

(Please write your Exam Roll No.)

Exam Roll No.

END TERM EXAMINATION

FOURTH SEMESTER [BCA] MAY-JUNE, 2025

Paper Code: BCA-206

Subject: Introduction to Management
and Entrepreneurship Development

Time: 3 Hours

Maximum Marks: 60

Note: Attempt all questions as directed. Internal choice is indicated.

- Q1. Attempt **any four** of the following questions: $\frac{1}{6}$ (4*5=20)
- (a) Define entrepreneurship.
 - (b) Historical evolution of entrepreneurship in India.
 - (c) List the main steps involved in the creative process.
 - (d) Define innovation. How is it different from creativity?
 - (e) Define "out-of-the-box" thinking in the context of entrepreneurship.
 - (f) How do entrepreneurs act as role models in society?
 - (g) How does leadership influence business success?
- Q2. Analyze the factors affecting entrepreneurship and explain how they impact entrepreneurial success. (10)
- OR**
- Q3. Elaborate on the role of various agencies in entrepreneurship development in India. $\frac{1}{6}$ (10)
- (e.g., NIESBUD, SIDBI, MSME).
- Q4. Explain the necessity of creativity in entrepreneurial development. Support your answer with relevant examples. (10)
- OR**
- Q5. (a) Describe a real-life case from any industry where an entrepreneur used creativity and innovation to solve a major problem. $\frac{1}{4}$ (5)
- (b) Analyze how creative thinking and decision-making go hand-in-hand in day-to-day business operations. $\frac{3}{4}$ (5)
- Q6. Evaluate the impact of entrepreneurs as mentors and influencers on budding business minds. $\frac{1}{4}$ (10)
- OR**
- Q7. Compare and contrast traditional entrepreneurs with modern entrepreneurs using examples. (10)
- Q8. Discuss the importance of leadership in the success of an entrepreneurial venture. $\frac{1}{6}$ (10)
- OR**
- Q9. Discuss the challenges faced by entrepreneurs in planning and managing their ventures, and suggest possible solutions. (10)
