



EDO STATE SKILLS DEVELOPMENT AGENCY

Edo State Government House
Dennis Osadebey Avenue, G.R.A.
P.M.B. 1080 Benin City,
Edo State, Nigeria.
08078646487
09056556134

10th December, 2021.

The Managing Director,
Genius Hub Global Initiative,
Edo Production Centre Compound,
Sapele Road,
Benin City,
Edo State.

Dear Ma,

REQUEST FOR PARTNERSHIP AND SPONSORSHIP: EDOJOBS RESULT SHOW 2021.

We wish to introduce a novel Television Show put together by the Edo State Skills Development Agency to showcase our job creation & skills development milestones achieved in 2021 in a fun, engaging TV show tagged **"EdoJobs Result Show 2021"** scheduled for 15th December, 2021.

Some of the notable milestones we recorded this year includes:

- The opening of the Fashion workshop and factory.
- Signing MOU with Udacity to train 6,200 Edo youth.
- Partnership with Enterprise Development Centre & Mastercard to train 10,000 businesses in Edo State.
- Commissioning of the Furniture Factory by Vice President Prof. Osinbajo.
- Implementation of the Edo State 2BN MSME Fund.
- Multiple job placements.
- State-wide skills entrepreneurship programs.
- Launch of Natwood Furniture factory with IOM.
- EdoJobs Citizen's engagement across all senatorial districts.
- Farmer's empowerment and farm produce aggregation amongst others.

The **"EdoJobs Result Show 2021"** has been designed as an interesting, funny, and impactful live talk show to engage Edo citizens in a new way produced and directed by talents from Victor Uwaifo Creative Hub & Sound Stage and will be aired on Channels TV (National), Independent Television - ITV (Local) and reputable social media platforms with high level viewership and engagement.

We would be promoting our partnership with Genius hub Global Initiative through;

A 30sec - 1 minute video advertisement of your brand/impact which will be displayed as commercials during the live show.



A display of brand sponsorship on the screen during the live show

We seek your support to cater for the refreshment of 200 audience, cast and crew members during the TALK SHOW which will cost One Hundred and Fifty thousand naira, (#150,000).

You can send in your support to the following details;

Account Name: Edo State Skills Development Agency

Account Number: 0079311284

Bank Name: Sterling Bank.

We would be readily available for further discussion on this via media@edojobs.org or 07030530725

Kindly accept our assurance in the highest regard.

Yours faithfully,



Ukinebo Dare (Mrs)

Managing Director, Edo State Skills Development Agency