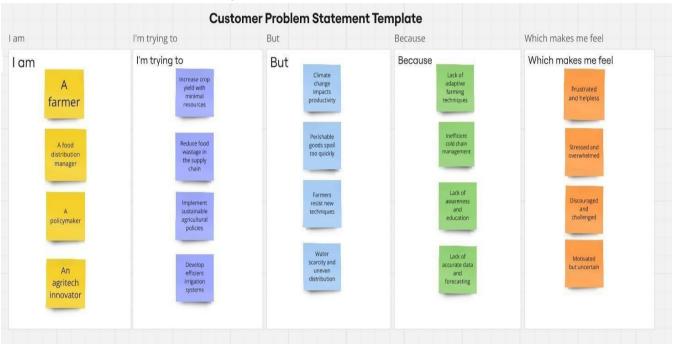
Ideation Phase Define the Problem Statements

Date	12 March 2025
Team ID	PNT2025TMID02739
Project Name	Global Food Production trends and Analysis:A Comprehensive Study from 1961 to 2023 Using Power Bl
Maximum Marks	2 Marks

Customer Problem Statement Template:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A farmer	Increase crop yield with minimal resources.	Climate change impacts productivity.	Lack of adaptive farming techniques.	Frustrated and helpless.
PS-2	A food distribution manager	Reduce food wastage in the supply chain.	Perishable goods spoil too quickly.	Inefficient cold chain manageme nt.	Stressed and overwhelmed.

PS-3	A policymaker An agritech innovator	Implement sustainable agricultural policies. Develop system	Farmers resist new techniques. Water scarcity.	Lack of awareness and education. Lack of accurate data	Discouraged and challenged. Motivated but uncertain
PS-5	A data analyst	Identify key food product ion trends	The dataset is too large and complex	I need better data visualiza tion tools	Frustrated and inefficient
PS-6	A grocery store owner	Stock the right amount of fr esh produce	I can't predict demand accurately	Consum er prefere nces keep changin g	Anxious about losses
PS-7	A consumer	Buy fresh and afforda ble food	Prices keep increasing	Supply chain disrupti ons affect availabil ity	Frustrated and worried