



# Flipkart E-Commerce Sales Analysis

Payment Method

Cash on Delivery

Credit Card

Debit Card

Net Banking

UPI

Category

All

Region

All

Total Revenue

₹153.77M

Total Quantity Sold

4466

Total Orders

362

Revenue from Returning Customers

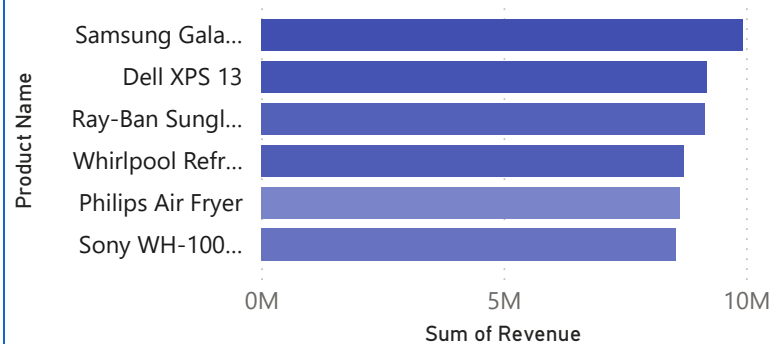
₹74.69M

Average Order Value

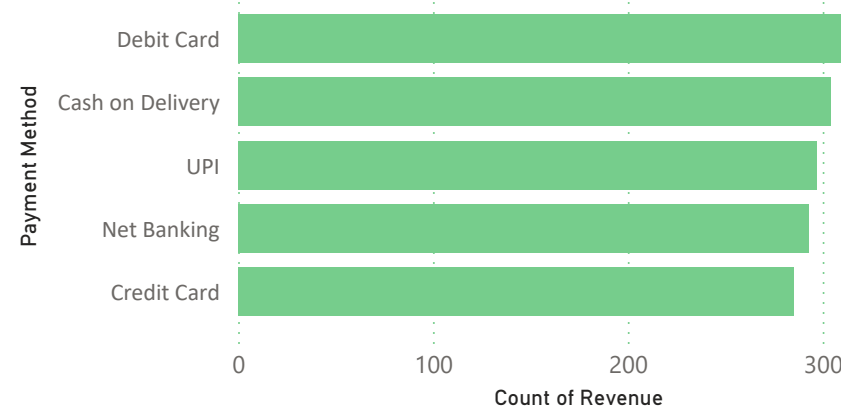
₹424.77K

## Top 10 Products by Revenue

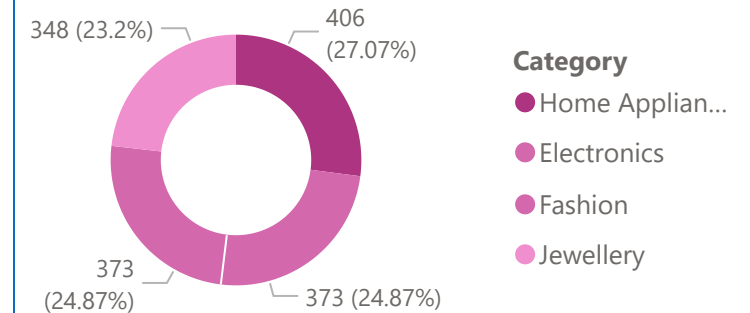
Count of Product Name 62 87



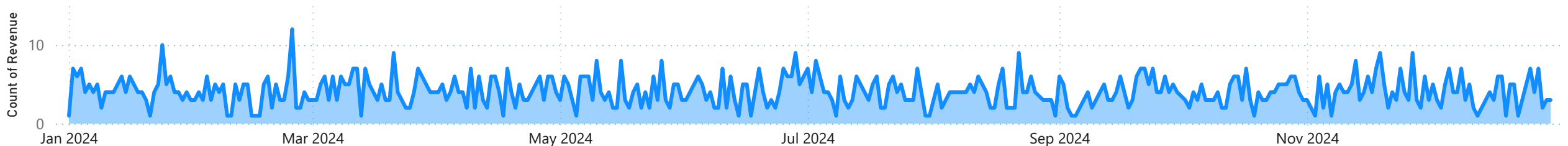
## Count of Revenue by Payment Method



## Count of Revenue by Category



## Monthly Revenue Trend





# Flipkart E-Commerce Sales Analysis

Quarter	Month	Day	Order ID	Product Name	Category	Sum of Quantity Sold	Revenue	Region	Payment Method
Qtr 1	January	6	FLP-2025-1082	Adidas Ultraboost	Jewellery	1	954.34	Maharashtra	Cash on Delivery
Qtr 2	April	20	FLP-2025-1548	Apple iPhone 15	Electronics	1	963.21	West Bengal	UPI
Qtr 3	August	26	FLP-2025-1895	Tanishq Necklace	Jewellery	1	1,300.82	Rajasthan	UPI
Qtr 4	October	22	FLP-2025-1186	Adidas Ultraboost	Electronics	2	1,415.66	Karnataka	Debit Card
Qtr 3	August	10	FLP-2025-1754	OnePlus 11	Fashion	1	1,474.18	Tamil Nadu	Debit Card
Qtr 3	September	22	FLP-2025-1938	OnePlus 11	Jewellery	1	1,513.29	Uttar Pradesh	Credit Card
Qtr 2	June	9	FLP-2025-2330	Ray-Ban Sunglasses	Jewellery	2	1,593.04	Tamil Nadu	Net Banking
Qtr 1	January	4	FLP-2025-2137	OnePlus 11	Home Appliances	3	1,664.07	Rajasthan	UPI
Qtr 4	November	8	FLP-2025-1114	HP Pavilion 15	Electronics	3	1,698.42	West Bengal	Net Banking
Qtr 1	February	25	FLP-2025-1615	Mi Band 7	Electronics	3	1,927.08	Karnataka	Net Banking
Qtr 3	September	24	FLP-2025-1673	Adidas Ultraboost	Home Appliances	1	1,952.49	Karnataka	Net Banking
Qtr 1	February	22	FLP-2025-2066	Sony WH-1000XM5	Home Appliances	1	1,963.81	Gujarat	Credit Card
Qtr 1	January	24	FLP-2025-2045	Dell XPS 13	Home Appliances	2	2,048.18	Maharashtra	UPI
Qtr 1	February	25	FLP-2025-1533	Philips Air Fryer	Electronics	4	2,130.36	Rajasthan	Credit Card
Qtr 2	June	5	FLP-2025-1048	Prestige Cooker	Home Appliances	2	2,199.44	Tamil Nadu	Cash on Delivery
Qtr 1	March	28	FLP-2025-1915	LG Smart TV	Fashion	3	2,238.48	Maharashtra	UPI
Qtr 1	January	14	FLP-2025-1092	Puma T-Shirt	Jewellery	4	2,314.88	Rajasthan	UPI
Qtr 2	May	8	FLP-2025-1018	Apple iPhone 15	Jewellery	2	2,400.66	Tamil Nadu	Credit Card
Qtr 2	April	9	FLP-2025-1267	OnePlus 11	Electronics	2	2,433.38	Maharashtra	Debit Card
Qtr 1	February	5	FLP-2025-1508	Dell XPS 13	Fashion	1	2,557.20	Delhi	Credit Card
Qtr 1	January	8	FLP-2025-1642	Fastrack Watch	Electronics	2	2,590.66	Rajasthan	Cash on Delivery
Qtr 1	January	25	FLP-2025-1420	Apple iPhone 15	Home Appliances	5	2,652.15	Maharashtra	UPI
Qtr 1	March	27	FLP-2025-1893	Philips Air Fryer	Jewellery	1	2,719.57	Rajasthan	Net Banking
Qtr 4	November	18	FLP-2025-1586	Sony WH-1000XM5	Fashion	2	2,787.42	Tamil Nadu	UPI
Total						4466			



# Business Sales Dashboard – Flipkart (2024-2025)

## Sales by Region (2024-2025)

