



ISSAM FRADI

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EDUCATION

Paris-Dauphine University - PSL, Paris

2023 – 2024

MSc in Financial Engineering and Economics, with Honours

- **Relevant courses:** Stochastic Calculus, Econometrics, Derivatives, VBA, Python, Pricing and Arbitrage, Data Management.
- **Financial Analysis Project:** Estimated and tested the Fama-French Five-Factor model using Python.
- **Econometrics Project:** Conducted a time series analysis on the correlation between the DAX index and inflation using R Studio.

Paris-Dauphine University - PSL, Paris

2020 – 2023

Bachelor's Degree in Economics and Financial Engineering, with Honours

- **Relevant courses:** Portfolio Management, Maths for Economics and Finance, Python, VBA, Econometrics.
- **Portfolio Management Project:** Developed a VBA model to analyze market index performance and risk via maximum drawdown calculations.

Lycée Pilote Sousse, Tunisia

2017 – 2020

Baccalaureate in Science, Mathematics Major, Highest Honours

PROFESSIONAL EXPERIENCES

Aktionnaire

November 2023 – Present

Brand Ambassador

Paris, France

- Represent Aktionnaire's mission to demystify finance and investment topics to a young audience through engaging and educational content.
- Leverage various digital platforms, including Instagram and newsletters, to communicate economic trends and insights in an accessible manner.
- Collaborate with a dynamic team to create and distribute content that resonates with a youth audience, contributing to a growing follower base.

KRYPTOSPHERE® Dauphine

October 2023 – Present

Sponsorship Associate

Paris, France

- Engage with corporate sponsors to secure funding and support for a trading competition event in collaboration with KRYPTOSPHERE® ESSEC.
- Develop and maintain relationships with key industry players, enhancing the organization's network and visibility.
- Analyze market trends to identify potential sponsorship opportunities and present strategic recommendations to the team.

La Belle Vie

October 2023 – Present

Team Leader - Cold Zone

Paris, France

- Overseeing a team of 10+ employees, coordinating schedules and delegating tasks to ensure efficient operation and customer satisfaction.
- Maintaining high levels of team morale and performance through effective leadership and clear communication.
- Managing inventory and supplier relationships to ensure the seamless availability of products in the cold zone.

ACTIVITIES & COMPETENCIES

Languages: French (Bilingual), English (Fluent), Arabic (Native).

Competencies: MS Office Suite (Excel, PowerPoint, etc.), Bloomberg.

Programming Languages: VBA (Advanced), Python (Advanced), R studio (Intermediate), SQL, HTML.

Certificates: Completion of Finance Accelerator - AmplifyMe x Morgan Stanley, Bloomberg Market Concepts (BMC) - Bloomberg for Education.