

EXECUTIVE SUMMARY

Born in France in 1995, with dual Belgian and Hungarian citizenships, I am a hardworker and fast learner highly motivated to help businesses acquire and maintain growth. I am looking for a full-time position as a Junior Product or Project Manager, where I would be able to apply and increase my knowledge and skills for continuous self-improvement. I never give up and seek the best solutions when confronted with challenge. I am resourceful and a team-player at heart.

SKILLS

Languages:



Interpersonal Skills:

- Team Spirit & Cohesion
- Time Management
- Empathy
- Analytical Thinking

Digital Orientation:

- Agile methodologies
- SCRUM framework
- Web Development

Strong Interests:

- Team management and support
- Digital organisation and automation
- Technology enthusiast
- Sports (Football, Ski, Sailing, Tennis)

CONTACT

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ISTVÁN LÁZÁR

DIGITAL PRODUCT MANAGER

ACHIEVEMENTS

Product Manager (Not-for-Profit Startup)

ResQ-plugin | April 2020 - Today | Paris, France

- Launched & Developed a Wordpress plugin during Covid-19 Crisis in an effort to help those in need (67 downloads 18 active).
- Brought the product to be market-ready in France, Italy, the Netherlands and the United Kingdom through market research, analysis and product management.

Project still ongoing during my spare time

Team Leader - Winners of i2i Consulting Lab Competition

L'Oréal & IE Business School | December 2018 | Madrid, Spain

- One week extracurricular competition (24 teams of 6 individuals each).
- Challenge: find a way to drive Garnier Fructis towards unisex perception.
- Developed the final prototype based on thorough market research, along with an omnichannel proposal disrupting the marketing habits, the product and the way one uses and views L'Oréal's products in general.
- Winning Team of the 2018 i2i Consulting Lab of IE Business School.

EDUCATION / FORMATION

Le Wagon | Brussels, Belgium

Full-Stack Web Development Bootcamp | Sept. - Nov. 2019

- Professional Full-Stack Web Developer certificate.

IE Business School | Madrid, Spain

Master in Management (Junior MBA) | Aug. 2018 - July 2019

- Specialisation in Digital Business Management.
- GPA (Grade Point Average): 3.44/4 (86%)

Vesalius College | Brussels, Belgium

BA in International Affairs | Aug. 2015 - July 2018

- Specialisation in Economics.
- Thesis: "EU-China Relations and Global Economic Governance"

OTHER PROJECTS

Lead Developer

Mobily | February 2020 - Today | Brussels, Belgium

Second hand furniture resale platform.

Drafted guidelines, fixed deadlines, planned weekly sprints every month and established an efficient communication system in order to increase overall efficiency and to avoid time waste.

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Project still ongoing during my spare time

VONLUNTARY EXPERIENCE

Sports Coach & English Teacher

Projects Abroad | April - July 2015 | Cordoba, Argentina

Arrived as a sports coach, decided to launch and develop an English courses program for adults in coordination with the local administration. Succeeded in significantly improving language skills of class attendees.

English Teacher

Projects Abroad | Feb. - April 2015 | Cape Town, South Africa

Arrived as a teacher, decided to launch infrastructure enhancement, reparation and securization programs with a limited budget. Succeeded in significantly improving local infrastructures.