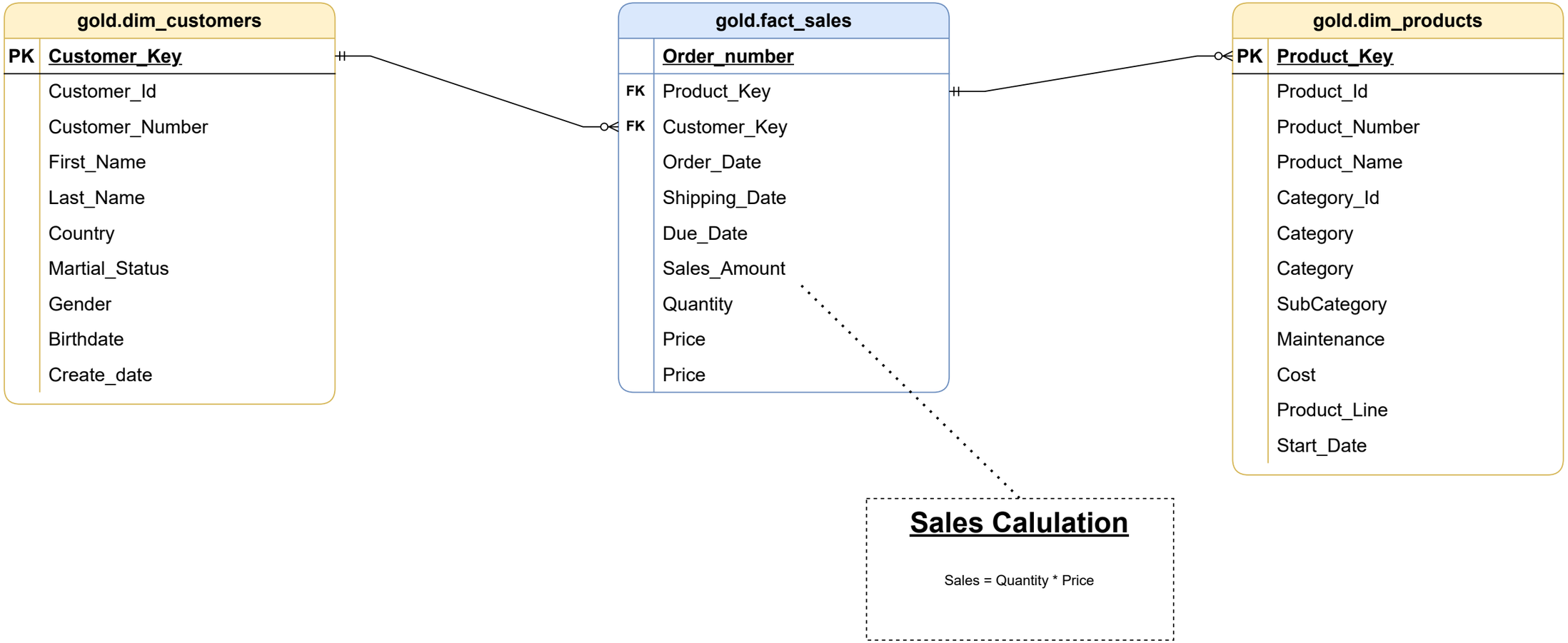Sales Data Mart (Star Schema)