Atal Bihari Vajpayee Indian Institute of Information Technology & Management, Gwalior

IT009: Digital Watermarking

Major Examination (Session 2023–24)

Maximum Time: 3 Hours Max Marks: 50

Note: Attempt any five questions. Clarity and proper justification will be rewarded.

- 1. (a) Discuss in detail the properties of a good digital watermarking system. (b) Explain trade-offs between robustness, capacity, and imperceptibility. (10 Marks)
- 2. (a) Describe frequency-domain watermarking techniques such as DCT-based embedding. (b) Illustrate embedding of a watermark into an 8×8 block of an image. (10 Marks)
- 3. (a) Explain the concept of blind, semi-blind, and non-blind watermarking. (b) Give real-world examples of each type. (8 Marks)
- 4. (a) What are common attacks on watermarks (e.g., compression, cropping, filtering)? (b) Discuss countermeasures to withstand such attacks. (8 Marks)
- 5. (a) Describe spread-spectrum watermarking with mathematical formulation. (b) Highlight its advantages over LSB embedding. (7 Marks)
- 6. Write short notes on any two: (i) Reversible watermarking (ii) Watermarking in video streams (iii) Benchmarking tools for watermarking evaluation (7 Marks)