

(Please write your Exam Roll No.)

Exam Roll No. ....

# END TERM EXAMINATION

FOURTH SEMESTER [BBA] JUNE 2025

Paper Code: BBA-206

Subject: Corporate Governance, Ethics and  
Social Responsibility of Business

Time: 3 Hours

Maximum Marks: 60

Note: Attempt all questions as directed. Internal choice is indicated.

Q1 Attempt **Any Four** of the following questions:

(4x5=20)

- a) What do you understand by whistle blowing?
- b) Investor Protection Act
- c) Impact of value crisis on business
- d) Difference between Knowledge and Wisdom
- e) Code of Ethics
- f) Assessing Ethical Performance
- g) Importance of Trade Secrets
- h) Insider Trading

Q2 To what extent should businesses prioritize social and environmental responsibilities over profit maximization, and what are the potential long-term impacts of doing so? (10)

OR

Q3 Compare and contrast the agency theory and stakeholder theory of corporate governance. How do these models influence the roles and responsibilities of the board of directors? (10)

Q4 What is the concept of karma in Indian philosophy, and what are the different types of karma described in traditional texts? Explain each type briefly with examples by focusing on Karma Yoga. (10)

OR

Q5 Discuss the concept of human values. How are human values formed, and what are the different types of human values commonly recognized in society? (10)

Q6 Vedanta emphasizes values such as self-discipline, self-awareness, and the interconnectedness of all beings. How can these core principles of Vedantic philosophy be applied in modern business leadership and ethical decision-making? Illustrate with relevant examples. (10)

OR

Q7 How can business leaders integrate ethical decision-making frameworks into their strategic planning to balance profitability and social responsibility? (10)

Q8 How do moral and ethical issues impact decision-making and practices across different functional areas of business such as marketing, finance, human resources, and operations? (10)

OR

Q9 How does consumerism influence marketing strategies and business decision-making in modern organizations? (10)

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P.T.O.