



# ISWARYA RAVIKUMAR

## WEB DEVELOPER

## Contact

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## Education

### MASTER OF COMPUTER APPLICATION

RVS College of Arts and Science  
2020 - 2022  
Percentage - 84%

### B.SC MATHEMATICS

LRG Govt Arts College for Women  
2017 - 2020  
Percentage - 88.9%

## Skills

- HTML, CSS, Bootstrap & Tailwind CSS
- Wordpress & Woocommerce
- Basics in React & PHP
- Javascript & JQuery
- Github & MySQL
- Figma & Adobe XD
- Photoshop & Canva

## Career Objective

Secure a responsible career opportunity to fully utilize my training and skills, while making a significant contribution to the success of the company.

## Experience

### WEB DEVELOPER

Avanexa Technologies, Ramanadhapuram, Coimbatore

July 2022 - Present

- Designed and developed custom WordPress themes from scratch using the technologies HTML, CSS, Bootstrap, wordpress and woocommerce.
- Customized Woocommerce themes & plugins and Improved the UX for websites.
- Customized checkout processes and order management systems to streamline the user experience and increase conversion rates.

### UX UI DESIGNER & FRONTEND DEVELOPER

Transformtech Private Limited, Sulur

Dec 2021 - June 2022 (Internship)

While doing MCA I worked in ux ui designing and frontend part of live time project for my college. They are

- Admission Module, Course Page,
- Student Attendance Management in web (React) and Mobile Application (ReactNative)

## Projects

- I've developed more than 15 websites using the technologies HTML, CSS, Bootstrap, WordPress & WooCommerce. Customized WordPress themes and plugins and implemented ACF to enhance content management capabilities to create dynamic web solutions for clients.
- Optimized page load times for websites through performance enhancements such as lazy loading, image compression, and code optimization.