

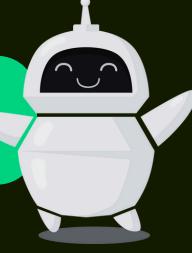


Prymsearch

SEARCH A.I 1.0



The Google for finding People, Businesses and Creators (Powered by AI)





Finding the right people, businesses or influencers, online is 100x harder than should be...



Digging through multiple social media platforms and Google searches only to find half-baked infos on prospects

Finding relevant people is hit-or-miss: cold outreach fails 91% of the time. No proper personalization or context.

88% of consumers research brands and persons online before outreach

Yet

No single, smart platform exists to precisely find who you need in details.

Sources: [source1](#), [source2](#)



With ONE Description. Find People. Find Businesses. Find Creators. Find Anyone!

Users describe who they're looking for in plain English

Search A.I digs up data from across the web in real time

Users get well detailed and precise data, AI-curated profiles with bios, insights, and outreach suggestions



Usecases & examples



Businesses: "Looking for freelance graphic designers specializing in branding for tech startups in New York"

Individual (fitness enthusiasts): "Find me yoga instructors in Lagos who teaches Vinyasa flow."

Professionals (Marketing): "Identify SEO specialists with experience in the travel industry."

Individuals (Learning): "Find me someone who offers online tutoring for advanced calculus."

Businesses (Influencer Marketing): "Find tech influencers with more than 10k follower on IG"

How it Works



User enters a simple description (e.g. "Find me people knowledgeable about vintage cameras")

AI rewrites the query

Finds relevant data from integrated data sources and APIs

AI NLP models extract entities & restructure

AI generates bios, and infers outreach strategy

User receives detailed, actionable profiles

Product Demo Shots

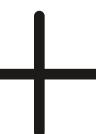
The Prymsearch homepage features a large search bar at the top with the placeholder "Describe who you're looking for...". Below it is a section titled "Try These Examples" with four categories: Professionals, Businesses, Influencers, and General. Each category provides a sample search query. At the bottom, there's a "Join Waitlist" button.

The search results page shows 100 matches found. A green arrow points from the search bar on the left to the search results. The results are displayed in cards, each containing the startup's name, logo, category, location, rating, and a brief description. For example, Productiv.ly is described as a leading SaaS startup in Europe specializing in productivity tools for remote teams.

A detailed view of the Productiv.ly startup profile. It includes a profile picture, company name, category (SaaS Startup), website (productiv.ly), location (Berlin, Germany), rating (4.8/5.0), follower count (18K), and tags (SaaS, Productivity Tools, Startup, Europe). Below this, sections for "About" (a leading SaaS startup in Europe specializing in productivity tools for remote teams) and "Contact Information" (email: hello@productiv.ly, social media: productiv.ly-app, productiv.ly, productiv.ly/pricing) are shown. A pink banner at the bottom says "AI Outreach Suggestions".

The AI Outreach Suggestions section for Productiv.ly. It includes social media links (@productiv.ly, @productiv.ly/pricing, @productiv.ly_app), recommended subject ("Partnership Inquiry: Productiv.ly x [Your Brand]"), approach style ("Brand & Mission-Aligned"), best contact method ("Use the official business email found on their website or LinkedIn page"), message template (a template message about admiration for their mission), and pro tips (keep it professional, state alignment, visit online store).

Global TAM: 1B+ professionals, micro- businesses, and creators.



Market Opportunity

Prymsearch taps into the universal need to find "the right person," extending beyond influencer marketing to every facet of the interconnected human economy.



Freemium Business Model

01

Free Tier: Basic searches, limited results, and fundamental profiles for individuals

02

Prym Pro: Unlimited queries, advanced filters, deeper insights, extended profiles, and basic contacts.

03

Prym Enterprise: AI verification, bulk search, API access, team collaboration, CRM integrations, dedicated AI agents, and customizable data.

Competition

Feature	Prymsearch - SEARCH A.I.	Traditional Social Platforms (e.g., Facebook, Instagram)	Influencer Marketing Platforms (e.g., Upfluence, ShopMy)	General Search Engines (e.g., Google)	Professional Networks (e.g., LinkedIn)
SEARCH INTELLIGENCE	Smart, Intent-Based Search - AI Powered	Basic Keyword Search	Advanced Filters	Basic Keyword Search	Basic Keyword Search with Filters
PROFILE DEPTH	Detailed Profiles with AI Insights	User-Generated Content	Enriched Profiles with Performance Metrics	Aggregated Web Content	User-Curated Professional Profiles
NOTES	Combines natural language processing with AI to deliver enriched profiles in multiple niches with actionable insights	Users rely on hashtags and manual browsing; limited search capabilities.	Focused on brand-influencer collaborations	Broad search results without specialized profile insights.	Emphasis on resumes and professional connections; limited AI-driven insights.

Competitive Advantages



AI-Native Search: Our core innovation, enabling complex natural language queries for people, not just content.

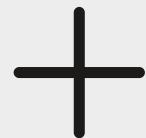
Deep Attribute Verification: Going beyond surface-level data to true alignment and authenticity.

Universal Application: Serves anyone seeking anyone – brands, businesses, or individuals.

Actionable Insights: Delivering structured data ready for immediate use.

Multi-model Approach: Using the best models for each task, **SEARCH AI** delivers more accurate, relevant, and insightful human discovery than platforms relying on general-purpose AI

Roadmap



Q3 - Product Development

Q4- Beta Release

Q4_2 - Product Launch to market & Market Adoption



Meet the Founders



**ISRAEL
PHILIPS**

Full Stack & A.I Dev.

Worked across board with at least 5 tech startups, as Full stack Engineer and technical Advisor, driving product dev. and adoption.



**SHAMMAH
ADESIYAN**

Product Designer

Led UX efforts across 5+ startups, merging design intuition with full-stack execution powering innovation in music, agriculture, creator space and emerging tech



**IYANUOLUWA
EDUN**

Sales Manager & Marketer

5+ years of boosting client relations, driving marketing performance, and streamlining daily operations to support business growth.



**OLUWASEYI
OLASUPO**

Full Stack Eng.

Versatile full-stack engineer with experience in building SaaS platforms, Web3 software and cloud tools