



Cyclistic Bike Share

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What are we talking
About ?

Objective

Identify How do annual members and casual riders use
Cyclistic bikes

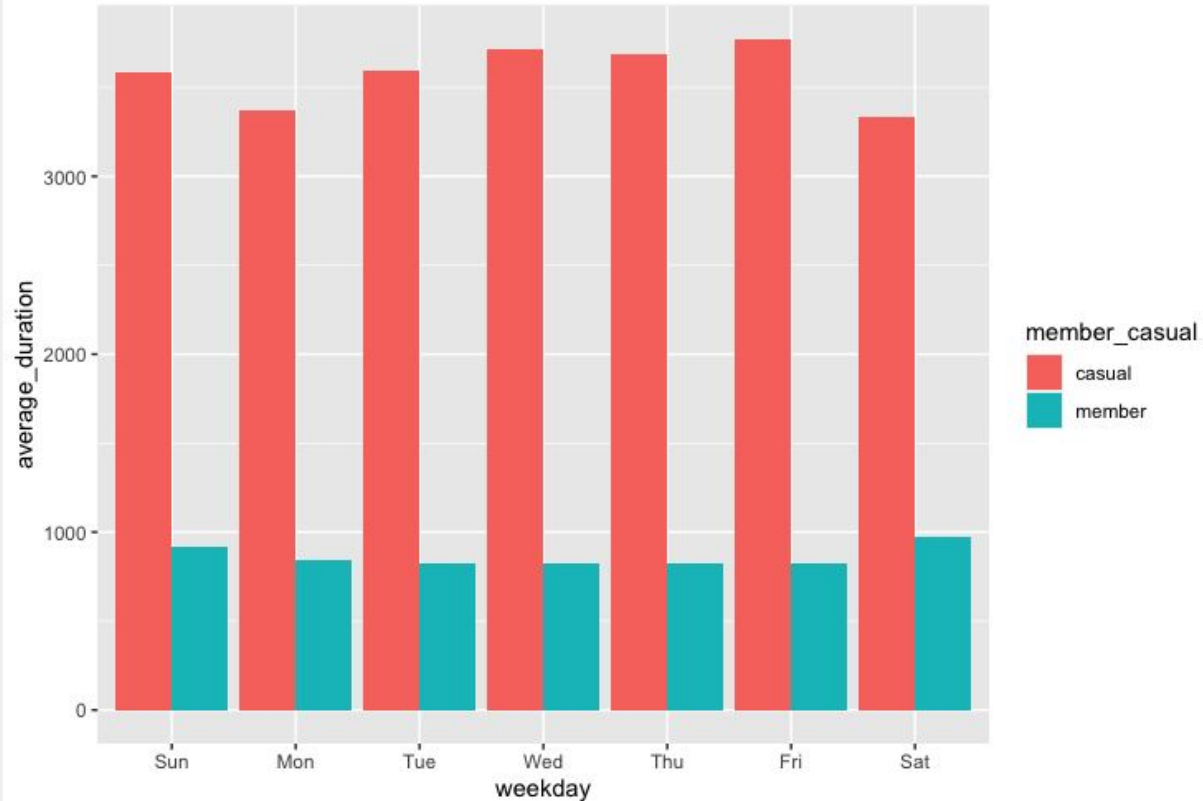
Statics Report: Summarization

avg_ride_length

	all_trips_v2\$member_casual	all_trips_v2\$day_of_week	all_trips_v2\$ride_length
1	casual	Sunday	3581.40538796404
2	member	Sunday	919.974616087876
3	casual	Monday	3372.28692301734
4	member	Monday	842.57256944173
5	casual	Tuesday	3596.35994917696
6	member	Tuesday	826.142747003065
7	casual	Friday	3773.83511159716
8	member	Friday	824.530506415901
9	casual	Saturday	3331.91384107334
10	member	Saturday	968.933722973478

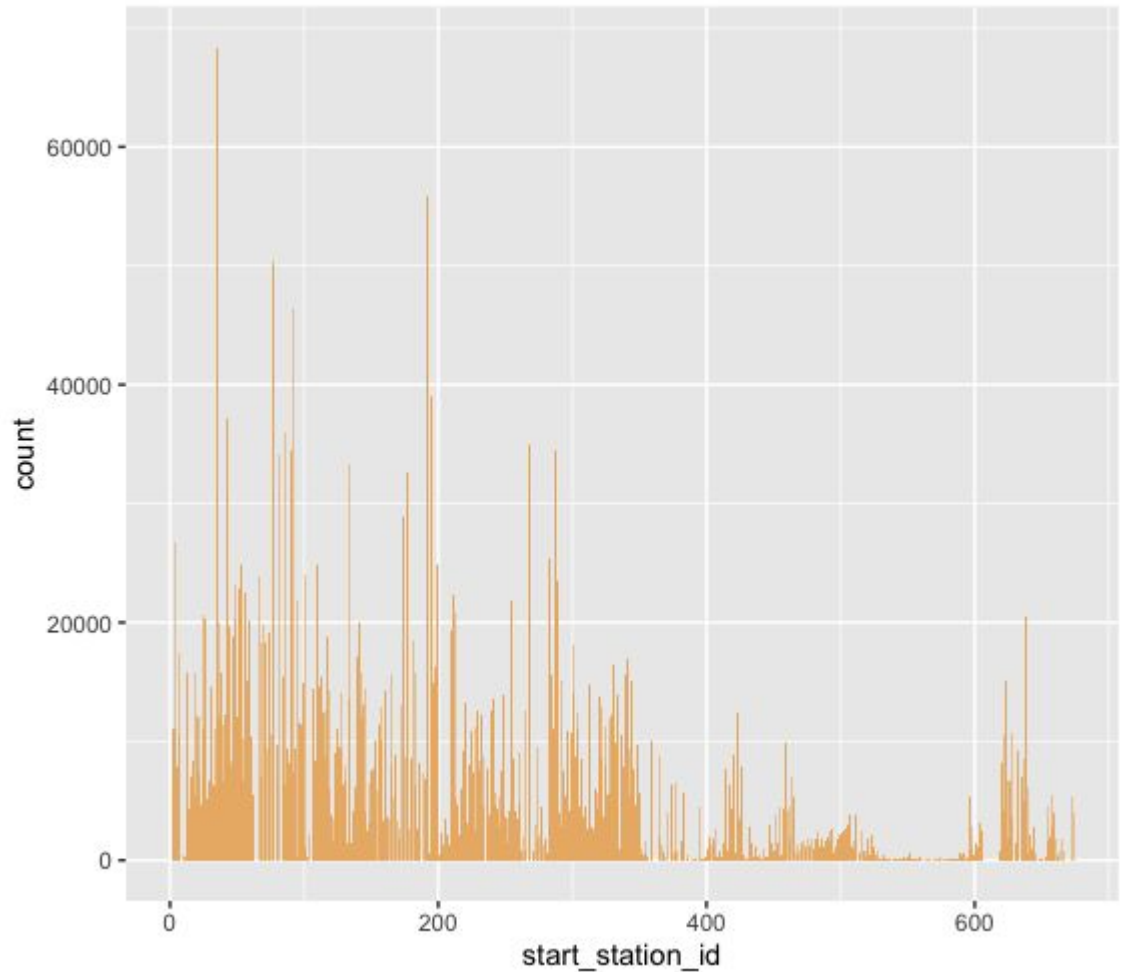
Statics Report: Summarization

When we compare the casual and member cyclist, We can see that Average duration is very high in casual users



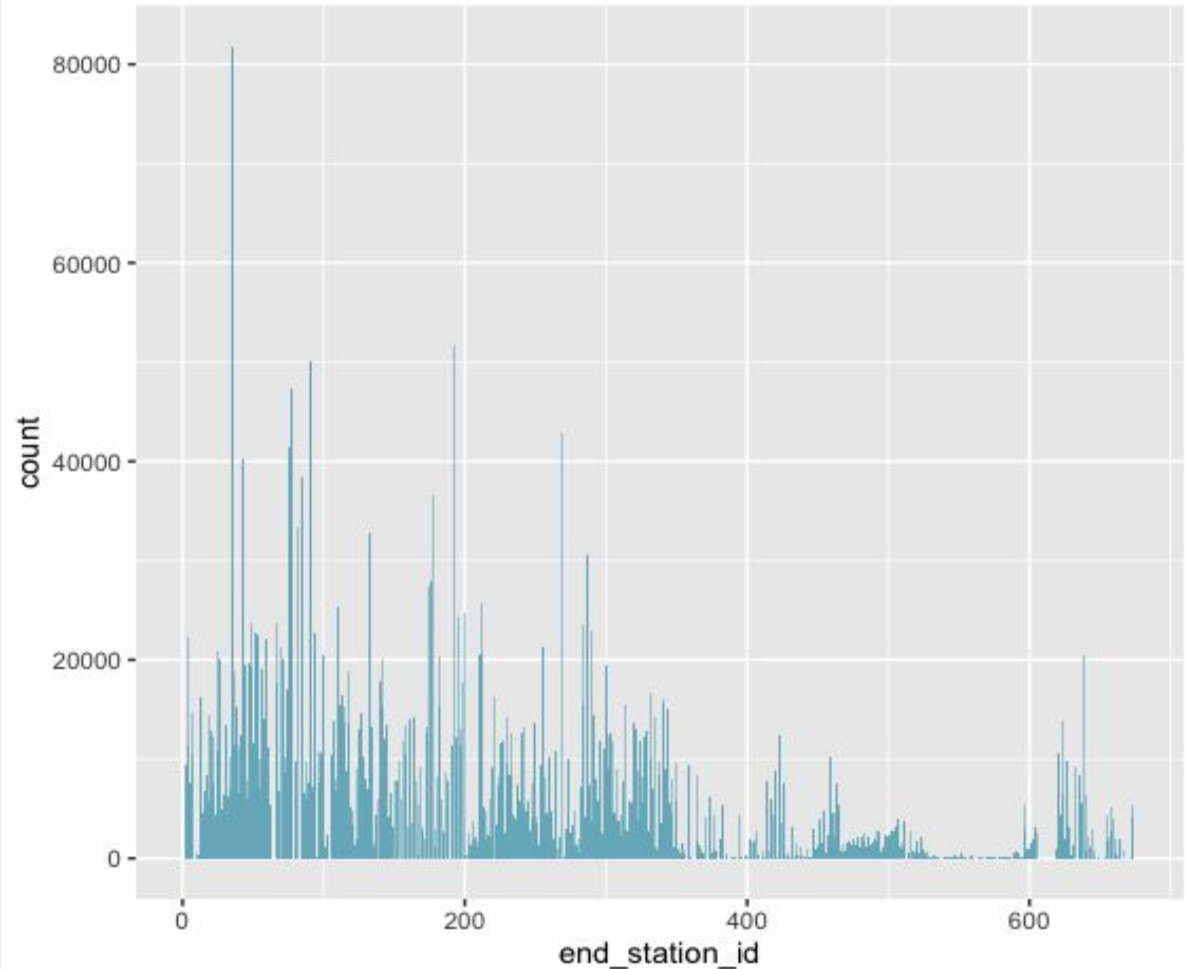
Start Station id

In this graph we can see that the most populated starting stations are the first 300 hundred station



End Station id

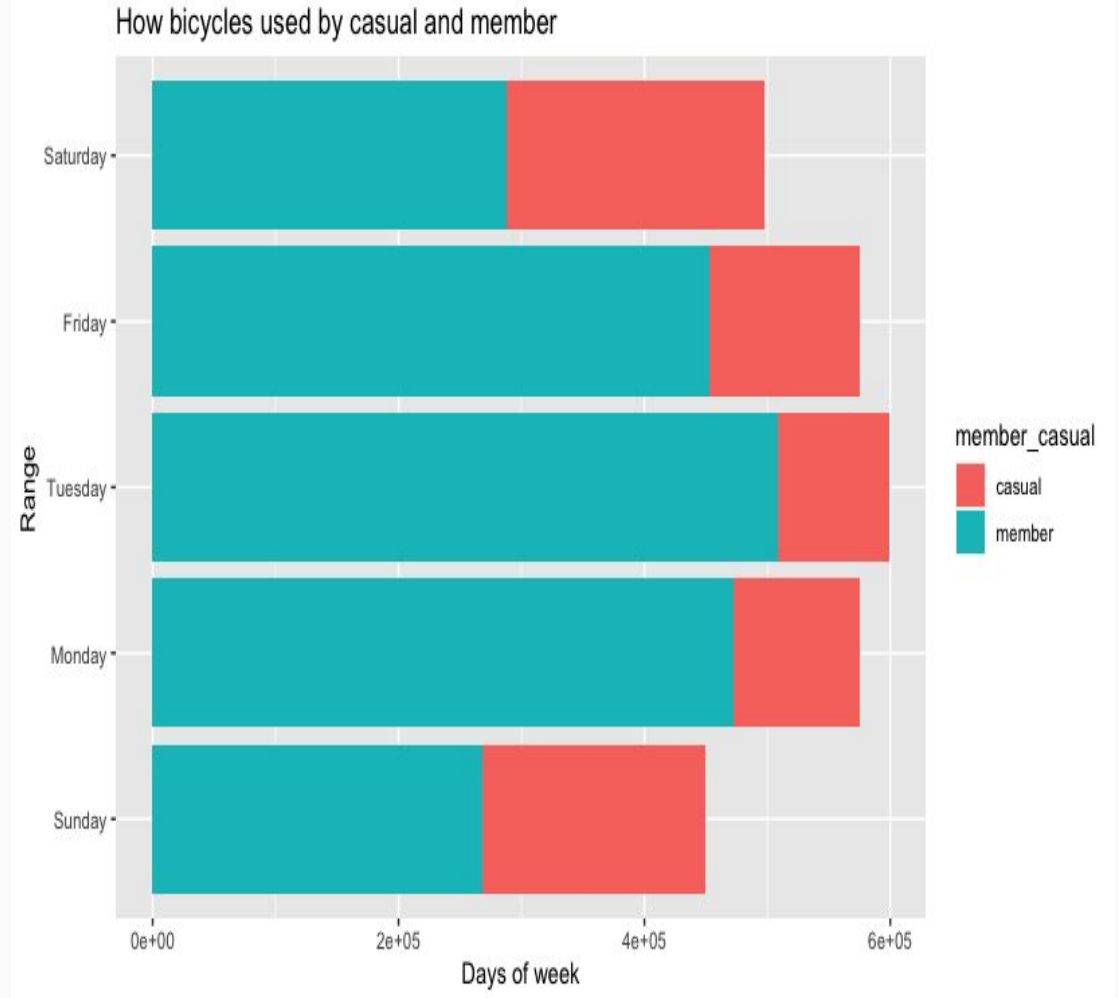
This summarized graph Indicates that the first 300 stations are populated while others are less populated



How Cyclistic Bike used

This graph shows how often used the bikes we can see that mostly members ride the bikes.

The Two most used days are Tuesday and Monday



CONCLUSIONS

Casual and members,
members use cyclist
more than casual

Casual users have
more ride length than
members

The Most two populated
days are Tuesday and
Monday

The most crowded
stations are the first 300
hundred stations when
we compare to others

Thank you