

(Please write your Exam Roll No.)

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# END TERM EXAMINATION

FOURTH SEMESTER [BBA] JUNE 2024

Paper Code: BBA-206

BBA (B&I)-206

Subject: Corporate Governance, Ethics and  
Social Responsibility of Business

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions.

Q1 What do you understand by Ethical decision making? Explain the concept in detail by citing suitable examples from the corporate sector. (15)

Q2 What values a modern age manager can take from Vedanta? Why do you think that Vedanta is as relevant in the current times as it was earlier? (15)

P  
Q3 "Knowledge worker VS wisdom worker is a debatable topic". Comment. For the position of MD in an organisation, who would be a better choice, a knowledge worker or a wisdom worker? Support your answer with suitable examples. (15)

Q4 Discuss the success stories of Business Gurus by taking suitable examples from the corporate world. (15)

P  
Q5 Discuss salient features of Consumer Protection Act of 1986 (15)

Q6 What are the different sources of stress at work place? What are the various strategies to manage this stress? (15)

P  
Q7 How would you differentiate between Nishkam Karma and Sakam Karma. (15)

Q8 Critically examine CSR (Corporate Social Responsibility) activities of businesses these days. (15)

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