

**Monitor
traffic
patterns**

**User
inputted
data**

**Cost of
various
parking
spaces**

**Availability of
parking lots**

**Repurpose
Google Maps**

**User
validation**

**Account
security**

**Shows closest
parking lot
based on
location**

**Event
tracking**

**Live
tracking**

Responsive UI

**Needs to be
scalable/maintainable**

**Show if
reservations/parking
pass is required**

**Version
control for
updates**

**Inaccuracies
in user input**

**Possible that
patterns
shown aren't
consistent**

**Account
hierarchy
system**

**Abusive
misinformation**

**Website/mobile
application**

**Emails/newsletters
as advertisement**