



ABV- Indian Institute of Information Technology & Management, Gwalior

MS603: Business Economics

Major Examination (Session 2023–24)

Maximum Time: 3 Hours

Max Marks: 45

Note: Attempt all questions. Justify your steps/diagrams to secure full marks.

1. (a) Explain the law of demand and its exceptions. (b) Distinguish between movement along and shift in the demand curve. (8 Marks)
2. (a) Discuss the concept of elasticity of supply. (b) Explain cross elasticity and income elasticity with examples. (8 Marks)
3. (a) What is perfect competition? Explain its features. (b) Compare monopoly and monopolistic competition. (8 Marks)
4. (a) Define national income. Discuss different methods of measuring it. (b) Explain the limitations of national income accounting. (7 Marks)
5. (a) Explain cost concepts: fixed cost, variable cost, total cost, marginal cost. (b) Derive the relationship between AC and MC with diagram. (7 Marks)
6. Write short notes on any two: (i) Law of Returns to Scale (ii) Inflation and its control measures (iii) Business Cycles (7 Marks)