Samuel Chiwendu Nwaokocha

Results-driven UI/UX Designer with over 4 years of experience, leveraging precision and analytical skills to craft intuitive, user-centered designs. Proven expertise in design systems, research, and collaboration. *More Than Aesthetics.*

UI/UX Designer

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Experiences

Creative Designer

OFFMarket │ Sep 2024 - Nov 2024

- Designed flyers and visual reinforcements for brand

Lead UX Designer

Lingualink AI │ Aug 2024 - Oct 2024

- Designed intuitive navigation with clear calls-to-action (CTAs)
- Created visually appealing typography, color schemes, and iconography
- Developed consistent branding throughout the website
- Conducted user testing to identify and resolve pain points
- Implemented responsive design for seamless mobile and desktop experiences, achieving 90% positive user feedback

UI Designer

Cheetah Logistics │ May 2024 - Jul 2024

- Conceptualized and designed brand identity elements, including a memorable logo and key visual assets, strengthening brand recognition
- Created low- and high-fidelity wireframes to align design direction with stakeholders and improve user journey flow
- Developed a consistent, scalable design system to streamline brand visuals across all digital products

UX Designer

Shoppa E-commerce │ Sep 2023 - Nov 2023

- Created a cohesive brand identity, including logo and visual elements, for a unified user experience
- Conducted thorough user research and usability testing to uncover and address pain points, driving design improvements
- Developed wireframes and prototypes across all fidelity levels, leading to well-rounded user-focused design
- Implemented a comprehensive design system that enhanced team collaboration and ensured consistency across platforms.

Education

Friends of Figma (FOF) Africa

Design Bootcamp │ Sep 2023 - Nov 2023

A standout designer from Cohort 1, earned a 1-year Figma Pro subscription and impressed with one of the best project presentations

view certification

Google Coursera

UX Design │ Sep 2023 - Nov 2023

Enhanced skills in user-centered design, design thinking, and industry-standard tools through expertise in design principles, user research, and prototyping

view certification

University of Lagos, Nigeria

Chemistry and Ed. │ Sep 2017 - Oct 2023

Graduated at the top of my class with a 4.41/5.0 GPA, acquiring critical skills in observation, analysis, and problem-solving

view certification

Skills

Design & Research: UX Research, Wireframing, Visual Design, Interaction Design, Prototyping, Usability Testing

Tools

Figma, Framer, Webflow, Adobe XD, Adobe Illustrator, Adobe Photoshop, Miro, Protopie, Visual Studio Code, Microsoft Office