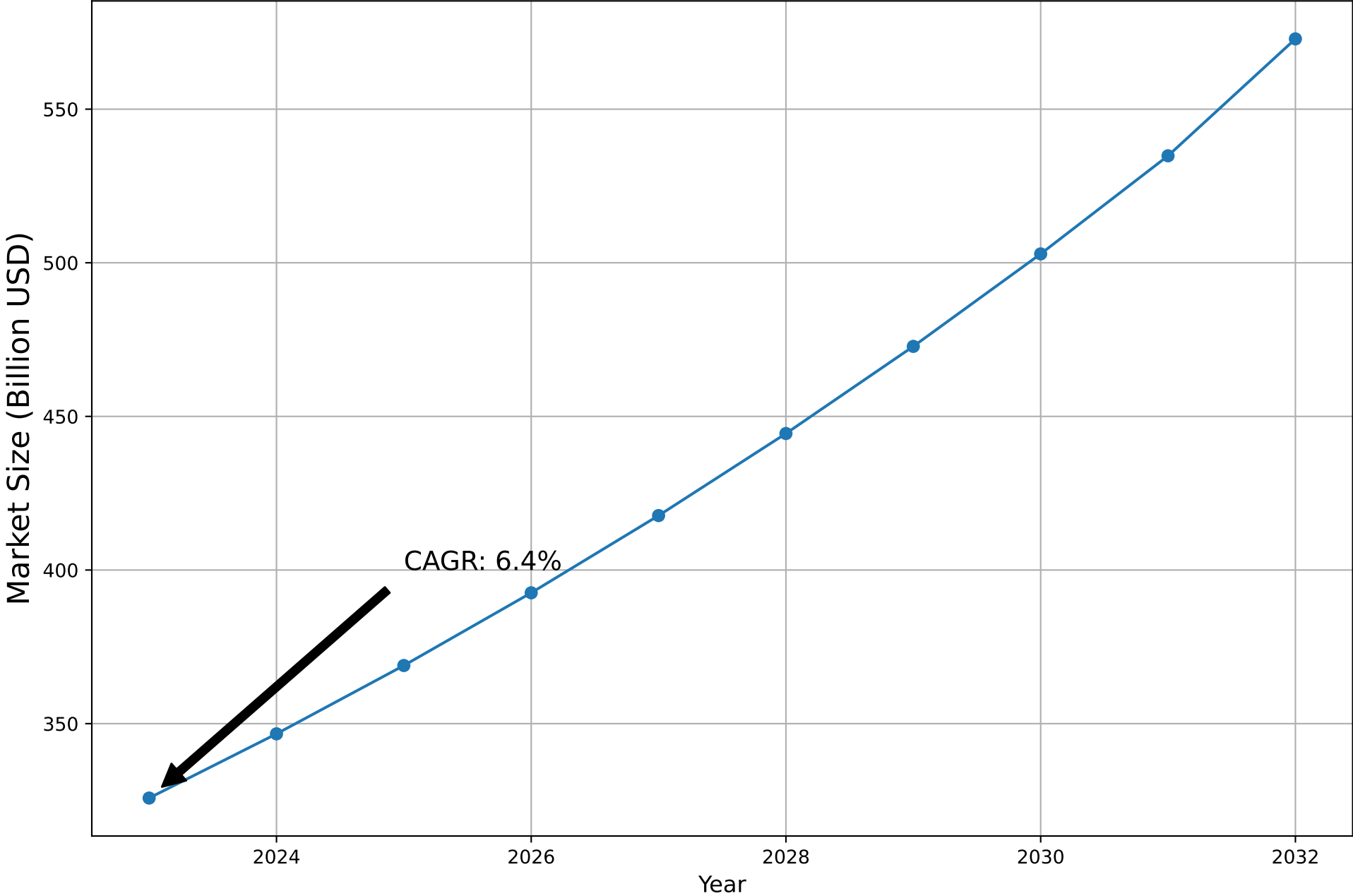
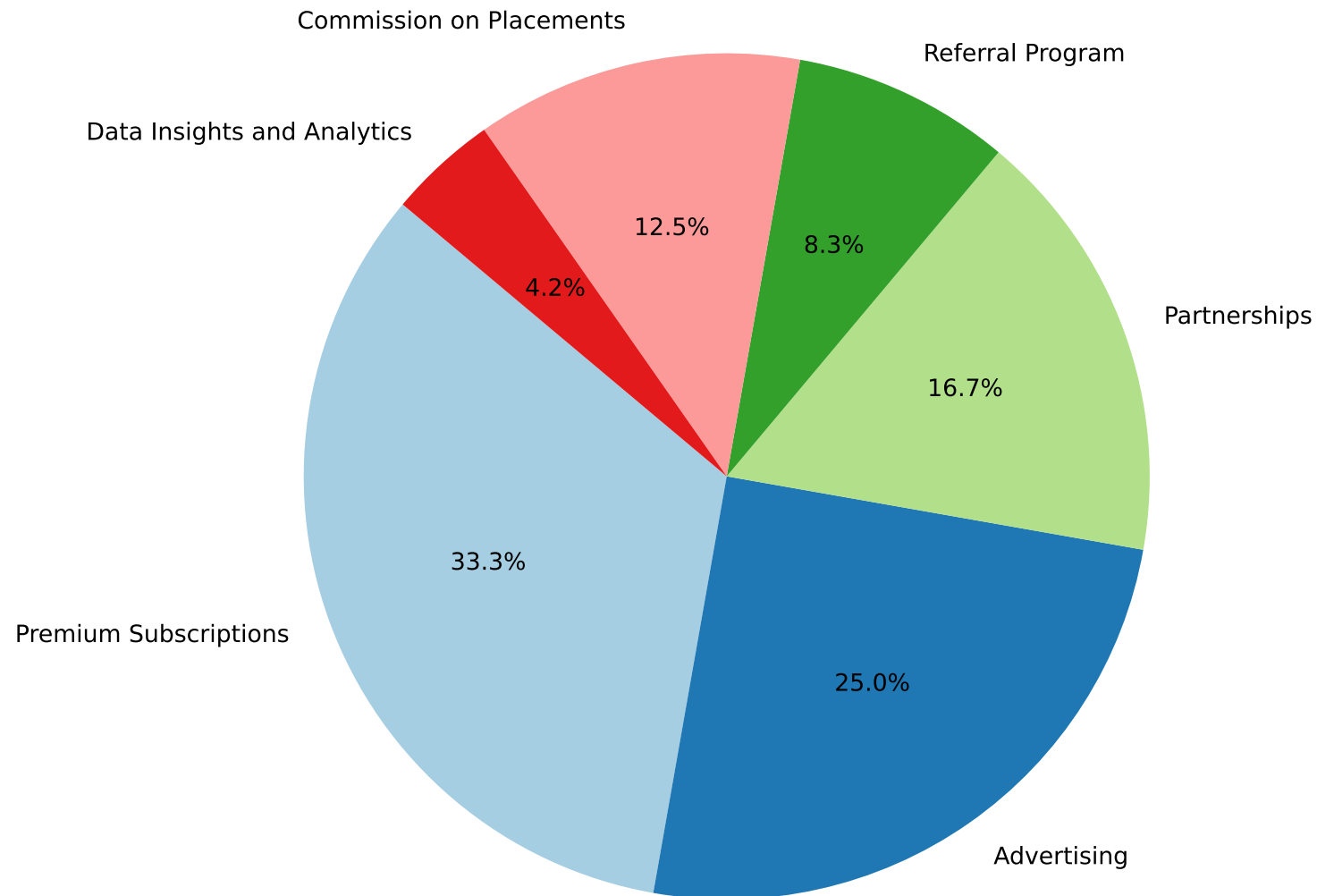


Market Opportunity



Key Trends: Digital Transformation, Remote Work, Mobile Recruiting, Diversity & Inclusion

Revenue Model



Freemium Model: Free Tier and Premium Subscriptions

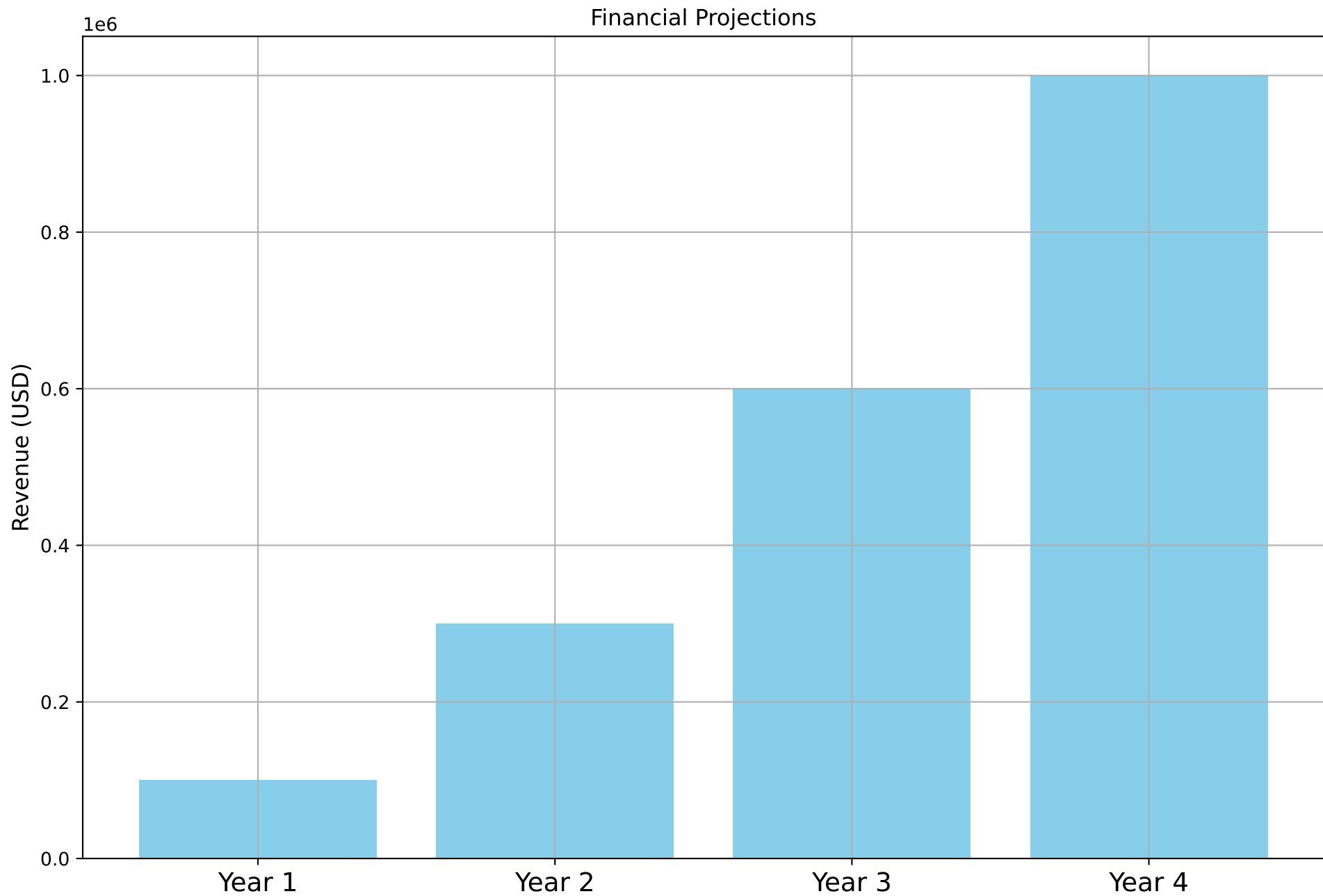
Advertising: Targeted Ads and Sponsored Listings

Partnerships: Recruitment Agencies and Educational Institutions

Referral Program: Bonuses for Successful Placements

Commission on Placements: Success-Based Fees

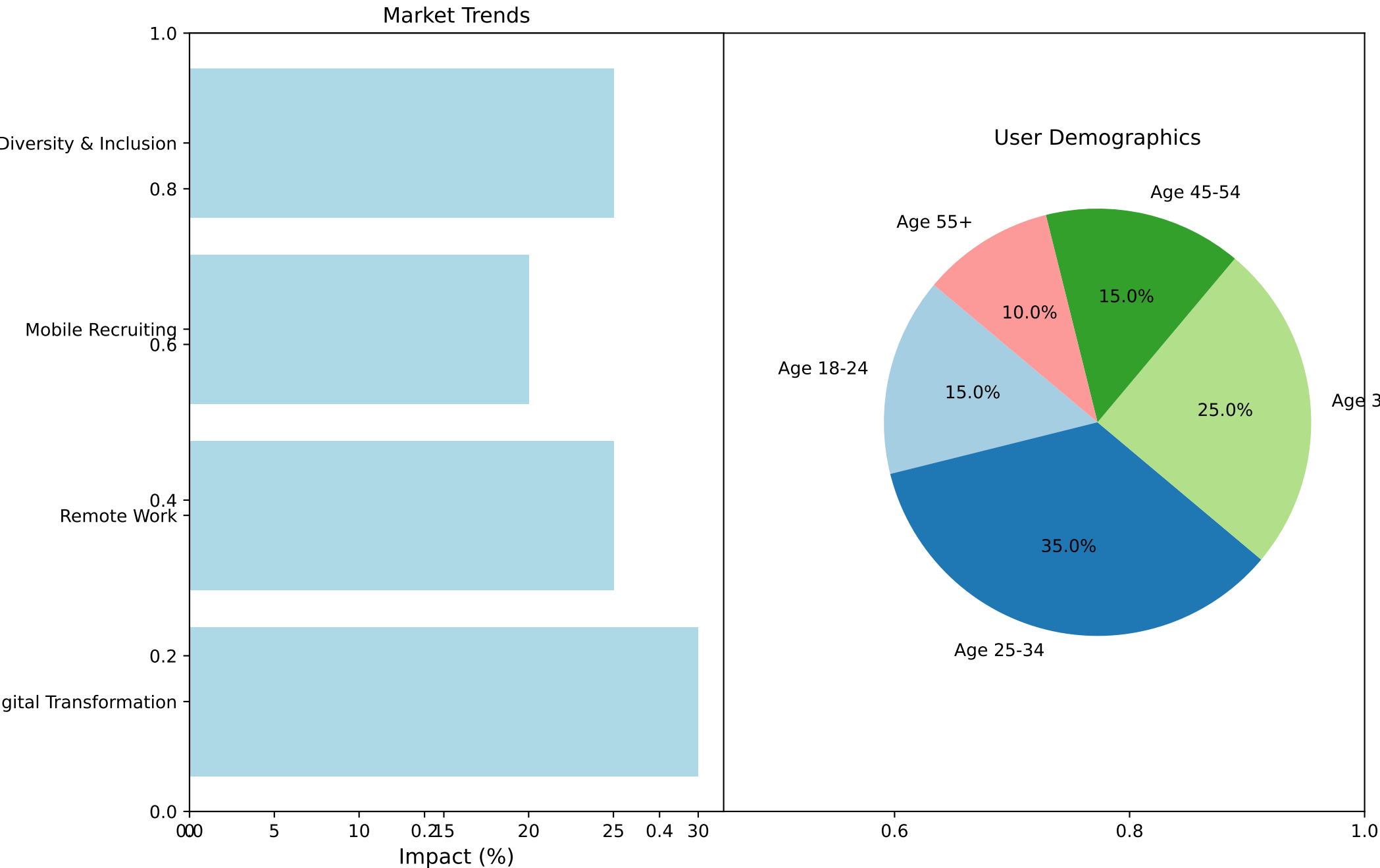
Data Insights and Analytics: Market Reports and Custom Analytics



Initial Investment: \$500,000

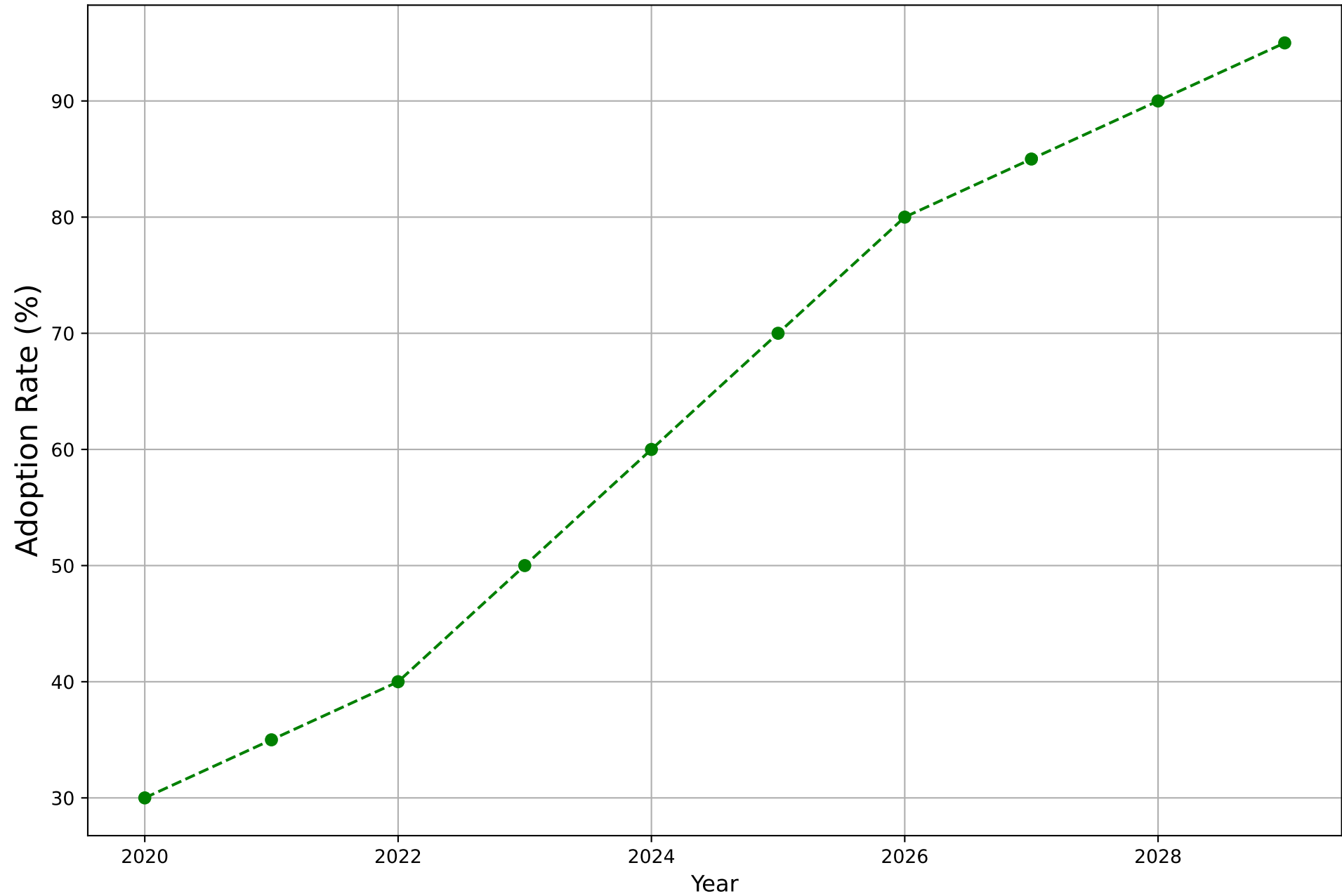
Revenue Projections: Year 1 - 100,000, Year 2 - 300,000, Year 3 - 600,000, Year 4 - 1,000,000

Market Insights



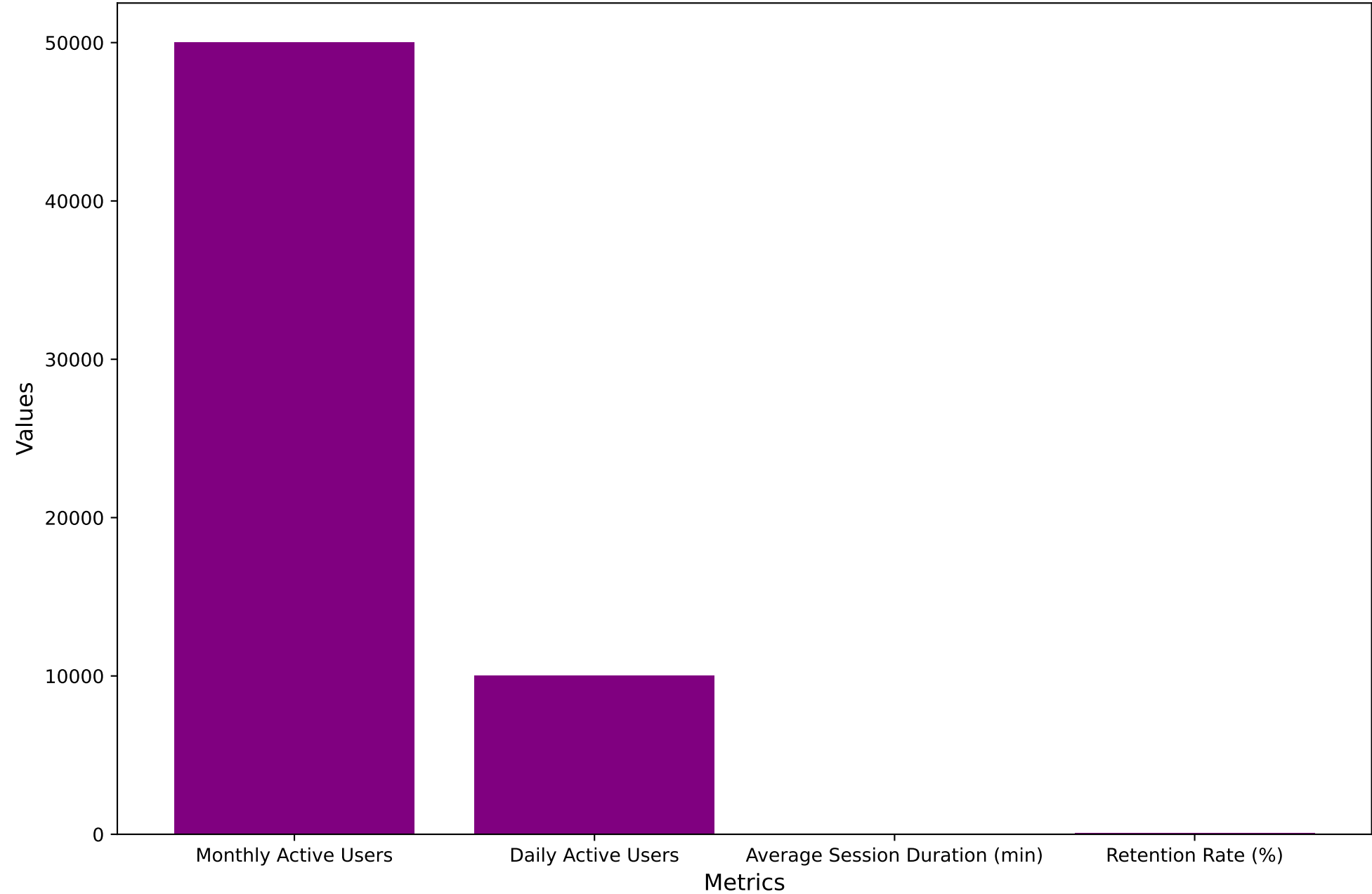
Understanding key trends and user demographics helps in tailoring our platform to meet market demands effectively.

Technology Adoption Rates



Projected increase in technology adoption rates from 2020 to 2030.

User Engagement Metrics



Metrics indicating user engagement on the platform.