

■ SmartWerk Roadmap 2024–2026 — v3.0

This isn't just a product. It's the future of ZZP accounting.

■ Phase 1: Summer 2024 — Foundation

- ■ 30-day PDF toolset with GPT support
- ■ Save-as-app (PWA) + GPT invoice/CSV assist
- ■ Email delivery & PDF personalization
- ■ Brand: SmartWerk + trust-building documents

■ Phase 2: Fall 2024 — Automation for Daily Use

- ■ Daily tips from SmartWerk Assistant
- ■ Automatic deadline reminders
- ■ Instant GPT help for all fields
- ■ Reserve pot: savings logic added

■ Phase 3: 2025 — Scaling & App Store Launch

- ■ Publish to App Store & Google Play
- ■ Add 4 languages (NL/EN/UA/PL)
- ■ GPT Vision assistant: explain every screen
- ■ OCR scans + CSV bank import
- ■ Human-like FAQ logic in chatbot

■ Phase 4: 2026 — AI + Trust = Platform

- ■ Detect tax mistakes before submission
- ■■■ Connect accountants on-demand
- ■ Real-time income/expense graphs
- ■ User-based predictions & cashflow planning
- ■ Logic-driven alerts (GPT + heuristics)

■ Unique Elements (No Competitor Offers This)

- • GPT explains every field: no guessing
- • Built for mobile-first: works like a native app
- • User emotion tracking: 'too hard?' prompt reduction
- • Built-in ROI tracking & income prediction
- • Roadmap transparency = user trust

■ SmartWerk grows with your confidence — not your stress.

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