

# RALPH JOAQUIN S. VILLARIN

Graphic Designer / Web Designer

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## EXPERIENCE

### Graphic Artist

#### Syong Moto & Apparel

06/2024 - 06/2025 Cebu City

- Created and optimized over 100 high-resolution sublimation-ready designs, increasing production efficiency by 75% and reducing setup time
- Built and maintained organized design libraries using Adobe Illustrator and Photoshop, streamlining real-time file access for printing workflows
- Developed and refined 15+ custom product templates and mockups, cutting revision time by 30% and ensuring consistent, high-quality print results

### Graphic Artist

#### RKJ Apparel

08/2021 - 06/2023 Cebu City

- Designed and prepared high-resolution sublimation graphics optimized for ready-to-print production, ensuring 100% print accuracy and color consistency.
- Collaborated with product development and manufacturing teams to streamline the artwork approval process, reducing turnaround time by 40%.
- Applied advanced design techniques and color profiling to maintain brand integrity across various materials and substrates.
- Standardized file preparation workflows using industry-standard software (Adobe Illustrator, Photoshop), boosting production efficiency and minimizing errors.
- Created a library of reusable templates and design assets, accelerating the customization process and improving scalability for bulk orders.

## EDUCATION

### BS Information Technology

#### Asian College of Technology

2020 - 2025 Cebu City, Philippines

### TVL - ICT

#### Asian College of Technology

2018 - 2020 Cebu City, Philippines

## SUMMARY

Creative and results-driven graphic designer with 4+ years of experience crafting compelling visual content across digital and print platforms. Designed 100+ brand assets, marketing materials, and product visuals that enhanced brand identity and audience engagement. Skilled in Adobe Creative Suite, layout design, color theory, and typography. Strong collaborator with experience working cross-functionally with marketing, product, and development teams to deliver impactful visuals on time and on brand.

## SKILLS

Adobe Creative Suite	CorelDRAW
Large Format Printing	Logo Design
Project Coordination	File Optimization
Concept Development	Time Management