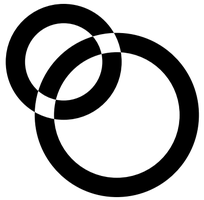
Brand Guidelines

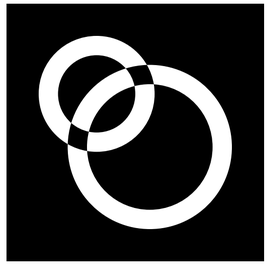
v.1.0.0

BRAND VISION

- We establish our brand identity with a minimal, future-focused design in deep blue and white.
- By using dithered imagery, we achieve lightweight yet infinitely scalable and unified visuals.
- Simple, intuitive visual elements enhance clarity and spotlight innovation.

LOGO

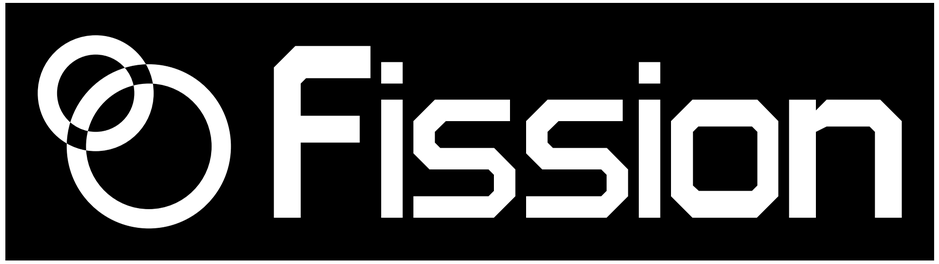




LOGO w/ Typo

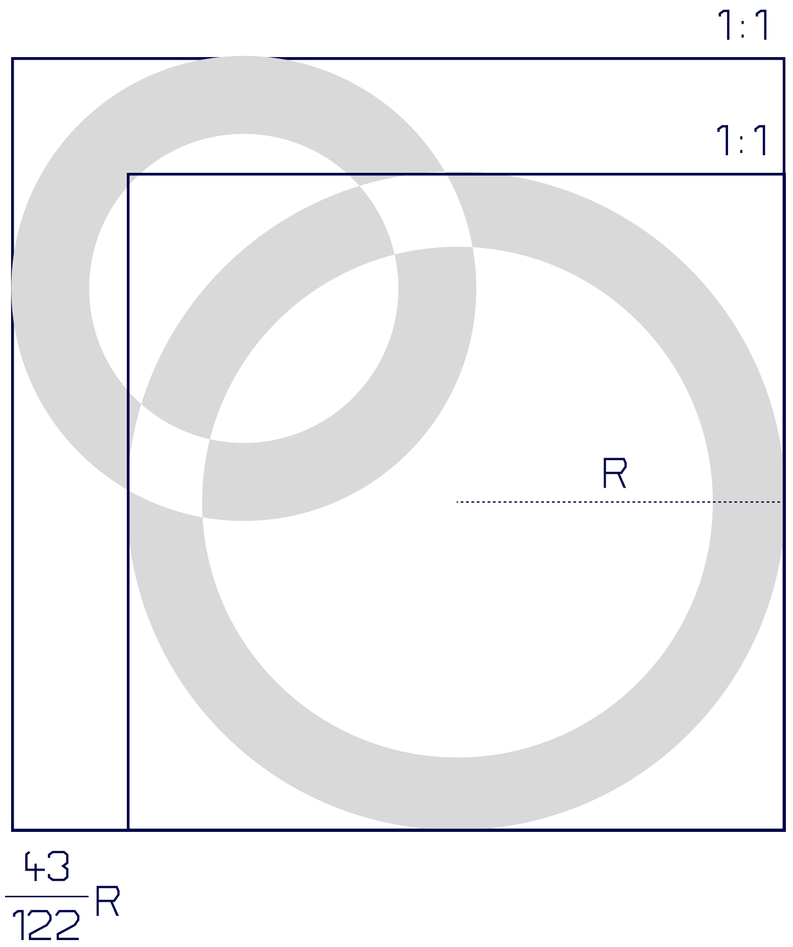
Transparent Background

Darkmode / Dark Bg.

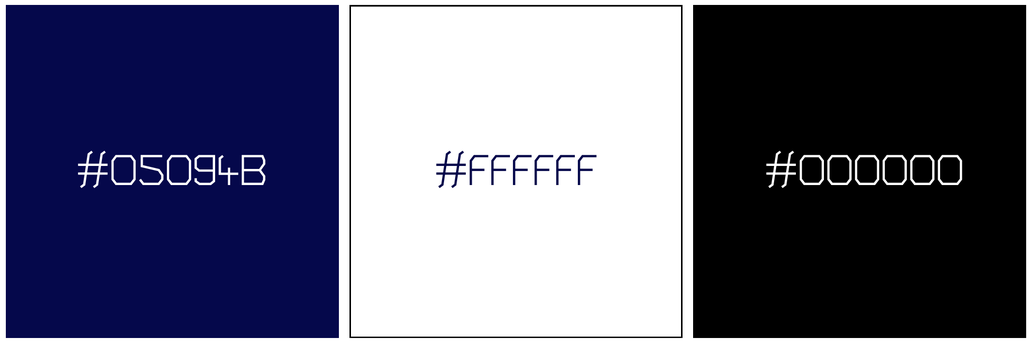


Console Bg.

LOGO Construction



Color

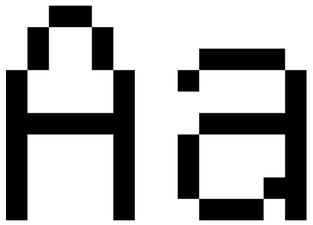


Typography

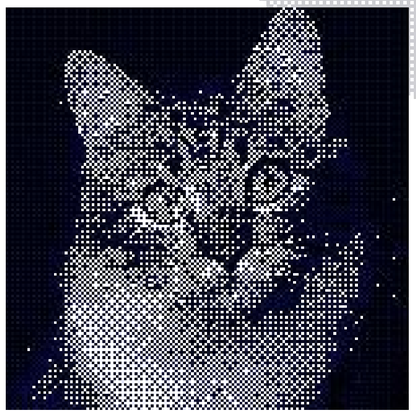
For brand/social

Turret Road

For product



UnifontExMono

Image Asset

4 Indexed Color