

SmartWerk User Journey — Step by Step

From discovering SmartWerk to mastering your freelance life with AI

1. Discover SmartWerk

You find us via PDF, TikTok, or referral. You download the free version and explore basic prompts.

2. Start with FREE tools

You try the top 7 GPT prompts, create your invoice, write an email to Gemeente, and see how it works.

3. Choose your path

You select who you are (newbie, Dutch letters, automation) using the 'Start Here' section.

4. Upgrade to PRO

You unlock 30+ prompts, invoice templates, CV tools, ROI calculators — for just €7.99 one-time.

5. Save as App (PWA)

You install SmartWerk on your phone. Now it works like an app — with offline access and daily tools.

6. Use Smart AI Tools

You use prompts, save results, track progress, and get AI suggestions for next steps automatically.

7. Grow and get clarity

With tools like ROI planner, income tracker, and guides — you get more clients, better offers, less stress.

8. Stay updated & share

You recommend SmartWerk, get updates, and optionally join beta tests for dashboard, automation, CRM.

- SmartWerk Tip: If you skip a step, SmartBot will suggest the next best action.
- Your progress is saved — and tools adapt to your needs.

■ *Contact: smartwerk.team@gmail.com*