

Businesses

The Explorium Business API allows developers to retrieve, match, enrich, and analyze business data. Using this API, you can:

- Match businesses based on name and domain.
- Fetch business details based on filters such as location, industry, and size.
- Retrieve aggregated business statistics.
- Enrich businesses with firmographic, technographic, and other relevant insights.
- Autocomplete business fields for easier search and selection.
- Get real-time business events such as funding rounds, IPOs, and workforce trends.

Example Use Case: Enhancing Targeted Marketing Campaigns

Imagine a marketing team aiming to launch a targeted campaign for technology companies within a specific region. With the Explorium Business API, they can:

- **Match Businesses:** Verify company data using name and domain matching to ensure the accuracy of their lead lists.
- **Filter and Retrieve Details:** Apply filters such as location, industry, and size to pinpoint the most relevant companies.
- **Enrich Data:** Add depth to their records with firmographic and technographic insights, enabling more personalized outreach.
- **Monitor Real-Time Events:** Stay updated on key events like funding rounds or IPOs to time their campaigns effectively.

This integrated approach allows the team to craft data-driven strategies that increase the precision and impact of their marketing efforts.

For more detailed information on each API endpoint—including code examples, parameter explanations, and usage guidelines—please refer to the sections below.

WHAT'S NEXT



[Match Businesses](#) →

[Fetch Businesses](#) →

[Fetch Businesses Events](#) →

[Autocomplete](#) →

[Fetch Stats](#) →

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