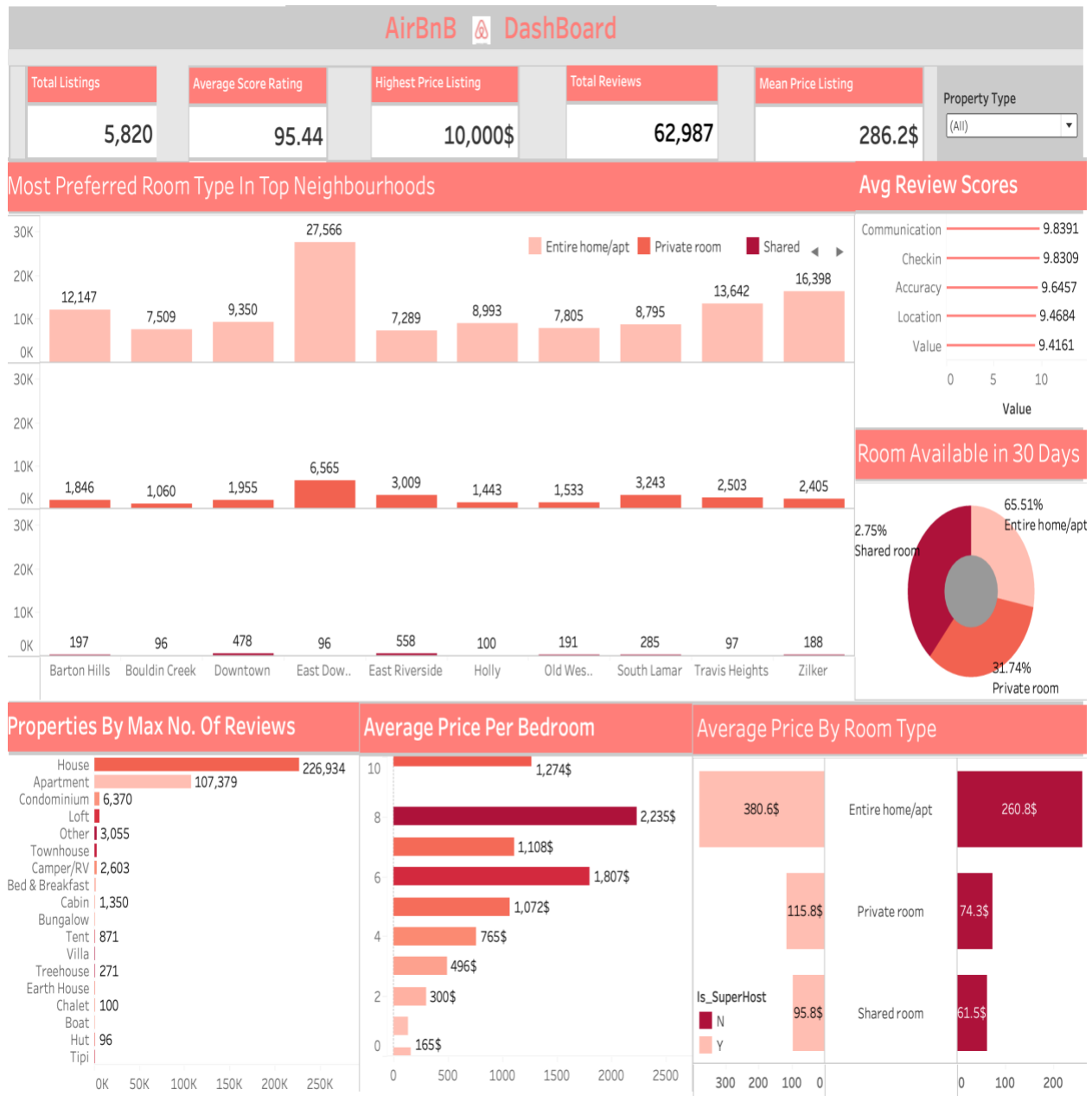
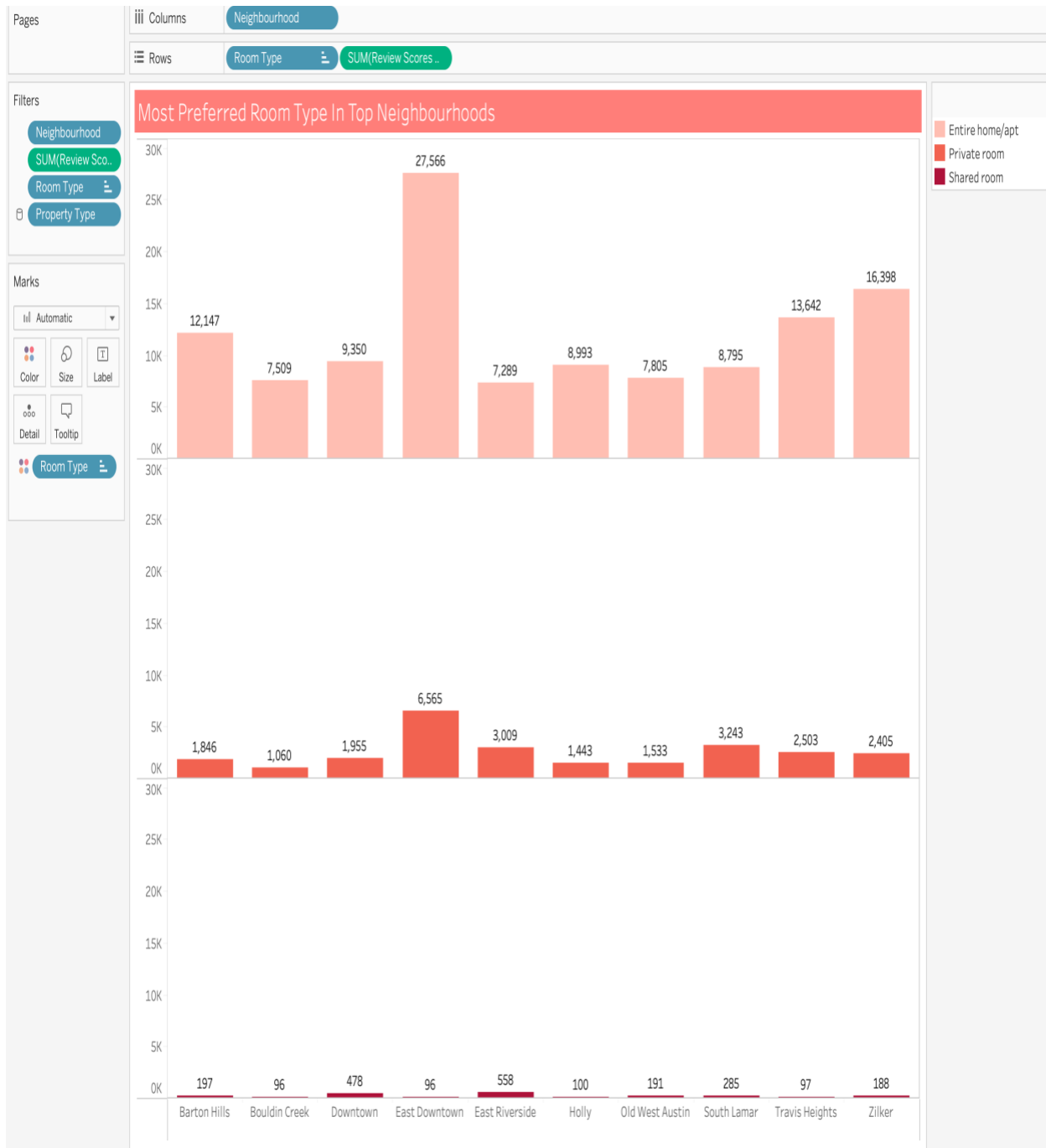
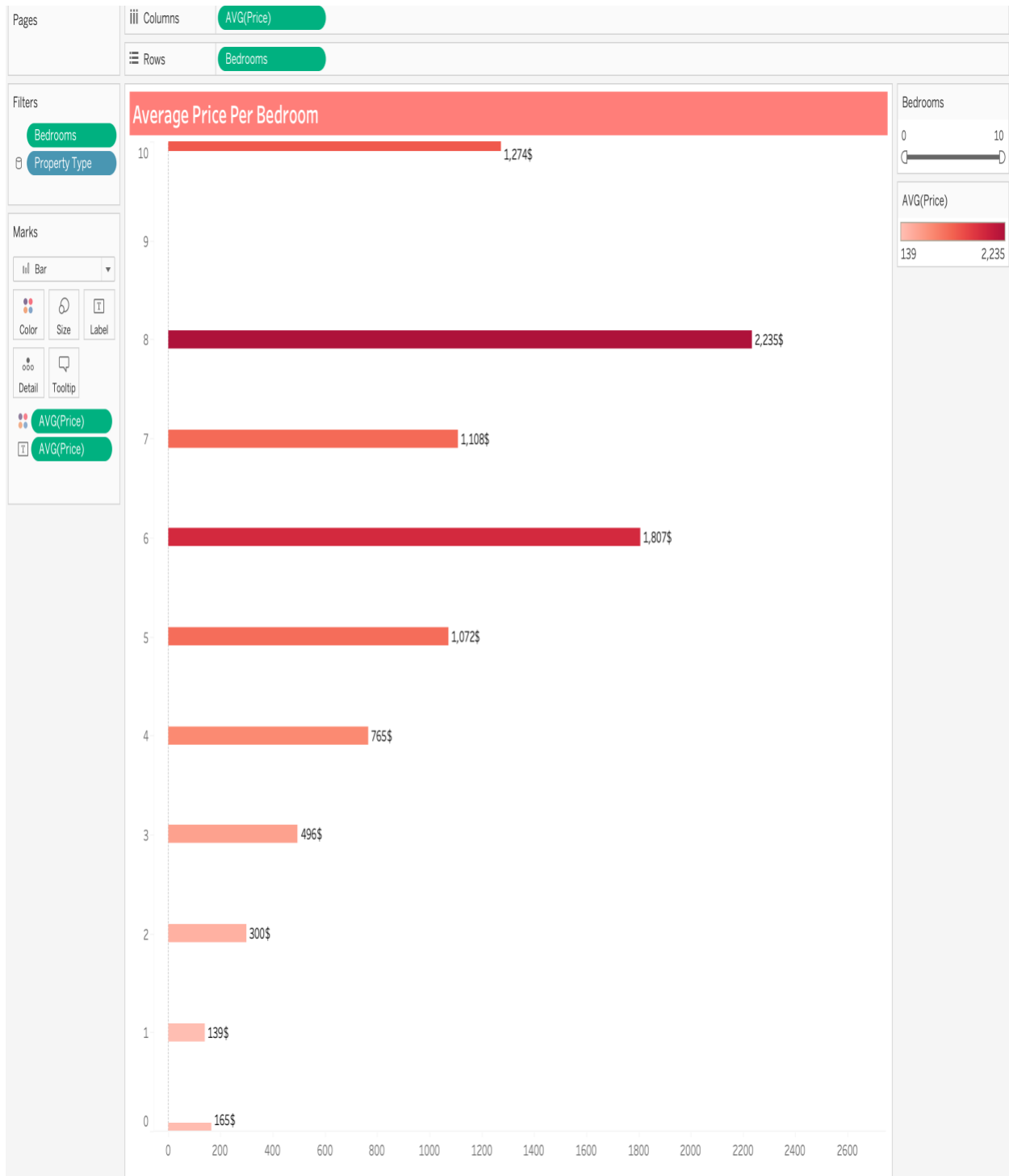


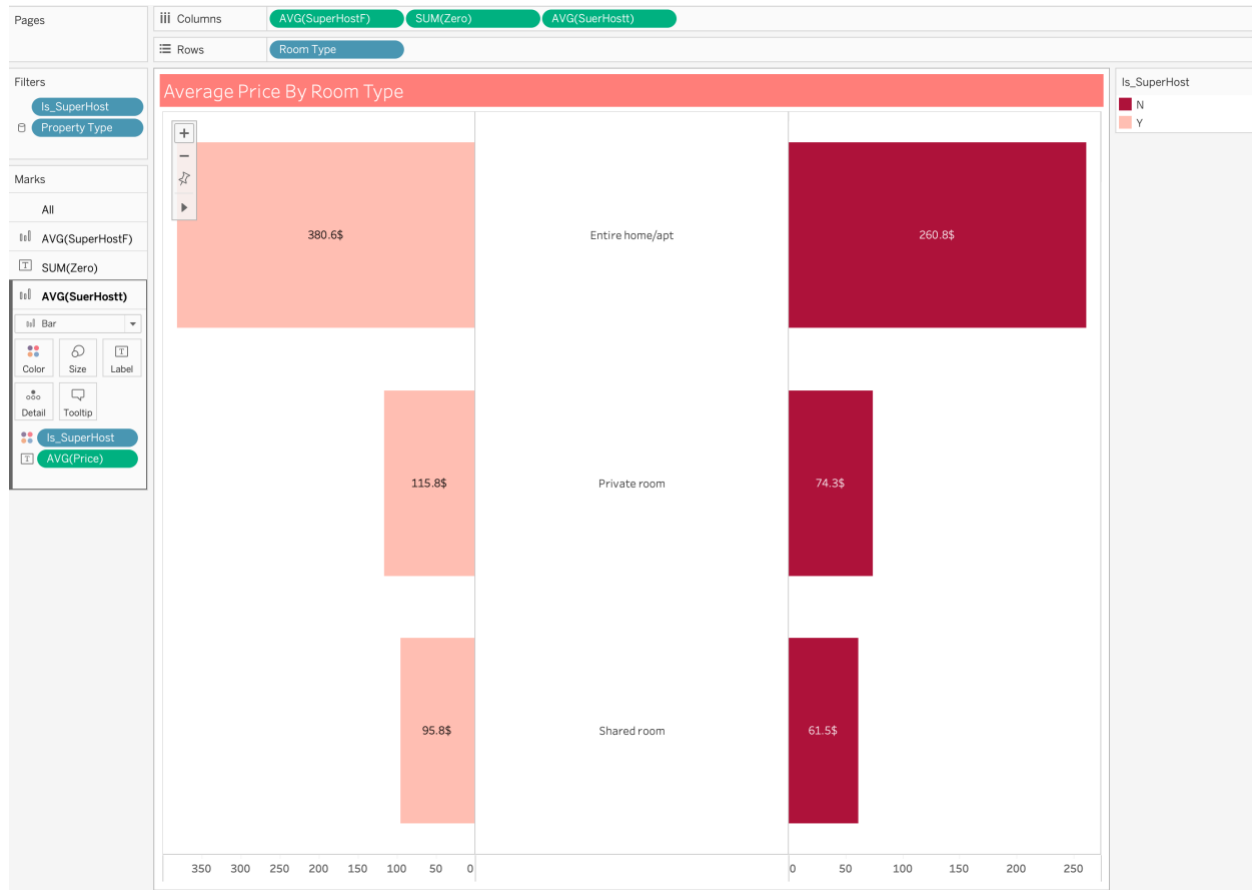
TABLEAU AIRBNB DASHBOARD**complete Dashboard Visualization:**

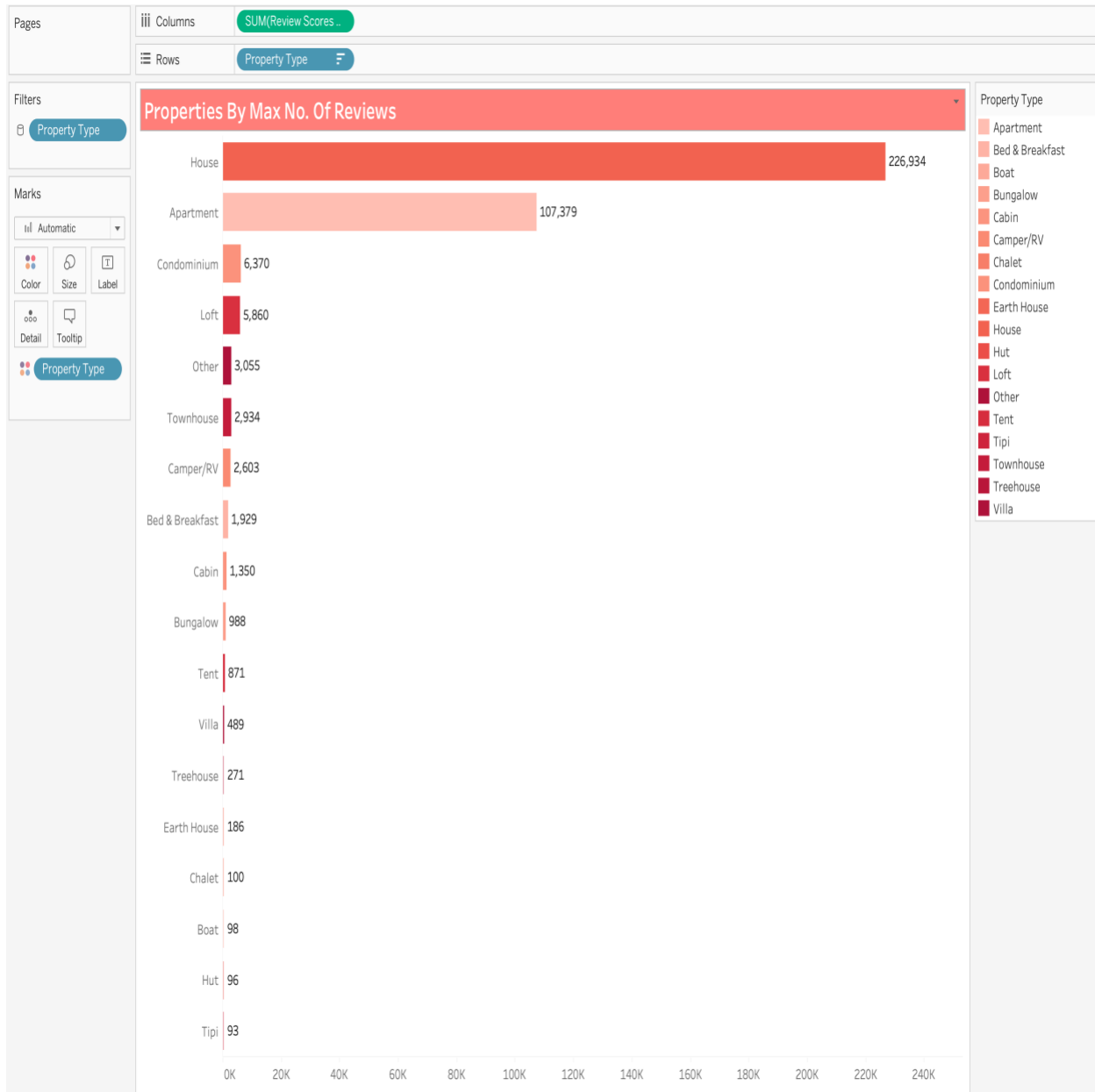
Below Are the Sheet-Wise Visualizations for Reference

Sheet1: Most Preferred Room Type In Top Neighbourhoods

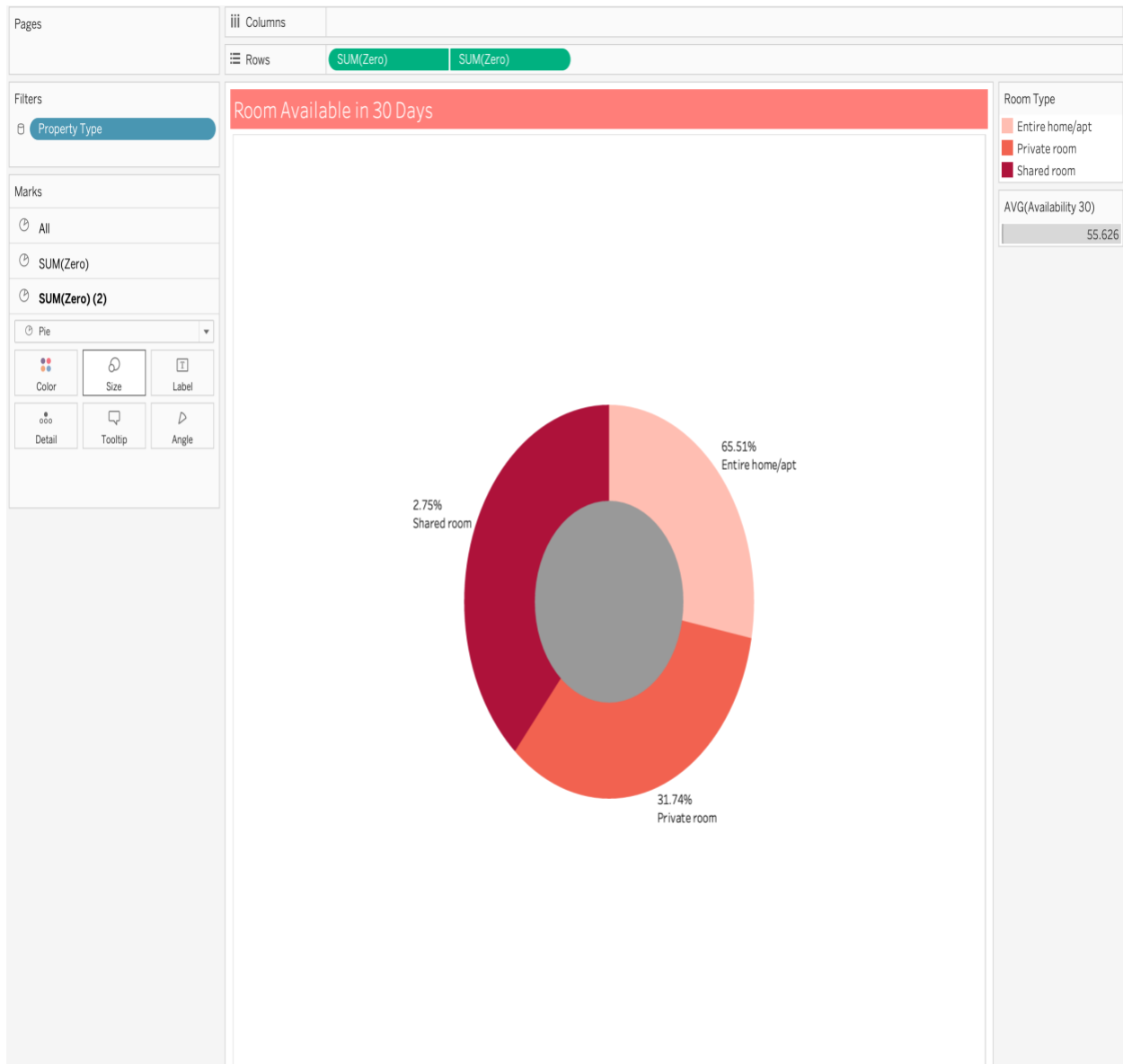


Sheet2: Average Price Per Bedroom

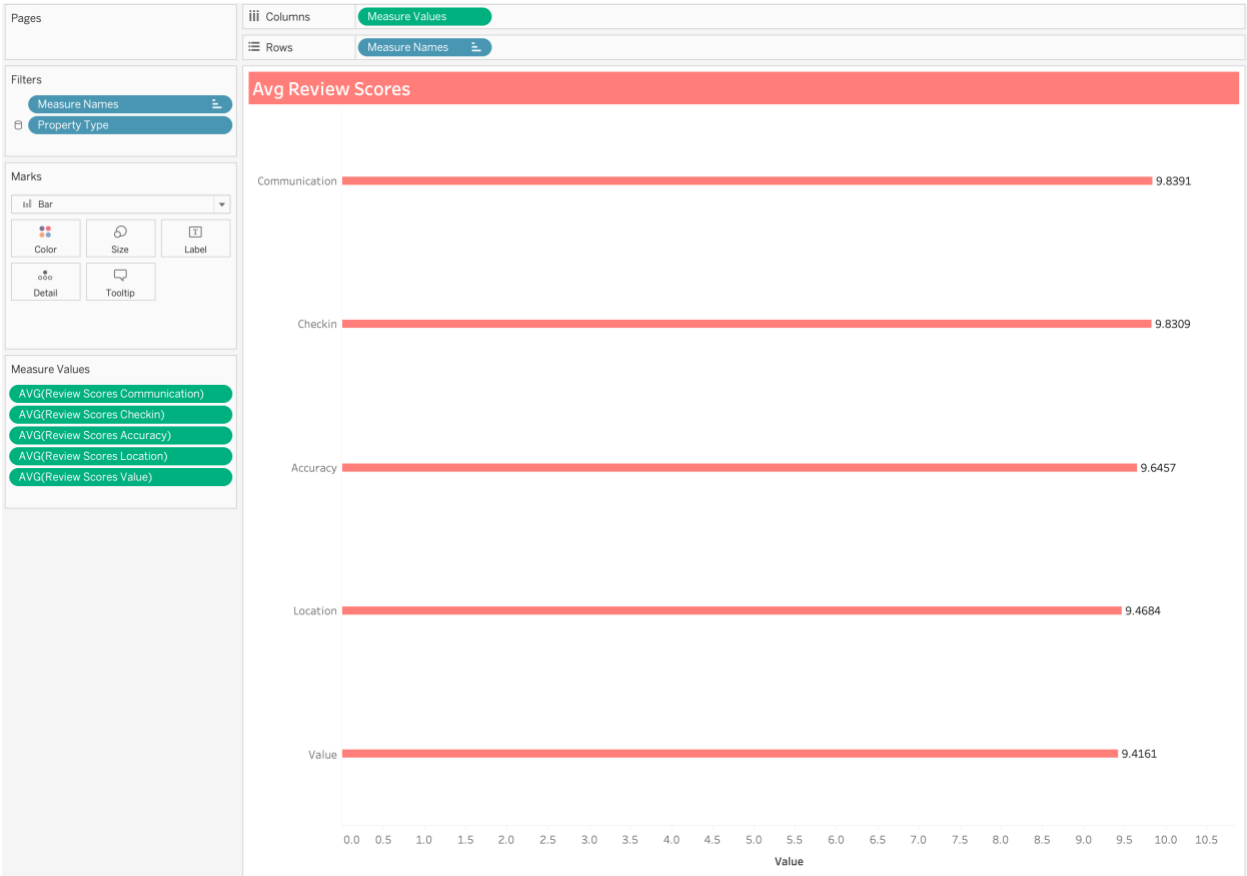
Sheet3: Average Price By Room Type [Butterfly Visualization]

Sheet4: Properties By Max No. Of Reviews

Sheet5: Room Available in 30 Days [Donut Chart]



Sheet6: Avg Review Scores



Research/Business Question:

What are the most profitable neighborhoods in the Austin real estate market for Airbnb investments in terms of average annual revenue, considering factors such as room types, average prices, and availability rates?

Ans:

Considering the number of properties and the average cost per guest, hosts can utilize this dashboard to investigate their properties in each area. The availability rate for the following 30 days, is also displayed. Hosts can monitor their reserved properties with this Dashboard.

According to this data, an Airbnb host can expect an average annual revenue of **\$286.2**. Granted, the average cost of a house in the **East Downtown** irrespective whatever the **Room Type** is Austin real estate market is much higher than most places, but you will quickly realize that the buying power of Austin residents is quite stronger than in other locations. Coupled with an active renting population, this makes getting good returns on your Austin investment property easier, regardless of the current home values.

Evidently, Airbnb rentals generate a good income with the highest as **\$10,000** annually in **Preston Avenue, Austin, TX 78703, United States** the Austin real estate market. As a real estate investor, this should probably be the location for property for building investment strategy.

Airbnb rentals clearly make more money than traditional rentals in the Austin real estate market. However, what we really want to know is the most profitable income property locations.

Here are the top 5 neighborhoods for Airbnb investments for the entire Apartment based on Listing's data:

- East Downtown
- Zilker
- Travis Heights
- Barton Hills
- Downtown