

Turn your organization's Volunteer Projects into a **Social Media Event**



with



FREE volunteer management platform

WHO IS IT FOR?



Does your organization involve volunteers?

Do you create opportunities, help communities, and serve the public?

Volunteer involvement **is a huge commitment** for any organization / volunteer and MastersPages.ca is here to help.

MasterPages.ca makes the volunteer management process not only smooth and trouble-free, but also **enjoyable and memorable** experience that stays with volunteers and organizations forever. MastersPages services are **free**.

A.C.T. N.O.W!

A dvertise

C ommunicate

T ime manage

N ote

O rganize

W ow

Volunteer projects are the ultimate exercise in Community Spirit. By definition they deserve wide publicity, recognition and appreciation, and should not be treated as just a private matter between the organization and a volunteer. Facilitation of recognition demonstrates respect and care for a volunteer's contribution and inspires new people to get involved in community projects.

MastersPages.ca provides a **convenient dedicated platform for tracking multi-media** (texts, photos, videos) records of volunteer involvement in community projects while providing **social network coverage** (comments, likes, messaging).

With MastersPages.ca organizations will benefit from simple and yet **comprehensive volunteer management tools** (application processing, volunteer status tracking, calendar keeping, project messaging, reporting, etc.).

Volunteers will benefit using ready to apply profiles, tracking their volunteer service, beneficiary recommendations, opportunities **to build on their professional career** through their volunteer efforts.

MastersPages is a social network platform – and **it's FREE!**
ACT NOW and join our community at MastersPages.ca

Social Media style - Project ads

Standardized project descriptions provide clear and concise format to tell about your project and invite volunteers:

- Reference to organization's web page
- Project title
- Project info – dates, vacancies, etc.
- Project description
- Project files and web references
- Project image
- Applicants' requirements
- Benefits for volunteers
- Project venues
- Selection criteria: age, education, languages

The screenshot shows a web interface for a project ad. On the left is a sidebar with navigation links: Home, Projects, Messages, Events, and a 'Spot On' profile section. The main content area is titled 'Corporate account' and features a 'Spot On' profile card with a logo, a 5-star rating, and a 'Subscribe' button. Below the profile card are buttons for 'SEND MESSAGE' and 'NEWS'. The right side of the interface contains a 'PROJECT INFO' section with a large image of a blue and white abstract pattern. This section includes fields for 'Project title', 'Applications Limit', 'Vacancies', 'Applications Deadline', and 'Project Deadline'. Below these are sections for 'Project Description', 'Files' (with PDF and PSD icons), 'Application Requirements', 'Benefits for participants', 'Project Location', 'Execution Type', 'Relevant to Categories', 'Languages', 'Age', and 'External Web Links'. At the bottom right, there are buttons for 'EDIT' and 'PUBLISH NOW'.

Link to this project ad **can be placed on** any external website, e.g. social network sites, volunteer bill boards, company's site, etc.

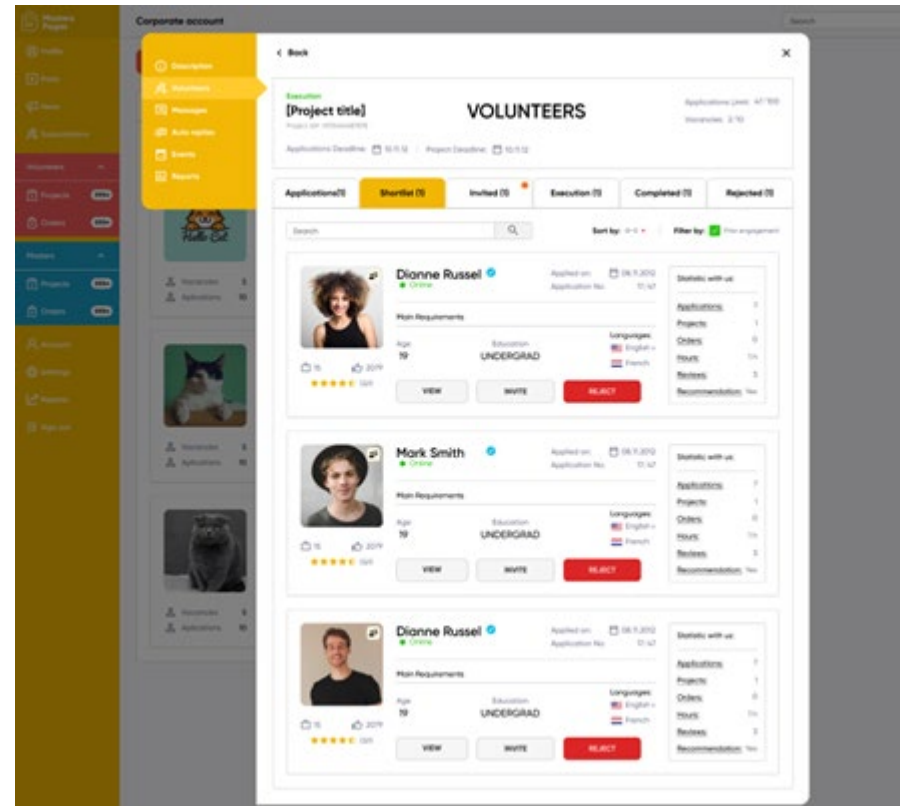
Social Media style - Volunteer selection

Volunteers are sorted into:

- Applicants
- Short listed
- Invited
- Working
- Completed

Volunteer icons feature

- Photos
- Age, Education, Languages
- Volunteer participation history and rankings



Convenient organisational management tools **save time in evaluating** and selecting applicants, scheduling and project review. All information is stored online is readily accessible.

Social Media style - Applications

Volunteer applications include:

- **Automated criteria check:** age, education, languages
- Cover letter (if required)
- Resume (if required)
- Links to personal pages on Social Media or personal web sites (if required)
- **Accumulated statistics** of volunteer involvement, including with your organization
- Link to Volunteer's profile on MastersPages
- Interviewer's notes

The screenshot displays a web application for managing volunteers. On the left, a sidebar menu includes options like 'Description', 'Volunteers', 'Messages', 'Auto-reply', 'Events', and 'Reports'. The main content area is titled 'VOLUNTEERS' and shows details for a specific volunteer, Dianne Russel. Key information includes her profile picture, name, and application status (Applied on: 08/11/2012, Application No: 17/47). A 'VACANCIES' sidebar on the left lists various roles with their respective application counts. The central profile section contains fields for 'Cover Letter', 'Resume', and 'External Web Links'. To the right, a 'Requirements Check' section displays a grid of criteria (Age, Education, Languages) with status indicators (green for 'OK', red for 'Not OK'). A 'Volunteering Stats' table shows metrics like Applications, Projects, Orders, Hours, Reviews, and Recommendation. A 'Notes about this volunteer' pop-up window is visible in the top right corner, containing a text area for notes and a 'Save' button.

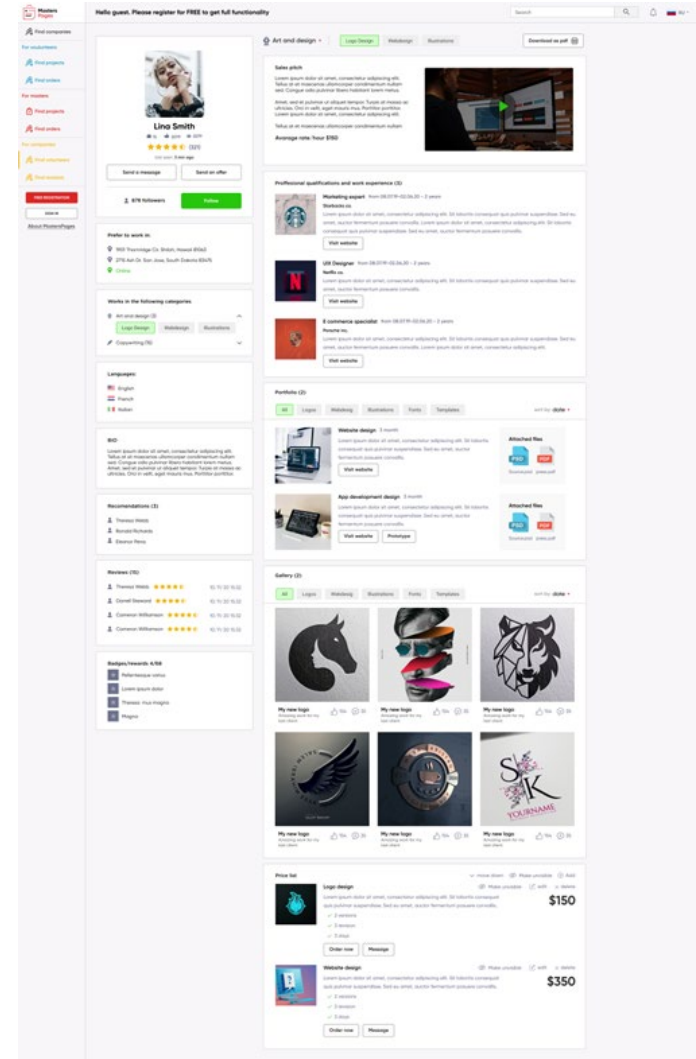
With us
Applications: 20 7
Projects: 12 1
Orders: 5 0
Hours: 37 h 11 h
Reviews: 4 2
Recommendation: Yes Yes

Applicant	Requirements
Age	OK
Education	Not OK
Languages	OK

Social Media style - Volunteer profiles

if completed by Volunteer, includes **Social-Media style information:**

- Primary location
- Professional Skills
- Languages proficiency
- Bio
- Reviews and Recommendations
- Education and Work experience
- Projects portfolio
- Posts with achievements

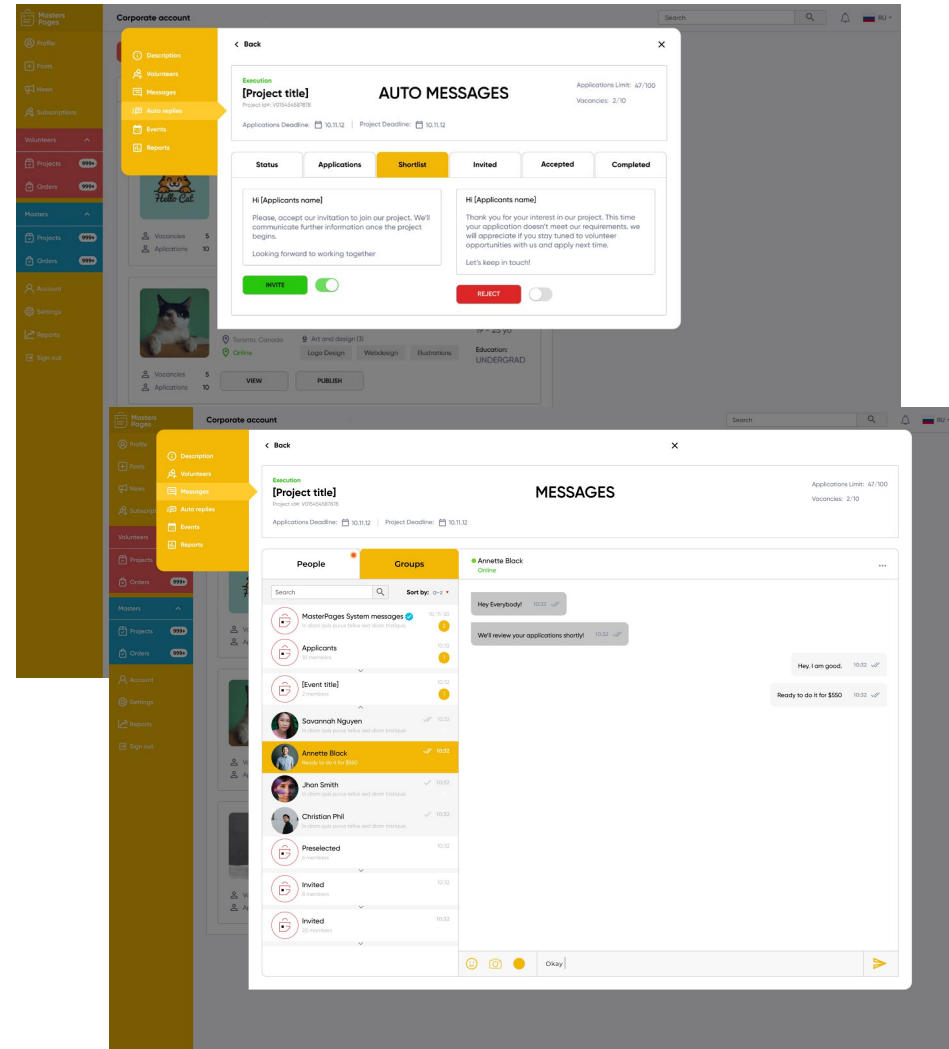


Social Media style - Communications

Project team communications are Instant and easy:

- **Auto messages** – messages sent to participants at the status change – e.g. “invitation to join”
- **Group Chats** for every event or every participant
- Easy to find **one-to-one message box** for organization-participant chats

Messages permit text and file transfers confined within the specific Project.



Social Media style - Project tracking

Individual events may be set up within each project. Events feature:

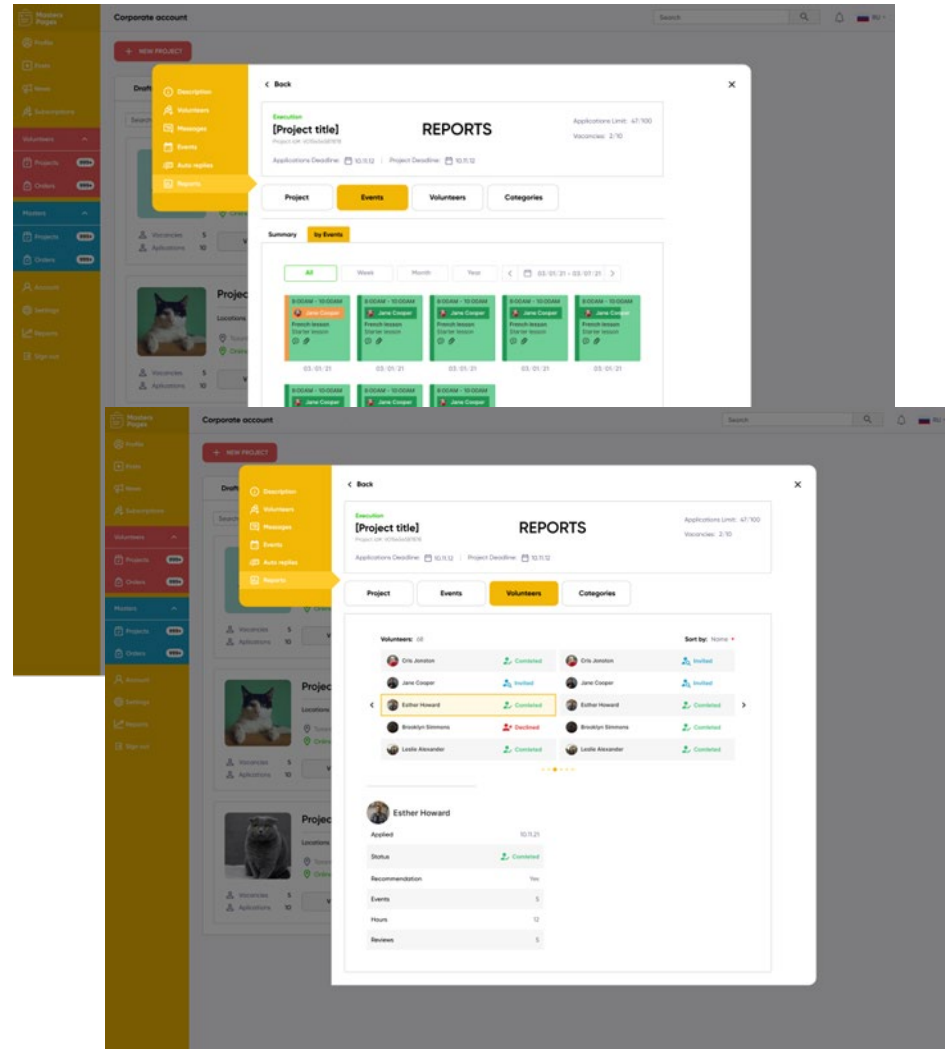
- Specific time and venue
- Sub-group of participants
- Event description and files
- Participants' assessment
- Convenient way to account for **individual participant's contributions and time management**
- Tracking of key milestones: planned, pending, completed or overdue

The screenshot displays a web application interface for project tracking. On the left is a vertical sidebar with navigation icons for Profile, Projects, Messages, Reports, and other functions. The main content area is titled 'EVENTS' and shows a calendar for February 2021. A specific event is highlighted on February 22nd, showing details like 'Time & Venue', 'People', 'Chat', and 'Info'. The event description includes a note: 'You need to be ready to give help to visitors.' Below the description, there are sections for 'Event inputs' with 'Planned' and 'Completed' status indicators, and a 'Meeting link' field. At the bottom, there are buttons for 'EDIT' and 'BOOK & INVITE'.

Social Media style – Project reporting tools

All project information is **automatically** available in a summary statistics format:

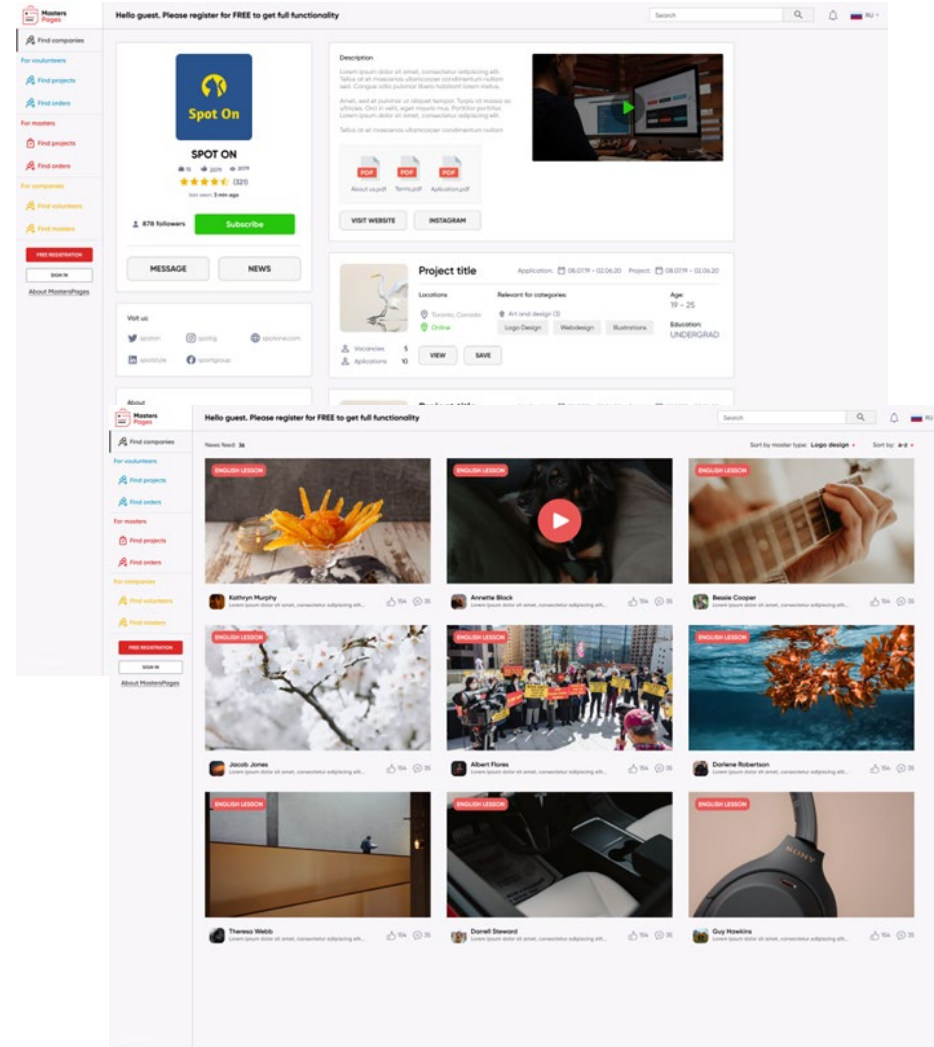
- Project data sortable by events, volunteers, professions
- Events data by volunteers
- Volunteers data by events
- Professions data by volunteers, events, hours



Social Media style – Organizational activity

Your organization profile features:

- Past and current volunteers projects
- Description of your business
- Relevant files and links to your web sites
- **Social Media style posts with photos, videos, likes and comments**



Using MastersPages in your organisation will benefit your volunteers

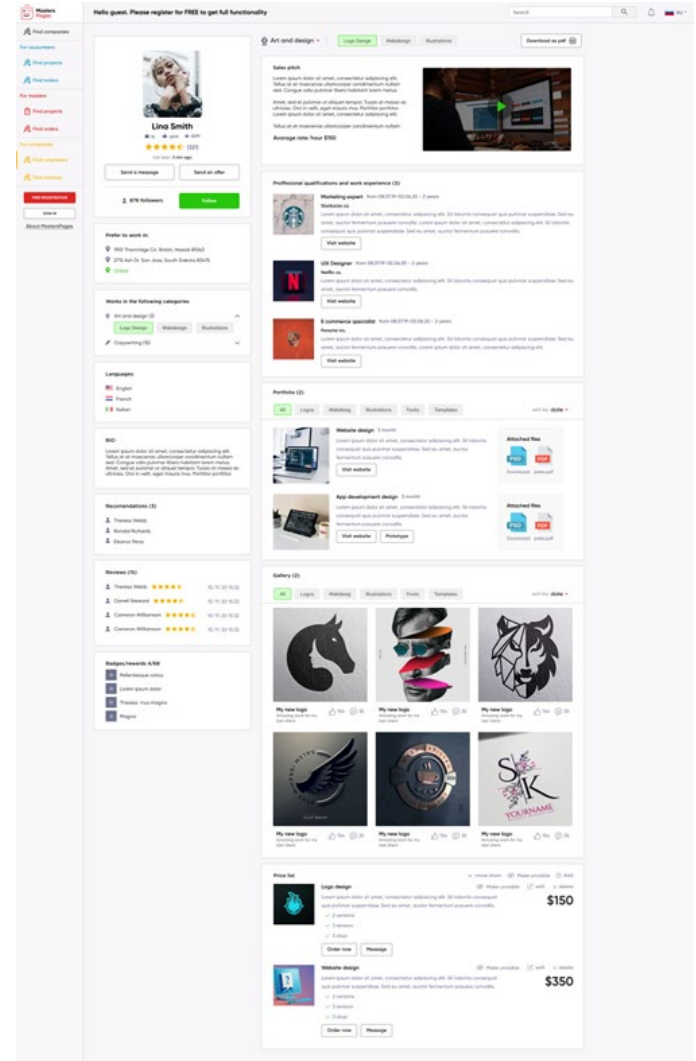
All CVs, resumes, recommendations migrate from random paper-style format to an online standardized multi-media format.

Current popular social media is not tailored for professional needs. It is also not always appropriate to mix personal and professional data on the same online platform.

MastersPages offers a convenient way to build an online **professional Resume/Profile** that is current, **underwritten** by creditable third parties, and presents professional and social achievements in a consistent **multi-media style**.

With MastersPages a verified volunteering track-record could be leverage into a successful self-employed career or serve as a sound foundation to jump start a corporate career.

MastersPages gives volunteers the recognition they deserve and organizations the tools they need to successfully complete social projects.





About MastersPages.ca

MastersPages.ca is a Canadian Social Network start-up for self-employed professionals and volunteers and their clients – individuals and organizations.

Our mission is to provide volunteers and self employed professionals a place to build current multi-media style public profiles and tools to manage their day-to-day business deals with clients.

We welcome interested organizations to join us in community development for volunteers and self-employed professionals to thrive and market their achievements in a consistent and enjoyable online experience.

Web site: MastersPages.ca
for general inquiries; admin@masterspages.ca

We do not underwrite individual postings, we don't guarantee or process any settlements. Under no circumstances could we be deemed a party to or liable for contracts concluded between our users.