

2

POST https://api.explorium.ai/v1/businesses/pc_business_challenges_10k/enrich

| TIME | STATUS | USER AGENT |
|---|---------------------------|------------|
| now | <div><div></div>200</div> | Try It! |
| <div><div></div><div>1 Request This Month</div></div> | | |

1/6

Bash

```
curl --request POST \
  --url https://api.explorium.ai/v1/businesses/business-challenges/enrich \
  --header 'accept: application/json' \
  --header 'api_key: your_api_key_here' \
  --header 'content-type: application/json' \
  --data '{
    "business_id": "8adce3ca1cef0c986b22310e369a0793"
  }'
```

Best Practices

- **Use funding insights** to track a company's financial growth and investment backing.
- **Analyze advisory board members** to assess strategic leadership and governance.
- **Leverage IPO data** for evaluating newly public companies and market positioning.
- **Cross-reference funding data** with firmographics and financial metrics for deeper investment insights.

Business Challenges Output Signal

| Field Name | Description | Data Type |
|--------------------------|---|-------------------------|
| technological_disruption | List of technological disruptions impacting the company | Optional[List[str]] |
| link_to_html | URL linking to the full SEC filing document | Optional[DataTypes.Url] |
| link_to_filing_details | URL linking to the detailed SEC filing report | Optional[DataTypes.Url] |
| form_type | SEC form type associated | Optional[str] |

| Field Name | Description | Data Type |
|-------------------------------|--|-----------------------------------|
| | with the filing | |
| accession_number | Unique SEC accession number for the filing | Optional[str] |
| company_data_security_breach | List of security breach concerns reported by the company | Optional[List[str]] |
| company_market_saturation | List of challenges related to market saturation | Optional[List[str]] |
| form_description | Brief description of the SEC form and its purpose | Optional[str] |
| company_name | Official name of the company filing the report | Optional[DataTypes.OrganizationNa |
| cik | Central Index Key (CIK) identifier for the company | Optional[str] |
| filed_at | Date and time when the filing was submitted | Optional[datetime] |
| company_data_security_privacy | List of privacy and | Optional[List[str]] |

| Field Name | Description | Data Type |
|---------------------------|--|----------------------------------|
| | data security risks identified | |
| company_competition | List of competitive challenges faced by the company | Optional[List[str]] |
| company_customer_adoption | List of concerns regarding customer adoption and retention | Optional[List[str]] |
| ticker | Stock ticker symbol of the company (if publicly traded) | Optional[DataTypes.TickerSymbol] |

 For additional enrichment options, explore related API endpoints below.

BODY PARAMS

request_context object

REQUEST CONTEXT OBJECT +

parameters object

PARAMETERS OBJECT +

business_id string required

e921d7dce42fbcb

RESPONSES

200

Successful Response

>

422

Validation Error



LANGUAGE



Shell



Node



Ruby

php

PHP



Python



CREDENTIALS

Header ▾

5808751b-4634-4b0b-89d0-23a910237bf7



REQUEST

EXAMPLES ▾

```
$ python -m pip install requests

1 import requests
2
3 url = "https://api.explorium.ai/v1/businesses/pc_business_challenges_10k/enrich"
4
5 payload = { "business_id": "e921d7dce42fbc84bb2110d925ad778" }
6 headers = {
7     "accept": "application/json",
8     "content-type": "application/json",
9     "api_key": "5808751b-4634-4b0b-89d0-23a910237bf7"
10 }
11
12 response = requests.post(url, json=payload, headers=headers)
13
14 print(response.text)
```

Try It!

RESPONSE

200 LOG ▾

```
1 {
2   "response_context": {
3     "correlation_id": "ffc6a6f447374cc5aef2bbbe03d1237a",
4     "request_status": "success",
5     "time_took_in_seconds": 0.984
6   },
7   "data": {
8     "technological_disruption": [
9       "The rapid evolution of technology, including artificial intelligence and machine
10     ],
11     "link_to_html": "https://www.sec.gov/Archives/edgar/data/1640147/000164014724000101"
```

```
12 "link_to_filing_details": "https://www.sec.gov/Archives/edgar/data/1640147/000164014724000101",
13 "form_type": "10-K",
14 "accession_number": "0001640147-24-000101",
15 "company_data_security_breach": [
16   "Snowflake's platform processes sensitive data, making it a target for cyber threats",
17 ],
18 "company_market_saturation": [
19   "Snowflake Inc. faces the risk of market saturation due to increased competition from established players and new entrants.",
20 ],
21 "form_description": "Form 10-K – Annual report [Section 13 and 15(d), not S-K Item 405]",
22 "company_name": "Snowflake Inc.",
23 "cik": "1640147",
24 "filed_at": "2024-03-26T16:16:31-04:00",
25 "filing_url": "https://www.sec.gov/Archives/edgar/data/1640147/000164014724000101/16401472400010110K.htm"
```



Headers ↗

Updated about 11 hours ago

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Competitive landscape of public companies →

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