

ABV-IIITM, Gwalior

(Institute of National Importance)

Major Examination – 2023-24

Course: MS619 Entrepreneurship and Innovation

Time Allowed: 3 Hours

Total Marks: 45

Note: Answer all questions. Support your arguments with suitable examples or case studies.

1. (a) Define “Entrepreneurship.” (b) Discuss the role of entrepreneurs in creating employment opportunities in India. (8 Marks)
2. (a) Explain the different stages of the entrepreneurial process. (b) Illustrate with an example of a successful Indian startup. (8 Marks)
3. (a) What is innovation? (b) Discuss disruptive vs. incremental innovation with suitable illustrations. (7 Marks)
4. (a) Explain the importance of feasibility analysis in entrepreneurship. (b) How does it differ from a business plan? (7 Marks)
5. (a) What are the common sources of entrepreneurial finance? (b) Compare venture capital with angel investment. (8 Marks)
6. Write short notes on any two: (i) Social entrepreneurship (ii) Intellectual property rights in startups (iii) Design thinking approach (7 Marks)