




# ISMAIL SOSSI ALAOUI

## Digital marketer/Web designer & developer

### My Contact:

- ✉ sossiismail@gmail.com
- ☎ +212628629094
- 📍 Rabat
- 🌐 [ismailsa.webflow.io](https://ismailsa.webflow.io) (portfolio)
- 📄  Ismail Sossi Alaoui

### Skills:

- Reactjs / NextJs
- Html/CSS/javascript.
- Bootstrap / TailwindCss
- Ux/UI Design
- WordPress.
- Webflow
- SEO.
- Photoshop
- Office Pack.
- Hubspot.
- Ux/UI Design
- Content Strategy and creation

### Certifications:

- Google's Digital Garage: The fundamentals of digital marketing. 15/07/2022
- Hubspot Academy :content marketing strategy. 11/09/2022
- Hubspot Academy :Social media marketing.
- Hubspot Academy: SEO. 10/06/2022
- FreeCodeCamp:Responsive web design. 14/07/2022
- FreeCodeCamp: JavaScript Algorithms and Data Structures
- CodeCademy:Front-end engineering certification

### Languages:

- English:
- Arabic:
- French:

### About me:

As a fresh Encg Marketing graduate , with experience and skills in Ux/UI design and Web development, SEO, and social media marketing, I bring a versatile set of skills to any team. I am committed to staying up-to-date with the latest trends and tools in the industry to deliver exceptional results. I am excited to bring my digital skills, creativity, and expertise to your team and help take your digital presence to the next level.

### Education:

2018 – 2023 :

National School of Business and Management-Kenitra. | ENCG-K

- *Masters degree in Marketing and commercial action.*

2016 – 2017 :

APESA-Rabat

- *Preparatory Year for Higher Studies in Agriculture.*

2015 – 2016 :

Sijlmasa High School Errachidia

- *Baccalaureate in mathematical sciences. INTL GPA = 3.7*

### Professional experience:

15/03/2023

#### **PFE internship in Web design and developement**

15/07/2022"

*AFD TECH Part OF Accenture - Rabat*

- Managed the company's website on WordPress.
- Designed the new company's website
- Developed a theme on WordPress to match the design.

15/07/2022

#### **internship in digital marketing&web design.**

11/09/2022

*Ubinair - remote*

- designed and developed websites for clients.
- created content for the pages.
- managed search engine optimization (SEO).
- remodeled and built the agency's Home page

10/06/2022

#### **internship of refinement: digital marketing .**

14/07/2022

*Acting Institute - Casablanca.*

- Managed search engine optimization (SEO)
- Managed the editorial calendar.
- Managed Facebook ads.
- Improved the websites design.

01/07/2021

#### **internship of initiation: Digital marketing.**

01/09/2021

*Alyn media - Kenitra.*

- created an editorial calendar.
- Managed the planning and distribution of content.
- Created content for social media.
- Managed E-mail marketing.
- Managed marketing automation through Hubspot.