



PAPER ID-310048

Printed Page: 1 of 2
Subject Code: KHU702

Roll No:

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BTECH
(SEM VII) THEORY EXAMINATION 2023-24
PROJECT MANAGEMENT & ENTREPRENEURSHIP

TIME: 3 HRS**M.MARKS: 100**

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION A**1. Attempt all questions in brief.****2 x 10 = 20**

| Qno. | Question | Marks | C O |
|------|---|-------|--------|
| a. | Define the term 'intreprenuer'. | 2 | 1 |
| b. | State Entrepreneurial Traits. | 2 | 1 |
| c. | Write any two roles of Innovation in developing Entrepreneurship. | 2 | 2 |
| d. | What do you understand by Product Innovation? | 2 | 2 |
| e. | Define Environmental Appraisal. | 2 | 3 |
| f. | What is Forecasting? | 2 | 3 |
| g. | What is Risk & Uncertainty in Project Evaluation? | 2 | 4 |
| h. | Write about Cash Flow Statements | 2 | 4 |
| i. | Define Social Ventures | 2 | 5 |
| j. | What do mean by Social Innovations? | 2 | 5 |

SECTION B**2. Attempt any three of the following:****10 x 3= 30**

| | | | |
|----|---|----|---|
| a. | Describe entrepreneurial competencies and traits. Give suitable examples of traits in a successful entrepreneur. | 10 | 1 |
| b. | How do you find business opportunities in present market? What are the characteristics of a good business opportunity? Explain. | 10 | 2 |
| c. | Explain project management as conversion process. Discuss the various constraints and mechanism. | 10 | 3 |
| d. | What are the elements of cost estimation in project management? Also discuss its importance. | 10 | 4 |
| e. | Why should a legal framework for social entrepreneurship? Give your views. | 10 | 5 |

SECTION C**3. Attempt any one part of the following:****10 x 1= 10**

| | | | |
|----|---|----|---|
| a. | What do you understand by motivation? What are the motivating factors that inspire entrepreneurs? | 10 | 1 |
| b. | How you classify the entrepreneurs? Give the details of different entrepreneurial Development Programmes. | 10 | 1 |

4. Attempt any one part of the following:**10 x 1= 10**

| | | | |
|----|--|----|---|
| a. | Explain the different types of innovation with appropriate examples. | 10 | 2 |
| b. | What do you mean by Organizational Effectiveness? Explain how to measure it. | 10 | 2 |

5. Attempt any one part of the following:**10 x 1= 10**

| | | | |
|----|---|----|---|
| a. | Discuss project appraisal. Why is the project appraisal done? | 10 | 3 |
|----|---|----|---|



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| | | | |
|----|--|----|---|
| b. | Explain the various stages in project life cycle. Why project life cycle is important for a project? | 10 | 3 |
| 6. | Attempt any <i>one</i> part of the following: 10 x 1= 10 | | |
| a. | Explain different types of project cost estimation techniques. | 10 | 4 |
| b. | Describe fund. Explain detailed project report. | 10 | 4 |
| 7. | Attempt any <i>one</i> part of the following: 10 x 1= 10 | | |
| a. | How you do marketing for any social entrepreneurship? Discuss about the risks involved in social enterprise. | 10 | 5 |
| b. | Explain the different types and opportunities for social entrepreneurship. | 10 | 5 |

QP24DP1-290

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