

# Ideation Phase

## Define the Problem Statements

Date	17/04/2025
Team ID	SWTID1744376795
Project Name	Tune Trails
Maximum Marks	2 Marks

### Customer Problem Statement

I am  A music lover	I am trying to  Stream my favorite songs without interruptions	But  Free versions have too many ads and limitations	Because  Premium plans are expensive for students	Which makes me feel  Disappointed and left out
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Problem Statement (PS)	I am (Customer)	I'm trying to...	But...	Because...	Which makes me feel...
PS-1	a college student	quickly listen to my favorite songs	most platforms have ads or limited skips	I have a limited budget	frustrated and excluded
PS-2	a music enthusiast	discover new music across genres	apps don't show personalized recommendations	they lack smart suggestion features	overwhelmed and confused

PS-3	a casual listener	know about the latest music releases and offers	I have to check multiple apps and websites	there's no centralized info hub	annoyed and disinterested
PS-4	a mobile user	easily register and login	many apps have a slow or complex UI	the experience isn't user-friendly	impatient and discouraged
PS-5	a new user	save my favorite songs and playlists	most apps don't offer it without logging in every time	sessions aren't persistent	disappointed and disengaged