



Pizza Sales Report

Pizza Category

All

01-01-2015

31-12-2015



Home



Best/Worst Performers

BUSIEST DAY AND MONTH

- Sales are highest on **Friday**, indicating a high demand on **weekends**.
- Sales are highest in **July**, indicating a high demand during **summer vacation**.

SALES PERFORMANCE

- **Large** Pizza Size had the maximum sales, about **45.89%** of the total sales.
- Almost all categories even sales, with **classic** having the highest sales only by a slight margin(**26.91%**).

817.86K

Total_Revenue

49K

Total_Pizza_Sold

21K

Total_Orders

2.28

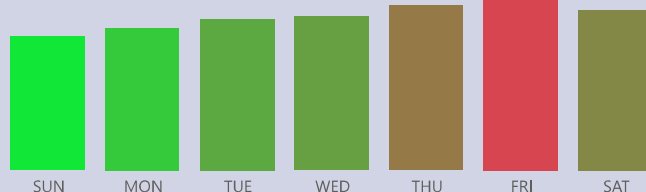
Avg_Pizza_Per_Order

38.31

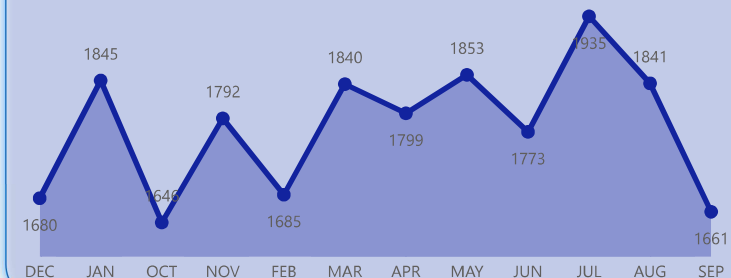
Avg_Amount_Per_Order

Orders by Day

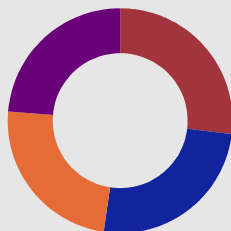
Total_Orders 2.62K 3.54K



Orders by Month

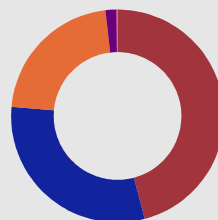


%Sales by Category



Pizza Category
• Classic
• Supreme
• Chicken
• Veggie

% Sales by Size



Pizza Size
• Large
• Medium
• Regular
• X-Large
• XX-Large

Pizza Sold by Category





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Best/Worst Performers



BEST SELLERS

- **REVENUE**- The Thai Chicken Pizza generated the highest revenue.
- **QUANTITY**-The Classic Deluxe Pizza had the maximum contribution t the Total Quantity.
- **TOTAL ORDERS**- The Classic Deluxe Pizza had the most orders.

WORST SELLERS

- **REVENUE**- The Spinach Pesto Pizza generated the least revenue.
- **QUANTITY**-The Soppressata Pizza had the minimum contribution t the Total Quantity.
- **TOTAL ORDERS**- The Soppressata Pizza had the least orders.

817.86K

Total_Revenue

49K

Total_Pizza_Sold

21K

Total_Orders

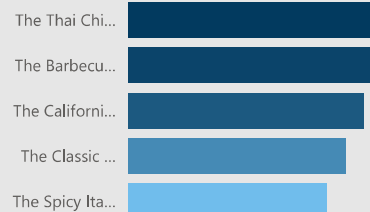
2.28

Avg_Pizza_Per_Order

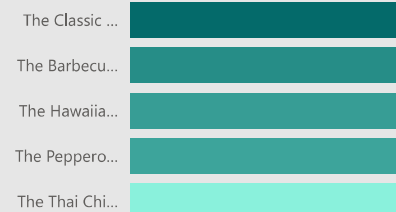
38.31

Avg_Amount_Per_Order

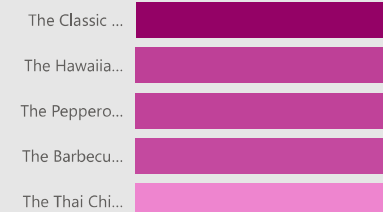
Top 5 Pizzas by Revenue



Top 5 Pizzas by Quantity



Top 5 Pizzas by Total Orders



Bottom 5 pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Total Orders

