Database Design & Management
MASY1-GC 3500 | 201 | Spring 2024 | 01/24/2024 -05/01/2024 | 3 Credit
Modality: Online(Sy)
Course Site URL: https://brightspace.nyu.edu/d2l/home/285740

General Course Information
Name/Title: Amreeta Choudhury, Adjunct Instructor
NYU Email: ac8355@nyu.edu
Class Meeting Schedule: 01/24/2024 -05/01/2024 | Wednesdays | 07:00pm -- 09:35pm
Class Location: Online Distance Learning
Office Hours: 10 am- 11 am Online (Zoom link will be provided. Otherwise, feel free to request office hours via email
No Class Date(s): Wednesday - 03/20/2024
Special Notes: Spring Break 03/18/24 - 03/24/24

Description
This is an introductory course for database management systems and applications. It presents concepts, methodologies, and techniques important for database analysis, design, implementation, and management. The course focuses on the logical, conceptual, and physical implementation of relational database management systems so that students can assimilate a basic knowledge of database design as it relates to business rules. The course utilizes a combination of lectures, hands-on computer exercises, examples from Oracle and other leading databases, and real-world database projects to accomplish the learning process.

Prerequisites
MASY1-GC1240 – Information Technology and Data Analytics

Learning Outcomes
At the conclusion of this course, students will be able to:
- Create databases based on the relational database model
- Construct conceptual data logical data models
- Use normalization to providing efficiencies and data integrity
- Transform business requirements into viable, efficient, and reliable databases aligned with business requirements
- Appraise the objectives of data and information management

Communication Methods
Be sure to turn on your NYU Brightspace notifications and frequently check the "Announcements" section of the course site. This will be the primary method I use to communicate information critical to your success in the course. To contact me, send me an email. I will respond within 24 hours.

Structure | Method | Modality

There are 14 session topics in this course. The session topics are organized into three (3) areas of study: 1) Data Modeling, 2) Basic SQL, and 3) Advanced SQL.

Active learning experiences and small group projects are key components of the course. Assignments, papers, and exams will be based on course materials (e.g., readings, videos), lectures, and class discussions. Course sessions will be conducted synchronously on NYU Zoom, which you can access from the course site in NYU Brightspace.

This course will have assignments, announcements and emails being sent through Brightspace. Zoom is the remote instruction platform used at NYU. Students are expected to check email and/or Brightspace at least twice a week for announcements concerning assignments, class changes or cancellations, and other important information. The course will involve lecture/discussions/forum discussions as well as hands on practical real life projects. Two major papers/projects are required that will both be done on an individual basis.

Expectations

Learning Environment
You play an important role in creating and sustaining an intellectually rigorous and inclusive classroom culture. Respectful engagement, diverse thinking, and our lived experiences are central to this course, and enrich our learning community.

Participation
You are integral to the learning experience in this class. Be prepared to actively contribute to class activities, group discussions, and work outside of class.

Assignments and Deadlines
We will have homework or group assignments assigned every week and will be due the following week. All assignments must be submitted to the appropriate Brightspace assignment.

View Course outline here.

Course Technology Use
We will utilize multiple technologies to achieve the course goals. I expect you to use technology in ways that enhance the learning environment for all students. All class sessions require use of Zoom. All class sessions require use of technology (e.g., laptop, computer lab) for learning purposes.

Feedback and Viewing Grades
I will provide timely meaningful feedback on all your work via our course site in NYU Brightspace. You can access your grades on the course site Gradebook.

Attendance
I expect you to attend all class sessions. Attendance will be taken into consideration when determining your final grade.

Refer to the SPS Policies and Procedures page for additional information about attendance.

Textbooks and Course Materials
Students can purchase these items through the NYU Bookstore.
Required: Database Systems: Design, Implementation, & Management 13th Edition (January 1, 2018) ISBN-13: 978-1337627900

Required Software/Environment
We will be using the below tools for assignments and labs in this course. The below software(s) downloads are free for educational use. You will need to create an account with Oracle. We will go over in class, step-by-step in detail.

Software(s) used in this class (on your personal PC)
   We have a couple of free options:
1. PostgreSQL (Language) and Pgadmin (User interface) through the use of Docker. We will extensively go over how to do this.
2. SAS Proc SQL on Virtual Computer Lab for NYU
3. Oracle Live SQL and Oracle SQL Developer Data modeler

Grading | Assessment
All assignments must be submitted through the appropriate channels (assignments, discussion topics etc.) in Brightspace.

Your grade in this course is based on your performance on multiple activities and assignments. Since all graded assignments are related directly to course objectives and learning outcomes, failure to complete any assignment will result in an unsatisfactory course grade. All written assignments are to be completed using APA format and must be typed and double-spaced. Grammar, punctuation, and spelling will be considered in grading. Please carefully proof-read your written assignments before submitting them for a grade. I will update the grades on the course site each time a grading session has been completed— typically three (3) days following the completion of an activity.

DESCRIPTION	PERCENTAGE
Bi-weekly quizzes	10%
Individual Homework Assignments	25%
Midterm Exam	30%
Final Group Project	35%
TOTAL POSSIBLE	100%

See the "Grades" section of Academic Policies for the complete grading policy, including the letter grade conversion, and the criteria for a grade of incomplete, taking a course on a pass/fail basis, and withdrawing from a course.

Course Outline
Start/End Dates: 01/24/2024 -05/01/2024 | Wednesdays
Time: 07:00pm -- 09:35pm
No Class Date(s): Wednesday - 03/20/2024
Special Notes: Spring Break 03/18/24 - 03/24/24

Session 1 - 01/24/24
Topic Description:
• The course overviews
• Database Environment and Development Process
• Database approach
• System and Database Development Life Cycle

Readings:
- Chapters 1 and 9 of textbook (Database Systems listed above)

Assignments:
- Fieldwork #1 due 01/31 by 11:50 pm EST

Session 2 – 01/31/24
Topic description –
- History/Background of Database
- Database fundamentals
- Conceptual, physical, logical models
- Database environments
- Preparing for your Database Professional Career

Assignments:
- Fieldwork 2 – Data models due 02/07 by 11:50 pm EST

Session 3 – 02/07/24
Topic description –
- Modeling Data in the Organization
- Modeling the rules of the organization
- Modeling entities and attributes
- Modeling relationships

Readings:
- Chapters 2 of textbook (Database Systems listed above)

Assignments:
- Fieldwork 3 –Data models due 02/14 by 11:50 pm EST

Session 4 – 02/14/24

Topic description –
- Data Modeling
- Specifying types of Keys
- Data Redundancies/Normalization introduction

Readings:
- Chapters 3 and 4 of textbook (Database Systems listed above)

Assignments:
- Fieldwork 4 –Due 02/21 by 11:50 pm EST

Session 5 – 02/21/24
Topic description –
- Database Tables and Normalization
- Need for Normalization
- Higher Level Normal Forms
- Denormalization
- Data Modeling check list

Readings:
- Chapter 6 of textbook (Database Systems listed above)

Assignments:
- Fieldwork 5 – Due 02/28 by 11:50 pm EST

Session 6 – 02/28/24
Topic description –
- Introduction to SQL
- SQL syntax
- Defining a database in SQL
- Inserting, Updating, Deleting Data
- Internal schema definition in RDBMS

Readings:
- Chapter 7 of textbook (Database Systems listed above)

Assignments:
- Fieldwork 6 – SQL functions

Session 7 – 03/06/24
Topic description –
- Review for Midterm Exam

Assignments:

- Midterm Exam (This will be online available Fri due by 11:50 pm Sunday 03/10)

Session 8 – 03/13/24
Topic description –
- Processing single and multiple tables
- Tips on developing queries
- Continuation of Session 6

Assignments:
- Fieldwork 8 due 03/27 by 11:50 pm EST

Session 9 – 03/27/24
Topic description –
- Virtual Tables
- Advanced SQL including Sub queries, Top N, Pivot, Merge, and Analytical functions

Readings:
- Chapter 8 of textbook (Database Systems listed above)

Assignments:
- Fieldwork 9 – Sub Queries due 04/03 by 11:50 pm EST

Session 10 – 04/03/24
Topic description –
- Need for Data Analysis
- Business Intelligence
- SQL Analytic functions
- Data visualization
- Data warehouse

Readings:
- Chapter 13 of textbook (Database Systems listed above)

Assignments:
- Homework 10 – due 04/10 by 11:50 pm EST

Session 11 – 04/10/24
Topic description –
- Data as a Corporate Asset
- Database Security and Database Administration Tools
- Database Performance Tuning Concepts
- Query Processing
- Indexes and Query Optimization

- Database Triggers, Procedures, Functions

Readings:
- Chapter 11 and 16 of textbook (Database Systems listed above)

Session 12 – 04/17/24
Topic description –
- Data visualization
- Big Data Analysis
- Big Data and Analytics, NoSQL
- Impact of Data Analytics

Readings:
- Chapter 14 of textbook (Database Systems listed above)

Assignments:
- Work on Final Project

Session 13 – 04/24/24
Topic description –
- Final Project Work during class

Session 14 – 05/01/24
Topic description –
- Final Presentation

Assignments:
- Final Deliverables due

NOTES:

The syllabus may be modified to better meet the needs of students and to achieve the learning outcomes.

The School of Professional Studies (SPS) and its faculty celebrate and are committed to inclusion, diversity, belonging, equity, and accessibility (IDBEA), and seek to embody the IDBEA values. The School of Professional Studies (SPS), its faculty, staff, and students are committed to creating a mutually respectful and safe environment (*from the SPS IDBEA Committee*).

New York University School of Professional Studies Policies

1. <u>Policies</u> - You are responsible for reading, understanding, and complying with University Policies and Guidelines, NYU SPS Policies and Procedures, and Student Affairs and Reporting.

2. <u>Learning/Academic Accommodations</u> - New York University is committed to providing equal educational opportunity and participation for students who disclose their dis/ability to the Moses Center for Student Accessibility. If you are interested in applying for academic accommodations, contact the Moses Center as early as possible in the semester. If you already receive accommodations through the Moses Center, request your accommodation letters through the Moses Center Portal as soon as possible (mosescsa@nyu.edu | 212-998-4980).

3. <u>Health and Wellness</u> - To access the University's extensive health and mental health resources, contact the NYU Wellness Exchange. You can call its private hotline (212-443-9999), available 24 hours a day, seven days a week, to reach out to a professional who can help to address day-to-day challenges as well as other health-related concerns.

4. <u>Student Support Resources</u> - There are a range of resources at SPS and NYU to support your learning and professional growth. For a complete list of resources and services available to SPS students, visit the NYU SPS Office of Student Affairs site.

5. <u>Religious Observance</u> - As a nonsectarian, inclusive institution, NYU policy permits members of any religious group to absent themselves from classes without penalty when required for compliance with their religious obligations. Refer to the University Calendar Policy on Religious Holidays for the complete policy.

6. <u>Academic Integrity and Plagiarism</u> - You are expected to be honest and ethical in all academic work. Moreover, you are expected to demonstrate how what you have learned incorporates an understanding of the research and expertise of scholars and other appropriate experts; and thus recognizing others' published work or teachings—whether that of authors, lecturers, or one's peers—is a required practice in all academic projects.

Plagiarism involves borrowing or using information from other sources without proper and full credit. You are subject to disciplinary actions for the following offenses which include but are not limited to cheating, plagiarism, forgery or unauthorized use of documents, and false form of identification

Turnitin, an originality detection service in NYU Brightspace, may be used in this course to check your work for plagiarism.

Read more about academic integrity policies at the NYU School of Professional Studies on the Academic Policies for NYU SPS Students page.

7. <u>Use of Third-Party Tools</u> - During this class, you may be required to use non-NYU apps/platforms/software as a part of course studies, and thus, will be required to agree to the "Terms of Use" (TOU) associated with such apps/platforms/software.

These services may require you to create an account but you can use a pseudonym (which may not identify you to the public community, but which may still identify you by IP address to the company and companies with whom it shares data).

You should carefully read those terms of use regarding the impact on your privacy rights and intellectual property rights. If you have any questions regarding those terms of use or the impact on the class, you are encouraged to ask the instructor prior to the add/drop deadline.