

END TERM EXAMINATION

SIXTH SEMESTER [BBA] MAY-JUNE 2018

Paper Code: BBA-306

Subject: Entrepreneurship Development

BBA(TTM)-306

BBA(MOM)-306

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions. All questions carry equal marks.

- Q1 Write short notes on **any three** of the following:-
- (a) Entrepreneurial Attitude
 - (b) Venture Capital
 - (c) Business Risk
 - (d) Women Entrepreneurs
 - (e) Franchising
- Q2 Development requires resources but resources alone do not produce development? Explain the functions of entrepreneur in the light of this statement.
- Q3 Describe the phases of an Entrepreneurship Development Programme (EDPs)? How should an EDP be evaluated?
- Q4 "Continuous interaction between knowledge, strategy and action is needed to develop an enterprise". Comment using the Enterprise Process Model.
- Q5 (a) "Most of the business opportunities exist in the environment". Explain.
- (b) Discuss the role of Entrepreneurs in export promotion and import substitution.
- Q6 Define business planning and prepare a proposed business plan on behalf of a small entrepreneur.
- Q7 What is the meaning of Innovation according to Schumpeter? What type of changes results from Innovation.
- Q8 (a) State the concept of social responsibility. Also explain the major areas of social responsibility of a business.
- (b) What is meant by Balanced Regional Development? How does entrepreneurship helps in achieving the same?
