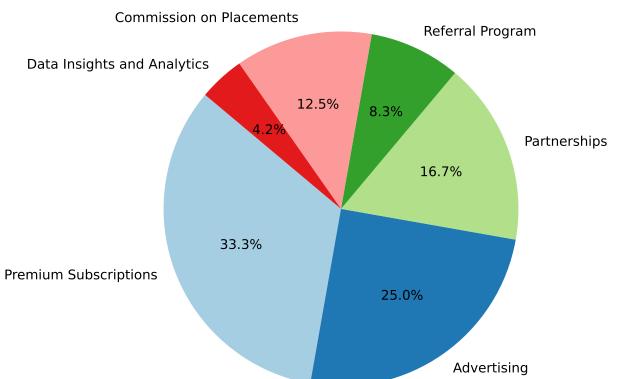


Key Trends: Digital Transformation, Remote Work, Mobile Recruiting, Diversity & Inclusion

## Revenue Model

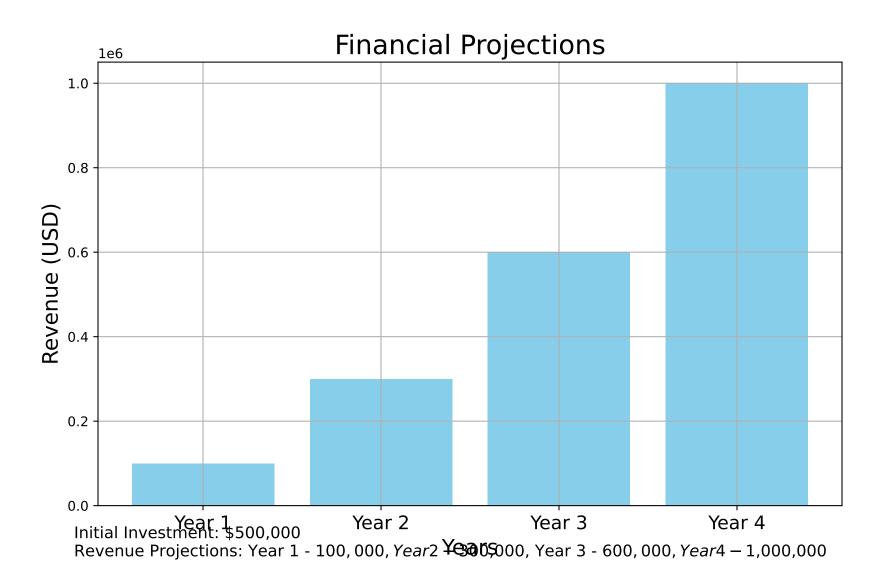


Freemium Model: Free Tier and Premium Subscriptions Advertising: Targeted Ads and Sponsored Listings

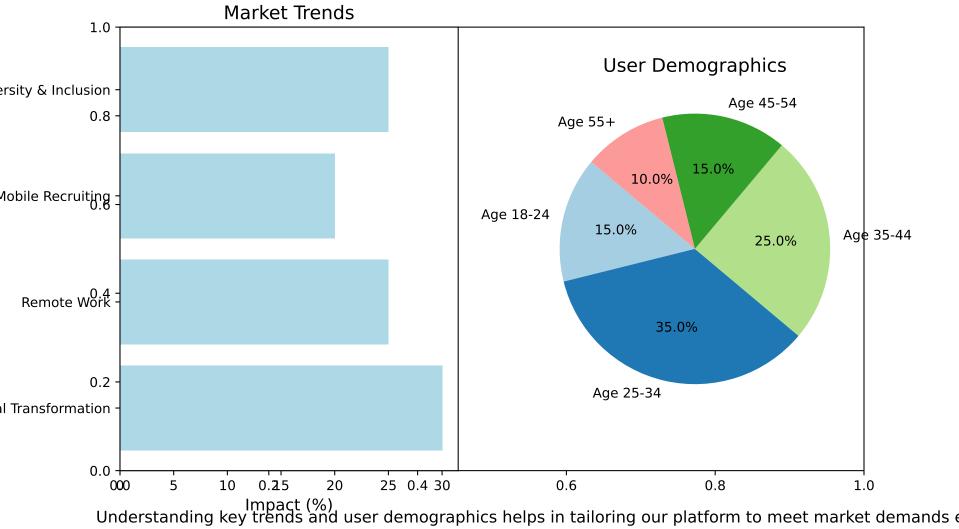
Partnerships: Recruitment Agencies and Educational Institutions

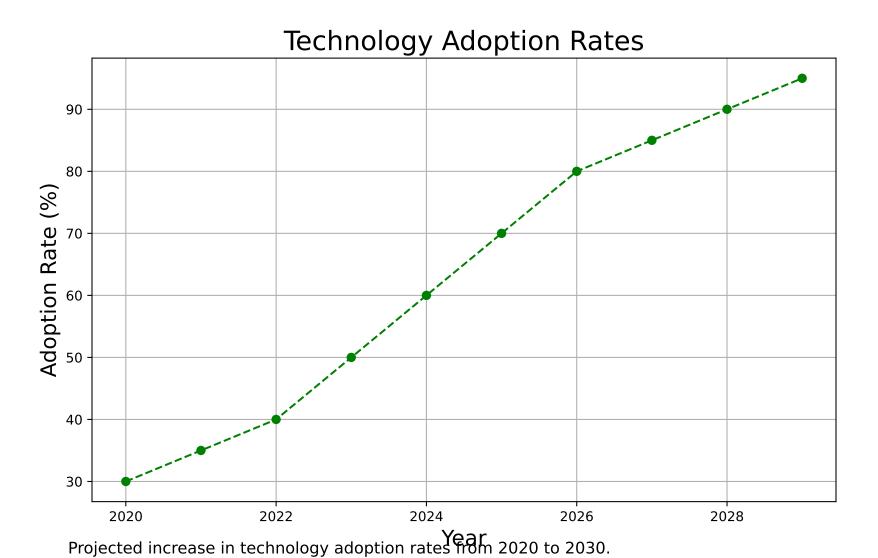
Referral Program: Bonuses for Successful Placements Commission on Placements: Success-Based Fees

Data Insights and Analytics: Market Reports and Custom Analytics

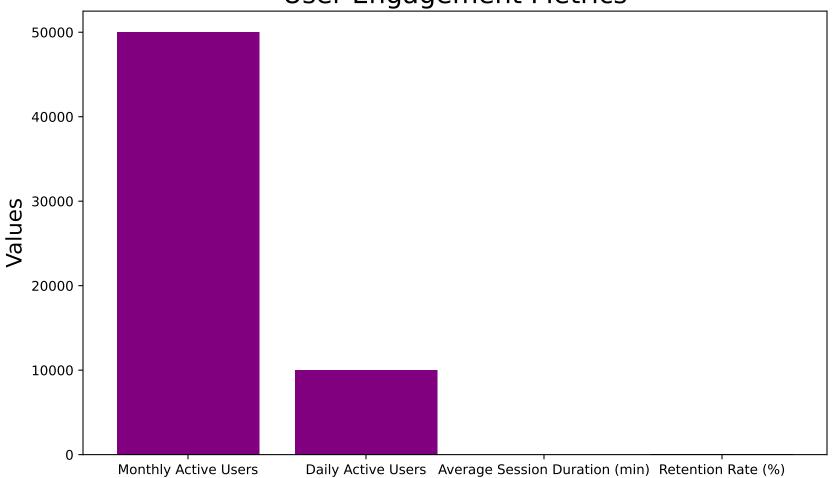


## Market Insights





User Engagement Metrics



Metrics indicating user engagement on the platform.