

# SUJEETHAN VIGNESWARAN

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## EXPERIENCE

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### Associate Product Manager

January 2021 - April 2021

Loblaw Digital

Remote

- Revamped PC Optimum Insiders subscription flow and homepage design and implementation on iOS, Web and Android to increase acquisition by 150,000 users.
- Facilitated decision making on program promotions by creating customer journey maps and ensuring cross functional communication in engineering, design, QA, product and marketing teams.
- Prioritized features for development using a data-driven methodology by analysing user experience testing results and querying a 15 petabyte database to identify customer insights.
- Ensured timely delivery of MVP by breaking down complex technical tasks into 50 detailed user stories and coordinating bi-weekly sprint retrospectives, backlog grooming, and sprint planning.

### Site Reliability Engineer

May 2020 - August 2020

Loblaw Digital

Remote

- Designed and launched enterprise product and methodology to automate productivity platform licensing on Slack, Jira, GitLab, and PagerDuty. Saving 15 hours of toil per week and \$10,000 per month in licensing fees.
- Leveraged quantitative analysis knowledge to publish two dashboard to monitor multi-tenant compute cluster usage providing actionable cost reducing insights.
- Migrated logging, alerting and metrics from Splunk to Stackdriver on all production services across the enterprise resulting in savings of over \$1 million in 2020.

### Big Data Developer

September 2019 - January 2020

DRVN Intelligence

Toronto, ON

- Facilitated product road-map development for a three product suite of SaaS tools in programmatic advertising automation that projected revenue of \$25,000 per month.
- Orchestrated the technical development of a healthcare data engineering solution in a request for proposal for Trillium Health Partners.
- Pioneered the organization wide adoption of the infrastructure as code methodology using Terraform to manage public cloud infrastructure.

## EDUCATION

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### University of Waterloo, Faculty of Engineering

Expected April 2023

B.ASc. in Environmental Engineering Option in Management Sciences

Relevant Courses: Technical Communication, Digital Computation, Statistics, Engineering Economics

## CERTIFICATIONS

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### Canada's Top 25 Under 25 Environmentalists Alumni

Since: April 2019

The Starfish Canada's Top 25 Environmentalists Under 25 program celebrates and rewards young leaders creating positive change in their community by sharing their story through a national platform.

### Google Cloud Professional Cloud Architect

Expires: November 2021

Enables organizations to leverage the cloud with thorough understanding of cloud architecture, and can design, develop, and manage solutions to drive business objectives.

## SKILLS

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### Product

User Stories, Usability Testing, GTM Strategy, Figma, Miro

### Technology

Python, SQL, Golang, Docker, Kubernetes, Google Cloud Platform

### Analytics

Google Analytics, Adobe Analytics, Tableau