

# Exploratory Data Analysis for Learning Analytics

Newcastle University - CSC8631 Summative Assignment

December 2020

## Summary

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## Enrolment analysis

A dataset of numerous files in a variety of formats, compressed into a single folder, was provided by the Newcastle programme team for analysis. The material belonged to Learning Analytics and related to a series of an online training course, entitled Cyber Security: Safety at Home, Online, in Life. This report summarises the findings and insights relating to the survey students completed upon enrolment. Given that the training subject was online security I was interested to determine students' attitudes before the course began, and their willingness to provide personal data.

Seven intakes of the course ran over a period of two years, with the first student enrolled on 29 March 2016, the last student enrolled on 01 November 2018 meaning the seven course series ran over a period of over two and a half years.

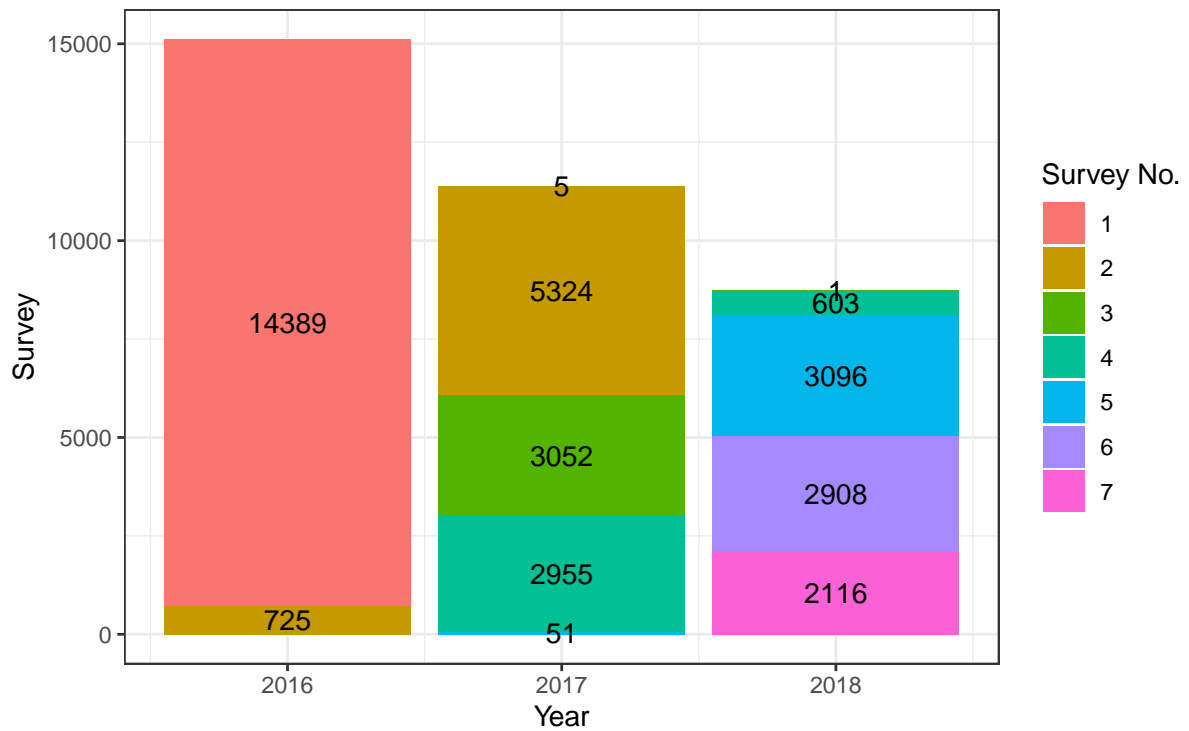
## Enrolment - key statistics

In total, 35225 unique student enrolment records were assessed from seven survey files. The first survey file had the most enrolment records but the 'enrolled at' dates had the largest variance.

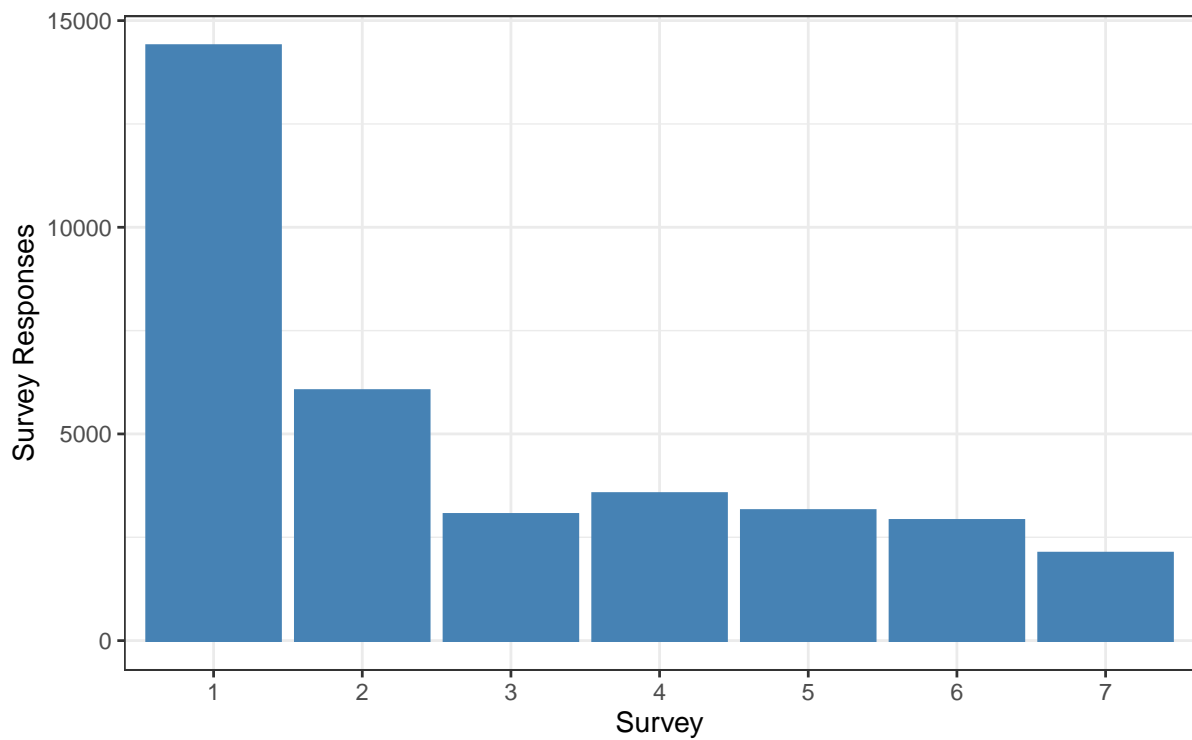
Survey No.	Date First Student Enrolled	Date Last Student Enrolled	Duration (days)	No. of Students
1	29 March 2016	07 September 2017	527 days	14394
2	05 December 2016	13 July 2017	220 days	6049
3	02 July 2017	26 February 2018	239 days	3053
4	27 July 2017	25 January 2018	182 days	3558
5	15 December 2017	09 September 2018	268 days	3147
6	08 April 2018	11 August 2018	125 days	2908
7	25 June 2018	01 November 2018	129 days	2116

The 'enrolled at' dates within the files would indicate that the courses overlapped in duration and varied in length, with the volumes of students applying for each course gradually reducing.

### Information provided by survey

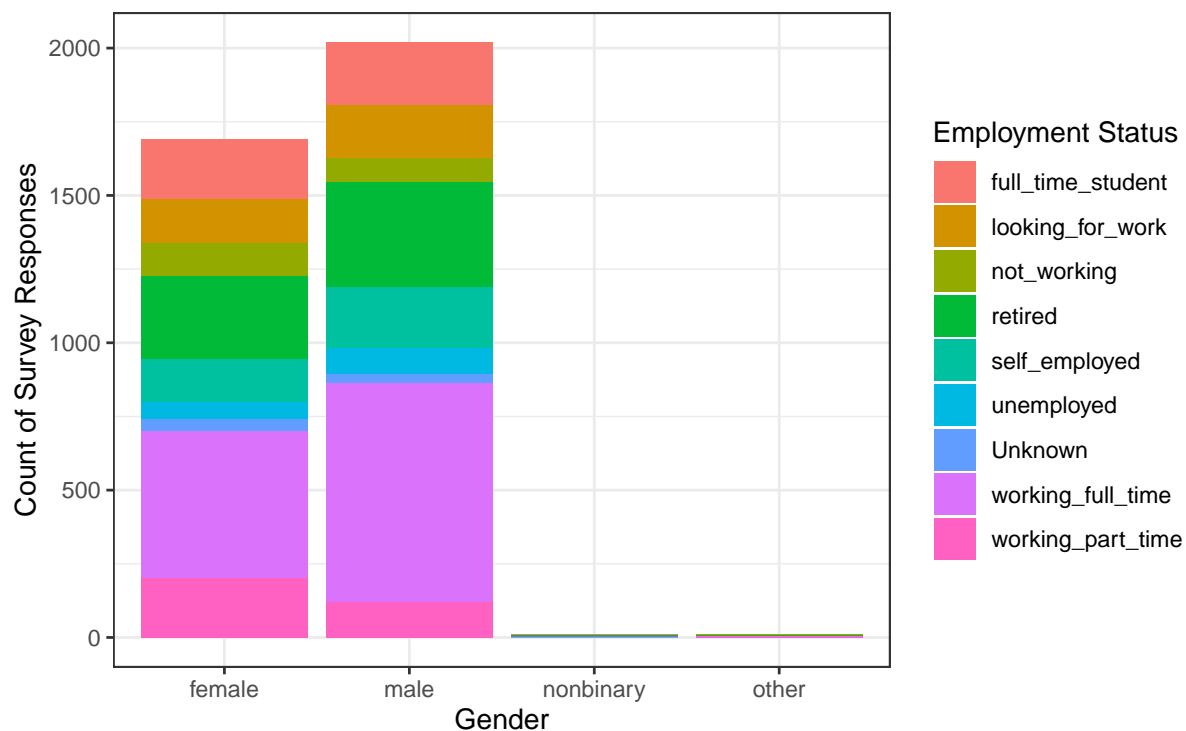


### Students providing information

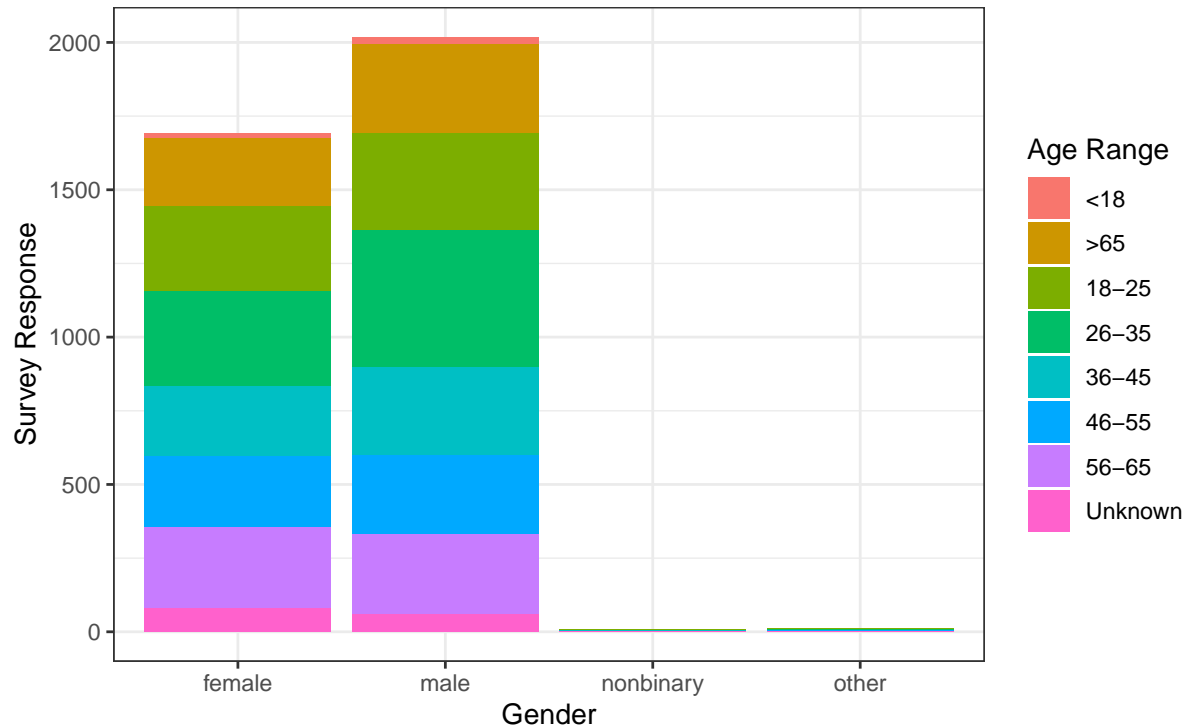


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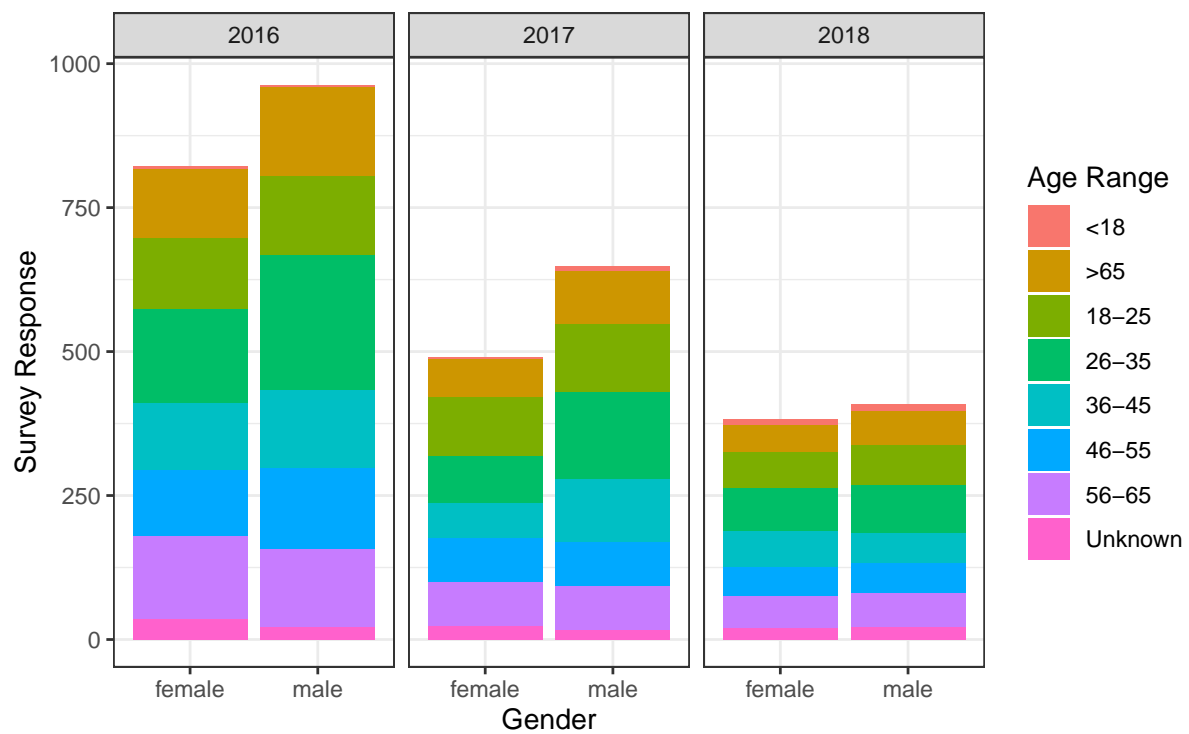
Students that provided gender



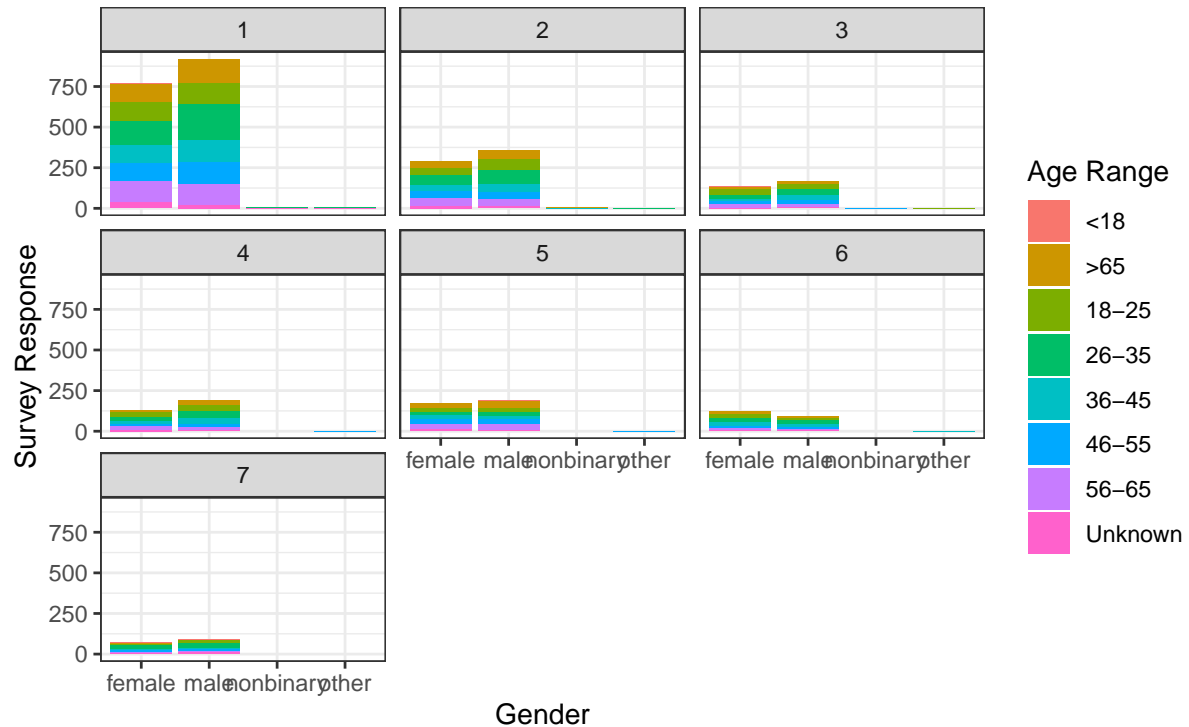
Students that provided gender and age range



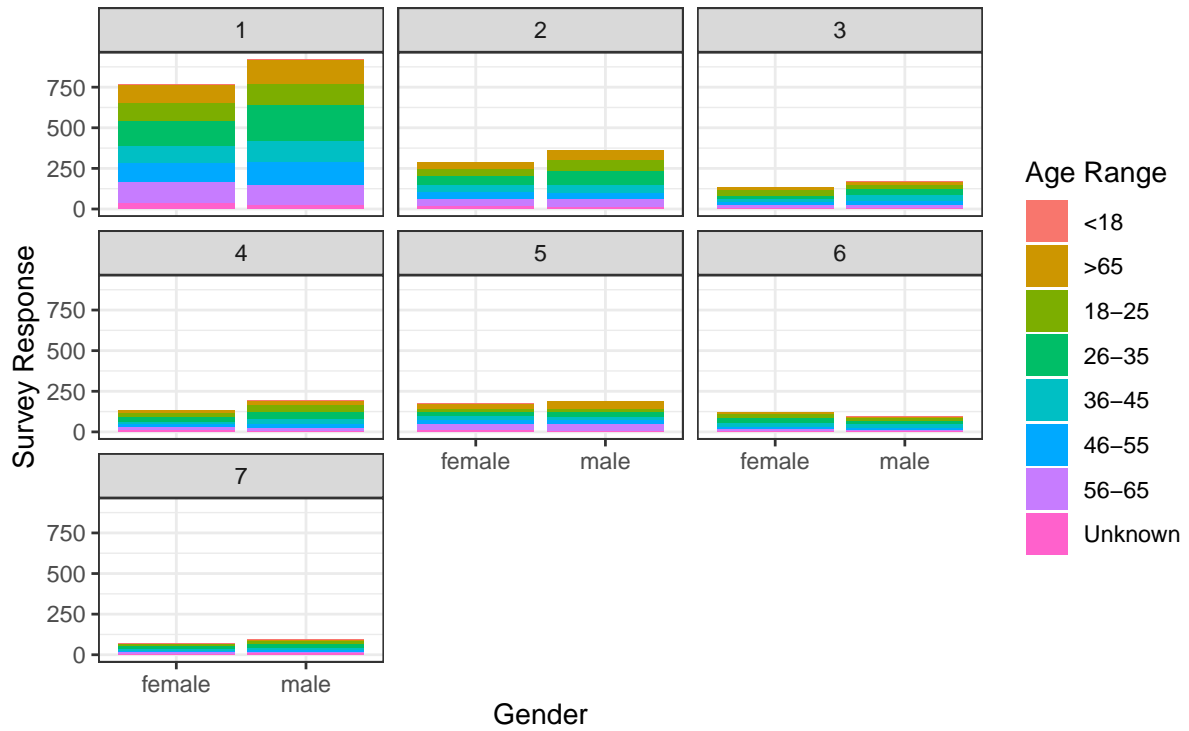
## Male or female students that provided age range



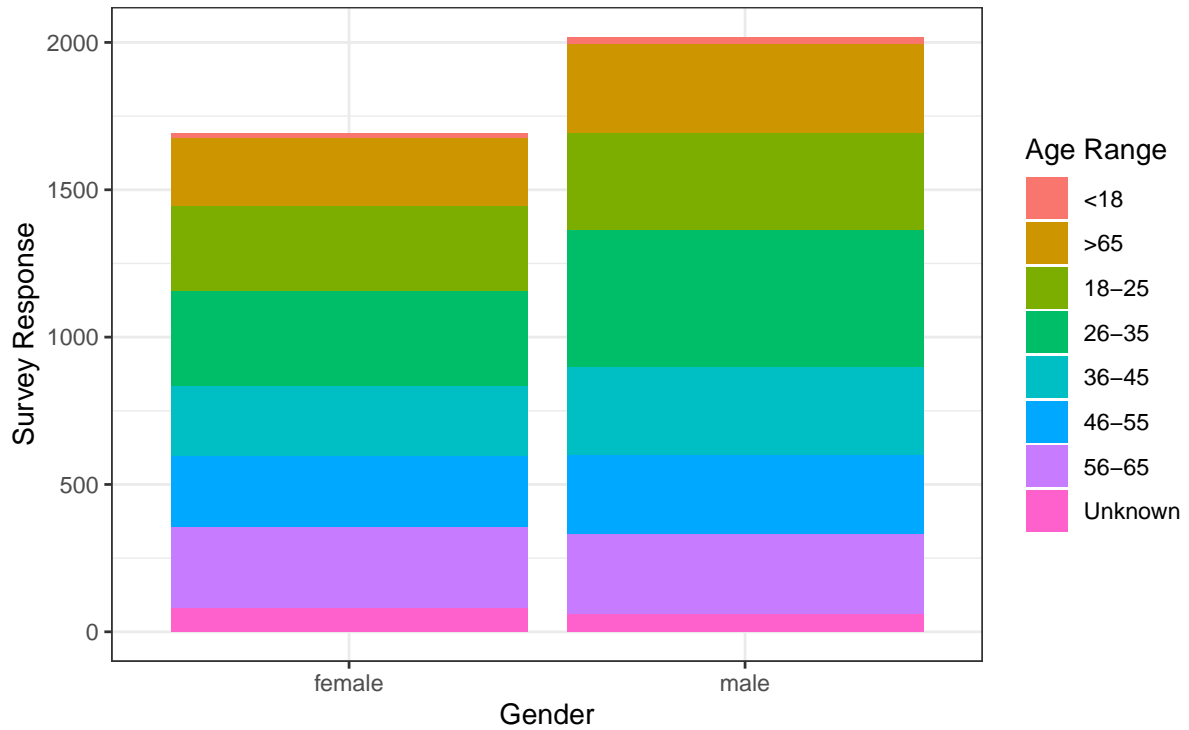
## Students that provided gender and age



Male or female students that provided age range

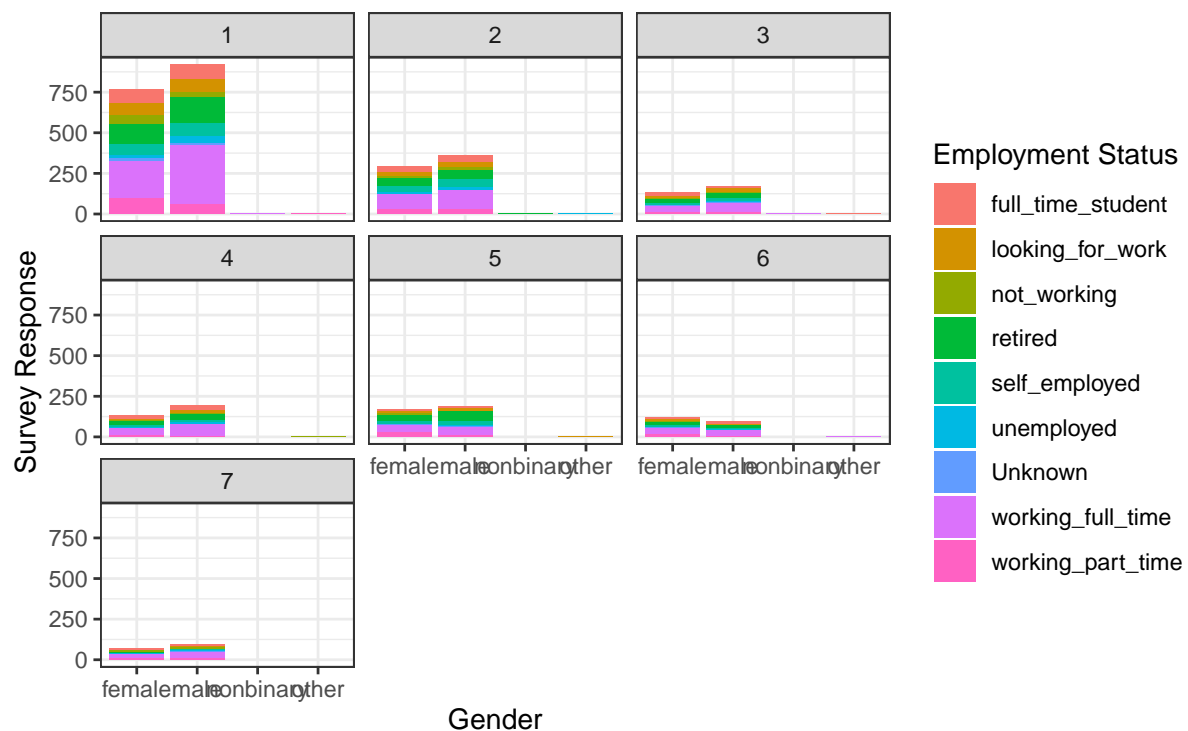


Male or female students that provided age range



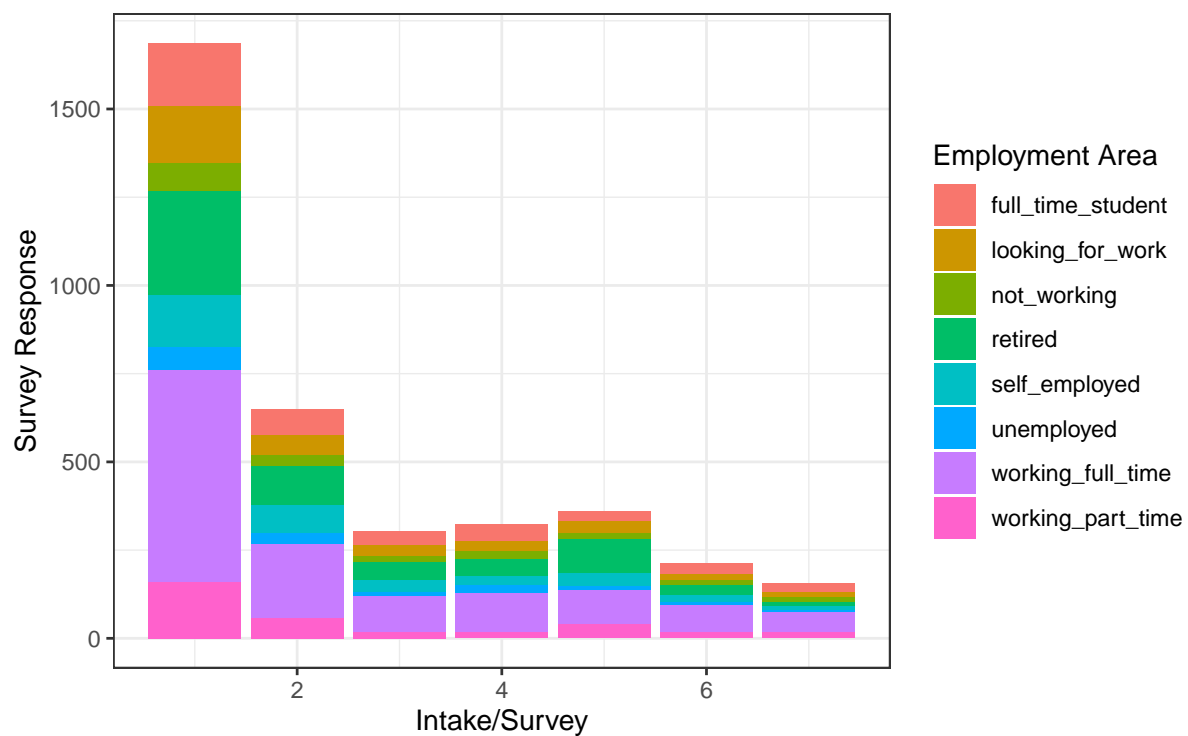
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## Students that provided gender and employment status

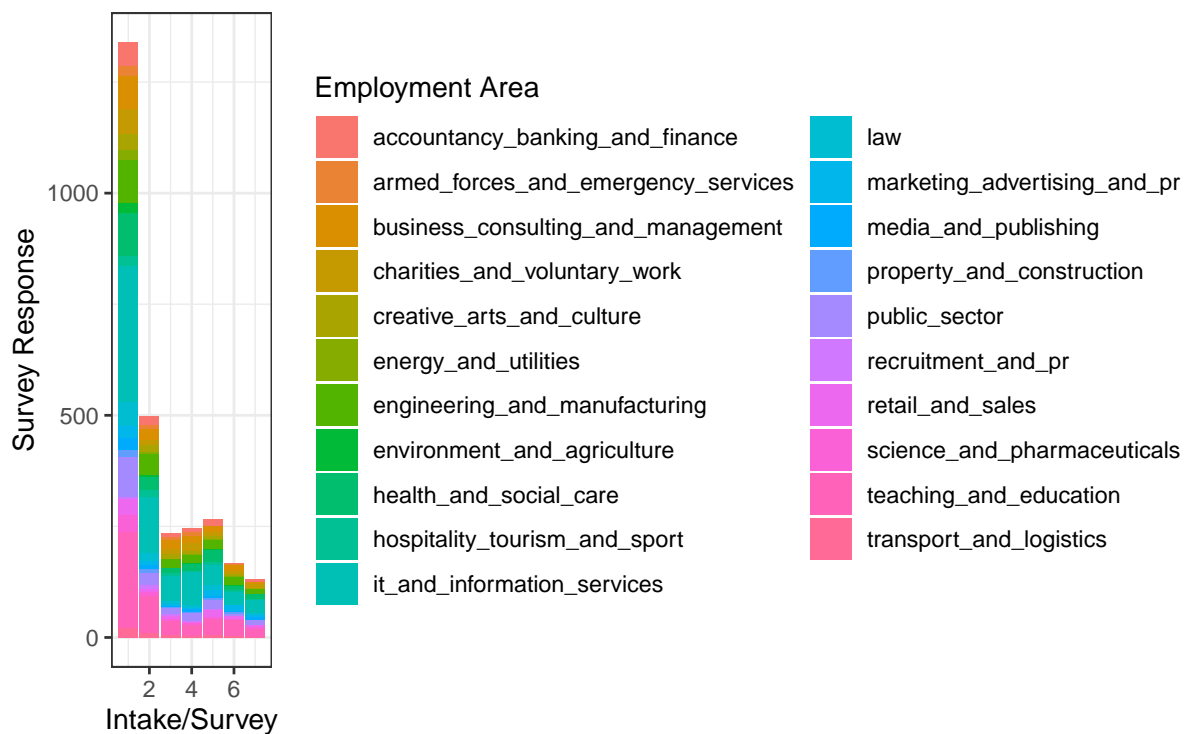


Words about employment graphs to follow

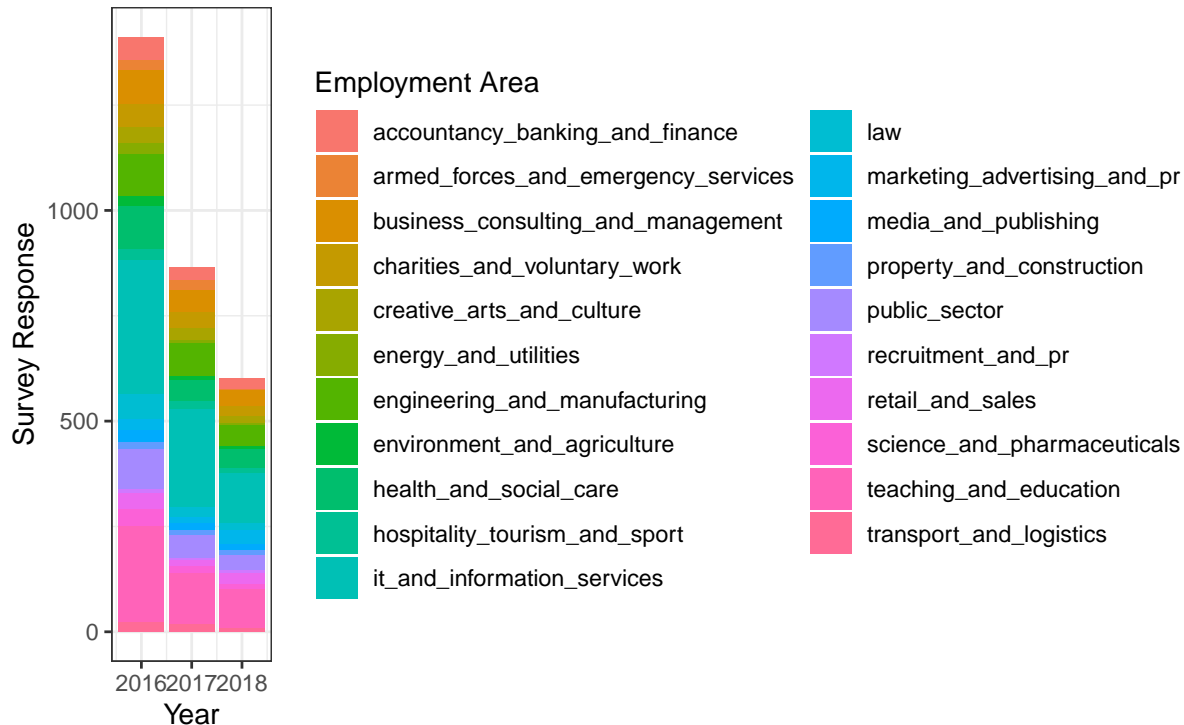
## Students that Provided Information on employment status



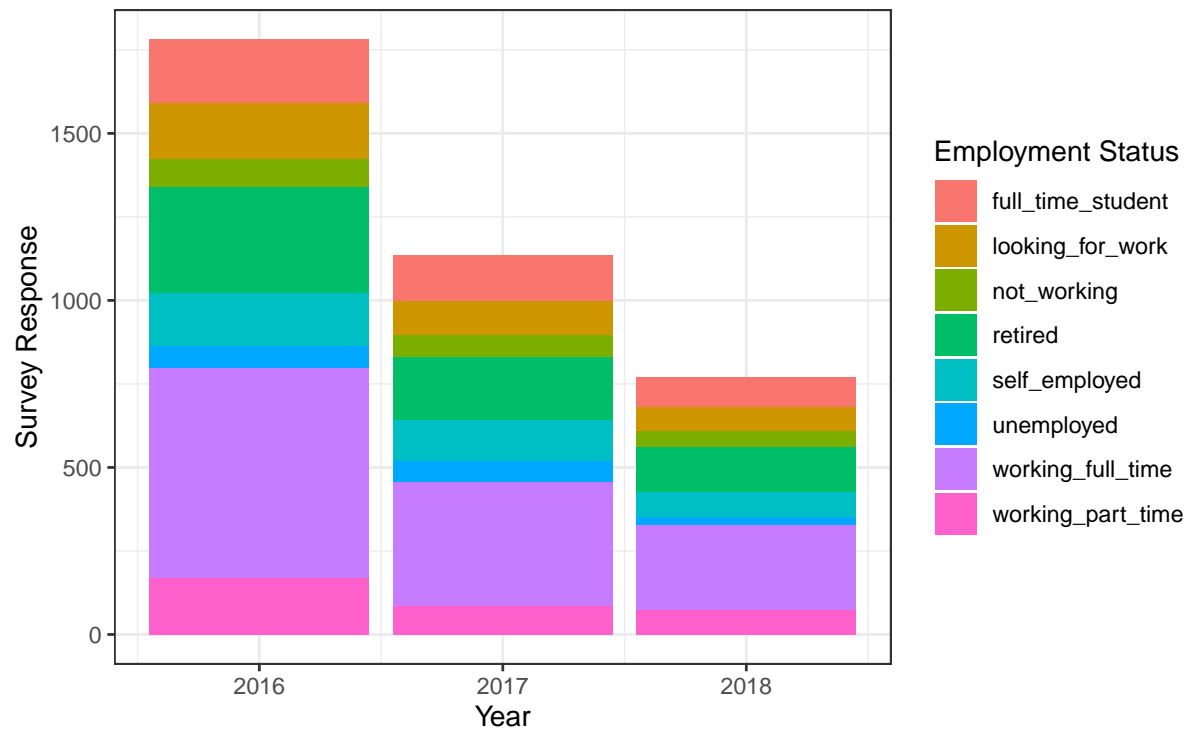
## Students that provided employment area



## Students that provided information on employment area



Students that provided information on employment status



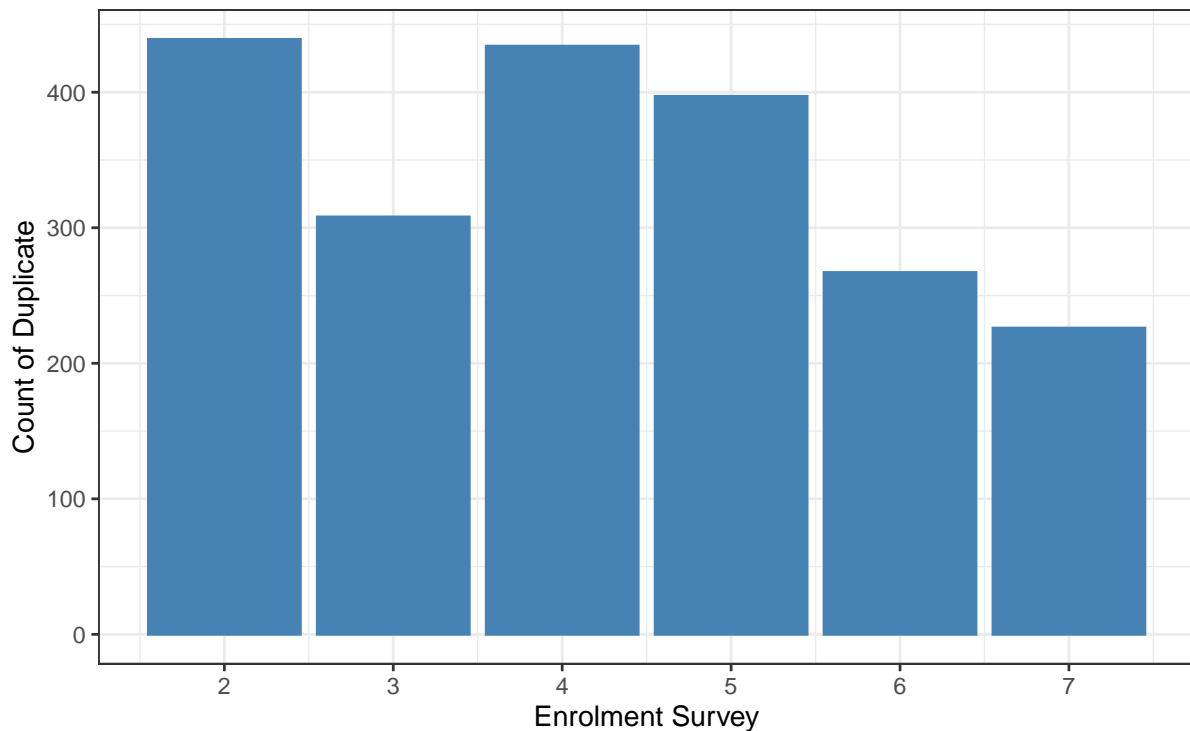


## Data and assumptions

### Assumptions

- It is assumed that duplicated learner\_id records are exact copies of the same survey response. In total 2071 non-unique learner\_id records were removed from the dataset prior to analysis. It was expected that the learner\_id being 36 characters in length was expected to be unique and represents a single student. Example, 233b9253-e8e6-4734-8a7f-cb2c7845c85a.

### Duplicate Enrolment Records by Course Intake



- It is assumed that each record within the cyber security enrolments files corresponds to a student who provided details that truthfully reflected their gender, employment status and area, age range and highest educational level.
- It is assumed that the data contained within the cyber security enrolments files was provided before the training had commenced.
- It is assumed that each enrolment file relates to a course intake.

### Data summary

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### Notes

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