END TERM EXAMINATION

FIRST SEMESTER [BBA] JANUARY 2024

Paper Code: BBA-109   Subject: IT Applications in Business
BBA (CAM)-109

Time: 3 Hours   Maximum Marks: 60

Note: Attempt five questions in all including Q.No1 which is compulsory.
All questions carry equal marks.

Q1 Answer **any four** from the following:-
   (a) Explain the functions of operating system.
   (b) What is cloud computing?
   (c) What are network topologies?
   (d) Discuss the features of MS Excel.
   (e) Define CUI and GUI?
   (f) Define any two network devices.

Q2 How does computer memory contribute to the overall performance and functionality of a computer system and also explain its types.

Q3 (a) What is the function of VLOOKUP function and how does it work?
    (b) Discuss the advantages of using document templates in Word. How can templates enhance efficiency and consistency in document creation?

Q4 State the difference between application software and system software. Provide examples of each and explain their roles in a computer system.

Q5 Define and differentiate between an intranet and an extranet. How are these types of networks used within organizations, and what security considerations are relevant for each?

Q6 What is a programming language? What are the types of programming languages? Describe each in brief.

Q7 Differentiate between the Data Link Layer and the Physical Layer in the OSI Model. What are their respective responsibilities, and how do they contribute to the overall functionality of the model?

Q8 Write short note on:-
    (a) Firmware
    (b) Interpreter
    (c) Types of communication media.
    (d) Presentation software

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