

PRYM- SHARE



EMPOWERING **AFRICAN BUSINESSES**
AND CONTENT CREATORS TO
SELL EFFORTLESSLY

www.prymshare.co



The thriving African online market is growing, but scaling sales of digital and physical products, as an **online business or creator is still a challenge.**

- Fragmented Platforms:** 60% of SMBs use 3+ tools to manage digital vs. physical sales
- Complex Logistics:** Shipping physical goods across diverse geographies is a major hurdle.
- Payment Barriers:** 57% of African online transactions fail due to limited payment Integration

SOLUTION

Prymshare is the single platform built for Online Businesses & Creators in Africa to sell effortlessly from one page & storefront

Unified Storefront: A single platform to sell both digital and physical products from one page/storefront.

Integrated Tools: Built-in inventory management, payment gateways, and customizable storefronts.

Seamless Logistics: Partnerships with reliable logistics providers to ensure timely deliveries.



Product Key Features

Unified Landing Page/Storefront: Beautiful, customizable stores for both physical and digital products.

Strong Physical Product Support: Easy listing, inventory, and location-based shipping setup built-in.

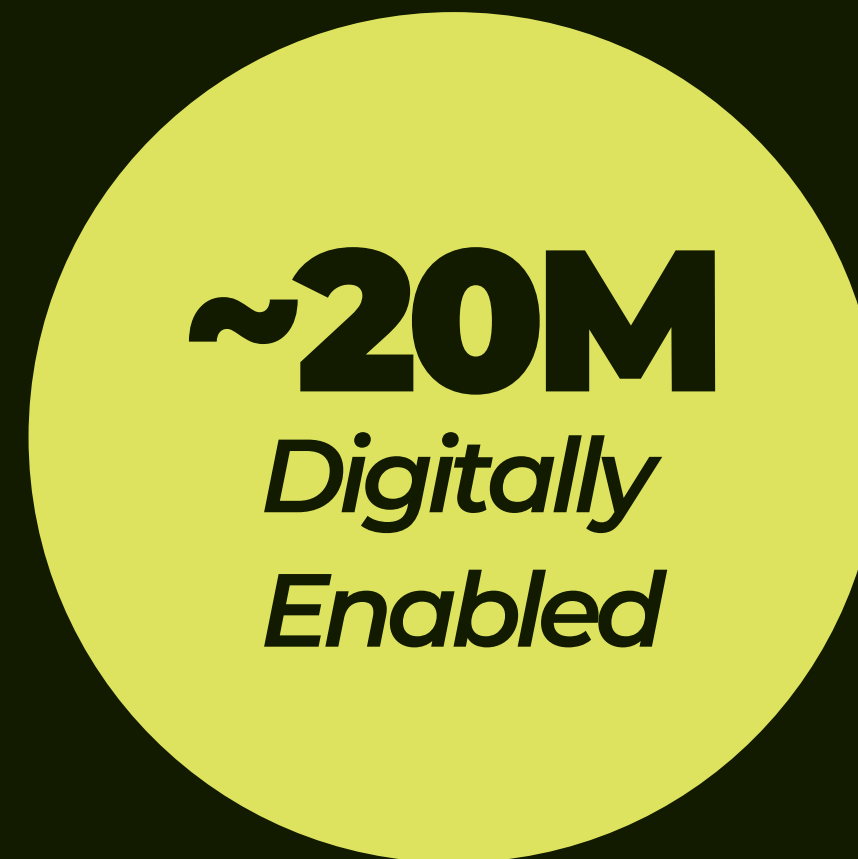
Seamless Digital Delivery: Secure hosting for e-books, courses, and more.

Integrated Payments: Accept all major local and international payment methods.

Simple Management: All tools from one user-friendly dashboard.

MARKET SIZE

- Africa's E-commerce market: **\$40B+ in 2025.**
- Africa's Creator Economy: Valued at **\$5.01B**, projected to reach **\$29.84B** by 2032.
- **We aim to, in the space of 3-5 years, onboard at least 1 million creators and online businesses.**



BUSINESS MODEL

WE HAVE A FREEMIUM MODEL, WITH A FREE PLAN & OTHER PRO PLANS

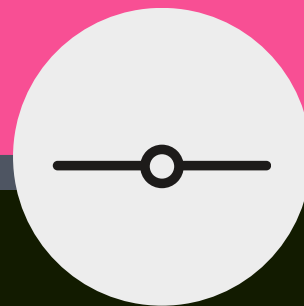
**6% COMMISSION
PER TRANSACTION**

**MONTHLY SUBSCRIPTION
FEE STARTING FROM
NGN5,000/MONTH**

COMPETITIVE LANDSCAPE

Competitor Type	Their Focus / Limitation	Our Unfair Advantage
DIGITAL-FIRST PLATFORMS (E.G., SELAR, GUMROAD)	Great for digital content monetization.	We seamlessly integrate robust physical product selling & core logistics helpers.
LOCAL E-COMMERCE STORE BUILDERS (E.G., BUMPA)	Strong for physical product sales & business management; some digital features.	We offer deeper, equally strong support for both digital and physical products from one storefront, with more streamlined combined management.
GLOBAL STORE BUILDERS (E.G., SHOPIFY, WOOCOMMERCE)	Comprehensive, but often complex, costly, and less localized for African needs	We're simpler, more affordable, and natively built for diverse African payment & tailored shipping realities.
BASIC STOREFRONTS (E.G., PAYSTACK/FLUTTERWAVE STORE)	Simple payments, but limited features for product/business management.	We provide a far more robust, dedicated platform for diverse product types and comprehensive business tools.

COMPETITIVE ADVANTAGES



True Hybrid Focus: Equally strong support for both physical and digital products, unlike competitors.

Unmatched Simplicity & Control: Launch and manage your business effortlessly with full brand control.

Cost-Effective & Transparent: Affordable, clear pricing maximizes your profits with no hidden fees.

Simplified Physical Logistics: Our built-in, easy-to-set-up location-based shipping.

All-in-One Simplicity: Reduces operational complexity for merchants and creators.

MEET THE FOUNDERS



**ISRAEL
PHILIPS**

Full Stack Eng.

Worked across board with at least 5 tech startups, as Full stack Engineer and technical Advisor, driving product dev. and adoption.



**SHAMMAH
ADESIYUN**

Product Designer

Led UX efforts across 5+ startups, merging design intuition with full-stack execution powering innovation in music, agriculture, creator space and emerging tech



**IYANUOLUWA
EDUN**

Sales Manager & Marketer

5+ years of boosting client relations, driving marketing performance, and streamlining daily operations to support business growth.



**OLUWASEYI
OLASUPO**

Full Stack Eng.

Versatile full-stack engineer with experience in building SaaS platforms, Web3 software and cloud tools

JOIN  **prymshare**

For every African dream, every unique creation, and every product waiting to reach its home – we're building the bridge.

Join us in transforming aspirations into seamless commerce, empowering a new era of African entrepreneurial success.

Visit www.prymshare.com

THANK YOU!