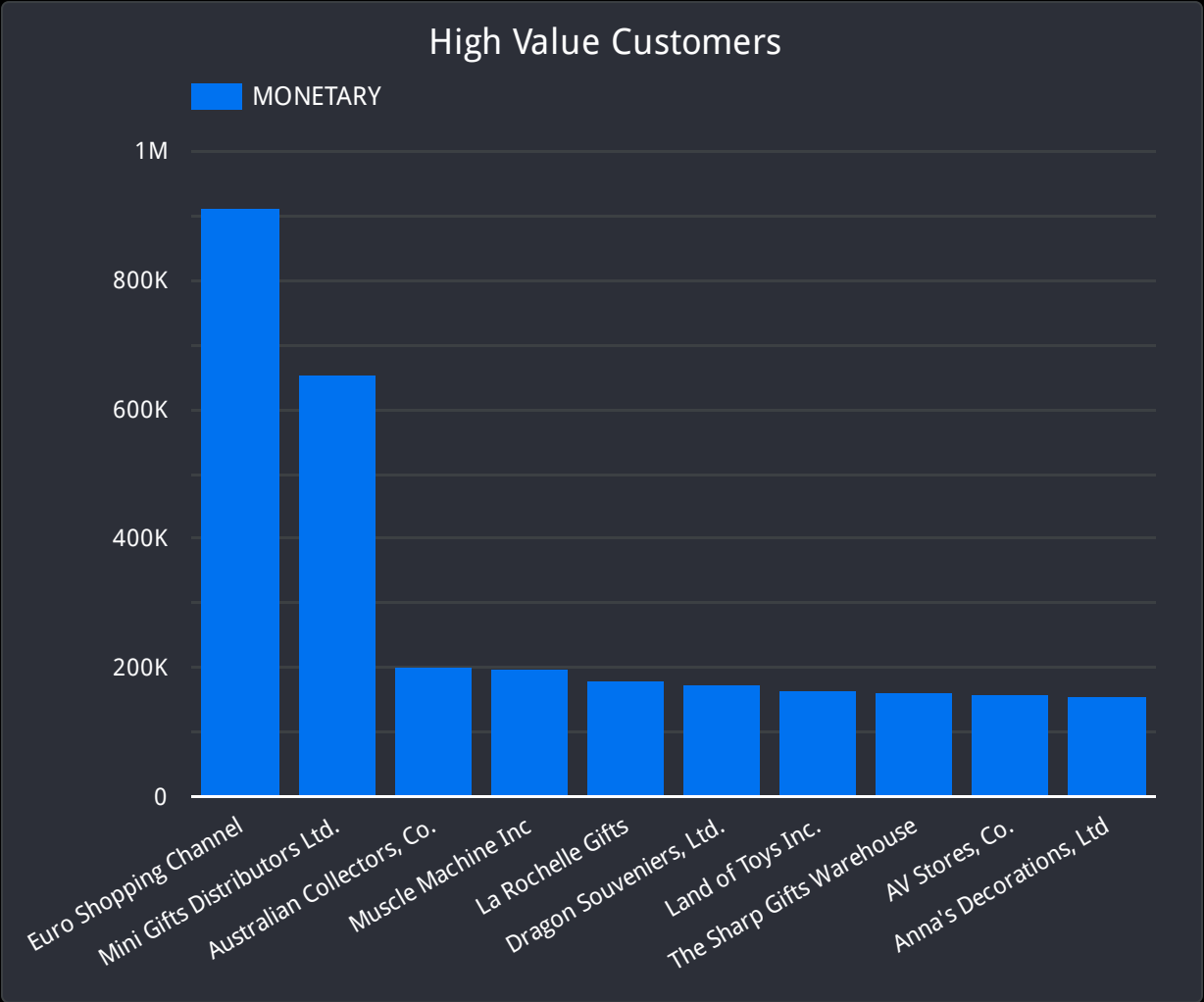
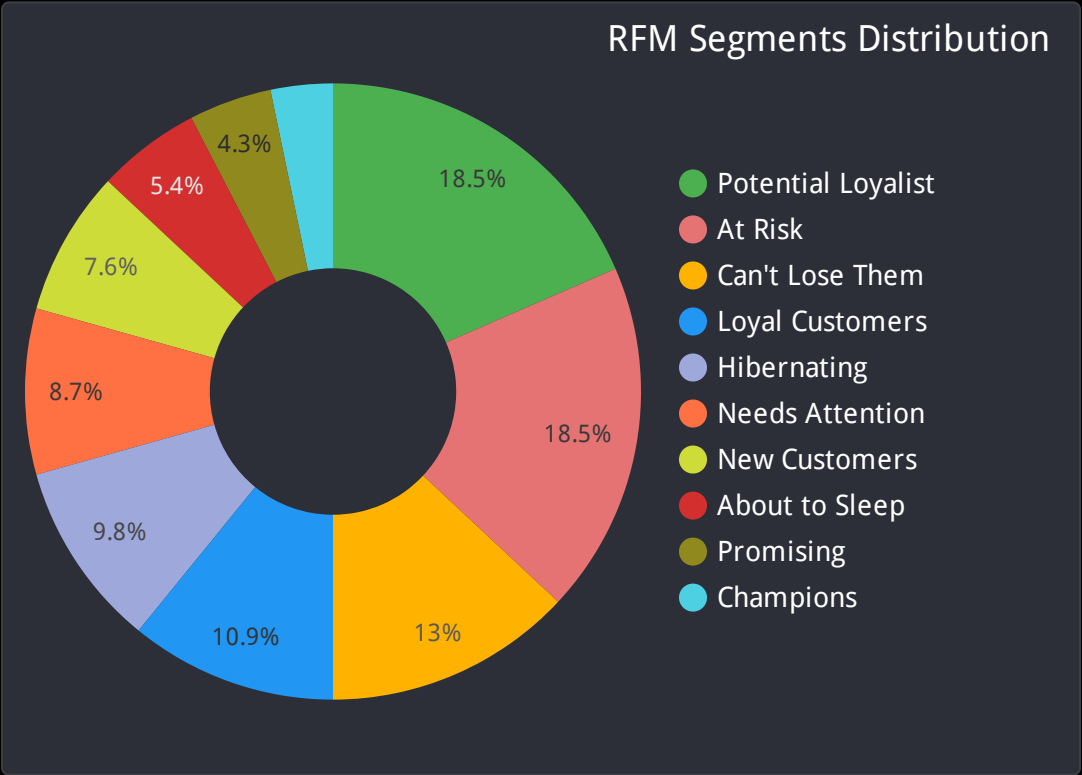


Dashboard 3 - Customer Information

Total Customers	Average Monetary Value	Average No. of Orders
92	\$109.05K	3

RFM Segmented Customers		
	CUSTOMERNAME	RFM_SEG ▲
1.	Stylish Desk Decors, Co.	About to Sleep
2.	Cruz & Sons Co.	About to Sleep
3.	Motor Mint Distributors Inc.	About to Sleep
4.	Signal Gift Stores	About to Sleep
5.	La Corne D'abondance, Co.	About to Sleep
6.	Gifts4AllAges.com	At Risk
7.	Gift Depot Inc.	At Risk
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RFM Segments		Recency / Total Customers				
Freq + Monetary	1	2	3	4	5	
5	8	4	4	1	1	
4	5	6	1	4	2	
3	3	3	5	5	2	
2	2	2	5	4	6	
1	1	4	3	4	7	