

# Issam ABOUFADL

Front-end developer

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## Professional Experience

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Front-end developer

**Opineo, Rabat** | March 2024–Present

- Developed AI-powered SaaS solution for real-time Google review analysis, resulting in 20% increase in user engagement and 30% reduction in loading times.
- Optimized key features and UX using TypeScript, React.js, Zustand, and Tailwind CSS, integrated third-party libraries to enhance performance and scalability.

**AjiCreative, Agadir** | June 2022–March 2024 (2 years)

- **Quiews:** Contributed to a multi-social network integration platform, enhancing connections and delivering exclusive user experiences using JavaScript, Vue.js, state management, responsive web design, Tailwind CSS, and REST APIs.
- **Sheedn:** Développement et maintenance d'un portail admin avec un tableau de bord CRM centralisé, profils personnalisables, systèmes de reporting, intégration Stripe pour les abonnements, et facturation automatisée avec React.js, Redux, Shadcn, Tailwind CSS, et Stripe.
- **Beegup:** Built a network for improving language skills and cross-lingual communication utilizing Prisma ORM, JavaScript, React.js, Socket.io, CSS3, Node.js, responsive web design, REST APIs, and SEO optimization.
- **UFC Que Choisir:** Managed GDPR compliance and improved personal data security using JavaScript, Nuxt.js, state management, responsive web design, Tailwind CSS, and REST APIs.
- **DTC:** Developed a custom CRM admin portal for a booking platform catering to shisha enthusiasts and various establishments using React.js, Redux, Material-UI, and Google Maps integration.
- **Nosmo:** Optimized an app by upgrading legacy code and implementing techniques such as code splitting, lazy loading, tree shaking, memoization, and component-level caching, resulting in a smaller bundle size and improved performance.

Full stack Developer

**web Lakeland, Agadir** | novembre 2021–may 2022 (8 months)

- Developed SpamBurne, an innovative SaaS platform for lead management and spam blocking, creating a responsive and SEO-optimized UI using React.js, HTML5, CSS3, Material-UI, and JavaScript.
- Designed and implemented a robust backend using Express.js, integrated secure payment system with Stripe, and developed RESTful APIs for subscription and user information management
- Implemented full backend functionality, performed advanced debugging, optimized performance, and conducted high-quality code refactoring to ensure platform scalability and maintainability

## Education

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**Faculty of Science and Technology, Settat** | 2020-2021

Bachelor's degree in database administration and web technologies..

## Skills

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Front-end development:

- HTML, CSS, Sass, JavaScript, TypeScript, React, Vue.js, Next.js, Shadcn-ui, Tailwind CSS, Framer motion, React-Query, Redux, Zustand, React-hook-form, React-router, Context-API, Testing library, Storybook.

Back-end development:

- Node.js, Express.js, Prisma, MySQL, MongoDB, Serverless, Linux.

Languages: English, French & Arabic.