Select date range ▾

Total Events Over Time

— view — cart — purchase
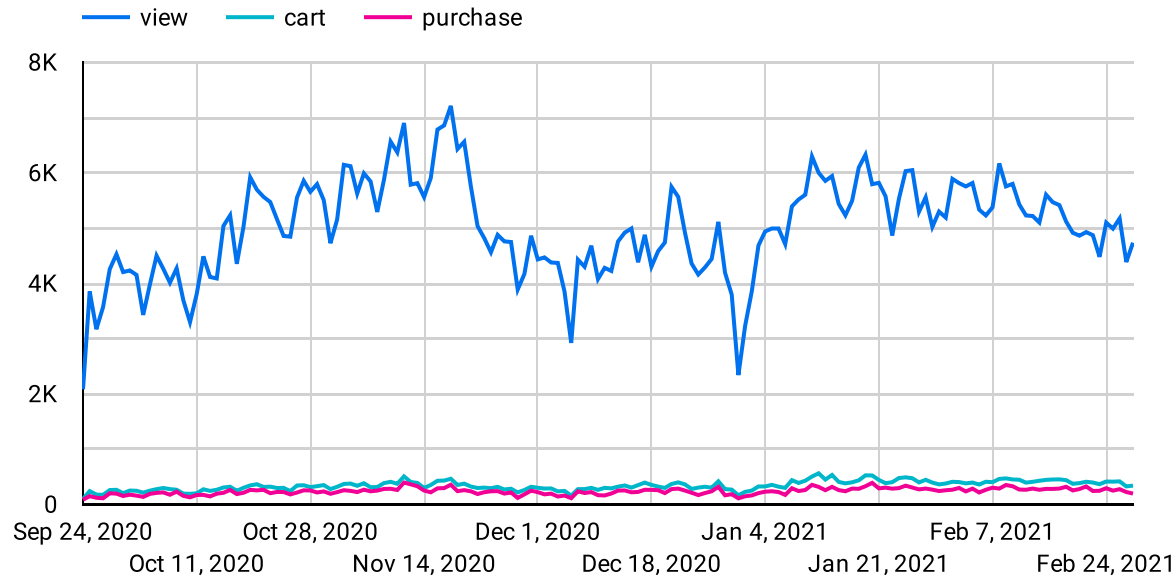
Total Revenue Over Time
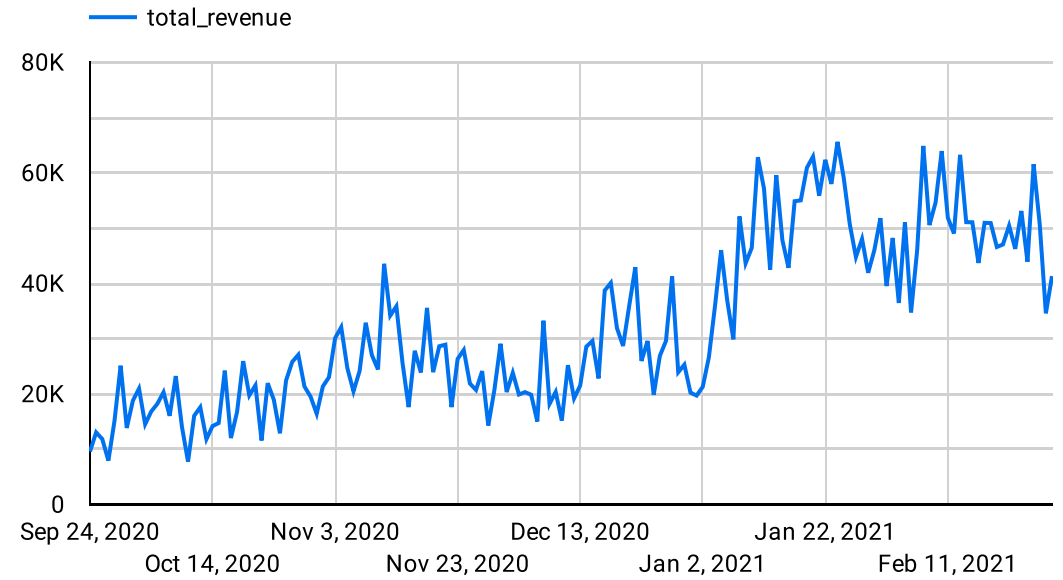
— total_revenue

Number of Unique Users Over Time

— unique_users

Total Revenue (Last 30 Days)

total_revenue
813,339.87

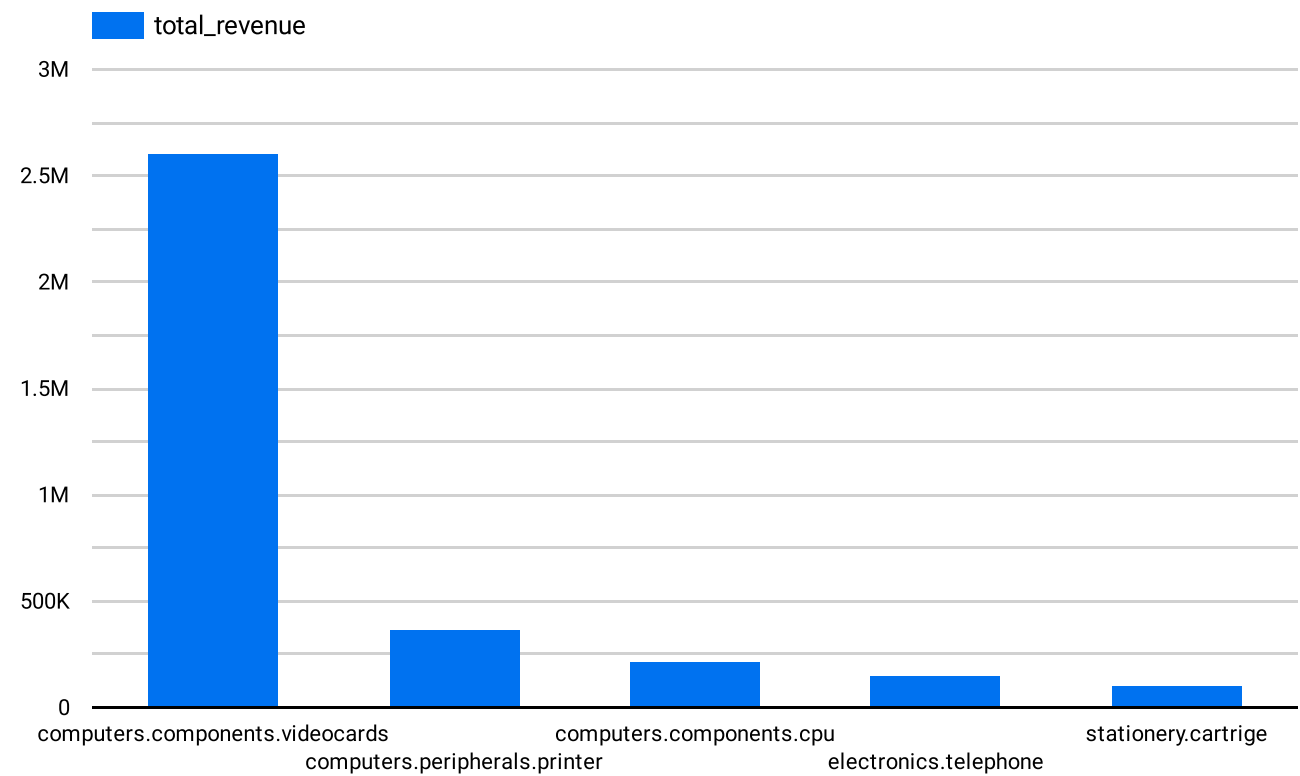## Total Events (Last 30 Days)

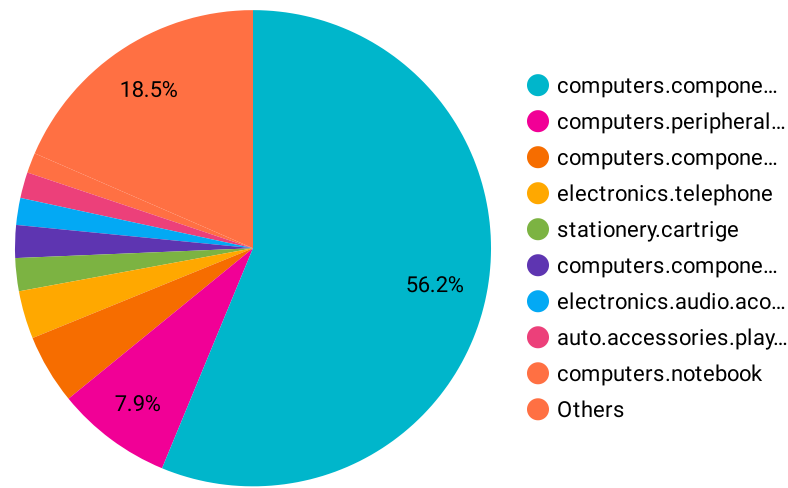total_events
152,720

Number of Unique Users (Last 30 Days)
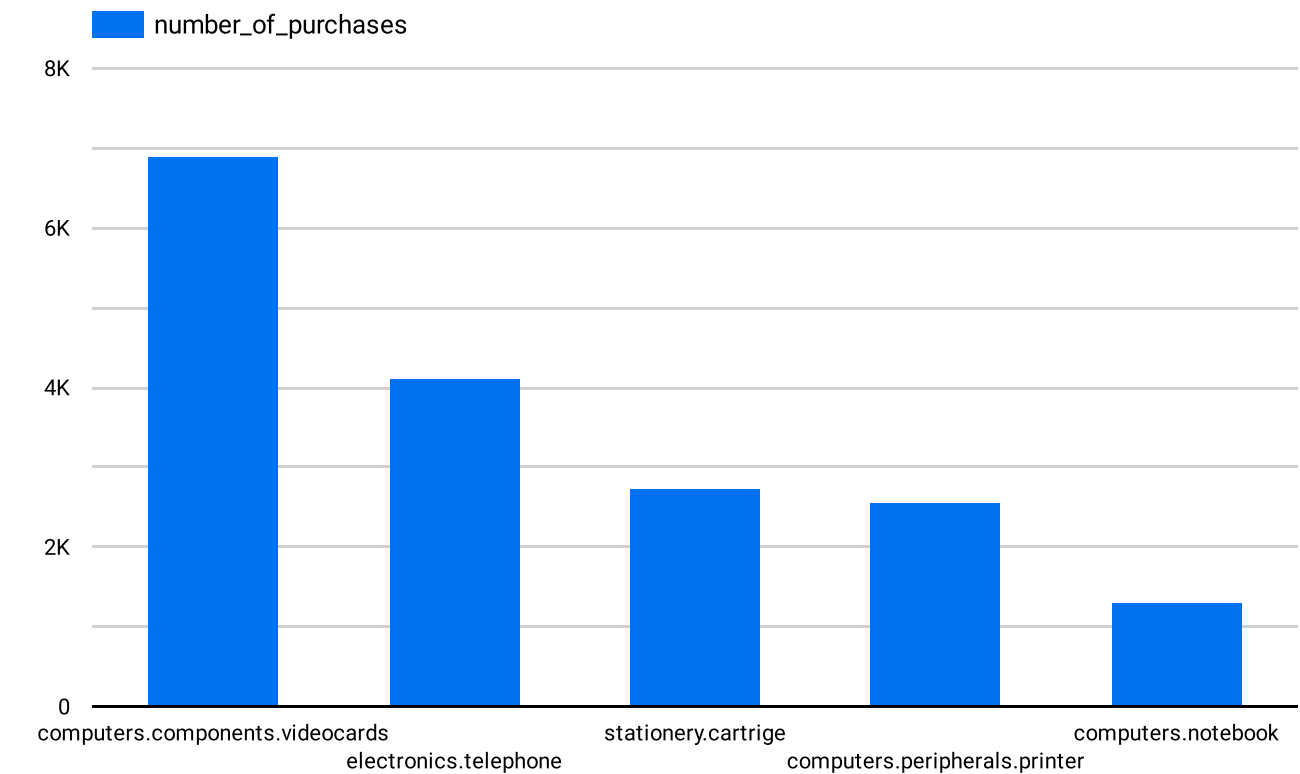
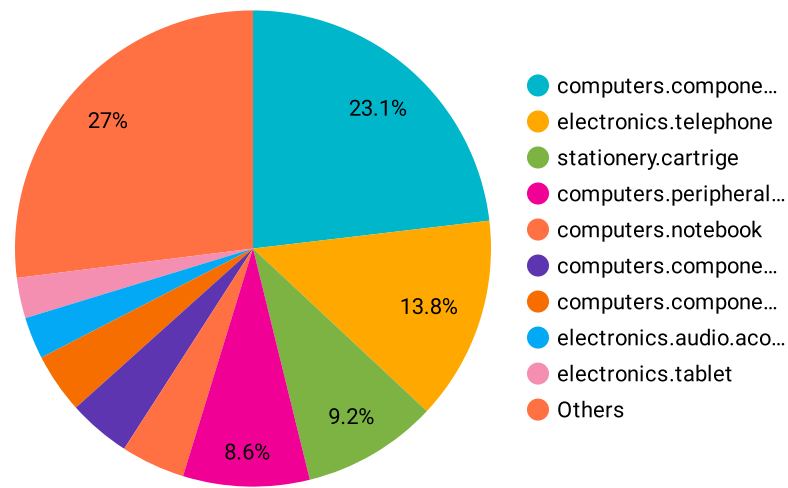unique_users
48

Top 5 Performing Categories by Revenue

Top Categories by Number of Purchases

category_code

Category By Total Revenue

- computers.compone...
- computers.peripheral...
- computers.compone...
- electronics.telephone
- stationery.cartrige
- computers.compone...
- electronics.audio.aco...
- auto.accessories.play...
- computers.notebook
- Others

Category By Number of Purchases

- computers.compone...
- electronics.telephone
- stationery.cartrige
- computers.peripheral...
- computers.notebook
- computers.compone...
- computers.compone...
- electronics.audio.aco...
- electronics.tablet
- Others

Session Duration Distribution