

Conducting Human-Robot Interaction Experiments

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# **Learning Goals**







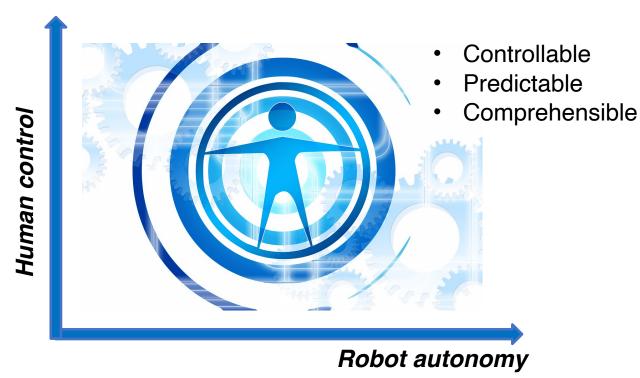
- At the end of today's lecture, you will be able to:
  - 1. Explain the **need for hypothesis-driven experimental research** in Human Robot Interaction (HRI).
  - 2. Describe the **stages** involved in hypothesis-driven experimental research.
  - Illustrate with the help of an example, how hypotheses are formulated from research questions.
  - 4. Explain the "full cycle" of research.



# Recap: Human-Centered Robotics



- The human factor is crucial for the success of robotics.
- The human is now at the center of human-robot interaction.



Ben Shneiderman (2020) Human-Centered Artificial Intelligence: Reliable, Safe & Trustworthy, International Journal of Human-Computer Interaction.

- Not enough to build robots that work from a technical point of view.
- Prove the impact of robots on the humans they are meant to serve.
  - Through rigorous, reproducible experiments

# Hypothesis-driven Experiments in HRI







- ➤ Investigate and make inferences about the impact of robots on humans.
  - Which design is perceived as safer and more trusted?
  - > Is a robot tutor more effective than a human tutor?
  - Are the emotions expressed by the robot believable?
  - Do the explanations given by the robot improve understandability?

Technical design





# Primary Reference







 Guy Hoffman and Xuan Zhao. 2020. A Primer for Conducting Experiments in Human Robot Interaction ACM Trans. Hum. Robot Interact . 10, 1, Article 6 (October 2020), 31 pages <a href="https://doi.org/10.1145/3412374">https://doi.org/10.1145/3412374</a>

Your reading assignment for last week!



### Arrange the Blocks in the Correct Sequence

b-it





A. Sampling

B. Research Questions

C. Hypotheses

Write your answer here:

D. Study Design

E. Reporting Results

F. Study Procedure

G.
Constructs

H. Statistical Tests

I. Running the Study



#### Arrange the Blocks in the Correct Sequence







A. Sampling

B. Research Questions

C. Hypotheses Is your answer here?

D. Study Design

E. Reporting Results

F. Study Procedure

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I. Running the Study





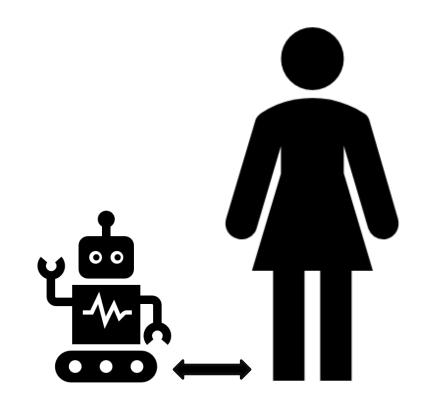
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# HRI – An Example Scenario



- You have a robot that can walk alongside humans.
- Motivated by findings on how humans walk alongside humans:
  - A novel, human-aware, navigation algorithm that can adapt the robot's path according to the movement patterns of the human.

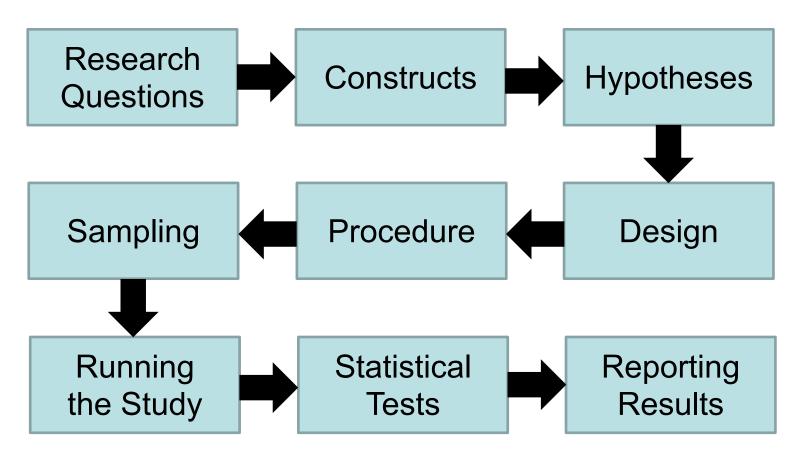
Example from (Hoffman & Zhao, 2020)





#### Hypothesis-Driven Experimental Research

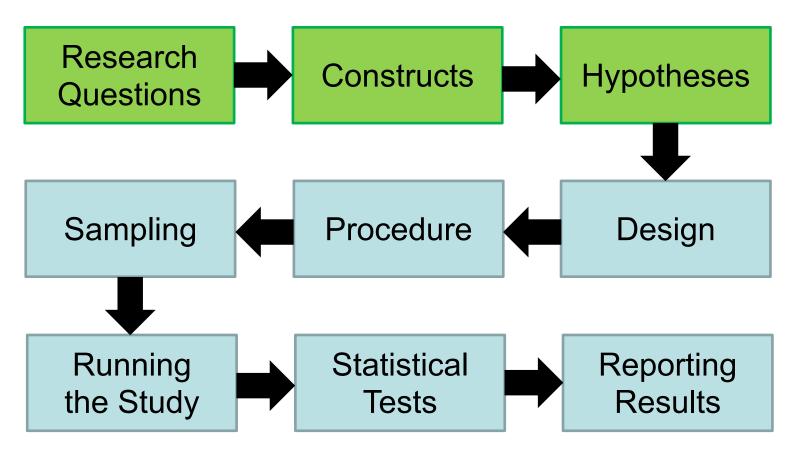






#### Hypothesis-Driven Experimental Research







## **Identify Research Questions**

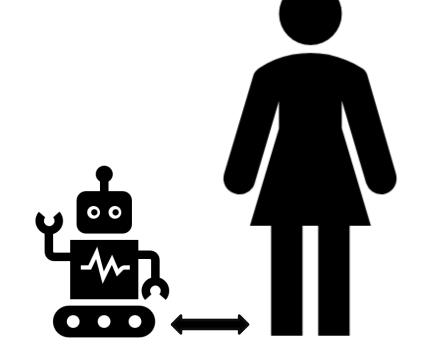






- Define research questions based on theoretical foundations, previous experiments.
- Research questions:
  - "To what extent, if any, will a human-adaptive path algorithm make people **trust** the robot to accompany them?"
  - 2. "Do people feel **safe** walking with a robot running the new algorithm?"

Example from (Hoffman & Zhao, 2020)





## **Identify Constructs**

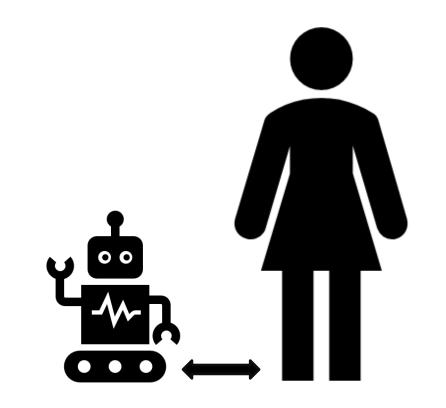






 Identify the constructs (theoretical / abstract concepts) that are central to the research questions.

- 1. Human-adaptive movement of robot (C1)
- 2. Trust of human in the robot (C2)
- 3. Human's feeling of safety (C3)



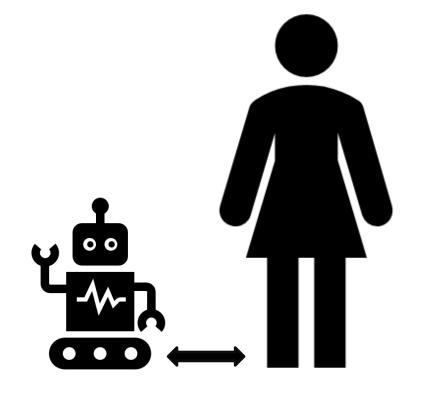


## Formulate Hypotheses

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- Formulate hypotheses about the relationship between constructs.
  - Causal versus correlation
- Formulate hypotheses before running the study.
- Otherwise it is an exploratory study.
- Always compare against a baseline.



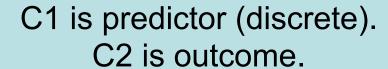


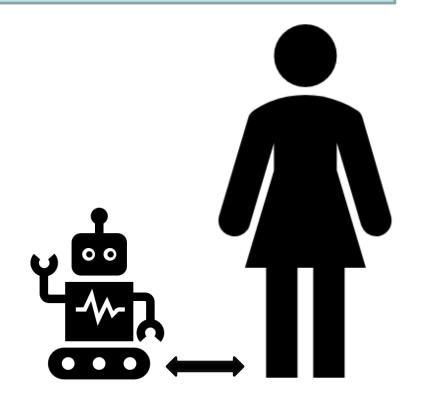
## Formulate Hypotheses

b-it O

- One example hypothesis:
  - H1: Links C1 and C2 causally.
    - Users trust (C2) the robot with the humanadaptive movement (C1) more than a robot that walks along a straight-line path to goal.

What is the baseline here?







## Higher-Order Relationships





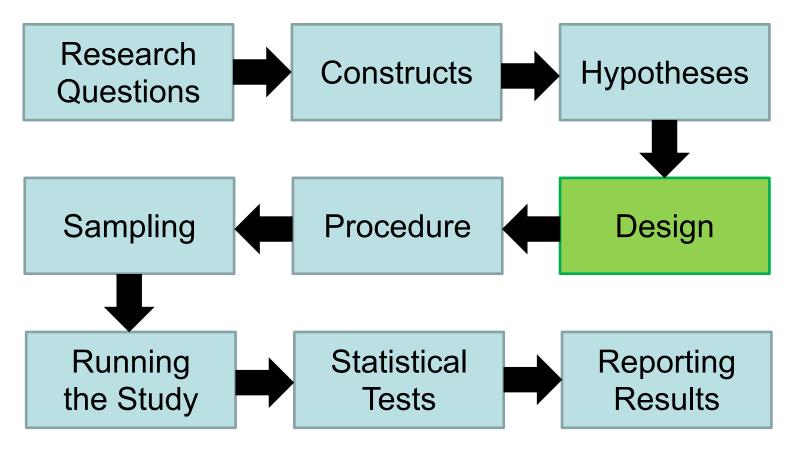


- How and why?
  - Mediation analysis
  - Safety mediates trust?
- For whom, when, where?
  - Moderation analysis
  - Dog ownership affects trust levels?



### Hypothesis-Driven Experimental Research

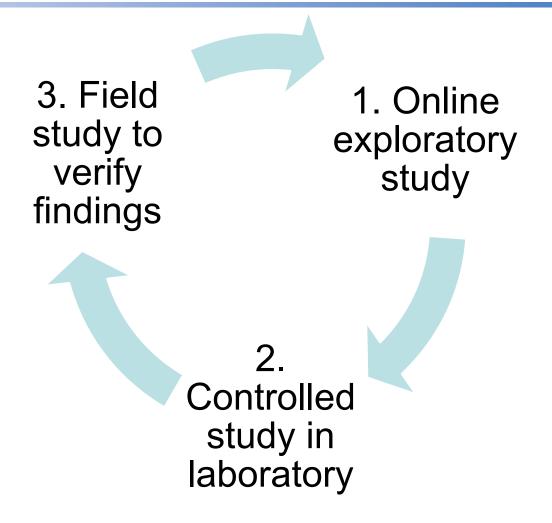






## Designing Study: Full-Cycle Research







Chad R. Mortensen and Robert B. Cialdini. 2010. Full-cycle social psychology for theory and application. *Soc. Pers. Psychol. Compass* 4, 1 (2010), 53–63.

# **Designing Study**



| Field   | Laboratory   | Online   |
|---|--|--|
| <ul> <li>Close to reality</li> <li>Good external and ecological validity</li> </ul> | <ul> <li>Easy to control<br/>the variables</li> <li>Less influence of<br/>confounding<br/>variables</li> </ul> | <ul><li>Low cost</li><li>Easy to find participants</li><li>More diversity</li></ul>  |
| <ul> <li>Confounding<br/>variables affect<br/>the internal<br/>validity</li> </ul>  | <ul> <li>Ecological and<br/>external validity<br/>could be poor.</li> </ul>                                    | <ul> <li>Difficult to control environment</li> <li>Experience levels differ</li> <li>No real interaction possible</li> </ul> |



# **Designing Study**







Operationalise constructs into variables that can be manipulated or measured.

#### For H1:

- 1. Human-adaptive movement of robot (C1)
  - Conditions tested in the experiment
    - → Independent variable
- 2. Trust of human in the robot (C2)
  - Subjective: Questionnaires
  - Objective: Behaviour
    - → Dependent variables



# **Designing Study**







 How many conditions should each subject (samples from a population) be exposed to?

| Condition | Description                            | lcon |
|-----------|--|------|
| Cond-A    | Robot performs human-adaptive movement |      |
| Cond-B    | Robot moves along straight-line path   |      |



# Within-Subjects Design

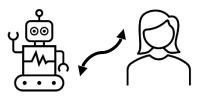




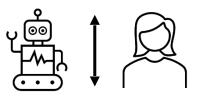








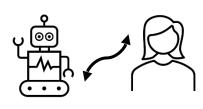
#### Cond-B:

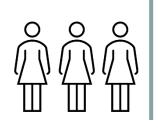


# Between-Subjects Design

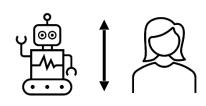








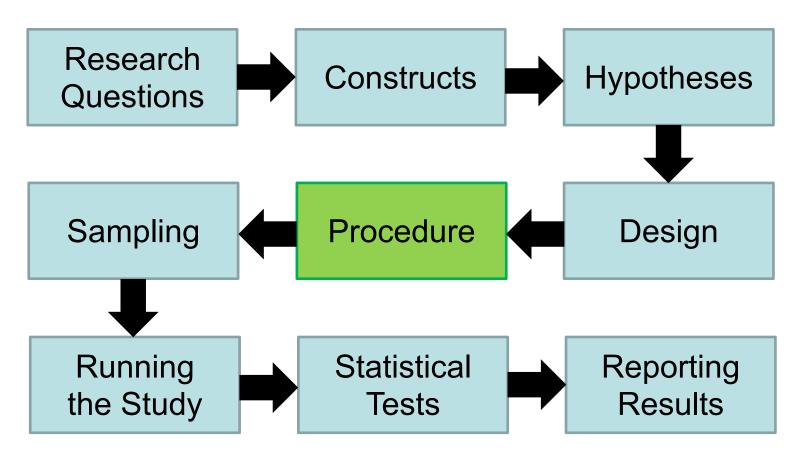
#### Cond-B:





#### Hypothesis-Driven Experimental Research







#### Think-Pair-Share: 5 Mins







Let us look at the second research question:

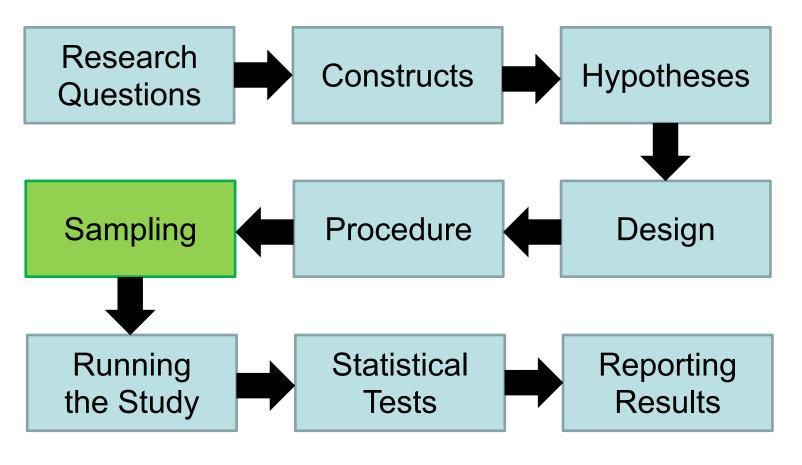
"Do people feel safe walking with a robot running the new algorithm?"

- 1. Identify the constructs
- 2. Formulate a hypothesis
- 3. Operationalise the constructs
- 4. How would you design the study? Why?



#### Hypothesis-Driven Experimental Research







#### Make a Guess...







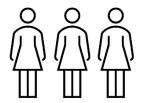
➤ Which design would require more samples to achieve the same statistical power?

A. Within-subjects design



B. Between-subjects design







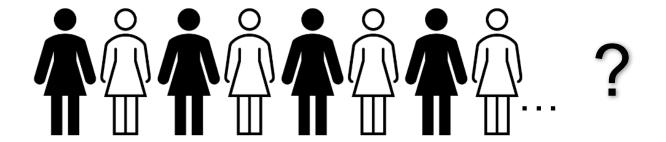
# How Many Samples are Enough?







- Very crucial question in empirical research.
- How many samples are needed to draw scientifically sound conclusions?











## Power Analysis

Simply put, a **statistically sound** method to determine **the sample size** and **power** of an experiment.







## Why is Power Analysis Important in HRI?







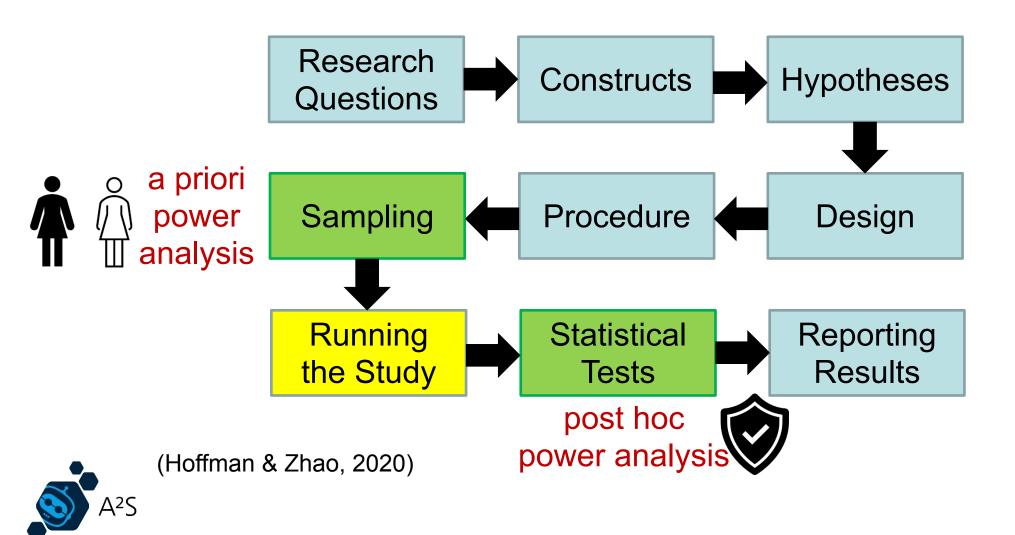
- Humans are unpredictable and exhibit variability in their behavior.
  - Inter- and intrapersonal variability
- When we conduct an experiment:
  - How can we be sure that the effects that we observed are meaningful and not noise?
- We should perform a priori and post hoc power analyses.

(Bartlett et al., 2022)



### Hypothesis-driven Experimental Research





#### Think-Pair-Share: 20 Mins







In the state-of-the-art paper that you chose to read from the HRI conferences/journals, extract the following information:

Alternatively: Design an HRI experiment in the project that you are currently working on.

- 1. List the research question(s).
- 2. Identify the constructs.
- 3. Identify the hypothesis and explain how the constructs are linked in the hypothesis.
- 4. What is the baseline in the hypothesis?
- 5. How are the constructs operationalised?
- 6. How is the study designed?



#### Conclusion







- In this lecture, you learned to:
  - 1. Explain the **need for hypothesis-driven experimental research** in Human Robot Interaction (HRI).
  - 2. Describe the **stages** involved in hypothesis-driven experimental research.
  - 3. Illustrate with the help of an example, how **hypotheses are formulated** from research questions.
  - 4. Explain the "full cycle" of research.



#### References







- Guy Hoffman and Xuan Zhao. 2020. A Primer for Conducting Experiments in Human–Robot Interaction. ACM Trans. Hum.-Robot Interact. 10, 1, Article 6 (October 2020), 31 pages. <a href="https://doi.org/10.1145/3412374">https://doi.org/10.1145/3412374</a>
- Madeleine E. Bartlett, C. E. R. Edmunds, Tony Belpaeme, and Serge Thill. 2022.
   Have I Got the Power? Analysing and Reporting Statistical Power in HRI. J. Hum.-Robot Interact. 11, 2, Article 16 (June 2022), 16 pages. <a href="https://doi.org/10.1145/3495246">https://doi.org/10.1145/3495246</a>
- Chad R. Mortensen and Robert B. Cialdini. 2010. Full-cycle social psychology for theory and application. *Soc. Pers. Psychol. Compass* 4, 1 (2010), 53–63.



#### **Next Session**







- Lecture on "Power Analysis" and "Introduction to Statistical Tests and Visualisations"
  - Thursday, 27.06.2024 at 9 am
  - In: B060, Grantham Allee 20, 53757 Sankt Augustin

