

END TERM EXAMINATION

FIFTH SEMESTER [BBA] DEC.2014 – JAN.2015

Paper Code: BBA-307

Subject: Management Information System

BBA(TTM)-307

BBA(MOM)-307

BBA(CAM)-307

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions.

- Q1 (a) Define the role of MIS in Business organization. (8)
(b) Discuss the applications and recent developments of MIS. (7)
- Q2 (a) Discuss the various types of System in detail. Also provide the example. (8)
(b) Define System development Life Cycle. Explain all the phases. (7)
- Q3 (a) What do you know about 'Data' and 'Information'? Explain the relevance of 'information' in Decision making. (8)
(b) Discuss about types of decisions taken by each level of management. (7)
- Q4 (a) Distinguish between Database and Data warehouse. (5)
(b) Explain the concept of Data mining. (5)
(c) Differentiate between Centralised processing and Distributed Processing. (5)
- Q5 (a) How does MIS affect the decision to choose proper I.T. approach. Explain in detail. (8)
(b) Which information system is useful for middle level management? Why? (7)
- Q6 (a) Discuss the steps of Cost Benefit analysis on the basis of various aspects. (8)
(b) List atleast 'To' MIS application used in Business or Corporation world. (7)
- Q7 (a) What do you know about 'Expert Systems'. Explain in detail. (8)
(b) Explain about Transaction Processing System. (7)
- Q8 Write short notes on any three of the following:- (5x3=15)
(a) MIS multimedia
(b) MIS Growth and Development
(c) Executive Information System
(d) Intigration of Organisation System and Information systems.