

#### Frank

- Occupation: Homeless/jobless
- Age: 36
- Location: Los Angeles, California
- Income: None
- Role: Loafer
- Family: Single with a Roommate
- Reason for using:
  - Difficult time getting an apartment/hotel, he uses Loafing Around to find free nights rest/shower space from loafees, because motels are around \$50+/night while a loafees couch is around free - \$30 saving him tons on living space.
- Frustrations:
  - Being refused to a lot of Loafees house's.
  - Common Loafees Jacking up prices.
  - Too little couches on the market

#### Kevin

- Occupation: College student
- Age: 19
- Location: Europe
- Income: None
- Role: Loafer
- Family: Single with a Roommate
- Reason for using: Wants to travel all of Europe as cheap as possible while being able to catch as many loafee's rides for cheap while experiencing many european cultures upfront. Giving him a cheap reliable experience of seeing Europe.
- Frustrations:
  - Needs to find a room every night
  - Too little couches on the market
  - Google Translate only translating so much to help with the language barrier with being hosted.

#### Shelby Darius

- Occupation: Uber/Lyft Driver
- Age: 24
- Location: Salt Lake City, Utah
- Income: \$70,000+
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- Role: Loafee/Loafer
- Family: Single with a Roommate
- Reason for use: Comfortable with ridesharing and looking to make more money with gigs when Uber/Lyft are slow she has the option to make some money with Loafing Around whilst helping someone.
- Frustrations:
  - Unhygienic loafers leading to unreliable income
  - She has to clean up her own couch.