

# DESAFIO DE ADMISSÃO - H&W DEVELOPMENT

## Referências

1. <https://mitolyn.com/>
2. <https://getheartfreedom.com/>
3. <https://glucofreedom.com/vsl-cb/>

## Objetivo

Precisamos de duas páginas: Uma página de vendas com vídeo e uma página de obrigado que exibirá dados da compra efetuada.

## Páginas

### Página de Venda (VSL):

1. O layout inicial deve conter, na ordem:
  - a. Seção de vídeo.
  - b. Lista de Referências.
  - c. Rodapé.
2. **Após 20:14** do vídeo, o layout deve ter, nesta ordem:
  - a. Seção de vídeo.
  - b. Contador de 20:00
  - c. Seção de ofertas.
  - d. Garantia.
  - e. Contador de 20:00
  - f. Seção de ofertas.
  - g. FAQ.
  - h. Contador de 20:00
  - i. Seção de ofertas.
  - j. Rodapé.
3. Quando o usuário clicar no botão de compra, deve abrir um popup com os campos de nome, email e telefone e um botão para finalizar a compra.
4. Após o clique no botão de finalização, o usuário deve ser redirecionado para a **Página de Agradecimento**.

## Página de Agradecimento:

1. O layout deve ter:
  - a. Texto de agradecimento.
  - b. Dados do produto comprado.
  - c. Imagem do produto comprado.
  - d. Bônus.
  - e. Dados do usuário.
  - f. Rodapé.
2. Os itens em colchetes no briefing devem ser substituídos pelos dados.
3. A ordem fica por conta do candidato.

## Requerimentos

### Obrigatório:

1. HTML/CSS/JS
2. Bootstrap 5

### Permitido:

3. Tailwind CSS
4. SCSS
5. Bibliotecas em Vanilla JS

### Não usar:

1. Frameworks
2. JQuery
3. API
4. Banco de dados
5. PHP

## Página de Venda (VSL):

1. Usar qualquer vídeo de longa duração (maior que 30min).
2. O contador deve iniciar após a mudança de layout.
3. A maior oferta deve ser o destaque.

## Página de Agradecimento:

1. Deve exibir a imagem do produto comprado.
2. O bônus é diferente para cada produto comprado:

- Bônus 1 para oferta de 6 potes.
- Bônus 2 para oferta de 3 potes.
- Bônus 3 para oferta de 2 potes.

## Conteúdo

Aqui listamos o conteúdo que deve ser inserido em cada seção, entre colchetes estão os placeholders de valores que devem ser preenchidos.

### Página de Venda (VSL):

Seção	Conteúdo
Contador	Claim Your Discounted [Nome do Produto] Now While Supplies Last! 20:00
Ofertas	<p><b>Dados 2 Potes:</b></p> <ul style="list-style-type: none"> <li>• 60 Days Supply</li> <li>• 60 Days Guarantee</li> <li>• Price per Bottle</li> <li>• X% OFF</li> <li>• <del>\$358 Full</del></li> <li>• \$158 Total</li> <li>• \$9.99 Shipping</li> </ul> <p><b>Dados 3 Potes:</b></p> <ul style="list-style-type: none"> <li>• 90 Days Supply</li> <li>• 60 Days Guarantee</li> <li>• Price per Bottle</li> <li>• X% OFF</li> <li>• <del>\$537 Full</del></li> <li>• \$207 Total</li> <li>• FREE Shipping</li> </ul> <p><b>Dados 6 Potes:</b></p> <ul style="list-style-type: none"> <li>• 180 Days Supply</li> <li>• 60 Days Guarantee</li> <li>• Price per Bottle</li> <li>• X% OFF</li> <li>• <del>\$1074 Full</del></li> <li>• \$294 Total</li> <li>• FREE Shipping</li> </ul> <p><b>No Desktop:</b></p> <p>2 Potes   6 Potes   3 Potes</p>

	<p><b>No Mobile:</b></p> <p>6 Potes   3 Potes   2 Potes</p>
Garantia	<p>[SELO DE GARANTIA]</p> <p>100% Satisfaction or Your Money Back 180-Day Guarantee</p> <p>We're so confident you'll achieve incredible results that we back [Nome do Produto] with a 100% satisfaction guarantee for 180 days. Start using it as soon as it arrives, and within days, you may notice an increase in energy, a clearer mind, and reduced cravings. As you continue your journey, you could start to see gradual weight loss and a reduction in stubborn fat, making it the perfect time to track your progress. If after several weeks or even months you're not completely satisfied, we'll refund your money in full. With [Nome do Produto], you're truly in control of your weight loss journey.</p> <p>[SELO - NO GMO]   [SELO - GMP]   [SELO - 100% NATURAL]   [SELO - FDA]</p>
FAQ	<p>1. Is [Nome do Produto] Safe to Use?</p> <p>Absolutely. [Nome do Produto] is made with 100% natural ingredients and is manufactured in the USA in an FDA-registered facility that follows Good Manufacturing Practices (GMP). However, as with any supplement, it's a good idea to consult your healthcare provider before starting.</p> <p>2. How Long Will It Take to See Results?</p> <p>Many [Nome do Produto] users start noticing changes within the first few weeks, but for optimal results, we recommend using it consistently for at least 3 months. Remember, weight loss is a journey, and consistency is key.</p>

	<p>3. Will I Need to Follow a Strict Diet or Exercise?</p> <p>No extreme diets or workouts are necessary. [Nome do Produto] is designed to work with your body, helping you burn fat more efficiently. However, combining [Nome do Produto] with a balanced diet and regular activity can help you achieve even better results.</p> <p>4. Can I Use [Nome do Produto] with Other Supplements?</p> <p>Yes, [Nome do Produto] can generally be used alongside other supplements. However, to avoid overlapping ingredients, it's best not to combine it with products that have similar components.</p> <p>5. How Fast Will I Receive My Order?</p> <p>Orders are processed within 2-3 days. For customers in the US, delivery typically takes 5-7 days. International orders may take 10-12 days, depending on customs procedures.</p> <p>6. What's the Best Way to Take [Nome do Produto]?</p> <p>For optimal results, take [Nome do Produto] as directed on the label, ideally with a glass of water before your meals. Consistency is key to seeing the best results!</p>
Referências	<ol style="list-style-type: none"> <li>1. "Beta-Hydroxybutyrate: Its Role in Fat Metabolism and Weight Loss" – Cahill GF Jr. (Metabolic Studies, 2017)</li> <li>2. "Ketogenic Diets and Their Effectiveness in Promoting Weight Loss" – Paoli A, et al. (Nutrition &amp; Metabolism, 2014)</li> <li>3. "Exogenous Ketones and Fat Burning: Insights into Weight Loss" – Stubbs BJ, et al. (Obesity Research &amp; Clinical Practice, 2018)</li> </ol>

	<ol style="list-style-type: none"> <li>4. "The Role of Magnesium in Metabolism and Weight Reduction" – DiNicolantonio JJ, O'Keefe JH (Open Heart, 2018)</li> <li>5. "Calcium Intake and Fat Loss: Mechanisms and Evidence" – Zemel MB (International Journal of Obesity, 2004)</li> <li>6. "Sodium's Impact on Weight Regulation and Water Retention" – He FJ, MacGregor GA (Journal of Human Nutrition and Dietetics, 2018)</li> <li>7. "The Appetite-Suppressing Effects of Ketosis: Beta-Hydroxybutyrate's Role" – Gibson AA, et al. (Appetite, 2015)</li> <li>8. "Ketone Bodies as a Fuel Source: Implications for Weight Management" – Volek JS, Phinney SD (Journal of Nutrition and Metabolism, 2012)</li> <li>9. "Intermittent Fasting and Ketosis: Effects on Fat Loss" – Mattson MP, et al. (New England Journal of Medicine, 2019)</li> <li>10. "Low-Carb Diets and Weight Loss: A Comprehensive Review" – Brehm BJ, et al. (Journal of Clinical Endocrinology &amp; Metabolism, 2003)</li> <li>11. "Magnesium and Its Role in Metabolism During Weight Loss" – Barbagallo M, Dominguez LJ (Current Obesity Reports, 2010)</li> <li>12. "Beta-Hydroxybutyrate and Fat Burning: How It Enhances Weight Loss" – Newport MT, et al. (Nutrition Research, 2015)</li> <li>13. "The Impact of Ketones on Physical Performance and Weight Reduction" – Evans M, et al. (Journal of Physiology, 2017)</li> <li>14. "Anti-Inflammatory Effects of Beta-Hydroxybutyrate and Their Role in Fat Loss" – Youm YH, et al. (Nature Reviews, 2015)</li> <li>15. "The Effects of Sodium on Hydration and Weight Control" – Houston M (Nutrition Research Reviews, 2010)</li> <li>16. "Gut Microbiome Changes During Ketogenic Diets and Weight Loss" –</li> </ol>
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	<p>Ang QY, et al. (Cell Metabolism, 2020)</p> <p>17. "Exercise Combined with Ketones for Accelerated Fat Loss" – Egan B, et al. (Sports Medicine, 2017)</p> <p>18. "Beta-Hydroxybutyrate's Role in Suppressing Appetite During Weight Loss" – Sumithran P, et al. (Obesity, 2013)</p> <p>19. "Long-term Effects of Low-Carb Diets on Body Composition and Weight" – Bueno NB, et al. (British Journal of Nutrition, 2013)</p> <p>20. "The Role of Ketone Supplements in Enhancing Weight Loss and Fat Oxidation" – Clarke K, et al. (Frontiers in Physiology, 2019)</p>
Rodapé	<p><b>Links</b> (<i>não precisa ir para algum lugar</i>):</p> <p><a href="#">Contact</a>   <a href="#">Terms</a>   <a href="#">Privacy</a>   <a href="#">Return Policy</a>   <a href="#">Shipping</a>   <a href="#">Disclaimer</a>   <a href="#">References</a></p> <p><b>Texto:</b></p> <p>Statements on this website have not been evaluated by the Food and Drug Administration. Products are not intended to diagnose, treat, cure or prevent any disease.</p> <p>The website's content and the product for sale is based upon the author's opinion and is provided solely on an "AS IS" and "AS AVAILABLE" basis. You should do your own research and confirm the information with other sources when searching for information regarding health issues and always review the information carefully with your professional health care provider before using any of the protocols presented on this website and/or in the product sold here. Neither H&amp;W nor the author are engaged in rendering medical or similar professional services or advice via this website or in the product, and the information provided is not intended to replace</p>

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### Página de Agradecimento:

Seção	Conteúdo
Título	Thank You [Nome do Cliente] & Congratulations!
Dados de Produto comprado	[Preço Total]   [Quantidade de potes]   [Imagem do produto]
Texto de Corpo	<p>Your purchase was successful, and we're thrilled to have you as a [Nome do Produto] customer!</p> <p>Your credit card statement will reflect a charge from H&amp;W, the official retailer for products on this site.</p>



	<p>We aim to process and ship every order within 48 hours, and you'll receive a shipment confirmation email from H&amp;W to [Email do Cliente] once your order is on its way.</p> <p>Shipping Times</p> <ul style="list-style-type: none"> <li>• U.S. Shipping: Please allow 3-5 business days for delivery.</li> <li>• International Shipping: Allow 7-14 business days for delivery</li> </ul> <p>If you have any questions or need assistance with your order, please reach out to us at:</p> <p>Email: support@fitnatty.com</p> <p>Tip: To ensure you receive all updates and notifications about your order, please add our email to your whitelist or contacts!</p>
Bônus	<p>Free Bonus Gift</p> <p>For your purchase of [Quantidade de Potes] bottles, you'll receive the ebook [Nome do Ebook], ENJOY!</p> <p>[IMAGEM DO EBOOK]</p>

## O que será avaliado

1. Requerimentos
2. UI/UX
3. Legibilidade do Código
4. Organização
5. Responsividade do layout
6. Lógicas e soluções aplicadas
7. Design