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Objective

- <u>Business Scenario</u> For a fashion app/website, a smart recommendation module has to be developed that creates personalized experiences for customers every time FAI (Fashion AI) recommends items to order based on what customers are already ordering and increases basket size.
- Image-data-similarity solutions compare items/images and returns a value that tells how visually similar they are. Similar looking items then can be recommended to the app/website user.

Approach to solving the problem

- Approach <u>Convolutional_AutoEncoder_Model</u>
- Step 1- Generate vectorized form of images. (OpenCV and numpy)
- Step 2- Model creation: Implementated Convolutional Autoencoder Model. In which we have created many convolution layers.
- Step 3- Layers are the building blocks of the convolution neural network.
 - Conv2D(filters, kernel_size, activation = 'reLu'): The kernel_size is the height and width of the 2D convolution window.
 - The padding specifies what to do when the filter does not fit the input image well. padding='valid'
 means dropping the part of the image when the filter does not fit; padding='same' pads the
 picture with zeros to fit the picture.
- Step 4- So the input for the model will be the image that we are looking for and the output that the model will give the list of top images similar to that of input images.

Model Summary

Model: "Convolutional_AutoEncoder_Model"

Layer (type)	Output Shape	Param #
Encoding_Conv2D_1 (Conv2D)	(None, 224, 224, 64)	1792
Encoding_MaxPooling2D_1 (Max	(None, 112, 112, 64)	0
Encoding_Conv2D_2 (Conv2D)	(None, 112, 112, 128	3) 73856
Encoding_MaxPooling2D_2 (Max	(None, 56, 56, 128)	0
Encoding_Conv2D_3 (Conv2D)	(None, 56, 56, 256)	295168
Encoding_MaxPooling2D_3 (Max	(None, 28, 28, 256)	0
Encoding_Conv2D_4 (Conv2D)	(None, 28, 28, 512)	1180160
Encoding_MaxPooling2D_4 (Max	(None, 14, 14, 512)	0
Encoding_Conv2D_5 (Conv2D)	(None, 14, 14, 512)	2359808

Decoding_Upsamping2D_1 (UpSa	(None, 14, 14, 512)	0
Decoding_Conv2D_2 (Conv2D)	(None, 14, 14, 512)	2359808
Decoding_Upsamping2D_2 (UpSa	(None, 28, 28, 512)	0
Decoding_Conv2D_3 (Conv2D)	(None, 28, 28, 256)	1179904
Decoding_Upsamping2D_3 (UpSa	(None, 56, 56, 256)	0
Decoding_Conv2D_4 (Conv2D)	(None, 56, 56, 128)	295040
Decoding_Upsamping2D_4 (UpSa	(None, 112, 112, 128)	0
Decoding_Conv2D_5 (Conv2D)	(None, 112, 112, 64)	73792
Decoding_Upsamping2D_5 (UpSa	(None, 224, 224, 64)	0
Decoding_Output (Conv2D)	(None, 224, 224, 3)	1731

Total params: 10,180,867

Trainable params: 10,180,867

Non-trainable params: 0

Results

 Used early_stopping for model training and at 17th epoch, test loss and validation loss became absolutely similar ie, ~0.0100

Inference

 The idea of Convolution autoencoder model is to train a model with image data as the inputs, and their respective similare image data as the outputs.

Other comments

 Convolutional_AutoEncoder_Model is not the only way to solve this problem, solutions like cosine similarity, embeddings can also be used.

