



Rupesh Nagarkoti

Marketer

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Kathmandu, Nepal

Profile

Increasing consumer and healthcare professional knowledge of pharmaceutical goods is the main objective of medicine marketing. It comprises disseminating information on the benefits, uses, and safety of medicines using a range of media, including conferences for medical professionals, internet communities, and educational resources. It is crucial to enlighten and educate while preserving ethical norms in order to enhance patient outcomes and the level of healthcare as a whole.

Employment History

Marketing Representative at RK Pharmaceuticals, Kathmandu

06/2021–06/2023

Created marketing efforts to raise brand recognition and clientele.

Machine Operator Helper at Ajima Enterprises, Kathmandu

01/2020–10/2020

Marketing Department at Kanuri Pharmaceutical's, Kathmandu

08/2023–04/2024

- Worked together with delivery teams and parties to enhance marketing areas.
- Analyzed marketing data to find trends and gain understanding that guided next marketing decisions.

Education

SEE,, Shanti Nikunja Madhyamik Vidyalaya, Kathmandu

01/2016–01/2019

Extra-curricular activities

Director at Leo club of Kathmandu bishal bazar, Kathmandu

06/2023–Present

Skills

Communications	4/5
Management	3/5
Adobe Photoshop	4/5
Teamwork	4/5
Problem Solving	4/5
Microsoft PowerPoint	4/5
Critical Thinking	4/5
Collaboration	4/5
Time Management	4/5
Customer Service	4/5
Microsoft Excel	4/5

Languages

English	
Nepali	
Hindi	Native speaker

Hobbies

Photography
Videography
Videoeediting
Trekking
sports
Traveling