Importing The Libraries

```
In []: import pandas as pd
   import numpy as np
   import matplotlib.pyplot as plt
   import seaborn as sns
   import warnings
   warnings.filterwarnings("ignore")
```

Exploratory Data Analysis

In [32]: data = pd.read_csv(r"C:\Users\NARESH SANA\Downloads\cosmetics.csv")
 data

:	Label	Brand	Name	Price	Rank	Ingredients	Combination	Dry	Norma
0	Moisturizer	LA MER	Crème de la Mer	175	4.1	Algae (Seaweed) Extract, Mineral Oil, Petrolat	1	1	
1	Moisturizer	SK-II	Facial Treatment Essence	179	4.1	Galactomyces Ferment Filtrate (Pitera), Butyle	1	1	
2	Moisturizer	DRUNK ELEPHANT	Protini™ Polypeptide Cream	68	4.4	Water, Dicaprylyl Carbonate, Glycerin, Ceteary	1	1	
3	Moisturizer	LA MER	The Moisturizing Soft Cream	175	3.8	Algae (Seaweed) Extract, Cyclopentasiloxane, P	1	1	
4	Moisturizer	IT COSMETICS	Your Skin But Better™ CC+™ Cream with SPF 50+	38	4.1	Water, Snail Secretion Filtrate, Phenyl Trimet	1	1	
1467	Sun protect	KORRES	Yoghurt Nourishing Fluid Veil Face Sunscreen B	35	3.9	Water, Alcohol Denat., Potassium Cetyl Phospha	1	1	
1468	Sun protect	KATE SOMERVILLE	Daily Deflector™ Waterlight Broad Spectrum SPF	48	3.6	Water, Isododecane, Dimethicone, Butyloctyl Sa	0	0	
1469	Sun protect	VITA LIBERATA	Self Tan Dry Oil SPF 50	54	3.5	Water, Dihydroxyacetone, Glycerin, Sclerocarya	0	0	
1470	Sun protect	ST. TROPEZ TANNING ESSENTIALS	Pro Light Self Tan Bronzing Mist	20	1.0	Water, Dihydroxyacetone, Propylene Glycol, PPG	0	0	
1471	Sun protect	DERMAFLASH	DERMAPROTECT Daily Defense Broad Spectrum SPF 50+	45	0.0	Visit the DERMAFLASH boutique	1	1	

In [34]: data.shape

Out[34]: (1472, 11)

In [36]: data.describe()

Out[36]:

Price Rank Combination Normal Oily Sensitive Dry **count** 1472.000000 1472.000000 1472.000000 1472.00000 1472.000000 1472.000000 1472.000000 0.513587 55.584239 4.153261 0.65625 0.614130 0.652174 0.607337 mean std 45.014429 0.633918 0.47512 0.486965 0.476442 0.488509 0.499985 0.000000 min 3.000000 0.000000 0.00000 0.000000 0.000000 0.000000 25% 30.000000 4.000000 0.00000 0.000000 0.000000 0.000000 0.000000 50% 42.500000 4.300000 1.00000 1.000000 1.000000 1.000000 1.000000 75% 68.000000 4.500000 1.00000 1.000000 1.000000 1.000000 1.000000 max 370.000000 5.000000 1.00000 1.000000 1.000000 1.000000 1.000000

In [38]:

data.head(5)

Out[38]:

	Label	Brand	Name	Price	Rank	Ingredients	Combination	Dry	Normal	Oily	Ser
0	Moisturizer	LA MER	Crème de la Mer	175	4.1	Algae (Seaweed) Extract, Mineral Oil, Petrolat	1	1	1	1	
1	Moisturizer	SK-II	Facial Treatment Essence	179	4.1	Galactomyces Ferment Filtrate (Pitera), Butyle	1	1	1	1	
2	Moisturizer	DRUNK ELEPHANT	Protini™ Polypeptide Cream	68	4.4	Water, Dicaprylyl Carbonate, Glycerin, Ceteary	1	1	1	1	
3	Moisturizer	LA MER	The Moisturizing Soft Cream	175	3.8	Algae (Seaweed) Extract, Cyclopentasiloxane, P	1	1	1	1	
4	Moisturizer	IT COSMETICS	Your Skin But Better™ CC+™ Cream with SPF 50+	38	4.1	Water, Snail Secretion Filtrate, Phenyl Trimet	1	1	1	1	
4											

In [40]: data.tail(5)

Out-	[10]	
out	40	

	Label	Brand	Name	Price	Rank	Ingredients	Combination	Dry	Normal	Oil
1467	Sun protect	KORRES	Yoghurt Nourishing Fluid Veil Face Sunscreen B	35	3.9	Water, Alcohol Denat., Potassium Cetyl Phospha	1	1	1	
1468	Sun protect	KATE SOMERVILLE	Daily Deflector™ Waterlight Broad Spectrum SPF	48	3.6	Water, Isododecane, Dimethicone, Butyloctyl Sa	0	0	0	
1469	Sun protect	VITA LIBERATA	Self Tan Dry Oil SPF 50	54	3.5	Water, Dihydroxyacetone, Glycerin, Sclerocarya	0	0	0	
1470	Sun protect	ST. TROPEZ TANNING ESSENTIALS	Pro Light Self Tan Bronzing Mist	20	1.0	Water, Dihydroxyacetone, Propylene Glycol, PPG	0	0	0	
1471	Sun protect	DERMAFLASH	DERMAPROTECT Daily Defense Broad Spectrum SPF 50+	45	0.0	Visit the DERMAFLASH boutique	1	1	1	
4										•

In [42]: data.info()

<class 'pandas.core.frame.DataFrame'> RangeIndex: 1472 entries, 0 to 1471 Data columns (total 11 columns):

#	Column	Non-Null Count	Dtype
0	Label	1472 non-null	object
1	Brand	1472 non-null	object
2	Name	1472 non-null	object
3	Price	1472 non-null	int64
4	Rank	1472 non-null	float64
5	Ingredients	1472 non-null	object
6	Combination	1472 non-null	int64
7	Dry	1472 non-null	int64
8	Normal	1472 non-null	int64
9	Oily	1472 non-null	int64
10	Sensitive	1472 non-null	int64
dtyp	es: float64(1), int64(6), obj	ect(4)

memory usage: 126.6+ KB

In [44]: data.isnull().sum()

Out[44]: Label

0 0 Brand Name 0 Price Rank Ingredients Combination Dry Normal 0 Oily 0 Sensitive dtype: int64

```
In [46]:
         data.min()
Out[46]: Label
                                                             Cleanser
          Brand
                                                             ALGENIST
         Name
                         #GLITTERMASK GRAVITYMUD™ Firming Treatment
         Price
                                                                  0.0
          Rank
                                                               #NAME?
          Ingredients
         Combination
                                                                    0
         Dry
                                                                    0
         Normal
                                                                    0
         Oily
                                                                    0
          Sensitive
                                                                    0
          dtype: object
In [48]:
         data.max()
Out[48]: Label
                                                                   Treatment
                                                          YVES SAINT LAURENT
          Brand
         Name
                         Énergie de Vie The Smoothing & Plumping Water-...
          Price
          Rank
                                                                          5.0
                         Zingiber Officinale (Ginger) Water, Water, Gly...
          Ingredients
         Combination
         Dry
                                                                            1
         Normal
                                                                            1
         Oily
                                                                            1
          Sensitive
                                                                            1
          dtype: object
In [50]: list(data)
Out[50]: ['Label',
           'Brand',
           'Name',
           'Price',
           'Rank',
           'Ingredients',
           'Combination',
           'Dry',
           'Normal',
           'Oily',
           'Sensitive']
```

Dropping unwanted columns

```
In [52]: data1 = data.drop(['Name', 'Ingredients'],axis=1)
data1
```

Out[52]:		Label	Brand	Price	Rank	Combination	Dry	Normal	Oily	Sensitive
	0	Moisturizer	LA MER	175	4.1	1	1	1	1	1
	1	Moisturizer	SK-II	179	4.1	1	1	1	1	1
	2	Moisturizer	DRUNK ELEPHANT	68	4.4	1	1	1	1	0
	3	Moisturizer	LA MER	175	3.8	1	1	1	1	1
	4	Moisturizer	IT COSMETICS	38	4.1	1	1	1	1	1
						•••				
	1467	Sun protect	KORRES	35	3.9	1	1	1	1	1
	1468	Sun protect	KATE SOMERVILLE	48	3.6	0	0	0	0	0
	1469	Sun protect	VITA LIBERATA	54	3.5	0	0	0	0	0
	1470	Sun protect	ST. TROPEZ TANNING ESSENTIALS	20	1.0	0	0	0	0	0
	1471	Sun protect	DERMAFLASH	45	0.0	1	1	1	1	1

1472 rows × 9 columns

```
In [54]: data1.isnull().sum()
Out[54]: Label  0
```

Brand 0
Price 0
Rank 0
Combination 0
Dry 0
Normal 0
Oily 0
Sensitive 0
dtype: int64

Getting Dummies

```
In [56]:
         data1 = pd.get_dummies(data1, dtype=int)
```

Out[56]:

	Price	Rank	Combination	Dry	Normal	Oily	Sensitive	Label_Cleanser	Label_Eye cream	Label_Face Mask	 Ві
0	175	4.1	1	1	1	1	1	0	0	0	
1	179	4.1	1	1	1	1	1	0	0	0	
2	68	4.4	1	1	1	1	0	0	0	0	
3	175	3.8	1	1	1	1	1	0	0	0	
4	38	4.1	1	1	1	1	1	0	0	0	
1467	35	3.9	1	1	1	1	1	0	0	0	
1468	48	3.6	0	0	0	0	0	0	0	0	
1469	54	3.5	0	0	0	0	0	0	0	0	
1470	20	1.0	0	0	0	0	0	0	0	0	
1471	45	0.0	1	1	1	1	1	0	0	0	

1472 rows × 129 columns

In [58]: data.shape

Out[58]: (1472, 11)

```
In [60]: list(data1)
```

```
DI GIIG_SKIN INC SOLLEHIENT DAN ,
'Brand_SKIN LAUNDRY',
```

^{&#}x27;Brand_SMASHBOX',

^{&#}x27;Brand_SON & PARK'

^{&#}x27;Brand_ST. TROPEZ TANNING ESSENTIALS',

^{&#}x27;Brand_SUMMER FRIDAYS',

^{&#}x27;Brand_SUNDAY RILEY',

^{&#}x27;Brand_SUPERGOOP!',

^{&#}x27;Brand_TARTE',

^{&#}x27;Brand_TATA HARPER',

^{&#}x27;Brand_TATCHA',

^{&#}x27;Brand_TOM FORD',

^{&#}x27;Brand_TOO COOL FOR SCHOOL',

^{&#}x27;Brand_TOO FACED',

^{&#}x27;Brand_URBAN DECAY',

^{&#}x27;Brand_VITA LIBERATA',

^{&#}x27;Brand_VOLITION BEAUTY',

^{&#}x27;Brand_WANDER BEAUTY',

^{&#}x27;Brand_YOUTH TO THE PEOPLE',

^{&#}x27;Brand_YVES SAINT LAURENT']

```
In [62]: data1.isnull().sum()
Out[62]: Price
                                       0
         Rank
                                       0
         Combination
                                       0
         Dry
                                       0
         Normal
                                       0
         Brand_VITA LIBERATA
                                      0
         Brand VOLITION BEAUTY
         Brand WANDER BEAUTY
         Brand_YOUTH TO THE PEOPLE
                                      0
         Brand_YVES SAINT LAURENT
                                       0
         Length: 129, dtype: int64
```

Correlation

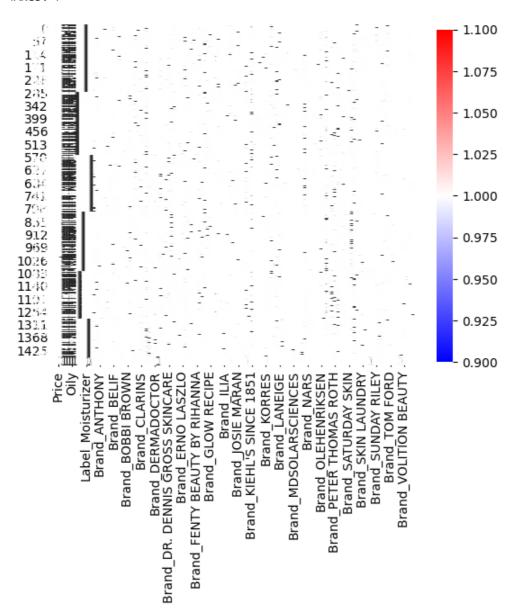
In [64]: cor_mat = data1.corr()
cor_mat

Out[64]:

	Price	Rank	Combination	Dry	Normal	Oily	Sensitive	Label_Cleanse
Price	1.000000	-0.025215	0.012575	0.065525	0.049230	0.003978	0.007621	-0.24808
Rank	-0.025215	1.000000	0.036904	0.026982	0.051926	0.021041	0.015946	0.12202
Combination	0.012575	0.036904	1.000000	0.830784	0.927966	0.882528	0.689316	-0.08518
Dry	0.065525	0.026982	0.830784	1.000000	0.874436	0.745767	0.722367	-0.11565
Normal	0.049230	0.051926	0.927966	0.874436	1.000000	0.835227	0.713320	-0.09893
Brand_VITA LIBERATA	-0.004987	-0.017652	-0.050965	-0.046534	-0.050508	-0.045873	-0.037902	-0.01791
Brand_VOLITION BEAUTY	-0.008023	0.024574	0.042253	0.046276	0.042635	0.046942	0.033454	0.00135
Brand_WANDER BEAUTY	-0.025070	0.017272	0.026696	0.029238	0.026937	0.029659	-0.001003	-0.01791
Brand_YOUTH TO THE PEOPLE	-0.013625	0.022239	0.029237	0.014222	0.029748	0.015138	0.047514	-0.00844
Brand_YVES SAINT LAURENT	0.010091	-0.030992	-0.036025	-0.032893	-0.035702	-0.032426	-0.026792	-0.01266
129 rows × 129 co	olumns							
4								•

In [66]: sns.heatmap(data1,vmax=1,vmin=1,annot=True,linewidth=5,cmap='bwr')

Out[66]: <Axes: >



```
In [109]: y = data1['Price']
x = data1.drop('Price', axis=1)
data1
```

Out[109]:

	Price	Rank	Combination	Dry	Normal	Oily	Sensitive	Label_Cleanser	Label_Eye cream	Label_Face Mask	 Ві
0	175	4.1	1	1	1	1	1	0	0	0	
1	179	4.1	1	1	1	1	1	0	0	0	
2	68	4.4	1	1	1	1	0	0	0	0	
3	175	3.8	1	1	1	1	1	0	0	0	
4	38	4.1	1	1	1	1	1	0	0	0	
					•••			•••			
1467	35	3.9	1	1	1	1	1	0	0	0	
1468	48	3.6	0	0	0	0	0	0	0	0	
1469	54	3.5	0	0	0	0	0	0	0	0	
1470	20	1.0	0	0	0	0	0	0	0	0	
1471	45	0.0	1	1	1	1	1	0	0	0	

1472 rows × 129 columns

In [99]: from sklearn.model_selection import train_test_split
x_train, x_test, y_train, y_test = train_test_split (x, y, test_size=20, random_state=49)

In [100]: x_train

Out[100]:

	Rank	Combination	Dry	Normal	Oily	Sensitive	Label_Cleanser	Label_Eye cream	Label_Face Mask	Label_Moistu
232	4.7	0	0	0	0	0	0	0	0	
762	4.3	1	1	1	1	1	0	0	0	
706	3.8	1	1	1	1	1	0	0	0	
17	4.4	1	1	1	1	1	0	0	0	
540	4.9	1	1	1	1	1	1	0	0	
	•••									
453	4.5	0	0	0	0	0	1	0	0	
908	4.4	1	1	1	1	1	0	0	1	
1206	3.5	1	1	1	1	1	0	1	0	
424	4.6	0	0	0	0	0	1	0	0	
426	4.2	0	0	0	0	0	1	0	0	

1452 rows × 128 columns

In [101]: x_test

Out[101]:

	Rank	Combination	Dry	Normal	Oily	Sensitive	Label_Cleanser	Label_Eye cream	Label_Face Mask	Label_Moistu
1104	4.4	1	1	1	1	0	0	1	0	_
1263	3.0	1	1	1	1	1	0	1	0	
897	3.9	1	1	1	1	0	0	0	1	
1408	4.4	0	0	0	0	0	0	0	0	
1120	3.5	0	0	0	0	0	0	1	0	
1281	4.1	0	0	0	0	0	0	1	0	
923	4.1	1	0	1	1	0	0	0	1	
1469	3.5	0	0	0	0	0	0	0	0	
50	4.5	1	1	1	1	1	0	0	0	
282	4.2	1	1	1	1	1	0	0	0	
1392	3.4	1	0	1	1	0	0	0	0	
1446	3.3	1	1	1	1	1	0	0	0	
1378	4.8	1	1	1	1	1	0	0	0	
195	4.6	1	1	1	1	1	0	0	0	
33	4.5	0	1	0	1	1	0	0	0	
300	4.4	0	0	0	0	0	1	0	0	
1464	4.1	1	1	1	1	1	0	0	0	
1238	3.3	0	0	0	0	0	0	1	0	
1038	3.4	1	1	1	1	1	0	0	1	
120	4.3	0	0	0	0	0	0	0	0	

20 rows × 128 columns

In [102]: y_train

Out[102]: 232 58
 762 48
 706 48
 17 39

Name: Price, Length: 1452, dtype: int64

```
In [103]: y_test
Out[103]: 1104
                    65
           1263
                   105
           897
                    59
           1408
                    50
           1120
                   255
           1281
                    42
          923
                    6
           1469
                    54
           50
           282
                    29
          1392
                    36
          1446
                    26
          1378
                    55
          195
                    39
           33
                    48
           300
                    38
           1464
                    38
           1238
                    65
           1038
                     7
           120
                   127
          Name: Price, dtype: int64
```

Random Forest Regression

```
In [104]: | from sklearn.ensemble import RandomForestClassifier
          from sklearn.model selection import GridSearchCV
          import pandas as pd
          n_estimators = [50, 100, 200]
          criterion = ['gini', 'entropy']
          max_depth = [3, 5, 10]
          parameters = {'n_estimators': n_estimators, 'criterion': criterion, 'max_depth': max_dep
          RFC_cls = RandomForestClassifier()
          grid_search = GridSearchCV(RFC_cls, parameters, cv=5)
          grid_search.fit(x_train, y_train)
Out[104]:
                       GridSearchCV
           ▶ estimator: RandomForestClassifier
                 ▶ RandomForestClassifier
In [105]: grid_search.best_params_
Out[105]: {'criterion': 'gini', 'max_depth': 10, 'n_estimators': 50}
In [106]: |y_pred=grid_search.predict(x_test)
          y_pred
Out[106]: array([ 60, 98, 59, 55, 215, 38, 20, 45, 140, 29, 36, 28, 32,
                  48, 48, 62, 38, 38, 9, 63], dtype=int64)
```

Confusion Matrix

In [107]:

```
confusion_matrix(y_test, y_pred)
0, 0, 0, 0, 0, 0, 0],
       0, 0, 0, 0, 0, 0, 0],
       0, 0, 0, 0, 0, 0],
       0, 0, 0, 0, 1, 0, 0],
       0, 0, 0, 0, 0, 0, 0],
       0, 0, 0, 0, 0, 0, 0],
       0, 0, 0, 0, 0, 0, 0],
       0, 0, 0, 0, 0, 0, 0],
       0, 0, 0, 0, 0, 0, 0],
       [0, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0,
       0, 0, 0, 0, 0, 0, 0],
       [0, 0, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0, 0, 0, 1, 0,
       0, 0, 0, 0, 0, 0, 0],
       [0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0,
       0, 0, 0, 0, 0, 0, 0],
       [0, 0, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0,
       0, 0, 0, 0, 0, 0, 0],
       0, 0, 0, 0, 0, 0, 0],
       [0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0,
       0, 0, 0, 0, 0, 0, 0],
       0, 0, 0, 0, 0, 0, 0],
       [0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0, 0,
       0, 0, 0, 0, 0, 0, 0],
       0, 0, 0, 0, 0, 0, 0],
       0, 0, 0, 0, 0, 0, 0],
       0, 0, 0, 0, 0, 0, 0],
       0, 0, 0, 0, 0, 0, 0],
       0, 0, 0, 0, 0, 0, 0],
       [0, 0, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0,
       0, 0, 0, 0, 0, 0, 0],
       0, 0, 0, 0, 0, 0],
       0, 1, 0, 0, 0, 0, 0],
       0, 0, 0, 0, 0, 0, 0],
       0, 0, 0, 0, 0, 0, 0],
       0, 0, 0, 0, 0, 0, 0],
       0, 0, 0, 0, 0, 1, 0]], dtype=int64)
```

from sklearn.metrics import confusion matrix

Accuracy of the data

In [108]: from sklearn.metrics import accuracy_score
accuracy_score(y_test, y_pred)

Out[108]: 0.25