

My Contact:

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+212628629094

Rabat

Ismailsossi.vercel.app (portfolio)

Ismail Sossi Alaoui

Skills:

- Reactis / NextJs
- Html/CSS/javascript.
- Bootstrap / TailwindCss
- Ux/Ui Design
- · WordPress.
- Webflow
- SEO.
- Photoshop
- · Office Pack.
- · Hubspot.
- Ux/Ui Design
- · Content Strategy and creation

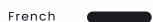
Certifications:

- Google's Digital Garage: The fundamentals of digital marketing. 11/09/2022
- Hubspot Academy :content marketing strategy.
- Hubspot Academy :Social media marketing.
- Hubspot Academy: SEO.
- FreeCodeCamp:Responsive web design.
- FreeCodeCamp: JavaScript Algorithms and Data Structures
- CodeCademy:Front-end engineering certification

<u>Languages:</u>

English:

Arabic



ISMAIL SOSSI ALAOUI

Digital marketer/Web designer & developer

About me:

As a fresh Encg Marketing graduate, with experience and skills in Ux/Ui design and Web development, SEO, and social media marketing, I bring a versatile set of skills to any team. I am committed to staying up-to-date with the latest trends and tools in the industry to deliver exceptional results. I am excited to bring my digital skills, creativity, and expertise to your team and help take your digital presence to the next level.

Education:

2018 - 2023:

National School of Business and Management-Kenitra. | ENCG-K

• Masters degree in Marketing and commercial action.

2016 - 2017:

APESA-Rabat

• Preparatory Year for Higher Studies in Agriculture.

2015 - 2016:

Sijlmassa High School Errachidia

Baccalaureate in mathematical sciences. INTL GPA = 3.7

Professional experience:

15/03/2023 15/07/202"

15/07/2022

10/06/2022

14/07/2022

01/07/2021

01/09/2021

PFE internship in Web design and developement

AFD TECH Part OF Accenture - Rabat

- Managed the company's website on WordPress.
- · Designed the new company's website
- Developed a theme on WordPress to match the design.

internship in digital marketing&web design.

Ubinair - remote

- designed and developed websites for clients.
- created content for the pages.
- managed search engine optimization (SEO).
- remodeled and built the agency's Home page

internship of refinement: digital marketing.

Acting Institute - Casablanca.

- Managed search engine optimization (SEO)
- Managed the editorial calendar.
- Managed Facebook ads.
- Improved the websites design.

internship of initiation: Digital marketing.

Alyn media - Kenitra.

- · created an editorial calendar.
- Managed the planning and distribution of content.
- · Created content for social media.
- · Managed E-mail marketing.
- Managed marketing automation through Hubspot.