

Indian Institute of Information Technology & Management, Gwalior

Department of Management Studies

Minor Examination, Session 2024

Course Code: MS619 Course Title: Entrepreneurship & Innovation

Duration: 1 Hour 30 Minutes

Maximum Marks: 25

Note: All questions carry equal marks. Be precise and to the point.

1. Define the term "entrepreneur" and explain its importance in modern economies. (5 Marks)
2. Explain the relationship between entrepreneurship, innovation, and economic growth. (5 Marks)
3. Briefly discuss the difference between opportunity-driven and necessity-driven entrepreneurship. (5 Marks)
4. What is the significance of design thinking in entrepreneurship? (5 Marks)
5. Write short notes on any **one**: (a) Startup ecosystem in India (b) Role of government policies in promoting entrepreneurship (5 Marks)