Optimizing a Retrieval Augmented Generation (RAG) model can significantly enhance its performance, relevance, and accuracy. Here are two innovative techniques for optimizing the RAG model developed in Task 1:

## 1. Contextual Query Expansion

**Overview:** Contextual Query Expansion (CQE) involves enhancing the original query with additional context to improve the retrieval of relevant documents. This can be achieved using pre-trained language models to generate expansions or by utilizing historical query logs to identify common expansions.

## **Implementation:**

- **Embedding-based Expansion:** Use embeddings from a pre-trained model to find semantically similar terms or phrases that can be appended to the original query.
- **Historical Data Analysis:** Analyze past queries and corresponding successful document retrievals to identify patterns and common expansions that can be applied to new queries.

## **Steps:**

## 1. Generate Query Embeddings:

o Use OpenAI's language model to create embeddings for the original query.

### 2. Find Related Terms:

 Search a large corpus or use a similarity search on the Pinecone index to find terms or phrases with embeddings similar to the original query.

### 3. Expand Query:

 Append these related terms or phrases to the original query to form an expanded query.

### 4. Retrieve Documents:

o Use the expanded query to perform the retrieval in Pinecone.

## 2. Dynamic Retrieval Ranking with Feedback Loop

**Overview:** Dynamic Retrieval Ranking (DRR) involves adjusting the relevance ranking of retrieved documents based on user feedback or interaction history. This can be implemented through a feedback loop that continuously updates the retrieval model.

# **Implementation:**

- **User Feedback:** Collect user feedback on the relevance of retrieved documents and use this data to update the ranking model.
- **Interaction History:** Analyze interaction logs to understand which documents are frequently accessed or considered relevant for similar queries.

## **Steps:**

### 1. Collect Feedback:

 Implement a mechanism to collect feedback from users regarding the relevance of retrieved documents.

# 2. Update Retrieval Model:

 Use the feedback data to fine-tune the retrieval model, giving higher weights to documents marked as relevant.

### 3. Re-rank Documents:

 Adjust the ranking of retrieved documents dynamically based on updated relevance scores.

## **Benefits:**

## 1. Contextual Query Expansion:

- o Improves the relevance of retrieved documents by considering broader context.
- Reduces the likelihood of missing relevant documents due to narrowly defined queries.

## 2. Dynamic Retrieval Ranking with Feedback Loop:

- o Continuously improves the retrieval process based on actual user interactions.
- o Adapts to changing information needs and preferences over time.