

Credit Card Transaction Report

Total Revenue

57M

Total Interest

8M

Transaction
Amount

46M

Transaction
Count

667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
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Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480

Q4

Q3

Q2

Q1

week_start_date

All

F

M

Low

Med

High

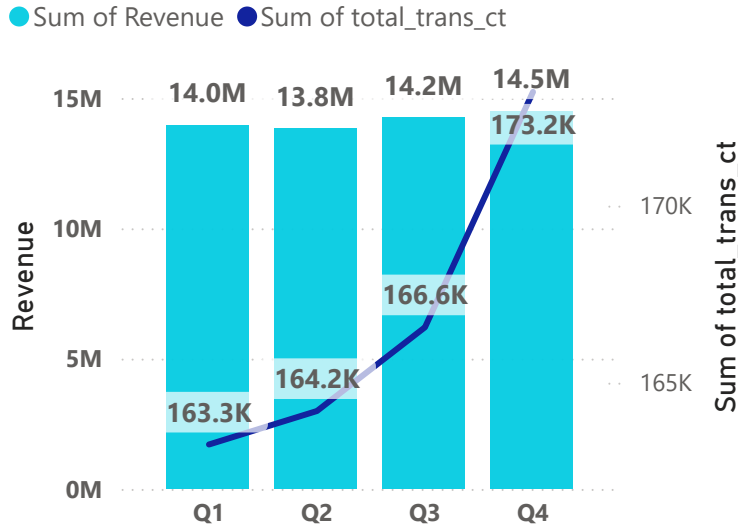
Gold

Silver

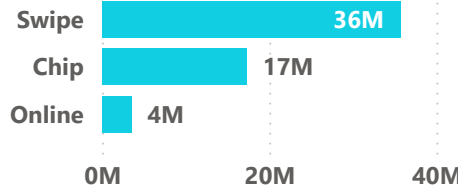
Blue

Platin...

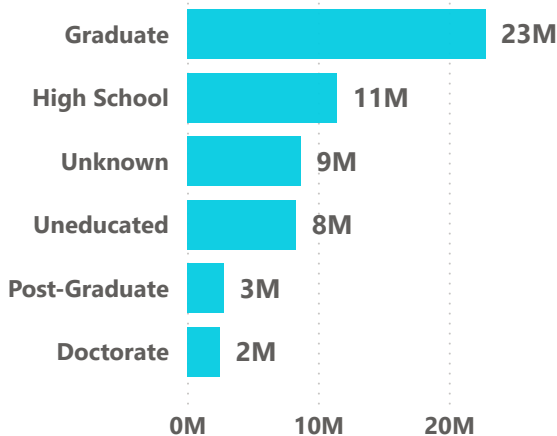
QTR Revenue and Total Transaction



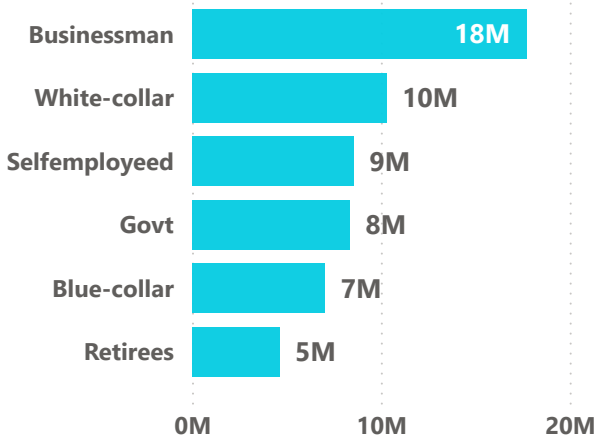
Revenue by Chip Type



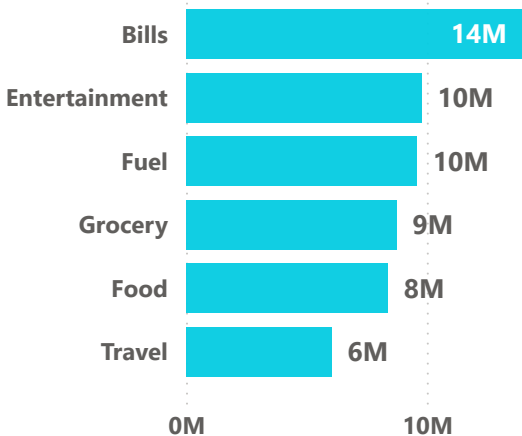
Revenue by Education



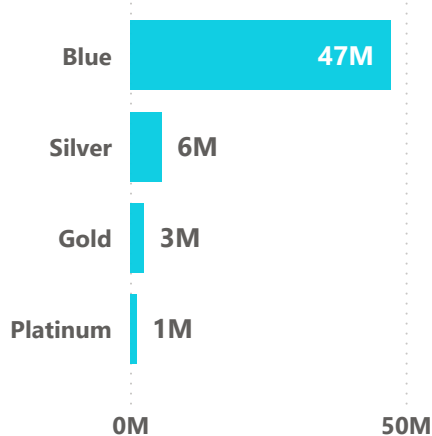
Revenue by Customer Job



Revenue by Expenditure Type



Customer Acq cost



Credit Card Customer Report

Total Revenue

57M

Total Interest

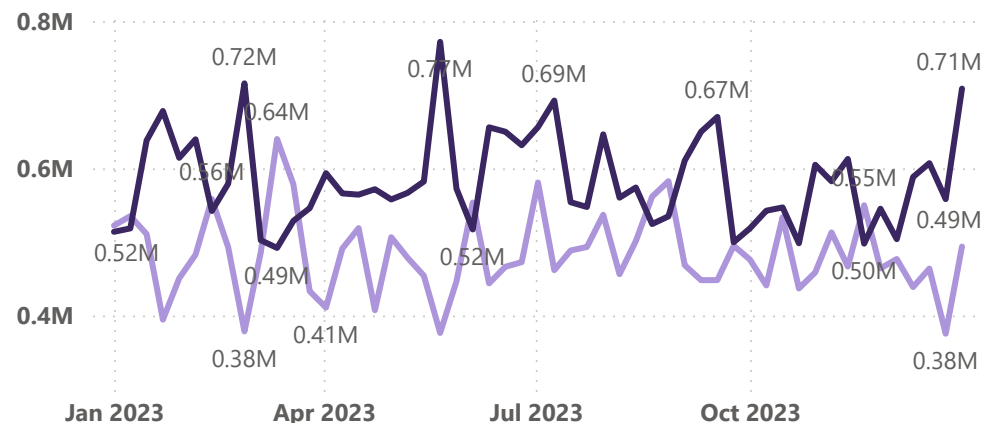
8M

Income

588M

CSS

3.19



Q4

Q3

Q2

Q1

week_start_date

All

Swipe

Online

Chip

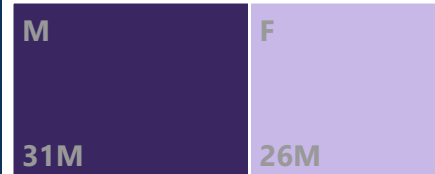
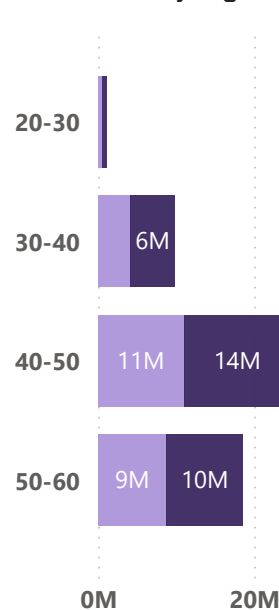
Gold

Silver

Blue

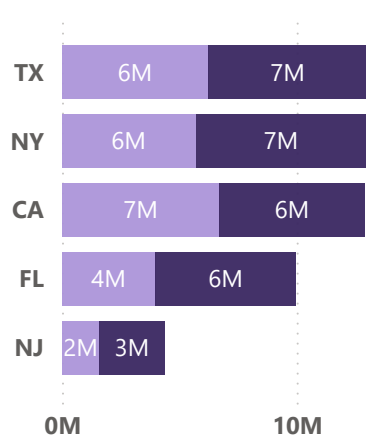
Platinu...

Revenue by Age Group

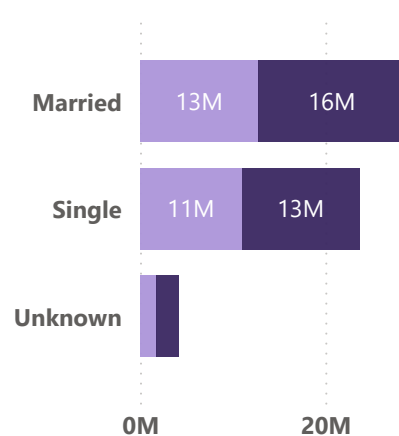


customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Retirees	4617448	641692	49619308
Blue-collar	7040606	967751	73516911
Selfemployeed	8542826	1141510	77659931
Govt	8335534	1182231	90834727
White-collar	10283124	1464691	105618475
Businessman	17697472	2584604	190250421
Total	56517011	7982480	587599783

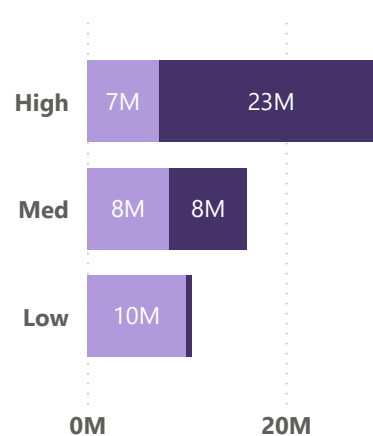
Revenue by State



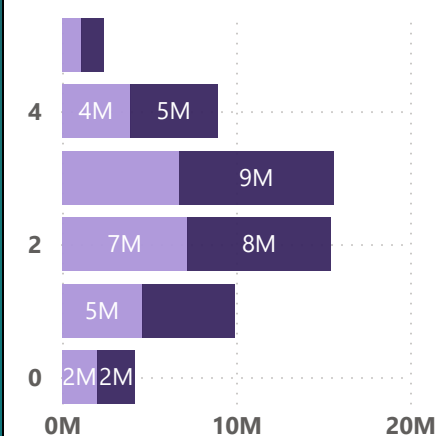
Revenue by Marital Status



Revenue by Income Group



Revenue by Dependent



Revenue by Education Level

