

To: [HCP's email address]
From: [Variable friendly from] <[Variable from]>
Subject Line: [Variable subject line]
Preheader: [Variable preheader]

In your eligible *ESR1*-mutated, ER+/HER2- mBC patient,
What might a reduction in risk of progression or death mean for her?

ONCE-DAILY

Not an actual patient.

Dear Healthcare Professional,

Patients in the EMERALD trial with *ESR1*-mutated, ER+/HER2- mBC had a 45% reduction in the risk of progression or death with ORSERDU.

ORSERDU is indicated for the treatment of postmenopausal women or adult men with estrogen receptor (ER)-positive, human epidermal growth factor receptor 2 (HER2)-negative, *ESR1*-mutated advanced or metastatic breast cancer with disease progression following at least one line of endocrine therapy.

In the EMERALD study, ORSERDU doubled the mPFS compared to SOC (fulvestrant or an AI [anastrozole, letrozole, or exemestane]) in patients with *ESR1*-mutated, ER+/HER2- mBC following progression on ET + CDK4/6i.¹

Primary endpoint in EMERALD:
PFS in patients with *ESR1*-mutated mBC^{1,3}

2X mPFS with ORSERDU vs. SOC^{1,2}

1.9 months mPFS[†]

3.8 months mPFS[†]

45% SIGNIFICANT REDUCTION IN RISK OF PROGRESSION OR DEATH vs SOC endocrine monotherapy (HR=0.55 [95% CI: 0.39-0.77], P<0.0001*)

26.8% alive and progression-free[‡]

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ORSERDU	115	105	54	46	35	33	26	25	21	20	16	14	11	9	7	5	4	1	1	1	1	0
SOC endocrine monotherapy	113	99	39	34	19	18	12	9	9	4	1	1	1	1	1	1	1	1	1	1	1	0

ORSERDU reduced the risk of progression or death by 45% vs. SOC endocrine therapy.^{1,2}

Absolute difference in mPFS of 1.9 months between SOC and ORSERDU arms²

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- The landmark PFS analyses at 3, 6, 12, and 18 months in patients with *ESR1*-mutated mBC were prespecified endpoints of the EMERALD trial.³

*HR and P value refer to the entire PFS curve. [†]95% CI: 2.2-7.3. [‡]95% CI: 1.9-2.1. [§]95% CI: 16.2-37.4. ^{||}95% CI: 1.3-15.1.

Learn more about the efficacy and safety of ORSERDU

Select Important Safety Information

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ORSERDU reduced the risk of progression or death by 45% vs. SOC endocrine therapy.^{1,2}

Absolute difference in mPFS of 1.9 months between SOC and ORSERDU arms²

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Learn more about ORSERDU

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