

■ SmartWerk: Core Features Overview — v2.0

Everything included. Everything explained. Everything useful.

■ AI Invoice Generator

- Best for: Freelancers tired of Word templates
- Auto PDF with KvK, BTW, IBAN, numbering
- Reminder for due dates, 21/9/0% VAT supported

■ Expense & CSV Upload

- Best for: People who lose receipts or hate spreadsheets
- Drag-drop CSV from bank
- Auto-category + tax summary

■ GPT-Powered Assistant

- Best for: New freelancers & non-native Dutch speakers
- Ask anything — 'How do I write Gemeente email?'
- Instant response, works in any section

■ Tax & Benefit Estimators

- Best for: Solopreneurs who want full clarity
- Estimate MKB-vrijstelling, KIA, startersaftrek
- Visual output + explanation

■ Prompt Library & Templates

- Best for: Freelancers doing their first client project
- 100+ prompts: CV, client email, website text
- English + Dutch

■ Tax Calendar & Reminders

- Best for: Busy or ADHD freelancers
- Pre-set: BTW (15th), income tax, KvK dates
- Progress bar for mental clarity

■ Save as App (PWA)

- Best for: Anyone with a phone
- 1-tap launch, no app store needed
- Same speed as native apps

■ What Others Don't Have:

- GPT inside invoice/calculator
- Real-time feedback: 'What's wrong with my form?'
- Explains everything in plain language
- Multilingual (EN/NL/UA) coming soon
- Built for daily use — not just end of month

■ Built with freelancers. Grows with you.

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