

[www.bipgo.com](http://www.bipgo.com)

bipgo



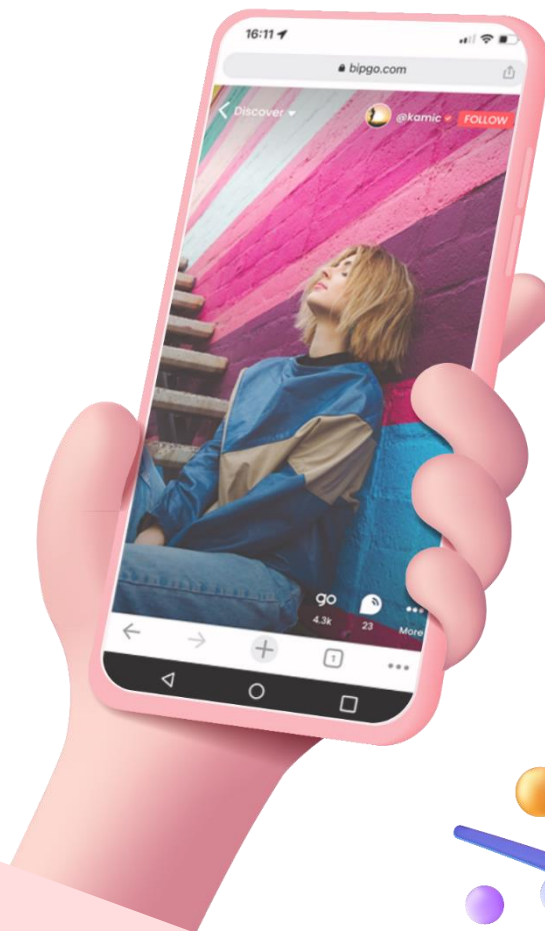
# Tokenomics

April, 2022

# WHAT IS BIPGO?

Bipgo is a social platform that rewards its users for watching and sharing videos. In Bipgo creators can share exclusive content with their fans by offering them memberships. We redefine the concept of memberships, moving from traditional spending model (like Patreon® or OnlyFans®) to a new investment model (based on NFTs).

## Watch videos. Earn rewards.



**A place to discover.**



No more likes, just go

## WHAT IS \$BGO?

Bipgo operate its own utility token (\$BGO) developed using BEP-20 technology. \$BGO token is the epicenter of Bipgo's economy and cryptocurrency used to reward users.

As utility token, \$BGO can be used exclusively to make purchases on Bipgo Market. When a user buys \$BGO tokens it is not acquiring from Bipgo any security, ownership right, stake, share, future revenue, business participation, or other comparable rights in any jurisdiction.

Main uses of \$BGO token are:

- ◆ **Market purchases:** \$BGO can be used for purchasing Bippers and memberships on the Market.
- ◆ **Sponsored videos:** Users and brands will be able to promote products and services within Bipgo through advertisements in video format.
- ◆ **Rewards:** Revenues generated by Bipgo, due to sales of Bippers, memberships and advertising, will be shared with users in \$BGO.
- ◆ **Staking:** Users will be able to receive rewards by staking \$BGO tokens.

If a creator wants to be part of Bipgo's economy, and earn \$BGO tokens, must buy a Bipper and share content in the platform. Simple fact of having \$BGO tokens does not allow to obtain rewards, only way to obtain rewards is by being an active user or creator on the platform.

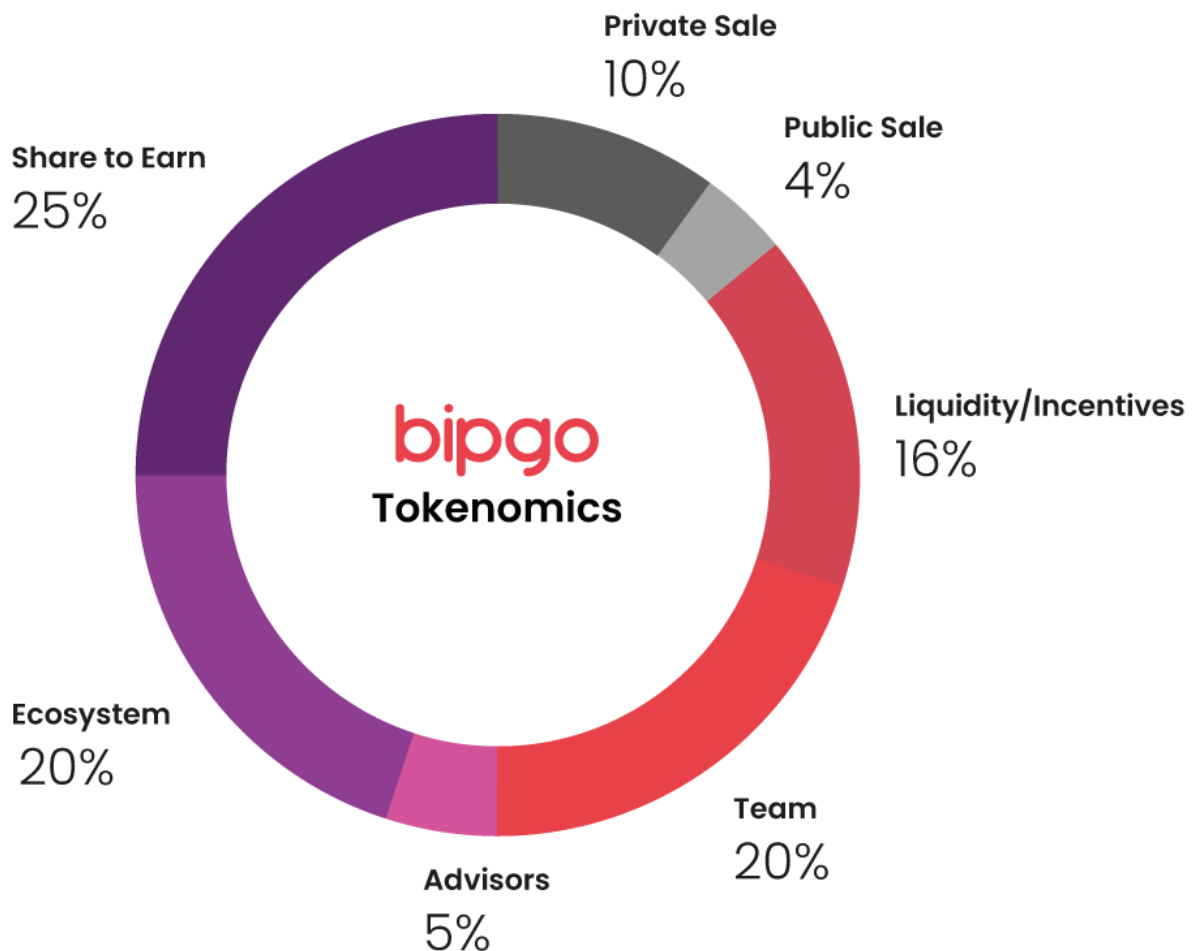
# TOKENS DISTRIBUTION

\$BGO will have a total supply of 400 million tokens, representing its total market capitalization over project life (no additional \$BGO tokens can be minted).

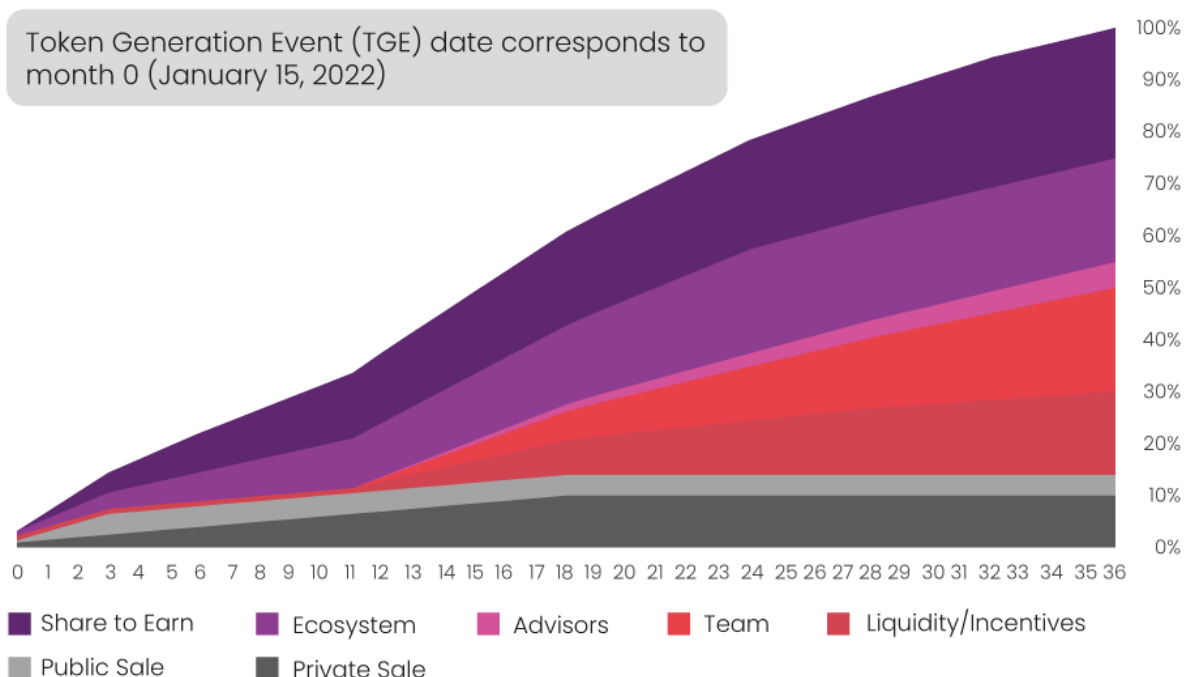
It is estimated that there will be a demand for \$BGO tokens from:

- ◀ New users entering in Bipgo and buying Bippers to become creators and participate in the platform economy.
- ◀ Users and brands promoting products and services on the platform.
- ◀ Users buying memberships to Fans Clubs.

Total supply of \$BGO tokens will be distributed over time in 7 accounts. Percentage of tokens that will be distributed in these accounts are shown in the following graph:



This graph shows the issuance schedule of \$BGO tokens for 36 months:



Token Generation Event (TGE) date corresponds to month 0 (January 15, 2022). Initial circulating supply of \$BGO (to TGE) is 12.8 million tokens, which is equivalent to 3.20% of total supply. Total supply of tokens is reached at month 36 from TGE.

## Private Sale

- ◆ **Tokens:** 40,000,000
- ◆ **Supply:** 10%
- ◆ **Minting:** 10% TGE; 5% monthly for 18 months

Bipgo will carry out a private sale of 10% of tokens between strategic partners and early adopters. Buyers can get \$BGO with a discount over retail price.

## Public Sale

- ◀ **Tokens:** 16,000,000
- ◀ **Supply:** 4%
- ◀ **Minting:** 10% TGE; 30% monthly for 3 months

Bipgo will carry out a public sale of 4% of \$BGO tokens between users through an IDO/IFO.

## Liquidity/Incentives

- ◀ **Tokens:** 64,000,000
- ◀ **Supply:** 16%
- ◀ **Minting:** 6.25% TGE; 5% months 12 to 19; 3.75% months 20 to 28; 2.5% months 29 to 36

\$BGO tokens of liquidity/incentives account will be used to provide liquidity to market through exchange platforms and to incentivize \$BGO holders to stake their tokens. Bipper owners will be able to stake their \$BGO tokens and earn rewards. These rewards will be high at the beginning, to incentivize user growth, and will gradually decrease until Bipgo reaches maturity.

## Team

- ◀ **Tokens:** 80,000,000
- ◀ **Supply:** 20%
- ◀ **Minting:** 12 months locked; 4% monthly for 25 months

At Bipgo we have formed a team of professionals with proven experience in all areas required to guarantee the success of the project. This team oversees development, updating and support of platform; strategic planning and economic modeling of ecosystem; definition and execution of marketing strategies to attract and retain users; customer support and many other functions. Team \$BGO tokens will remain locked for 12 months. From that will be unlocked at a rate of 4% per month.



## Advisors

- ◈ **Tokens:** 20,000,000
- ◈ **Supply:** 5%
- ◈ **Minting:** 12 months locked; 4% monthly for 25 months

We are constantly looking for strategic partners and advisors who contribute to strengthening and growth of Bipgo. Advisors \$BGO tokens will be used to reward companies and individuals that contribute to Bipgo success.

## Ecosystem

- ◈ **Tokens:** 80,000,000
- ◈ **Supply:** 20%
- ◈ **Minting:** 4% TGE; 4% monthly for 24 months

Video-based platforms require investment of large amount of resources for development of new functionalities and maintenance of a scalable infrastructure that allows connection of millions of users simultaneously. Similarly, projects based on blockchain, require implementation of security controls to minimize vulnerabilities. \$BGO tokens of Ecosystem will be used to maintain an infrastructure that guarantees an optimal user experience.

## Share-to-Earn

- ◈ **Tokens:** 100,000,000
- ◈ **Supply:** 25%
- ◈ **Minting:** 0% TGE; 5% months 1 to 6; 4% months 7 to 12; 3% months 13 to 18; 2% months 19 to 32

One of the main strengths of Bipgo compared to other social platforms is that we rewards all users for simple fact of being an active part of the community. Constant growth of users database of a social platform highly dependent on the way it is advertised and \$BGO tokens of Share-to-Earn will be used to reward users and ensure growth of active Bipgo users.

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