

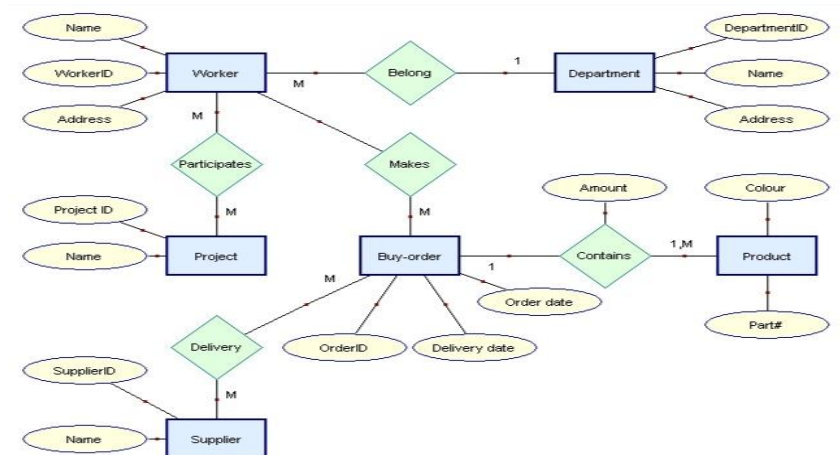
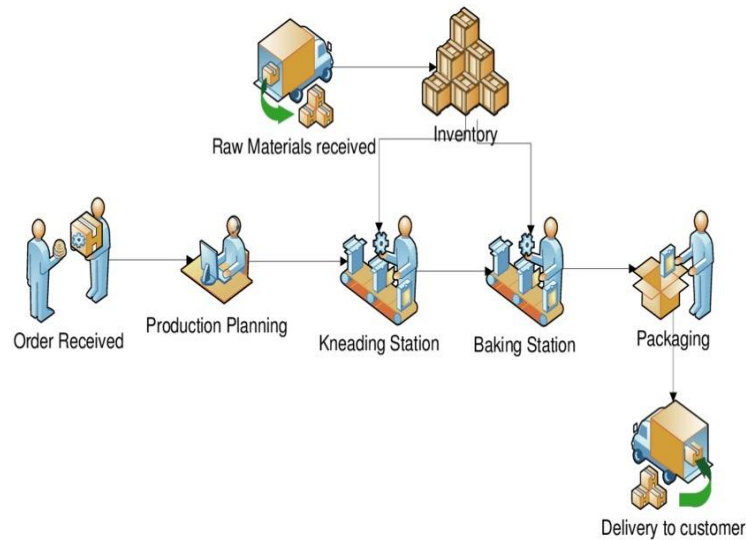
Project Design Phase-II Data Flow Diagram & User Stories

Date	3 Nov 2023
Team ID	NM2023TMID04561
Project Name	Creating a Blog Using WordPress Platform

Data Flow Diagrams:

A Data Flow Diagram (DFD) is a traditional visual representation of the information flows within a system. A neat and clear DFD can depict the right amount of the system requirement graphically. It shows how data enters and leaves the system, what changes the information, and where data is stored.

Example: DFD Level 0 (Industry Standard)



User Stories:

User Type	Functional Requirement (Epic)	User Story Number	User Story / Task	Acceptance criteria	Priority	Team Members
Owner/Manager	Blog Setup	US1	As an owner, I want to set up a blog in WordPress for the cake shop.	WordPress blog is created and configured.	High	Issha Shree
Content Writer	Content Creation	US2	As a content writer, I want to draft and publish the first blog post.	The blog post is written and published on the site	High	Karishma
Web Designer	Design Customization	US3	As a web designer, I need to customize the blog's design and layout.	The blog design matches the cake shop's branding.	Medium	Karthickaruna
Marketing Manager	SEO Optimization	US4	As a marketing manager, I want to optimize the blog for SEO	On-page SEO elements are added (meta tags, keywords).	Medium	Shruthi Saba
Social Media Manager	Social Sharing Integration	US5	As a social media manager, I want to integrate social sharing buttons on the blog.	Social sharing buttons are added to each blog post.	Low	Naveen Kumar Hariharan