RHETORICAL ANALYSIS

**Instructions:** This quiz is meant to measure your knowledge at the beginning of this course. I don't expect you to be an expert at this task, only that you give it your best effort. Your task is to read the assigned article and complete this table.

* Try to budget your time so that you can complete the table in about 45 minutes.
* Start by reviewing the table below. Next, skim the article quickly to get a general sense of its contents and structure, then re-read it with the table components in mind.
* You are welcome to construct answers in complete sentences or in bullet point format.
* When constructing your responses, please use only the information available in the article.

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| **Description Describe the element.** | **Clues & Indicators Explain how you know.** |
| **WHY was it written? (purposes)** | *The author wrote this to inform readers about rhetorical analysis techniques and provide a structured approach for analyzing written texts. The writer wants readers to develop critical thinking skills and understand how to identify rhetorical elements in academic writing.* |
| **WHAT SPECIFIC CATEGORY of writing is this? (genre)** | *This is an academic assessment document, specifically a first-year writing evaluation tool designed to measure students' understanding of rhetorical analysis concepts.* |
| **WHO wrote this (author) AND WHO published it (publication)?** | *This assessment was created by James Madison University's First-Year Writing program faculty. The document was published by the university's academic assessment department as part of their writing curriculum evaluation.* |
| **WHO was it written for? (audiences)?** | *The primary audience is first-year college students enrolled in writing courses. Secondary audiences include writing instructors who need to assess student progress and university administrators monitoring curriculum effectiveness.* |

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