

DAVID YUSUF

Nobleton, ON, L7B0P1 · (647)542-8175
davidyusuf19@gmail.com
<https://www.linkedin.com/in/david-yusuf/>
<https://github.com/ltsDY19>

A very hardworking and dependable candidate who is successful at managing multiple priorities with a positive attitude. Willingness to take on added responsibilities to meet team goals.

EXPERIENCE

MAY 2025 – CURRENT

DIGITAL MARKETING COORDINATOR, PATH EXCELLENCE INC.

- Planned and executed digital marketing campaigns across email, social media, and search engines.
- Developed and implemented SEO strategies
- Utilized analytics tools to measure campaign performance

JULY 2023 – CURRENT

WEB DEVELOPER INTERN, HIKIMA CYBER SECURITY ACADEMY

- Developed front-end and back-end features for multiple projects, focusing on user experience, database integration, and admin dashboard functionalities.
- Collaborated with cross-functional teams to deliver seamless user experiences.
- Adapted quickly to new technologies across various web development projects.

FEB 2023 – APRIL 2024

MEAT CLERK, FORTINOS

- Cut meats to customer specifications and answered questions about specialty products.
- Restocked products based on available inventories and customer demands.
- Gained knowledge of different meats to answer customer questions and suggest best cuts for various dishes.
- Prepared and packaged meat products by cutting and grinding meat to customer specifications.

JUN 2020 – SEP 2021

MARKETING RESEARCHER, PATH EXCELLENCE INC.

- Created and managed database of information gathered from research.
- Studied data to determine optimal targets, competitor offerings and tactics for persuasion.
- Coordinating with social media teams to help with content to post.

JUN 2020 – SEP 2021

REGISTRAR'S ASSISTANT, PATH EXCELLENCE INC.

- Executed record filing system to improve document organization and management.
- Updated computer system with latest information to keep records current and accurate.
- Created and updated records and digital files to maintain current, accurate and compliant documentation.

EDUCATION

SEP 2021 – EXPECTED GRADUATION: 2025

BACHELORS OF SCIENCE: COMPUTER SCIENCE, YORK UNIVERSITY

SEP 2017 – JUN 2021

HIGH SCHOOL DIPLOMA, CARDINAL CARTER CATHOLIC SECONDARY SCHOOL

- Awarded Academic Honour Roll
- Awarded Ontario Scholar

PROJECTS

**YORKU LIBRARY MANAGEMENT JAVA APP
INDIVIDUAL PROJECT**

- Designed and implemented a GUI-based Java application using six design patterns, enhancing user registration, item rentals, online book access, and overdue item management through comprehensive use case and activity diagrams.

**ALL SAINTS UNIVERSITY APPLICATION WEB
SOFTWARE
GROUP PROJECT**

- Developed front-end and back-end; styled the landing page, integrated the application form with the database, and engineered admin dashboard functionalities for efficient data retrieval and display.

**SUDOKU
GROUP PROJECT**

- Helped develop a dynamic Sudoku web app offering varying difficulty levels (easy, medium, hard) and adjustable timers (5, 10, 15 minutes) for a personalized challenge.

**AGE CALCULATOR
INDIVIDUAL PROJECT**

- Developed a user-friendly web application that calculates precise age in years, months, and days based on the input date of birth. Streamlined and intuitive interface for quick and accurate results.

**ADDITION AND SUBTRACTION OF LINKED LIST
INDIVIDUAL PROJECT**

- Conducted a project centered around performing addition and subtraction operations on linked lists, showcasing a deep understanding of data structures and algorithms to manipulate these lists accurately and efficiently.

**HANGMAN
GROUP PROJECT**

- Helped design and implement a Hangman game application using Java with a graphical user interface (GUI). Leveraged Java's capabilities to create an engaging user experience, allowing players to enjoy the classic word-guessing game with interactive visuals.

SKILLS

- **Programming Languages:** Java, JavaScript, Python, C, PHP
- **Web Development Skills:** HTML, CSS, React, WordPress, Microsoft SQL
- **Digital Marketing Skills:** SEO strategies, email marketing, social media management, analytics tools, campaign performance measurement
- **UI/UX:** Designing user interfaces, enhancing user experience
- **Soft Skills:** Teamwork & Collaboration, Adaptability, Time Management, Communication Skills
- **Computer Skills:** Linux, Microsoft Office Suite

CERTIFICATIONS

- Social Media and Digital Marketing Fundamentals