

Project Overview

The platform will offer school programs from **1st grade to 12th grade** (and expand to **college-level courses** in the second year). It will have two main sections:

1. **Student Dashboard** – Access to courses, exercises, progress tracking, etc.
2. **Admin Dashboard** – User management, analytics on student activity, and regional insights.
3. **Landing Page**



What I Need

- A clean, modern, and user-friendly UI/UX.
- Wireframes + high-fidelity designs (Figma preferred).
- Responsive design (desktop & mobile).

Landing Page

Inspired by <https://www.kartable.fr/>, here's the detailed structure of your landing page that will lead to the login:

1. Header

- Logo and site name (top left)
- Minimalist navigation menu (Home, Our Offers, About, Blog)
- "Log in" and "Sign up" buttons (top right)

2. Hero Section

- Strong headline: "Tutoring that adapts to your child"
- Subtitle: "From 1st grade to 12th grade, courses and exercises to progress at their own pace"
- Main call-to-action button: "Start now"
- Attractive visual: smiling student working on tablet/computer
- Mention "First month for \$1" (attractive commercial offer)

3. Benefits Section

- 3-4 key benefits in icon + short text format:
 - "All official curricula"
 - "24/7 AI assistance available"
 - "Corrected and explained exercises"
 - "Weekly progress tracking"

4. Available Levels Section

- Visual representation of different grade levels
- Clear segmentation: Elementary, Middle School, High School
- Option to click to see a preview of content by level

5. Testimonials Section

- 2-3 short testimonials from students/parents
- Photos and names (real or fictional)
- Satisfaction ratings/stars

6. Subscription Section

- Presentation of the single offer at \$50/month
- List of included benefits
- Highlighting "No commitment"
- "Subscribe now" button

7. Demonstration Section

- Preview of the student interface
- Brief presentation of the AI assistant
- "Try free for 7 days" link

8. Simplified FAQ

- 4-5 essential frequently asked questions
- Concise answers
- Link to complete FAQ

9. Footer

- Legal links (Terms of Use, Privacy Policy)
- Contact (email, form)
- Social media presence
- Legal notices

Admin Space (Back Office) - Unique Access

1. Login Page

- Secure authentication form (username/password)
- Google bouton connexion

2. Main Dashboard

- **Global Student Statistics**
 - Total number of users
 - Distribution by grade level (graph/chart)
- **Geographic Distribution**
 - Interactive map of France with student density by region/city
 - Table of top 10 cities with the most students
 - Filter by department/region
- **Usage Trends**
 - Temporal access statistics (most active days/hours)
 - Ranking of most viewed subjects and courses
 - List of students inactive for X days
 - Week-by-week usage comparison
- **Number of Active Subscriptions**
- **Monthly Revenue**

3. Student Management

- Dashboard with complete list of students
- Advanced filters (by level, city, activity, registration date)
- Search function by name/first name/email
- **Detailed Student Profile**
 - Personal information (last name, first name, age, grade level, grade school)
 - Contact details (email, address, phone)
 - Login history
 - Overall and subject-specific progress
 - Exercise and assessment results
- "Send weekly report" button
- Data export option (CSV/Excel)

4. Educational Content Management

- Interface organized by grade level (1st grade to 12th grade)
- Subcategories by subject
- **Content Editor**
 - Creation/modification of courses
 - Media integration (images, videos, audio)
 - Interactive exercise creation system
 - Answer key management
- Educational resource library
- Preview before publishing

5. Payment Tracking

- Summary table of active subscriptions
- List of customers with current month payment status (paid/unpaid)
- Simple filter to view only active or inactive subscriptions
- Visualization of total monthly revenue
- Direct link to Stripe dashboard for in-depth management if necessary

Student Portal Pages

1. **Login Page**
 - Login form (username/password)
 - "Remember me" option
 - Password recovery link
2. **Personalized Student Dashboard**
 - Overall progress bar
 - Quick access to recently viewed courses
 - Direct access to subjects (by grade level)
3. **Grade Level Selection**
 - Selection interface by school year (1st grade to 12th grade)
 - Option to change level
4. **Subject Catalog**
 - List of available subjects according to selected level
 - Visual indication of progress by subject
 - Access to recently viewed courses
5. **Course Page by Subject**
 - Structure organized by chapters and sub-chapters
 - Course content with text and illustrations
 - Navigation buttons (previous/next)
 - Access to associated exercises
 - AI assistance button always visible
6. **Exercise Area**
 - Exercises classified by difficulty
 - Automatic answer and correction system
 - Display of solutions after answering
 - AI assistance button for contextual help
7. **Simplified AI Assistant**
 - Help button visible on all pages
 - Simple chat for asking questions
 - Image/photo upload option
 - No conversation history (single session)
8. **Review Space**
 - Review cards by theme
 - Quick quizzes
 - Chapter tests
9. **Basic User Profile**
 - Personal information and parent email
 - Current grade level
 - Subscription status
10. **Support/Contact**
 - Simple form to contact the administrator

- Basic FAQ