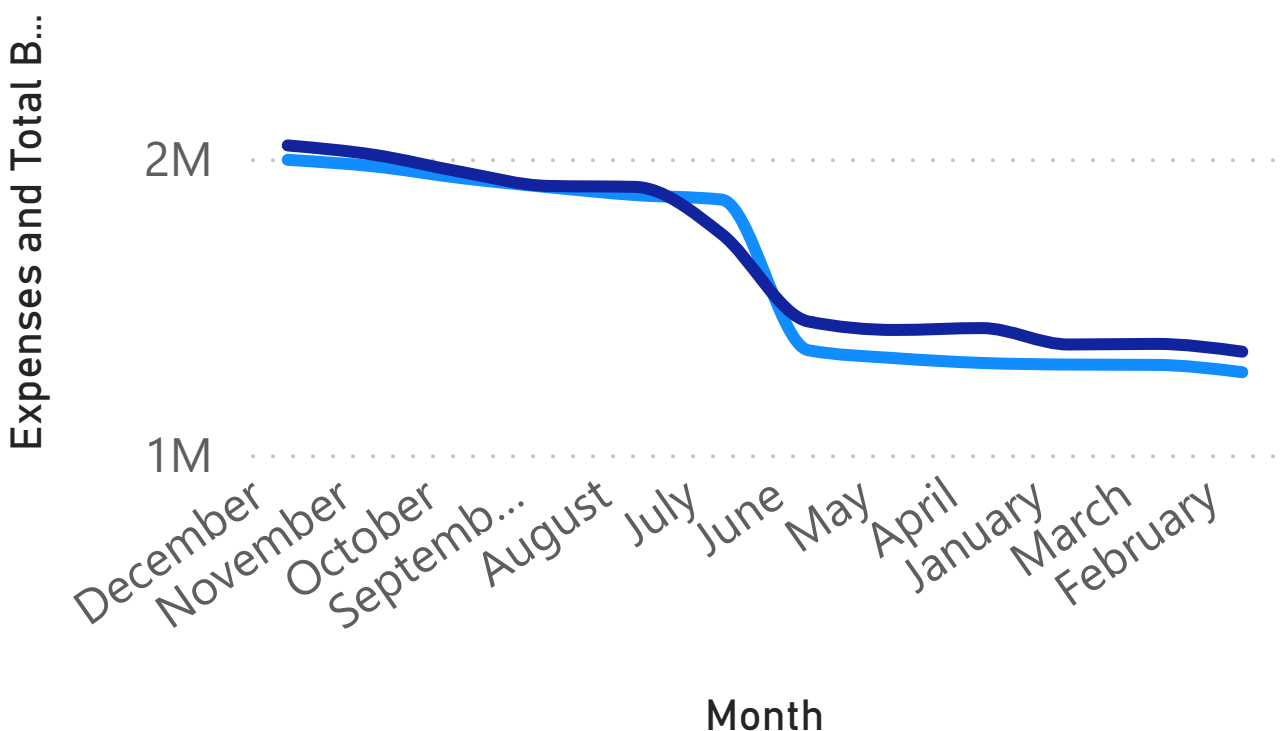
Vendor-Level Expense Breakdown

This view shows how much was spent with each vendor or s...



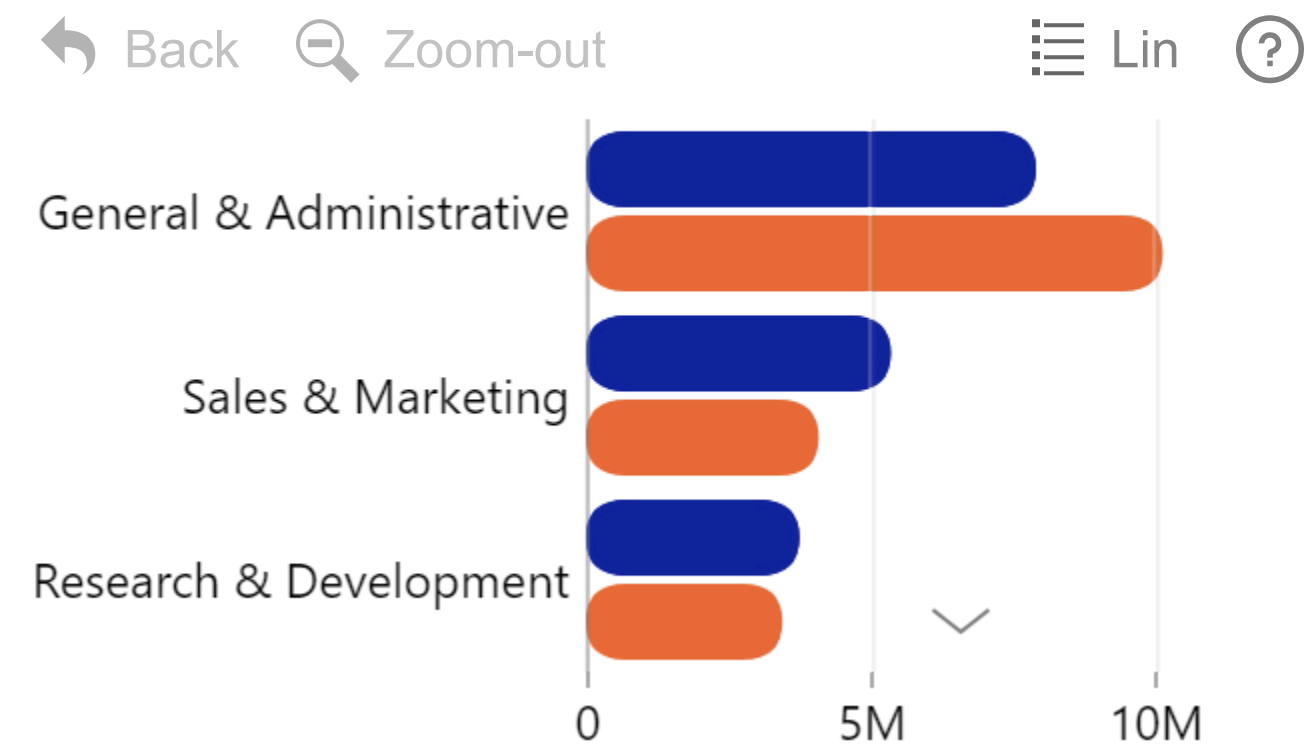
Monthly Expense Trend

Expenses Total Budgeted Expenses



Total Expenses by Spending Category

This chart breaks down expenses by financial category



Expense Overview

Breakdown of Actual vs Budgeted Expenses by Time Period and Account Category, Including Variance Analysis

ACCOUNT 50100 Web Domain & Hosting Fees				50200 Merchant Account Fees		
Year	Expenses	Total Budgeted Expenses	Expense Var	Expenses	Total Budgeted Expenses	Expense Var
2024	601900	328,750.00	273,150.00	173400	332,000.00	-158,600.00
2023	470500	216,250.00	254,250.00	137600	227,600.00	-90,000.00
Total	1270850	642,250.00	628,600.00	375300	639,500.00	-264,200.00

Revenue & Expense Analysis

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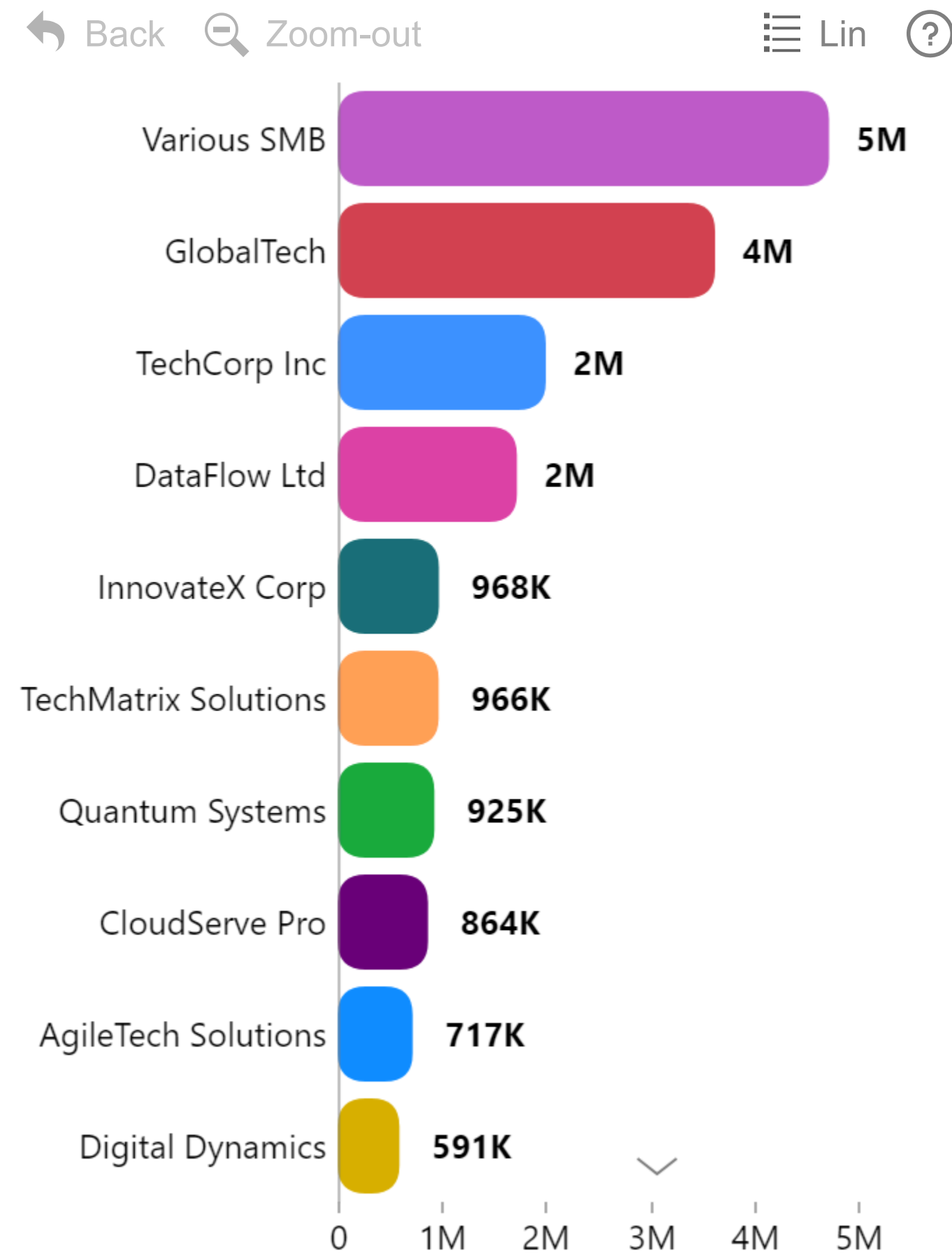
Revenue Variance

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Expense Variance

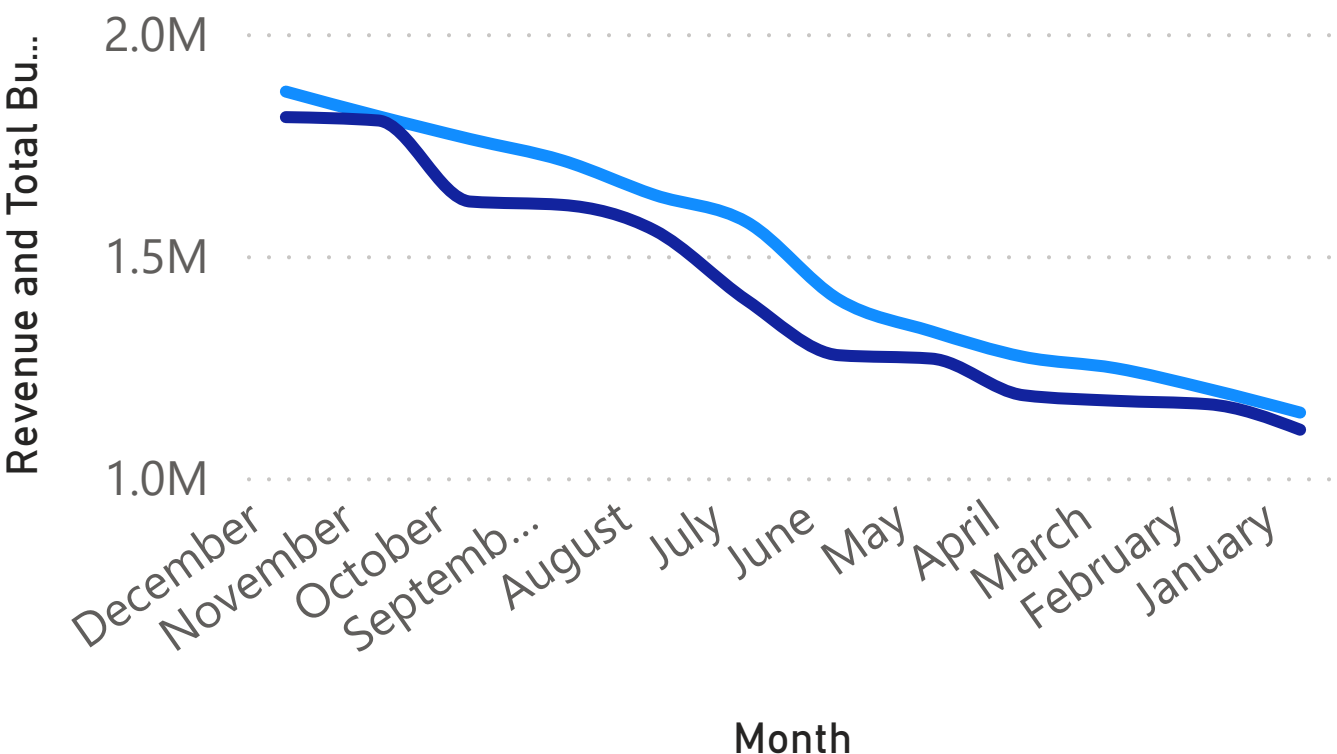
Revenue Breakdown by Client & Description

Total revenue by client (Name) and deal description. Use drill-do...



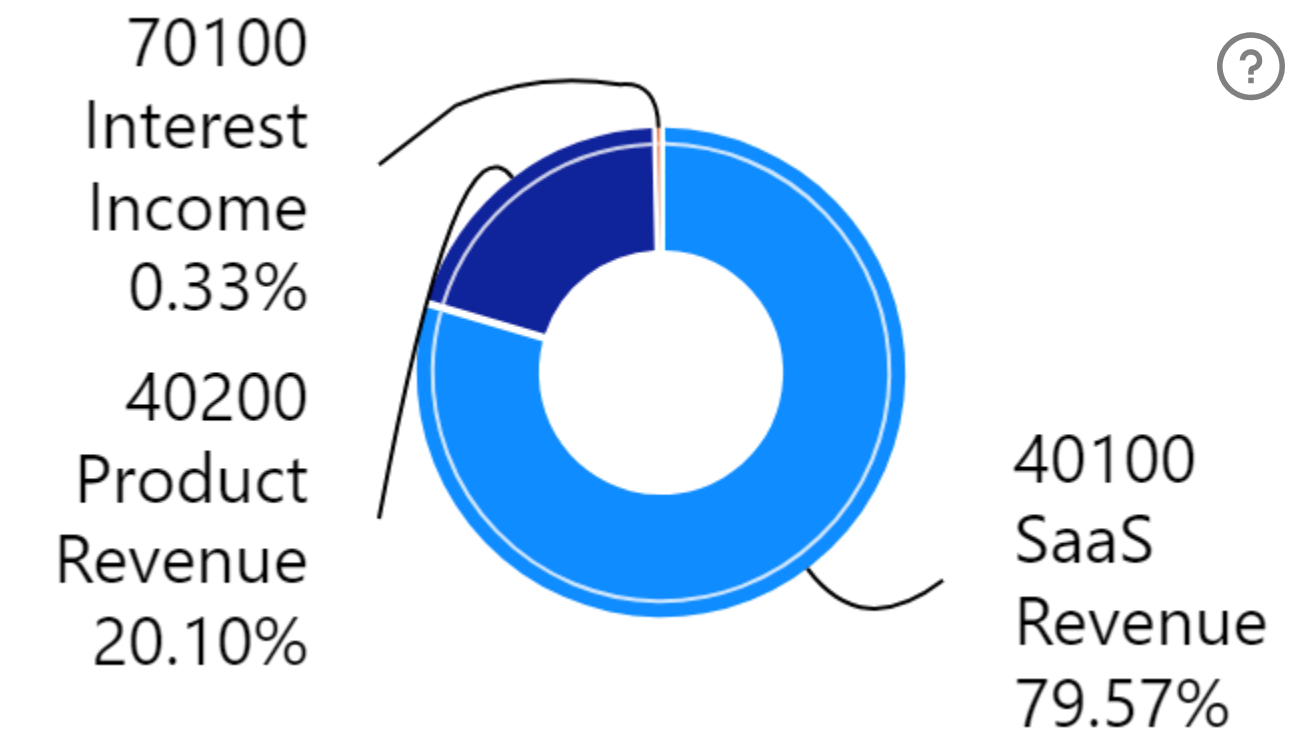
Revenue Trend vs. Budget

● Revenue ● Total Budgeted Revenue



Revenue by Client

This donut chart represents each client's share of total...



Revenue Overview

Breakdown of Actual vs Budgeted Revenue by Time Period and Account Category, Including Variance Analysis

ACCOUNT		40100 SaaS Revenue			40200 Product Revenue			7
Year		Revenue	Budgeted Revenue	Revenue Variance	Revenue	Budgeted Revenue	Revenue Variance	R
2022	+	2198300	1,945,000.00	253,300.00	966500	1,005,000.00	-38,500.00	
2023	+	4895800	4,325,000.00	570,800.00	1187500	1,365,000.00	-177,500.00	
2024	-	7105500	6,575,000.00	530,500.00	1156000	1,735,000.00	-630,000.00	
Total		14289600	12,845,000.00	1,444,600.00	3610000	4,095,000.00	-485,000.00	