SmartWerk: ROI Estimator (v2.1)

SmartWerk is not a cost. It's a business accelerator.

Let's estimate how much value it brings to your freelance or ZZP life in the Netherlands.

Task or Area	Without SmartWerk	With SmartWerk
Writing invoices	30+ min/month	5 min + template
Client emails	Manually written	GPT-based drafts
CSV/expenses	Manual Excel	Auto-import + help
Gemeente/KvK letters	Confusing	Template replies
Finding answers	Search for hours	Clear FAQ + AI help
ROI visibility	No idea	Built-in estimator
Tax clarity	Guesswork	Smart explanations
Onboarding new clients	No process	Welcome templates
Cost per year	EUR0	EUR7.99 one-time
Saved hours/year	5-15	50-100+ hours

How ROI is Calculated:

ROI = (Value Gained - Cost of SmartWerk) ÷ Cost × 100%

Example: (EUR 1,000 saved - EUR 7.99) ÷ EUR 7.99 × 100% = 12,400% return

Real-life Use Case:

I used SmartWerk templates to send 3 invoices and 2 reminders. Saved 6 hours and recovered EUR 300 from a late-paying client. Worth every cent.

'If you earn EUR 10/hour, SmartWerk pays for itself in less than 1 hour.'

Compared with Other Tools:

Tool	Yearly Cost	Has ROI Tool?	Includes Templates?
MoneyMonk	EUR 120+	No	No
Rompslomp	EUR 96	No	Partial
SmartWerk PRO	EUR 7.99	Yes	Yes

SmartWerk is not a platform. It's a return-on-time machine.