

END TERM EXAMINATION

FIFTH SEMESTER [BBA] NOVEMBER-DECEMBER 2018

Paper Code: BBA/BBA(TTM)/BBA(MOM) 301 Subject: Values & Ethics of Business

Time : 3 Hours

Maximum Marks :75

Note: Attempt any five questions.

- Q1. What do you understand by "Values"? How are Indian Values different and special for the management? (8+7=15)
- Q2. What is the relevance of Ethos of Vedanta knowledge in management? How can we utilize this in our corporate world? (8+7=15)
- Q3. What is the difference between the 'knowledge' and 'Wisdom'? How can we cultivate wisdom in our employees? (8+7=15)
- Q4. What is "Karama" Yoga? Discuss its various types? (8+7=15)
- Q5. What is "Success" and "Failure"? What are the principles of competitive success? (7+8=15)
- Q6. Why is there felt need for human transformation? How can we train people to transform? (7+8=15)
- Q7. What is "Quality of work life"? Who ensure this in the organizations?(7+8=15)
- Q8. Write short note : (5+5+5=15)
- a) Consumer Protection Act
 - b) Stress Management
 - c) Corporate Governance

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