

Chef Matthew K. McPherson

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Dear Ms. Katie Mitchell,

I am writing to express my interest in the Chef de Cuisine position at The Fairmont Hotel. With over a decade of experience in restaurants, including international exposure and successful business leadership, I am excited about the opportunity to contribute to The Oak Rooms legendary reputation as one of the best restaurants in Boston.

My background has pushed me to gain experience in every aspect of running all types of restaurants and creates a role. As the owner of Cafe Iterum and founder of Iterum Foods LLC, I have demonstrated the ability to develop and execute culinary concepts while managing complex operational demands. My experience studying cuisine in Turkey's Aegean region and working in New York City as well as the vast array of other venues and restaurants I have worked at has given me valuable insight into international markets and cross-cultural culinary adaptation – skills that would be invaluable when working with diverse marketing leads and developing region-specific recipe strategies.

Your position requires someone who can balance strategic thinking with attention to detail while managing multiple stakeholders across different regions. As an Executive Chef owner, and consultant, I have consistently demonstrated these capabilities by:

- Managing multiple revenue centers generating \$5 million annually, developing systems for efficient operation across diverse teams
- Creating and implementing comprehensive recipe development programs, including testing, documentation, and training materials
- Building and maintaining relationships with various stakeholders, from local suppliers to international culinary professionals
- Successfully launching and managing new culinary concepts while maintaining strict quality and cost controls

My academic background in Gastronomy from Boston University and BS in Culinary Food Service Management provides me with the theoretical foundation to complement my practical experience.

Being based in Boston and having experience managing international relationships, I am well-positioned to work in downtown Boston.

I would welcome the opportunity to discuss my experience in culinary operations, and leading culinary teams to success.

Thank you for considering my application.

Sincerely, Matthew K. McPherson