

# bipgo

Unlock the Power  
**of your content**

social platform

blockchain

rewards

memberships

NFTs

exclusive content



# Why Bipgo?

## 1 Blockchain

New way to monetize content

## 2 Memberships

Useful NFTs

## 3 Verified creators

No more fake accounts

## 4 Transparent economy

Smart contracts

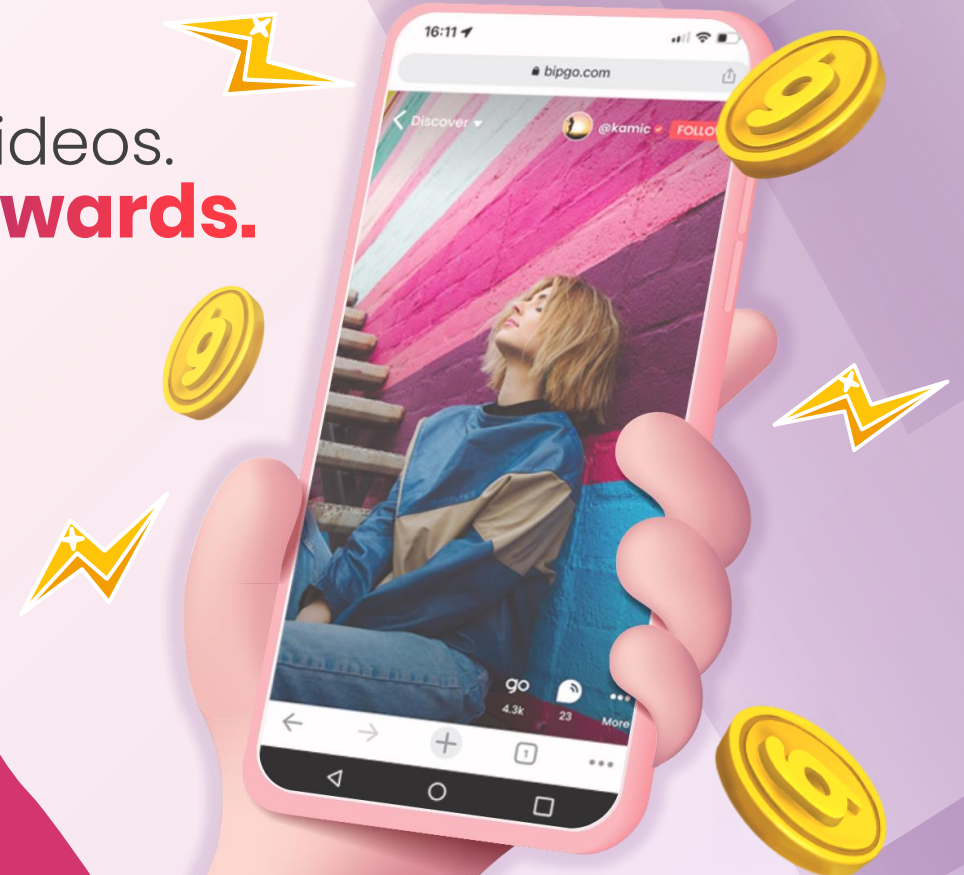
## 5 Focused on all users

All users are rewarded

## 6 Efficient to collect profits

No minimum amounts, just one click

Watch videos.  
**Earn rewards.**



No more likes, just go



# Why now?

## 295M

Global crypto owners

## \$24.9B

NFT Sales in 2021

## \$61B

Online Video Ad  
Spending 2021

## 100

Min/day of Online  
Video Viewing 2021

## \$104B

Content creator  
industry 2021

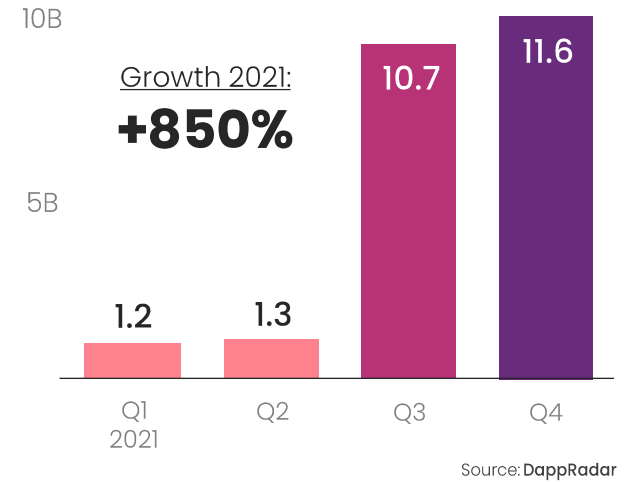
## 50M

Content creators  
worldwide 2021

Global crypto owners (million)



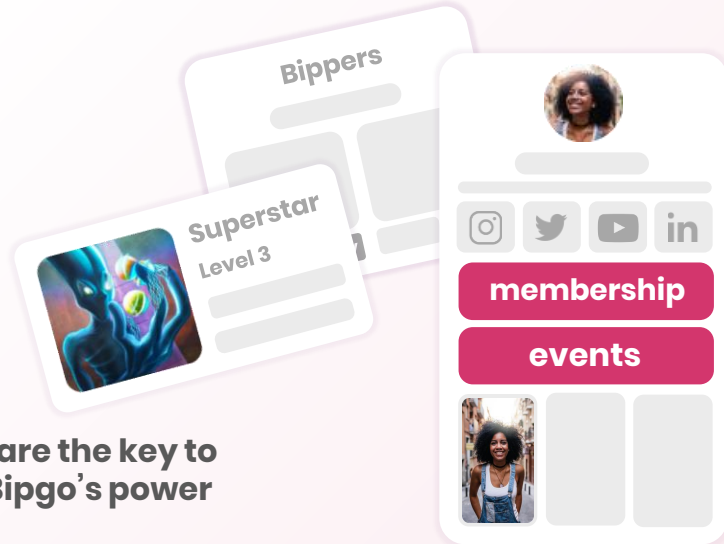
NFT sales volume 2021 (billion \$)



# How Bipgo works?

# 1

Bippers are the key to unlock Bipgo's power



# 2

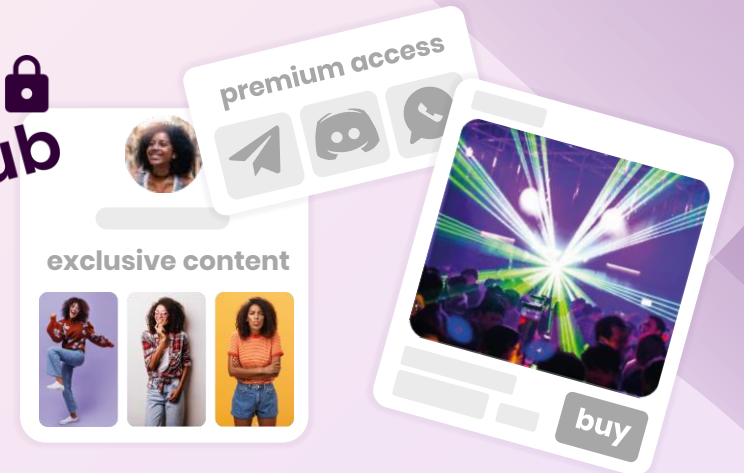
Earn money by watching and sharing videos



# Fans Club

# 3

Sell memberships



## Releases

- Alpha 
- Beta  

## What's next?

- Lives
- Events
- Ads network
- Spaces (Metaverse)



# Business model

Fiat or Crypto

**\$BGO**

BEP-20 utility token  
(Binance Smart Chain)

**1 Memberships**

**Direct**

**Bipgo**

**10%**

**Users**

**90%**

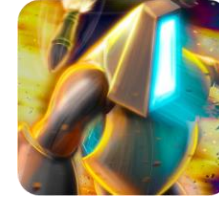
**2 Bippers**

**Indirect**

**35%**

**65%**

**3 Advertising**



**Uncommon**  
L-10 (2,280 points)



**Rare**  
L-3 (570 points)

**The BIP Game**

Users earn by watching videos

**Share to Earn**

Creators earn by sharing videos

**Connect Program**

Earn by inviting people



**CZ**  **Binance**  @cz\_binance

Incentives like play-to-earn, staking, airdrops, etc are great at attracting new users. But if the project don't have a "revenue" model that is greater than the "incentives", the coin price will eventually crash due to over supply.

Sustainability: Revenue > incentives

# Competitive advantage

## 1 Ownership

You are investing not expending

## 2 Exclusivity

Benefits just for few fans

## 3 More income sources


Earnings beyond memberships

## 4 Crypto payments

Just one click to collect profits worldwide

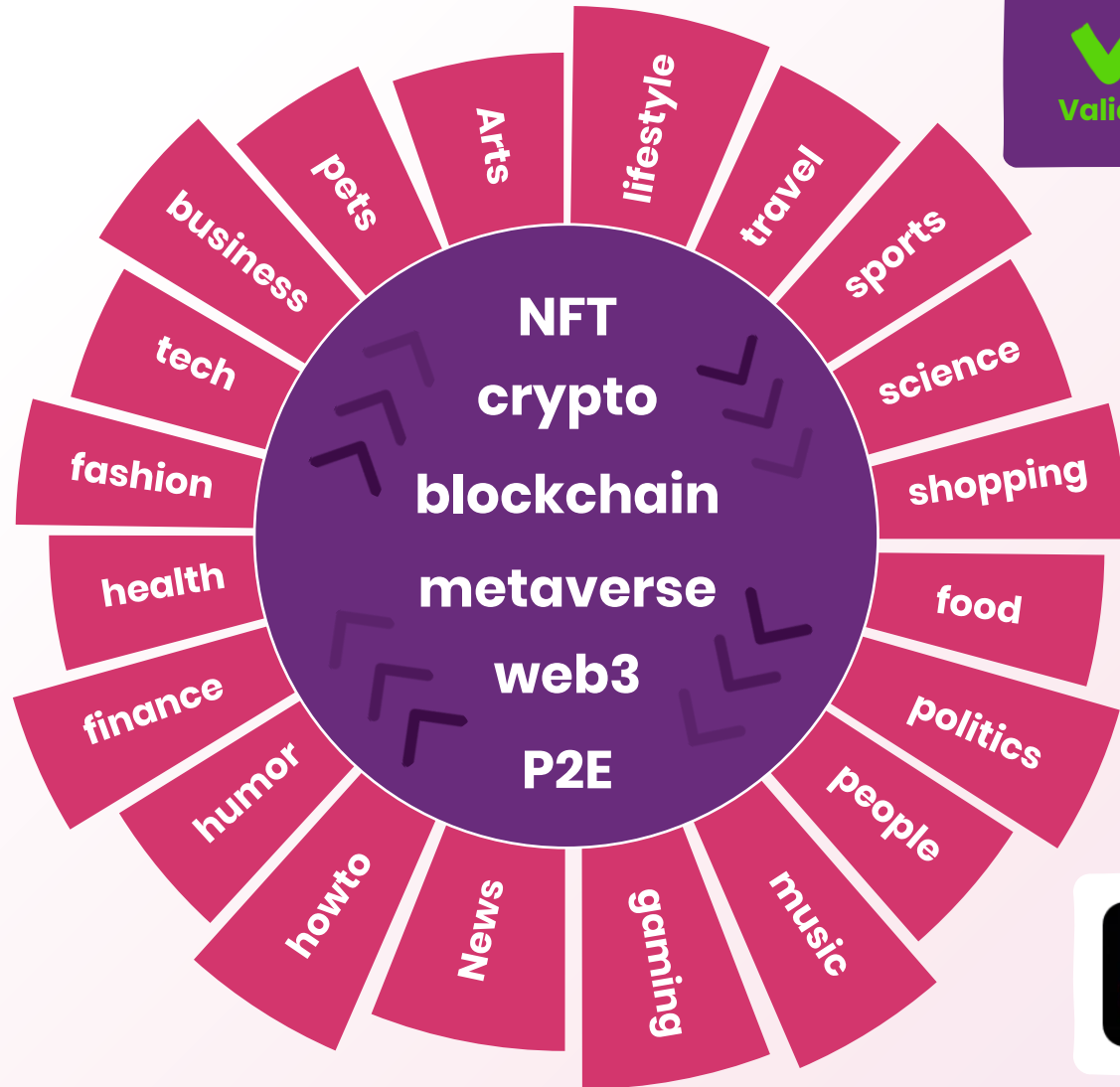
 **PATREON**  
**250K**  
creators

 **OnlyFans**  
**1.5M**  
creators

 **TikTok**  
**0.03\$**  
CPM paid to creators



# Go to Market



## The BIP Game

Reward users for watching videos

**60** Days **40K** Users **0\$** Marketing investment



## 1 Creators Program

Attract best crypto content creators

## 2 Founders Hub

Exclusive club for Bippers owners

## 3 Partnerships

Bring crypto brands to Bipgo: exchanges, projects, etc.

## 4 Influencers Board

Include top creators in platform decision making

**Founders**  
**bipgo hub**



**Alvaro845**

8.7M followers



**pattimaciacsec**

5.3M followers

# Team

## Angel Da Silva Founder & CEO

 [angeldasilvag](#)

- Co-founder & CEO at Wayra Energy
- Engineer and Master in Banking, Financial Markets and Wealth Management



## Miguel Da Silva Co-founder & CTO

 [migueldasilvag](#)

- CTO at Wayra Energy
- Co-founder & Director at Waxmo
- Full-stack and UX/UI developer



## Moises Coa Co-founder & CMO

 [moisescoa](#)

- Senior Content Manager at Netflix, Nissan, Mercedes-Benz, Beiersdorf and FCB & FIRE
- Degree in Advertising and Master in Marketing



## JJ Delgado Head of Advisors Board

 [juanjosedelgado](#)

Head Amazon Marketing Services.  
Lead day with most international sales in Amazon history



## Alvaro845 (Álvaro González) Advisor – Content Creators

 [alvaro845](#)

Professional content creator (+8m followers)  
CEO at Team Queso, leading esports team



## Gerard Gracia Advisor – Funding

 [gerardgraciaarcas](#)

Managing Director of TheHop  
Founder of Vlogger Awards and Newvideo Congress



## Carlos Otermin Advisors – Operations

 [carlosotermi](#)

COO & Executive Vice President Lazada  
(Alibaba Group), top eCommerce of southeast Asian



**Pablo Martínez**  
Front-end Lead



**Ronald León**  
Back-end Lead



**Susan**  
UI/UX Designer



**Luis Costa**  
Cloud Specialist



**Michael Sarmiento**  
Full-stack Developer



**Daniel Santiago**  
Graphic Designer



**Aryhanna Suárez**  
Community Manager



**Karen Oña**  
Community Manager



**Luis Sánchez**  
Blockchain Developer



# Tokenomics

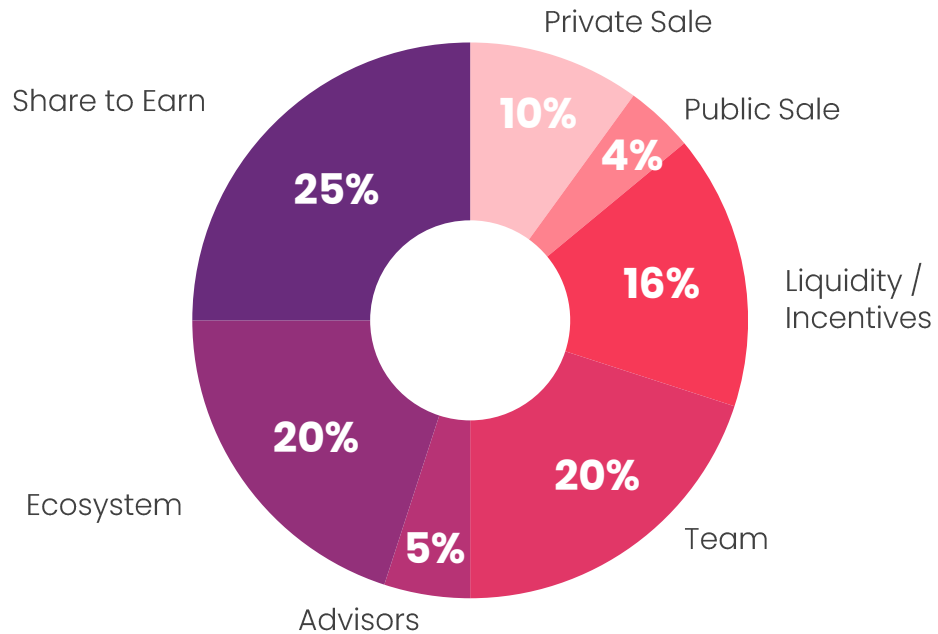
# bipgo

Supply: **400,000,000 BGO**

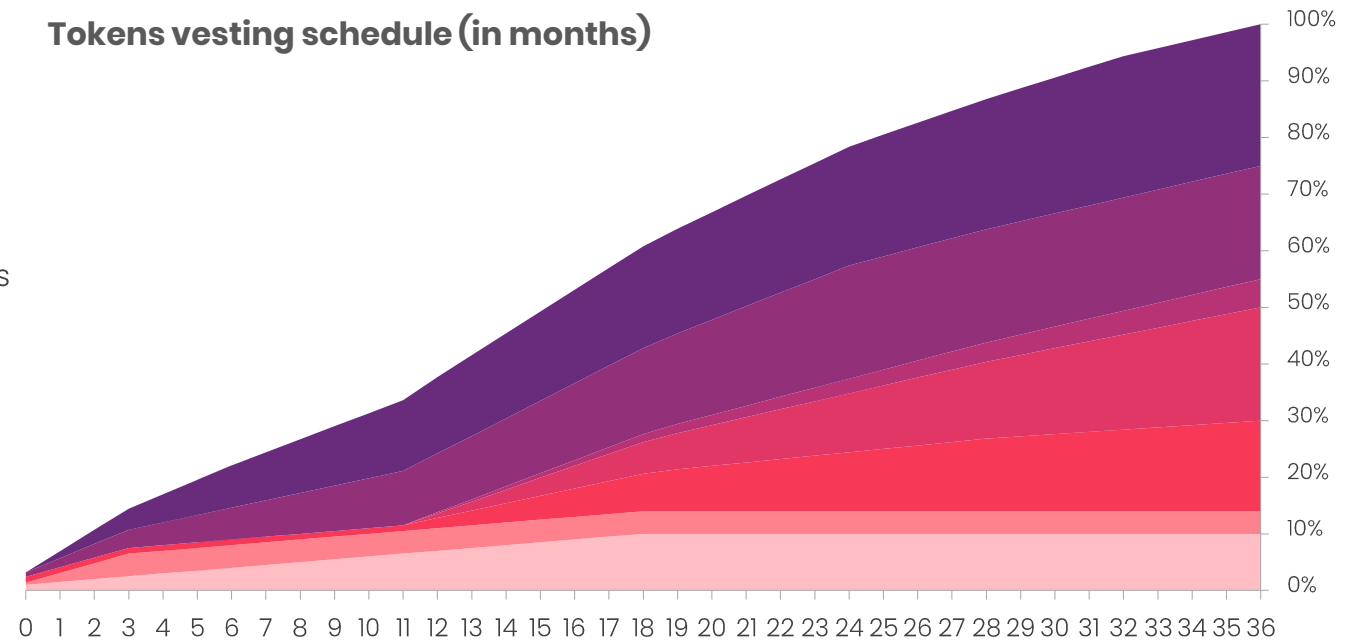
**TGE:** Jan 15, 2022

**Network:** BNB Smart Chain

**Contract:** 0xed1f61C0B57F36DA3F6e7365898b1a63227455D5



**Tokens vesting schedule (in months)**



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