Descriptive Wireframe Document – Lab 7

The major issues with this page start with the Colour Theory, which includes inconsistent colours, as multiple different colours are used and they don't work well with each other. Problems with these colours are that two slightly different kinds of yellow become too confusing for people, as well as the green hat of the sausage mascot, as it pops out which is not good. The flag in the logo is also too much, with the colours of the flag making the website a lot more cluttered with colour. The ways I would change this is by first removing the sausage logo entirely. It stands out too much and doesn't offer the website anything. I'd also remove the flag in the background of the title page, which will relieve the website of too many colours. In terms of C.R.A.P design theory, there are a lot of contrast and accessibility issues. First, the brick wall in the back of the website contrasts the rest, so removing it entirely would benefit the website. The links and the text on the website are inconsistent, and it would be better to colour code them. These links and texts are also in close proximity with one another, making the website look cluttered. Spacing things out and applying noticeable headers for them will make the website easier to read. Finally, the accessibility of the website makes it hard for potential customers to see what is going on. The links are scattered, the images steal the spotlight on the website, the fonts are all different and inconsistent, and the contact information is inaccessible. Organizing these things and making it more consistent and spaced out would help.