

Loafing Around ©

Its Budder than Walking!

Loafing around is an app designed for the loafers around the globe and loafee's who want to host a loafer. A Loafer can request a ride or a couch/room for a loafee's price, similar to Airbnb and Uber but with a social media spin off to share your loafing experiences and rate loafers for safety and pricing! Without the need for specific destinations you can feel more safe by going so and so miles and letting them off on the curb. With hosting a couch you can inspect the loafer before they enter your home and vice versa.

Target Assumptions

- Loafers have a hard time finding a ride/couch from the side of the highway.
- Loafees offer couches normally, this gives them a platform to charge for said couch safely.
- Loafers don't have a platform to share experiences and find different couches when entering a new loafers paradise.

Problem Statement

Describe the risks between a loafer and a loafee for the first use.

1. Takeaways from Community Survey

- Many people have safety and hygiene concerns
- People are willing to spend <\$30 per night on a couch.
- Survey Revealed, people want couches/living spaces to be reviewed before able to be hosted.

What risks concern you about a stranger sleeping on your couch?

9 responses

Obvious safety concerns, hygiene concerns

I have slight trust issues and theres a risk in letting a stranger sleep on your couch

mugging

trustworthiness, hygiene, sanity

Are they going to harm myself or my family?

Stranger Danger

Safety of my family

stinkiness

Bed bugs

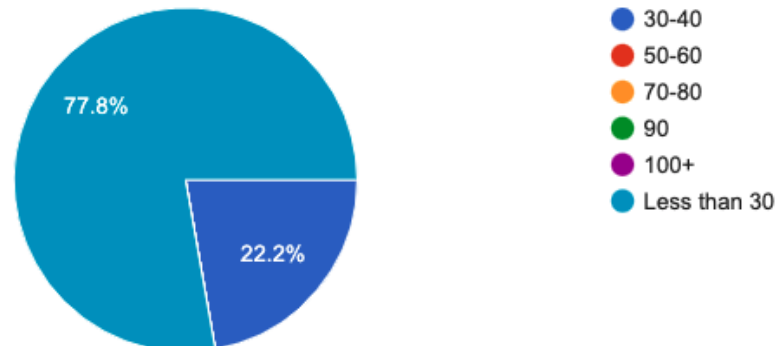
What risks concern you about sleeping on a stranger's couch?

9 responses

Obvious safety concerns, hygiene concerns
again, the trust issues. you're putting yourself in someone elses space.
silly business
trustworthiness, hygiene, sanity
Are they going to snatch me up?
Stranger Danger
Allergies of pets in house
bed bugs
Bed bugs

How much would you pay to sleep on someones couch for a night?

9 responses



2. Things that surprised us

- How many people brought up hygiene concerns
- No one rated their likeliness to host a couch surfer above a 3

3. Problem statement

Describe the risks between a loafer and a loafee for the first use.

We were able to answer our problem statement well. Many people brought up safety concerns, as expected, along with concerns that we had not anticipated such as hygiene, allergies, and bed bugs.

We could use this data to help modify the app to make loafers feel more comfortable before they enter the home as well as help loafees feel comfortable with the loafer entering their home. More safety features would be needed to give them both a restful night's sleep.