



About Me

As a passionate frontend developer, I combine my high school background in marketing and business with my technical skills to create engaging, user-centric solutions that meet business goals. With extensive experience in React, JavaScript, DOM manipulation, event handling, and LocalStorage, I specialize in developing dynamic, user-friendly web applications. My journey in web development is driven by a commitment to excellence, attention to detail, and a passion for solving complex problems with elegant solutions.

Throughout my time at Brainster Academy, I've tackled a range of projects, from interactive image galleries and study timers to comprehensive expense trackers and weather dashboards. My ability to handle event-driven programming, combined with a deep understanding of HTML, CSS, JavaScript, and React, allows me to build responsive and efficient web applications.

In addition to my technical skills, my education in Information Technology Law, Intellectual Property Law, and E-Commerce has provided me with a unique perspective. This combination of legal knowledge and frontend development expertise enables me to create applications that not only captivate users but also align with strategic business objectives and comply with relevant legal frameworks, ensuring both user satisfaction and business success.

PERSONAL INFORMATION

ALEKSANDRA EFREMOVA JUNIOR FRONTEND DEVELOPER



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Skopska 23, 2300 Kochani,
North Macedonia



Date of birth: 14.02.1992

Dual Nationality:

- Macedonian
- Bulgarian

EDUCATION



Frontend Developer

Brainster Academy
December 2023 - Current



Bachelor of Laws

International Slavic University
"Gavrilko Romanovich Derzhavin", Macedonia
September 2010 - June 2014



Trade and Marketing Technician

SOU "Ljupco Santov" – Kochani, Macedonia
September 2006 - May 2010

LANGUAGE

- Macedonian: Native
- English: Excellent
- Serbian: Excellent
- Bulgarian: Excellent
- Croatian: Excellent

OTHER INTERESTS

- Social media marketing
- Frontend web development (WordPress)
- UI/design (Figma)
- Playing tennis
- Volunteering in organizations for rescuing stray dogs

WORK EXPERIENCE

Frontend Developer Trainee

Kodeo, Skopje, North Macedonia

December 2023 - Present

- Developing and optimizing responsive email templates.
- Building HTML5 display ads and supporting the team with testing and QA.
- Maintaining and optimizing client WordPress websites.
- Collaborating with creatives and project managers to scope out technical requirements.

Accounting Manager

LUKOIL Makedonija, Skopje, North Macedonia

August 2020 - Present

- Generating daily reports on petrol sales and providing information to management.
- Enforcing accounting methods, policies, and principles.
- Managing daily operations of the accounting department and producing financial statements.
- Overseeing supply chain management and vendor coordination.

Cabin Crew

Qatar Airways

November 2018 - June 2020

- Boarding passengers and providing assistance to elderly or disabled passengers.
- Providing inflight service and ensuring passenger safety and comfort.

Youth Staff

Carnival Cruise Line

June 2014 - May 2016

- Managing activities for children and ensuring their safety.
- Communicating with parents and guardians in a professional manner.

TECHNICAL SKILLS

- **HTML & CSS:** Strong experience in building responsive and accessible web pages.
- **JavaScript:** Strong experience with DOM manipulation, event handling, and modern frameworks like React.
- **Photoshop & Illustrator:** Decent experience for simple image edits, asset extraction, and optimization for web use.
- **Email Template Development:** Expertise in building responsive, modular email templates using tools like Mailchimp, Salesforce, Pardot, Klaviyo, and HubSpot. Proficient with testing tools such as Email on Acid and Litmus to ensure cross-client compatibility.
- **HTML5 Display Ads:** Experience in creating banners, adhering to required specs for various platforms.
- **WordPress Development:** Skilled in building custom themes from scratch. Strong knowledge of Advanced Custom Fields for developing modular and editable themes. Basic understanding of PHP for theme creation and customization.
- **QA & Testing:** Knowledge of cross-browser and device testing using tools like Browser Stack.
- **SEO Best Practices:** Familiar with essential SEO practices including heading tags, redirects, alt tags, and canonical URLs.

SOFT SKILLS

- Strong communication and teamwork skills
- Excellent time management and problem-solving abilities
- Quick learner, adaptable, and able to work under pressure
- Strong eye for design with attention to detail