

# Amazon Macie

## Discover and protect your sensitive data at scale

Amazon Macie is data security service that uses machine learning and pattern matching to discover and protect your sensitive data in Amazon Simple Storage Service (Amazon S3).

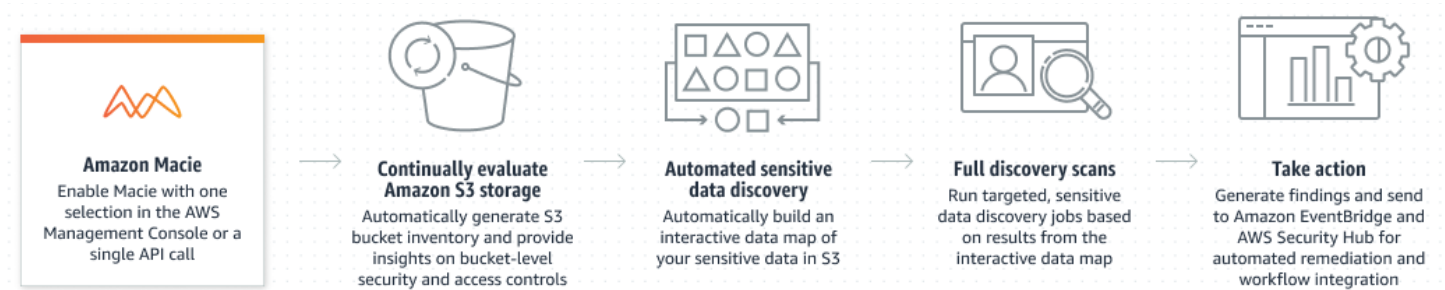
Amazon Macie can automatically discover sensitive data, such as personally identifiable information (PII), and provide insights on bucket-level security and access controls. Additionally, Amazon Macie can publish its findings to AWS Security Hub and Amazon EventBridge for automated remediation.

### Benefits

- **Data visibility:** A comprehensive view of your data stored in Amazon S3.
- **Cost-efficiency:** Pay only for the data you analyze.
- **Scalability:** Analyze data across multiple AWS accounts and Regions.

### How It Works

Amazon Macie is a data security service that uses machine learning (ML) and pattern matching to discover and help protect your sensitive data.



### Use Cases

#### Strengthen your data security posture

Discover sensitive data across your S3 environment to increase visibility and automated remediation of data security risks.

#### Discover sensitive data for compliance

Schedule data analysis to certify that sensitive data is discovered and protected.

#### Protect sensitive data during migration

During data ingestion, determine if sensitive data has been appropriately protected.

#### Increase visibility for business crucial data

Automatically and continually monitor all your sensitive data stored in S3 buckets.