

SEO Analyzer

color = **Error** color = **Warn** color = **Passed**

Status: http://snoh.hosts.ma-cloud.nl/vakken/SEO/les3/seo_optimize_me/

| | | | |
|----------------------|---------------|--------------------------------------|--|
| Status: | 200 OK | SEO SCORE 47 out of 100 | SPEED SCORE 67 out of 100 |
| Charset: | utf-8-strict | | |
| Page Content Size: | 164,062 bytes | | |
| Social Media Shares: | 0 shares | | |
| SEO Tests | | | |
| Passed: | 22 passed | | |
| Warnings: | 19 warnings | | |
| Errors: | 6 errors | | |

Title

Importance ★★★★★
Easy to Solve

Webpage has a title.

The title is an important factor in the on-site search engine optimization. Not only uses the search engines the title for the keywords, the title is also used for display in the SERP (Search Engine Result Page). For best practice make use of your main keywords in the title.

Title Length

Importance ★★★★★
Easy to Solve

Title is smaller than 60 characters (11 characters).

The title of your page has a length of 11 characters. Most search engines will truncate titles to 60 characters.

Title Relevancy

Importance ★★★★★
Easy to Solve

Title relevancy to webpage content is poor.

The title relevancy to webpage content is 50%. The title tag should match the content on your webpage.

Description

Importance ★★★★★
Easy to Solve

Webpage has no description.

The description is an factor in the on-site search engine optimization, consider to add a description to your page. Not only uses the search engines the description for the keywords, the description is used frequently for display in the SERP (Search Engine Result Page). For best practice describe where your webpage is about in the description.

Canonical Tag

Importance ★★☆☆☆

Webpage has no canonical link tag.

Easy to Solve

A canonical link tag is a way of telling search engines that a specific URL represents the master copy of a page. Using the canonical link tag prevents the risk of creating duplicate content where the same content is accessible by different URLs. We found no canonical link tag.

Robots Tag

Importance ★★☆☆☆

Webpage has no robots meta tag.

Easy to Solve

Spider robots are allowed to index and follow urls from the webpage.

Robots File

Importance ★★☆☆☆

Robots.txt file has not been found.

Easy to Solve

The robots.txt file allows you to restrict the access of search engine robots to specific directories and pages. You can also specify in the robots.txt file where the sitemap file is located. Consider the use of a robots.txt file.

XML Sitemap

Importance ★★☆☆☆

No XML Sitemap has been found.

Easy to Solve

Google introduced Google Sitemaps so web developers can publish lists of links from across their sites. The basic premise is that some sites have a large number of dynamic pages that are only available through the use of forms and user entries. The Sitemap files contains URLs to these pages so that web crawlers can find them. Bing, Google, Yahoo and Ask now jointly support the Sitemaps protocol.

Google Preview

Optimise me

snoh.hosts.ma-cloud.nl/vakken/SEO/les3/seo_optimize_me/

Ben Onlijn Web Developer - User Experience Designer Portfolio VöLLEREI - Restaurant &

Bar In the real world, you don't know how long the content will be. Writers will write what they need. Photos will be cropped to the shape that they should be. That's good. Make a system that allows this. You want it to be flexible ...

Heading Tags

Importance ★★☆☆☆

Webpage has heading tags.

Easy to Solve

Webpage has 10 heading tags. The search engines uses the heading tags for the keywords. For best practice try not to use more than 30 heading tags in the webpage and no heading tags longer than 120 characters.

Heading Tags

| H1 | H2 | H3 | H4 | H5 | H6 |
|----|----|----|----|----|----|
| 5 | 0 | 5 | 0 | 0 | 0 |

<H1> Other contact data </H1>
 <H1> CONTACT ME </H1>
 <H1> Portfolio </H1>
 <H1> About </H1>
 <H1> Ben Onlijn </H1>
 <H3> Super Crowds inc. </H3>
 <H3> VöLLEREI - Restaurant & Bar </H3>
 <H3> Web Developer - User Experience Designer </H3>
 <H3> Some gem site I made </H3>
 <H3> TAO TAJIMA - Filmmaker </H3>

Doctype

Importance ★☆☆☆☆

Webpage has no doctype declaration.

Easy to Solve

We found no doctype declaration on the page.

Frames

Importance ★★☆☆☆

Webpage has no frames.

Easy to Solve

Frames can cause problems with search engines to index the content of the web page. Try to avoid frames anytime possible, and if you use them also use the NoFrames tag.

Content Amount

Importance ★☆☆☆☆

Amount of content is acceptable.

Easy to Solve

The page content consist out of 283 words. Consider to add more content to the article to attract more keywords.

Content Size

Importance ★★★★★
Good to Solve

Total content size is smaller than 250 KB (160.2 KB).

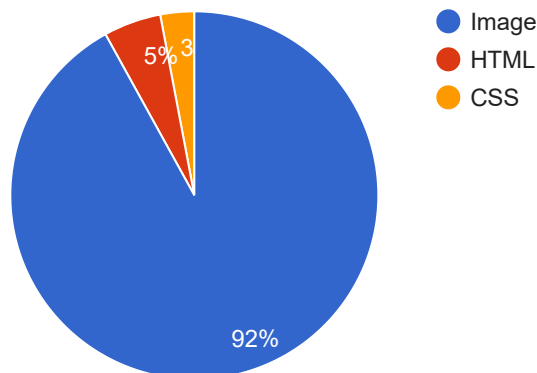
Two of the main reasons for an increase in page size are images and JavaScript files. Page size affects the speed of your website. Try to keep your page size below 250 KB, and definitely below 1 MB.

Page Content Size

| | |
|----------|-------|
| 147.4 KB | Image |
| 8.09 KB | HTML |
| 4.77 KB | CSS |

TOTAL
160.2 KB
content size

Page Content Size



Content Errors

Importance ★★★★★
Easy to Solve

There are no problems encountered to retrieve all webpage content files.

All content files in your webpage have been downloaded without errors.

Page Content

| Url | Status | Size | Time |
|---|--------|----------|--------|
| assets.awwwards.com/awards/media/cache/thumb...ssions/2017/11/5a1d7c1567fd8.png | 200 | 103.1 KB | 957 ms |
| assets.awwwards.com/awards/media/cache/thumb...ssions/2017/12/5a27aeadf0fbd.jpg | 200 | 19 KB | 607 ms |
| assets.awwwards.com/awards/media/cache/thumb...ssions/2017/11/5a1fc1ec29816.jpg | 200 | 14.4 KB | 487 ms |
| assets.awwwards.com/awards/media/cache/thumb...ssions/2017/11/5a197c98a05b8.jpg | 200 | 10.8 KB | 483 ms |
| snoh.hosts.ma-cloud.nl/vakken/SEO/les3/seo_optimize_me/ | 200 | 8.09 KB | 225 ms |
| snoh.hosts.ma-cloud.nl/vakken/SEO/les3/seo_optimize_me/css/style.css | 200 | 4.77 KB | 222 ms |

Images Alt Attributes

Importance ★★★★★ **4 images has no alt attribute.**

Easy to Solve 4 of the 4 images has no alt attribute. The images alt attributes are used by the search engines. For best practice describe where the images is about in the alt attributes.

Images Content

| Url | Freq | Alt Tag | Title Tag |
|---|------|---------|-----------|
| assets.awwwards.com/awards/media/cache/thumb...ssions/2017/11/5a1d7c1567fd8.png | 1 | 0 | 0 |
| assets.awwwards.com/awards/media/cache/thumb...ssions/2017/12/5a27aeadf0fbd.jpg | 1 | 0 | 0 |
| assets.awwwards.com/awards/media/cache/thumb...ssions/2017/11/5a1fc1ec29816.jpg | 1 | 0 | 0 |
| assets.awwwards.com/awards/media/cache/thumb...ssions/2017/11/5a197c98a05b8.jpg | 1 | 0 | 0 |

URLs found in the page

| Url | Freq | Follow |
|--|------|--------|
| www.swissgemshop.ch/ | 2 | follow |
| supercrowds.co/who | 2 | follow |
| snoh.hosts.ma-cloud.nl/vakken/SEO/les3/seo_o...mize_me_details.php?id=taotajima | 1 | follow |
| snoh.hosts.ma-cloud.nl/vakken/SEO/les3/seo_o...mize_me_details.php?id=voellerei | 1 | follow |
| www.voellerei.at/ | 1 | follow |
| snoh.hosts.ma-cloud.nl/vakken/SEO/les3/seo_o...e_me_details.php?id=swissgemshop | 1 | follow |
| taotajima.jp/ | 1 | follow |
| www.universalstudioshollywood.com/ | 1 | follow |
| snoh.hosts.ma-cloud.nl/vakken/SEO/les3/seo_o...ze_me_details.php?id=supercrowds | 1 | follow |
| blun.nl/ | 1 | follow |

Keywords Tag Cloud

[Need Photos](#)
[They](#)
[Verschillende](#)
[View](#)
[View More](#)
[Super](#)
[Don't Know](#)

[Few](#)
[Whose Day](#)
[Long](#)
[Client](#)
[Super Crowds](#)
[Die](#)
[More](#)
[World](#)

[They Need Photos](#)
[They Need](#)
[Portfolio](#)
[Also](#)
[Gem Site](#)
[Ben](#)
[Contact](#)
[Me](#)

[Number +31 06-36928435](#)
[Crowds](#)
[Van](#)

Top Keywords

| Most optimized keywords | Freq | Title | Desc | <H*> |
|--------------------------|------|-------|------|------|
| view more | 4 | × | × | × |
| super crowds | 3 | × | × | ✓ |
| gem site | 2 | × | × | ✓ |
| web developer | 1 | × | × | ✓ |
| super crowds inc | 1 | × | × | ✓ |
| völlerei restaurant bar | 1 | × | × | ✓ |
| tajima filmmaker | 1 | × | × | ✓ |
| user experience designer | 1 | × | × | ✓ |

Keywords

| Keywords (one word) | Freq | Title | Desc | <H*> |
|---------------------|------|-------|------|------|
| they | 4 | × | × | × |
| client | 4 | × | × | × |
| view | 4 | × | × | × |
| verschillende | 4 | × | × | × |
| more | 4 | × | × | × |
| crowds | 3 | × | × | ✓ |
| contact | 3 | × | × | ✓ |
| ben | 3 | × | × | ✓ |
| super | 3 | × | × | ✓ |
| me | 3 | ✓ | × | ✓ |
| world | 3 | × | × | × |
| van | 3 | × | × | × |
| long | 2 | × | × | × |
| die | 2 | × | × | × |
| portfolio | 2 | × | × | ✓ |
| also | 2 | × | × | × |
| write | 2 | × | × | × |
| content | 2 | × | × | × |
| should | 2 | × | × | × |
| site | 2 | × | × | ✓ |

[more »](#)

| Keywords (two words) | Freq | Title | Desc | <H*> |
|----------------------|------|-------|------|------|
| view more | 4 | × | × | × |
| super crowds | 3 | × | × | ✓ |
| gem site | 2 | × | × | ✓ |
| don't know | 2 | × | × | × |
| need photos | 2 | × | × | × |
| they need | 2 | × | × | × |
| real world | 2 | × | × | × |
| they should | 2 | × | × | × |
| gebruikmakend van | 1 | × | × | × |
| met verschillende | 1 | × | × | × |
| address papaver | 1 | × | × | × |
| völlerei restaurant | 1 | × | × | ✓ |
| me first | 1 | × | × | × |
| i'm really | 1 | × | × | × |
| ve been | 1 | × | × | × |
| studio's view | 1 | × | × | × |
| +31 06-36928435 | 1 | × | × | × |
| amsterdam time | 1 | × | × | × |
| om outputs | 1 | × | × | × |
| based grid | 1 | × | × | × |

[more »](#)

| Keywords (three words) | Freq | Title | Desc | <H*> |
|------------------------|------|-------|------|------|
|------------------------|------|-------|------|------|

| | | | | |
|------------------------------------|---|---|---|---|
| they need photos | 2 | × | × | × |
| few whose day | 1 | × | × | × |
| number +31 06-36928435 | 1 | × | × | × |
| client super crowds | 1 | × | × | × |
| super crowds inc | 1 | × | × | ✓ |
| völlerei restaurant bar | 1 | × | × | ✓ |
| name last name | 1 | × | × | × |
| gem site sports | 1 | × | × | × |
| 06-36928435 email ben@onlijn.nl | 1 | × | × | × |
| verschillende mensen verschillende | 1 | × | × | × |
| based grid gallery | 1 | × | × | × |
| designer portfolio völlerei | 1 | × | × | × |
| last name subject | 1 | × | × | × |
| designing apps websites | 1 | × | × | × |
| subject other contact | 1 | × | × | × |
| ve been freelancing | 1 | × | × | × |
| me first name | 1 | × | × | × |
| data address papaver | 1 | × | × | × |
| te vermenigvuldigen gebruikmakend | 1 | × | × | × |
| die verder gaan | 1 | × | × | × |
| more » | | | | |

Anchor Tag Keywords

| Keywords found in URL tags | Freq |
|----------------------------|------|
| view more | 4 |
| about | 1 |
| super crowds inc | 1 |
| völlerei restaurant bar | 1 |
| tao tajima filmmaker | 1 |
| universal studio's | 1 |
| some gem site i made | 1 |
| contact | 1 |
| super crowds | 1 |
| portfolio | 1 |
| buro blûn | 1 |
| the gem-store | 1 |

Open Graph

Importance 🌟🌟🌟🌟

Easy to Solve

Open Graph is not used.

The Open Graph meta tags is not used. The Open Graph protocol enables any webpage to become a rich object in a social graph. For instance, this is used on Facebook to allow any webpage to have the same functionality as any other object on Facebook.

Twitter Card

Importance ★☆☆☆☆

Twitter card is not used.

Easy to Solve

With Twitter Cards, you can attach rich photos, videos and media experience to Tweets that drive traffic to your website.

Google Plus Publisher

Importance ★☆☆☆☆

Publisher is not connected to Google Plus.

Good to Solve

The publisher of the page is not connected to your Google Plus account to define the business account of this one.

Social Media

Importance ★★★★★

Social Media presence is low.

Hard to Solve

The importance of social media for certain industries is huge. This data represents social media influences from your website's URL, it does not represent data from specific brand pages like your facebook page. You can add social media share buttons on the webpage to improve the social media presence.

Social Media Signals

0 Facebook Shares

0 StumbleUpOn Views

0 Pinterest Pins

Social Media

TOTAL

0

social media shares

Social Media History

| Month | Total | FB Shares | StumbleUpOn | Pinterest |
|---------|-------|-----------|-------------|-----------|
| 2019-02 | 0 | 0 | 0 | 0 |
| 2019-01 | 0 | 0 | 0 | 0 |
| 2018-01 | 0 | 0 | 0 | 0 |
| 2017-12 | 0 | 0 | 0 | 0 |

Majestic Million

Importance ★★★★★
Hard to Solve

Website is not ranked on the Majestic top million.

Majestic Million is a metric that ranks websites by the most referring subnets. The domain 'snoh.hosts.ma-cloud.nl' is not on the majestic top million list.

Alexa Ranking

Importance ★★★★★
Hard to Solve

Website is the 720,151th most popular website in the world.

Alexa Rank is a metric that ranks websites in order of popularity of how well a website is doing over the last 3 months. The Website Alexa ranking is fair.

Sites Linking

Importance ★★★★★
Hard to Solve

Website has 30 sites linking to your site.

Sites linking to your webpages is a important metric for the search engines to see how popular your website is. The amount of sites linking to your site is fair.

Safe Browsing

Importance ★★★★★
Hard to Solve

Website is declared as safe by Google.

Google Safe Browsing is a service provided by Google that provides lists of URLs for web resources that contain malware, phishing content, or unwanted software, and the website is declared as an safe site to browse by Google.

Trust Worthiness

Importance ★★★★★
Hard to Solve

No Web Of Trust worthiness record found.

Web Of Trust (WOT) is a website reputation, rating and review tool provided by mywot.com, and WOT has no record about the site worthiness.

Child Safety

Importance ★★★★★
Hard to Solve

No Web Of Trust child safety record found.

Web Of Trust (WOT) is a website reputation, rating and review tool provided by mywot.com, and WOT has no record about the site child safety.


Language Tags

Importance ★★★★★
Good to Solve

No Alternative Language tags has been found.

The hreflang tag is used to provide search engines alternative urls for different countries and/or languages. This is a pefect way to reach visitors from different counties and target keywords in other languages.

Language Declaration


Importance 

Easy to Solve

No Language Declaration has been found.

We did not found a language declaration header or html tag. Always use a language attribute on the html tag to declare the default language of the text in the page. When the page contains content in another language, add a language attribute to an element surrounding that content.

Viewport


Importance 

Easy to Solve

No Meta Viewport has been found on the page.

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Without a viewport, mobile devices will render the page at a typical desktop screen width, scaled to fit the screen. Setting a viewport gives control over the page's width and scaling on different devices.

Media Queries

Importance 

Easy to Solve

Media queries has been found on the page.

The @media rule is used to define different style rules for different media types/devices. We found 5 media queries on the page.

Media Print Queries

Importance 

Easy to Solve

No media print queries has been found on the page.

The @media print rule is used to define different style rules and layout for printers. We found no media print queries on the page.

Server Response


Importance 

Good to Solve

Server responded quickly.

Server response time measures how long it takes to load the necessary HTML to begin rendering the page from your server. In our test, your server responded in 0.225 seconds. Your server responded quickly.

DNS Respond

Importance 

Good to Solve

DNS responded quickly (106 ms).

The job of a DNS server is to translate domain names into IP addresses and it does this for every new site visit. No matter how fast your website is, a site won't load unless the DNS server has performed the lookup successfully. Therefore a fast and stable DNS server is very important for the reachability and speed of the website.

HTTP Compression

Importance ★★★★★

HTTP compression with gzip is not enabled.

Good to Solve

HTTP compression is a capability that can be built into web servers and web clients to improve transfer speed and bandwidth utilization, by compressing the data before it is sent from the server. You have no compression with gzip enabled.

Browser Connection Limitations

Importance ★★★★★

Browser connection limitations where not found.

Good to Solve

Browsers limit the number of HTTP connections with the same domain name. Most modern browsers allow six connections per domain. Most older browsers allow only two connections per domain. No file need to wait to open a connection before it can be downloaded.

Page Caching

Importance ★★★★★

Website does not allow page caching.

Easy to Solve

The website is not configured to allow page caching.

Image Caching

Importance ★★★★★

Website does allow image caching.

Easy to Solve

The website is configured to allow image caching.

CSS Caching

Importance ★★★★★

Website does not allow CSS file caching.

Easy to Solve

The website is not configured to allow external CSS file caching.

Blocking JavaScript

Importance ★★★★★

Render-blocking JavaScript where not found.

Good to Solve

Render-blocking JavaScript causes a delay in rendering your page. We did not found render-blocking JavaScripts.

Blocking CSS Import

Importance ★★★★★

Render-blocking CSS Import Rules where not found.

Easy to Solve

The CSS import rules is used to add external stylesheets, but the browsers cannot download them at the same time, this may add a delay to the rendering of the page. We found no render-blocking CSS import rules on the page.

Minify CSS

Importance ★★★★★
Easy to Solve

Compacting CSS code can save many bytes.

Compacting CSS code can save many bytes of data, speed up download and parse times. Your CSS content is not minified.

Minify JavaScript

Importance ★★★★★
Easy to Solve

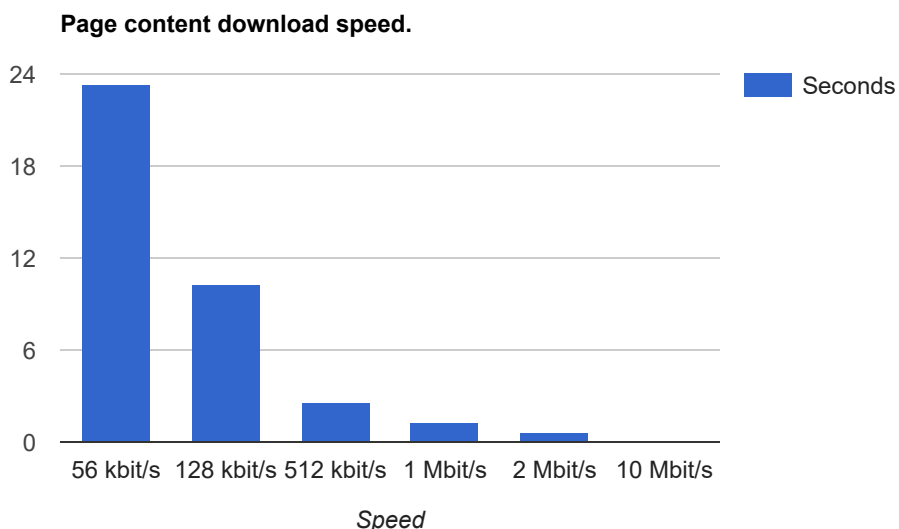
Compacting JavaScript code can save many bytes.

Compacting JavaScript code can save many bytes of data, speed up download and parse times. Your JavaScript content is minified.

Page Content Speed

| | |
|----------|------------|
| 23.4 sec | 56 kbit/s |
| 10.3 sec | 128 kbit/s |
| 2.6 sec | 512 kbit/s |
| 1.3 sec | 1 Mbit/s |
| 0.7 sec | 2 Mbit/s |
| 0.1 sec | 10 Mbit/s |

TOTAL
164,062
bytes of content



Emails

Importance ★★★★★
Easy to Solve

Emails has been found on the page.

One sure recipe to end up with an Inbox full of spam is to openly publish your email address on the website. We found plain text emails on the page.

SSL Secure

Importance ★★★★★
Hard to Solve

Webpage is not SSL secured.

A SSL secured (https) webpage has become a factor of Google search ranking algorithm. Your webpage is not SSL secured, and does not redirect to a SSL secured page. Consider to SSL secure your webpages.

Server Technology

Importance ★★★★★
Easy to Solve

Web server technology is visible.

The web server version (Apache) and/or technology (PleskLin) information is visible in the headers.

XSS Protection

Importance ★★☆☆☆

No XSS Protection header found.

Easy to Solve

Cross-site scripting (XSS) is a type of computer security vulnerability typically found in web applications. XSS enables attackers to inject client-side script into webpages viewed by other users.

Redirect

Importance ★★☆☆☆

Url doesn't redirect to another url.

Easy to Solve

The url doesn't redirect and can be indexed by the search engines. The best practice for a redirect on a url is to do it with a '301 Moved Permanently' redirect, in that case the search engines knows that the redirected url is the new url.

Headers

| | |
|----------------------|--|
| accept-ranges: | bytes |
| date: | Tue, 05 Feb 2019 07:42:58 GMT |
| title: | Optimise me |
| server: | Apache |
| client-response-num: | 1 |
| last-modified: | Tue, 12 Dec 2017 08:03:10 GMT |
| link: | <css/style.css>; rel="stylesheet"; type="text/css" |
| client-date: | Tue, 05 Feb 2019 07:47:57 GMT |
| content-length: | 8284 |
| client-peer: | 176.34.145.229:80 |
| connection: | close |
| content-type: | text/html |
| x-powered-by: | PleskLin |
| ::std_case: | HASH(0x36c2590) |
| etag: | "3f3-205c-5602014ef4b80" |

load time: 2.506 sec