Industry-Specific Templates to Consider

1. **E-commerce Template**

   o This is a must-have in today's digital marketplace

   o Include product listings, cart functionality, product detail pages

   o Could focus on boutique retail, digital products, or handmade goods

2. **Healthcare/Medical Practice**

   o Doctor's office or clinic website

   o Features for appointment scheduling, staff profiles, services offered

   o Clean, trustworthy design with accessibility features

3. **Educational Institution**

   o School, tutoring service, or online course platform

   o Course listings, teacher profiles, student resources

   o Academic calendar and event functionality

4. **Professional Services**

   o Law firm, accounting, consulting

   o Service descriptions, team bios, client testimonials

   o More formal, sophisticated design language

5. **Technology/SaaS Company**

   o Modern, cutting-edge design

   o Product features, pricing tables, demo request forms

   o Animation and interactive elements

6. **Real Estate**

   o Property listings with filtering options

   o Agent profiles, neighborhood information

   o Virtual tour integration possibilities

7. **Nonprofit/Charity**

- o   Donation capabilities, cause information

- o   Volunteer sign-up, event calendar

- o   Emotionally engaging design elements

8. **Fitness/Wellness**

- o   Class schedules, trainer profiles

- o   Membership options, health resources

- o   Energetic, motivational design

Benefits of Expanding Your Template Portfolio

1. **Wider Client Appeal**: Different industries have different needs and aesthetic preferences

2. **Demonstrates Versatility**: Shows you can adapt to various business requirements

3. **Increases Conversion Potential**: Clients can see something closer to what they specifically need

4. **Competitive Advantage**: Many web design agencies focus on just a few niches

5. **Upselling Opportunities**: More templates means more customization options to offer