# Issam Fradi

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## **EDUCATION**

## Paris-Dauphine University - PSL, Paris

2023 - 2024

MSc 272 in Financial Engineering and Economics

- Relevant courses: Stochastic Calculus, Econometrics, Derivatives, VBA, Python, Pricing and Arbitrage, Data Management.
- Financial Analysis Project: Estimated and tested the Fama-French Five-Factor model using Python.
- Econometrics Project: Conducted a time series analysis on the correlation between the DAX index and inflation using R Studio.

# Paris-Dauphine University - PSL, Paris

2020 - 2023

Bachelor's Degree in Economics and Financial Engineering, with Honours

- Relevant courses: Portfolio Management, Maths for Economics and Finance, Python, VBA, Econometrics.
- Portfolio Management Project: Developed a VBA model to analyze market index performance and risk via maximum drawdown calculations.

# Lycée Pilote Sousse, Tunisia

2017 - 2020

Baccalaureate in Science, Mathematics Major, Highest Honours

#### PROFESSIONAL EXPERIENCES

Aktionnaire November 2023 - Present

Brand Ambassador Paris, France

- Representing Aktionnaire's mission to demystify finance and investment topics to a young audience through engaging and educational content.
- Leveraging various digital platforms, including Instagram and newsletters, to communicate economic trends and insights in an accessible manner.
- Collaborating with a dynamic team to create and distribute content that resonates with a youth audience, contributing to a growing follower base.

## KRYPTOSPHERE® Dauphine

October 2023 - Present

Sponsorship Associate

Paris, France

- Engaging with corporate sponsors to secure funding and support for a trading competition event in collaboration with KRYPTOSPHERE® ESSEC.
- Developing and maintain relationships with key industry players, enhancing the organization's network and visibility.
- Analyzing market trends to identify potential sponsorship opportunities and present strategic recommendations to the team.

La Belle Vie October 2023 - Present

Team Leader - Cold Zone

Paris. France

- Overseeing a team of 10+ employees, coordinating schedules and delegating tasks to ensure efficient operation and customer satisfaction.
- Maintaining high levels of team morale and performance through effective leadership and clear communication.
- Managing inventory and supplier relationships to ensure the seamless availability of products in the cold zone.

# ACTIVITIES & COMPETENCIES

Languages: French (Bilingual), English (Fluent), Arabic (Native).

Competencies: MS Office Suite (Excel, PowerPoint, etc.), Bloomberg.

Programming Languages: VBA (Advanced), Python (Advanced), R studio (Intermediate), SQL, HTML.

Certificates: Completion of Finance Accelerator - AmplifyMe x Morgan Stanley, Bloomberg Market Concepts (BMC) -Bloomberg for Education.