

# MIRZA ALI HUSSAIN

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4 years' end-to-end PM experience across B2C and B2B SaaS: discovering customer needs, defining a product strategy, prioritising the backlog, and leading a cross-functional team of engineers, UX and QA on feature design and delivery.

## PRODUCT EXPERIENCE

**Limitless Technology** , Product Manager

**Nov 19 – Oct 22**

Limitless is 'Uber for customer service': a marketplace for businesses with unmet customer service demand to transact with gig-workers who answer customer service tickets for a fee. 73% YoY growth. Clients incl. Microsoft, eBay, and Sony.

- Architected features saving Operations team **52 hours per month** in user onboarding effort. Analysed 3 customer surveys, ran **12 user interviews**, and reviewed **100s of support tickets** to validate problems and maximise impact.
- Spearheaded **API integration** with ID verification vendor; verifying identities of 3,000 gig-workers across **6 markets**.
- Shipped new set of automated emails: **63% rise** in customer ratings received, **75% rise** in customer resolutions.
- **Managed 5-strong** team to ship features reducing time taken to create learning material **by 81% across 13 clients**.
- Scaled payments & review processes with Operations team to **increase margin by \$37,705** annually on key client.
- Redesigned our peer-review process to make it **5.1% faster** across **129,000 customer service queries** per quarter.
- Reinvented payment-split system from first principles: fees allocated **4.3%** more equitably across 2,000 gig-workers
- Analysed data in **Python** (using NumPy and pandas) to inform C-suite decisions on hourly pay for gig-workers.

**Quester** , Product Coach [freelance]

**Aug 21 – Oct 22**


- Coaching founders at a pre-seed social-learning startup on Product, supported a **£200k raise at a £2m valuation**.
- Conducted **15 customer discovery interviews** to inform a pivot from young professionals to school-age students.

**Verisk Analytics (S&P 500)** , Junior Product Owner (Billing)

**Feb 19 – Sep 19**

- Delivered 4 feature on **greenfield billing product**, incl. requirements gathering, UX prototyping, and writing tickets.
- Built new web UIs for core insurance product, using internal development tools, **HTML** and **JavaScript**; the product impacts **3,000+ stakeholders** within an **£8.1 billion segment** of the Lloyds' insurance market.

## ENGINEERING EXPERIENCE

**Klark Cases** , Software Engineer [freelance]

**Jun 23 – Present**

- End-to-end development of user dashboard, on a **Django server**, using **chart.js** for data visualization.

**Stellar Spaces**, Software Engineer [project]

**Mar 23 – Jun 23**

- End-to-end development of chat feature set using **Typescript**, on an **Express server**, incl. **database and API design**.
- Used **Prisma ORM** and **Google Maps API** to deliver dynamic querying, based on user's search criteria.
- Implemented backend unit testing using **Supertest** and **Jest**; ensured **60% test coverage**.

## TECHNICAL SKILLS

- **Python (3 yrs)**: built full-stack apps using Flask and Django; data analysis using NumPy and pandas libraries.
- **SQL (3 yrs)**: complex queries, updating and joining tables, writing stored procedures; used ORMs.
- **TypeScript (1 yr)**: built full-stack apps using React and Vue, Express / Koa servers, and SQL and noSQL databases.

## EDUCATION

**Codeworks** Software Engineering Bootcamp (70+ hours per week)

**Feb 23 – May 23**

**Oxford University** BA Hons Philosophy, Politics and Economics

**Sep 15 – Sep 18**

## INTERESTS & ACTIVITIES

**Fitness** Lost 13kg in 7 months through running, cycling and meal preparation; ran Hackney Half in May.

**Travelling** Travelled Southeast Asia Nov 22 – Feb 23; highlight was a 3-day jungle trek on Doi Inthanon, Thailand.

**Volunteering** Urdu-English translator surveying Calais 'Jungle' for Help Refugees; census published in The Guardian.